

Door County Tourism Zone Commission Units Available, Occupancy ADR Summary by Municipality - Comparative										
Checks to be issued for Aug 2026 reports Room Tax Collection Annual 2026 Summary by Municipality - Comparative										
	Jan-25 Adj 1/31/25	Jan-26 Adj 6/30/26	Feb-25 Adj 1/31/26	Feb-26 Adj 6/30/26	Mar-25 Adj 1/31/26	Mar-26 Adj 6/30/26	Apr-25 Adj 1/31/25	Apr-26 Adj 6/30/26	May-25 Adj 1/31/26	May-26 Adj 6/30/26
Baileys Harbor	\$ 8,212	\$ 7,794	\$ 8,977	\$ 8,292	\$ 9,577	\$ 7,995	\$ 9,748	\$ 10,429	\$ 56,949	\$ 58,196
Brussels	\$ -	\$ 69	\$ -	\$ 52	\$ -	\$ 31	\$ 151	\$ 114	\$ 229	\$ 165
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,040	\$ 860	\$ 1,756	\$ 1,498	\$ 847	\$ 1,584	\$ 3,254	\$ 3,696
Egg Harbor-Town	\$ 13,278	\$ 13,186	\$ 13,570	\$ 12,835	\$ 17,708	\$ 12,293	\$ 15,788	\$ 12,068	\$ 63,337	\$ 56,272
Egg Harbor - Village	\$ 13,377	\$ 13,428	\$ 15,249	\$ 13,850	\$ 16,581	\$ 13,550	\$ 16,763	\$ 18,583	\$ 55,307	\$ 61,020
Ephraim	\$ 8,411	\$ 9,286	\$ 9,001	\$ 11,511	\$ 9,611	\$ 8,124	\$ 9,514	\$ 11,917	\$ 75,763	\$ 91,947
Forestville-Town	\$ 596	\$ 360	\$ 327	\$ 400	\$ 431	\$ 239	\$ 443	\$ 119	\$ 744	\$ 329
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,355	\$ 3,085	\$ 4,144	\$ 2,187	\$ 1,988	\$ 3,950	\$ 2,817	\$ 10,462	\$ 10,400
Gibraltar	\$ 20,699	\$ 22,974	\$ 20,387	\$ 25,639	\$ 18,566	\$ 15,712	\$ 24,555	\$ 30,260	\$ 105,161	\$ 122,785
Jacksonport	\$ 2,132	\$ 1,913	\$ 2,599	\$ 2,384	\$ 4,535	\$ 2,202	\$ 3,238	\$ 3,079	\$ 16,224	\$ 18,941
Liberty Grove	\$ 8,312	\$ 8,816	\$ 7,268	\$ 7,166	\$ 10,543	\$ 8,601	\$ 9,496	\$ 12,774	\$ 47,790	\$ 54,678
Nasewaupee	\$ 12,473	\$ 10,245	\$ 13,277	\$ 14,045	\$ 11,343	\$ 9,630	\$ 10,597	\$ 10,130	\$ 29,756	\$ 31,977
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,710	\$ 16,010	\$ 18,020	\$ 14,956	\$ 17,727	\$ 18,844	\$ 43,717	\$ 46,946
Sister Bay	\$ 33,407	\$ 31,291	\$ 27,763	\$ 30,475	\$ 33,099	\$ 30,128	\$ 32,512	\$ 35,894	\$ 119,515	\$ 133,780
Sturgeon Bay-City	\$ 36,854	\$ 40,018	\$ 52,607	\$ 56,700	\$ 53,658	\$ 41,507	\$ 50,597	\$ 47,152	\$ 99,539	\$ 105,293
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,587	\$ 1,287	\$ 1,556	\$ 1,446	\$ 3,079	\$ 2,566	\$ 7,526	\$ 8,421
Union	\$ 112	\$ 52	\$ 283	\$ 265	\$ 450	\$ 428	\$ 1,741	\$ 134	\$ 2,147	\$ 2,967
Washington Island	\$ 503	\$ 553	\$ 957	\$ 830	\$ 684	\$ 270	\$ 1,216	\$ 895	\$ 8,115	\$ 9,277
