

DOOR COUNTY TOURISM ZONE COMMISSION
Executive Director's Report
September 2026

“NO REPORTS” – As of 9/10/2026:

Month	Owner Managed	Agent Reports	Total Missing Reports	Missing Reports Previous Month
January 2026	1	0	1	1
February 2026	1	1	2	3
March 2026	1	0	1	1
April 2026	3	0	3	5
May 2026	5	1	6	14
June 2026	10	1	11	76
July 2026	66	1	67	
Total	87	4	91	100

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 9/10/2026 is: \$106,468 from forty-seven (47) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney
\$ 26.40	\$ 27.01	\$ 16,851.00	\$ 54.38	\$ 14,034.66
\$ 3,801.20	\$ 721.16		\$ 29.35	\$ 5,767.27
\$ 14,590.57	\$ 4,854.58		\$ 35.23	\$ 4,699.91
\$ 888.40	\$ 25.00		\$ 27.22	\$ 4,998.63
\$ 786.44	\$ 19.44		\$ 36.25	\$ 2,651.20
\$ 91.61	\$ 25.00		\$ 25.81	\$ 3,152.32
\$ 3,828.20			\$ 25.10	\$ 625.94
\$ 480.00			\$ 73.54	\$ 5,448.66
\$ 1,232.00			\$ 25.00	\$ 10,520.90
\$ 432.00			\$ 100.36	
\$ 240.00			\$ 25.00	
\$ 543.17			\$ 33.31	
\$ 25.11			\$ 50.55	
\$ 2,222.57			\$ 25.31	
\$ 29.75			\$ 43.91	
\$ 25.33			\$ 339.13	
\$ 461.13			\$ 39.77	
\$ 1,107.04			\$ 246.04	
\$ 30,810.92	\$ 5,672.19	\$ 16,851.00	\$ 1,235.26	\$ 51,899.49

PERMITTING: As of 9/10/2026, sixteen (16) permits have been issued since the last Admin report, six of which were compliance permits.

Nine (9) permits were issued during the same period of 2025 (same report cycle year over year) and currently, there are one

thousand six-hundred fifty (1,650) *permits*. (2025: 1608- same report cycle year over year).

- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other. ID Numbers #3544
- * Property sold – previously permitted with a new owner/new permits

- 1) Town of Baileys Harbor (56)
- 2) Village of Sister Bay (53)
- 3) Town of Egg Harbor (56)
- 4) Town of Jacksonport* (56) -Compliance
- 5) Town of Egg Harbor (56) -Compliance
- 6) Village of Egg Harbor* (53) -Compliance
- 7) Town of Gibraltar (56)
- 8) City of Sturgeon Bay (59) -Compliance
- 9) Town of Gibraltar (53) -Compliance
- 10) Town of Clay Banks (56)
- 11) Town of Jacksonport* (56) -Compliance
- 12) Town of Gibraltar*(53)
- 13) Town of Gibraltar (56)
- 14) Town of Sevastopol (56)
- 15) Town of Gibraltar (56)
- 16) Town of Liberty Grove* (56)

MARKETPLACE PLATFORM AUDITS:

VRBO listing breakdown by municipality as of 07/22/2026: [Link to full audit report](#)

Code	Municipality	11/13/2025	1/23/2026	3/18/2026	5/21/2026	7/20/2026
2	Baileys Harbor	84	83	85	87	88
4	Brussels	1	1	1	1	1
6	Clay Banks	5	6	6	7	6
8	Town of Egg Harbor	91	95	89	95	98
9	Village of Egg Harbor	69	72	69	71	75
11	Ephraim	68	68	70	70	75
12	Gibraltar	145	146	155	162	167
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	2	2	2	1	1
15	Jacksonport	62	61	60	67	69
27	Nasewaupee	57	57	57	57	55
32	Liberty Grove	126	130	127	133	135
33	Sevastopol	54	54	56	56	56
34	Sister Bay	84	85	93	95	100
35	City of Sturgeon Bay	98	105	109	110	113
36	Town of Sturgeon Bay	30	32	33	33	32
39	Gardner	23	23	23	24	26
42	Union	11	11	13	15	17
46	Washington Island	23	22	24	22	23

Profile ID	Municipality	Identification Status
VRBO 5099673	City of Sturgeon Bay	Possible boat short-term rental
VRBO 3537460, 3404358, 2541783, 2970981, 2970974, 2970983, 2970982, 2970978, 2970977, 2970985, 2970984,	Town of Gibraltar	Wholesaler

2970975, 2970979, 2970966, 2970957, 2970970, 2970969,
2970959, 2970973, 2970961, 2970971, 2970964, 2970967

Airbnb listing breakdown by municipality as of 8/18/2026: [Link to full audit report](#)

	Municipality	Dec-25	Feb-25	Apr-25	Jun-25	Aug-25
2	Baileys Harbor	108	111	123	122	125
4	Brussels	1	1	1	1	1
6	Clay Banks	5	5	5	5	7
8	Town of Egg Harbor	76	84	87	89	90
9	Village of Egg Harbor	110	109	85	88	92
11	Ephraim	78	80	84	83	85
12	Gibraltar	169	174	181	186	194
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	1	1	2	1	1
15	Jacksonport	41	44	47	46	50
27	Nasewaupee	68	68	70	70	71
32	Liberty Grove	171	172	174	180	182
33	Sevastopol	54	55	55	57	58
34	Sister Bay	89	88	90	88	92
35	City of Sturgeon Bay	201	202	208	203	202
36	Town of Sturgeon Bay	27	29	29	29	27
39	Gardner	24	24	30	36	30
42	Union	15	14	14	15	17
46	Washington Island	51	47	46	44	47
Subtotal of Door County Only		1289	1308	1331	1343	1371

The following are unpermitted properties utilizing the Airbnb platform:

Profile ID	Municipality	Identification Status
Airbnb 1713221430570852608	City of Sturgeon Bay	Letters Sent
Airbnb 48941506, 48032380, 954406969838282551, 48033777, 48604196, 48870166, 48138983, 48603938, 48138990, 48034308, 48697600, 48698068, 48846402, 44578749, 48033779, 697257266142945474, 697257150166066977, 697258361093618425, 23709001, 48034158, 49362957, 53290833, 53264853, 880331540940600784, 911797342428400858, 53265232, 722708377758