TOTALS	\$ 177,449	\$ 179,836	\$ 192,687	\$ 206,746	\$ 210,303	\$ 170,597	\$ 211,961	\$ 219,357	\$ 745,535	\$ 817,092
30% MUNI	\$ 53,235	\$ 53,951	\$ 57,806	\$ 62,024	\$ 63,091	\$ 51,179	\$ 63,588	\$ 65,807	\$ 223,660	\$ 245,127
66% / 70% DDC	\$ 124,214	\$ 125,885	\$ 134,881	\$ 144,722	\$ 147,212	\$ 119,418	\$ 148,372	\$ 153,550	\$ 521,874	\$ 571,964
	\$ 177,449	\$ 179,836	\$ 192,687	\$ 206,746	\$ 210,303	\$ 170,597	\$ 211,960	\$ 219,357	\$ 745,535	\$ 817,092
Available	88,678	95,282	82,134	87,286	90,527	92,879	100,469	96,946	132,938	136,586
Rented	14,510	14,934	17,637	18,700	19,843	15,460	19,837	18,516	47,179	49,720
%	16.36%	15.67%	21.47%	21.42%	21.92%	16.65%	19.74%	19.10%	35.49%	36.40%
Average	\$ 159	\$ 154	\$ 143	\$ 142	\$ 138	\$ 143	\$ 140	\$ 152	\$ 199	\$ 210
Total Revenues	\$2,300,219	\$2,302,498	\$2,517,263	\$2,664,330	\$2,744,404	\$2,205,898	\$2,779,481	\$2,821,262	\$9,396,979	\$10,428,999
		0.10%		5.84%		-19.62%		1.50%		10.98%
Adjustments for comparative purposes										
Late Collections		12		358		41		226		2,651
Total	\$ 177,449	\$ 179,848	\$ 192,687	\$ 207,104	\$ 210,303	\$ 170,638	\$ 211,961	\$ 219,583	\$ 745,535	\$ 819,742.90
Increase(Decrease)		1.35%		7.5%		-18.9%		3.6%		10.0%
8/31/2026	-		-		-		-		-	

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jun-25 Adj 1/31/26	Jun-26 Adj 6/30/26	Jul-25 Adj 1/31/26	Jul-26	Aug-25 Adj 1/31/26	Aug-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total	YTD Variance
Baileys Harbor	\$ 142,388	\$ 149,263	\$ 242,281	\$ 247,443	\$ 218,462	\$ 227,608	\$ 696,594	\$ 6,326	\$ 723,346	\$ 26,752
Brussels	\$ 315	\$ 418	\$ 403	\$ 462	\$ 427	\$ 863	\$ 1,525	\$ -	\$ 2,174	\$ 649
Clay Banks	\$ 7,677	\$ 6,344	\$ 11,083	\$ 7,946	\$ 9,453	\$ 9,416	\$ 36,201	\$ 3,314	\$ 35,680	\$ (521)
Egg Harbor-Town	\$ 169,887	\$ 171,891	\$ 295,110	\$ 301,941	\$ 251,979	\$ 277,668	\$ 840,657	\$ 17,749	\$ 875,903	\$ 35,246
Egg Harbor - Village	\$ 145,144	\$ 145,666	\$ 224,737	\$ 217,020	\$ 212,348	\$ 198,285	\$ 699,506	\$ 15,700	\$ 697,102	\$ (2,404)
Ephraim	\$ 195,341	\$ 214,542	\$ 315,129	\$ 340,091	\$ 291,617	\$ 319,130	\$ 914,387	\$ 4,217	\$ 1,010,765	\$ 96,378
Forestville-Town	\$ 1,391	\$ 946	\$ 1,732	\$ 1,541	\$ 1,659	\$ 1,437	\$ 7,323	\$ -	\$ 5,370	\$ (1,953)
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 20,504	\$ 20,368	\$ 33,427	\$ 30,657	\$ 29,981	\$ 25,848	\$ 105,580	\$ 4,038	\$ 102,616	\$ (2,964)
Gibraltar	\$ 243,322	\$ 261,413	\$ 379,795	\$ 390,406	\$ 358,768	\$ 379,124	\$ 1,171,253	\$ 48,292	\$ 1,296,606	\$ 125,353
Jacksonport	\$ 48,407	\$ 44,816	\$ 81,056	\$ 89,670	\$ 81,498	\$ 80,920	\$ 239,689	\$ 6,821	\$ 250,746	\$ 11,057
Liberty Grove	\$ 142,075	\$ 153,329	\$ 247,371	\$ 237,652	\$ 231,283	\$ 303,026	\$ 704,138	\$ 41,360	\$ 827,402	\$ 123,264
Nasewaupee	\$ 59,258	\$ 64,796	\$ 102,620	\$ 92,413	\$ 84,462	\$ 75,181	\$ 323,786	\$ 14,571	\$ 322,987	\$ (799)
Sevastopol	\$ 96,318	\$ 99,959	\$ 161,711	\$ 158,458	\$ 152,216	\$ 142,182	\$ 519,226	\$ 6,751	\$ 519,102	\$ (124)
Sister Bay	\$ 266,079	\$ 296,116	\$ 412,412	\$ 461,824	\$ 403,242	\$ 436,621	\$ 1,328,029	\$ 10,820	\$ 1,466,948	\$ 138,919
Sturgeon Bay-City	\$ 176,407	\$ 187,519	\$ 283,584	\$ 253,938	\$ 264,981	\$ 233,879	\$ 1,018,227	\$ 25,568	\$ 991,573	\$ (26,654)
Sturgeon Bay-Town	\$ 23,403	\$ 23,075	\$ 37,554	\$ 36,243	\$ 31,037	\$ 27,451	\$ 106,943	\$ 2,607	\$ 104,572	\$ (2,371)
Union	\$ 5,914	\$ 7,046	\$ 11,214	\$ 13,193	\$ 8,847	\$ 8,506	\$ 30,708	\$ 765	\$ 33,357	\$ 2,649
Washington Island	\$ 31,999	\$ 27,280	\$ 52,440	\$ 49,898	\$ 45,988	\$ 42,790	\$ 141,902	\$ 12,953	\$ 144,746	\$ 2,844
TOTALS	\$ 1,775,829	\$ 1,874,785	\$ 2,893,658	\$ 2,930,797	\$ 2,678,247	\$ 2,789,933	\$ 8,885,674	\$ 221,852	\$ 9,410,994	\$ 525,321
										5.91%
30% MUNI	\$ 532,749	\$ 562,436	\$ 868,098	\$ 879,239	\$ 803,474	\$ 836,980	\$ 2,665,702			
		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -			
66% / 70% DDC	\$ 1,243,081	\$ 1,312,350	\$ 2,025,561	\$ 2,051,558	\$ 1,874,773	\$ 1,952,953	\$ 6,219,972			
	\$ 1,775,829	\$ 1,874,785	\$ 2,893,658	\$ 2,930,797	\$ 2,678,247	\$ 2,789,933	\$ 8,885,674			
Available	145,466	142,204	151,885	160,549	150,423	150,312	942,520		962,044	
Rented	81,404	81,451	114,277	112,471	108,601	106,157	423,288		417,409	
%	55.96%	57.28%	75.24%	70.05%	72.20%	70.62%	44.91%		43.39%	
Average	\$ 275	\$ 300	\$ 319	\$ 351	\$ 312	\$ 335	\$ 266		\$ 287	
Total Revenues	\$ 22,362,803	\$24,477,148 9.45%	\$36,476,394	\$39,455,509 8.17%	\$33,886,940	\$35,564,665 4.95%	\$112,464,483		\$119,920,309 6.63%	
Adjustments for com										
Late Collections		59,834		158,729				(0)		
Total	\$ 1,775,829	\$ 1,934,619 8.9%	\$ 2,893,658	\$ 3,089,527 6.8%	\$ 2,678,247	\$ 2,789,933 4.2%	\$ 8,885,674	-	9,410,994	5.91%
Increase(Decrease) 8/31/2026										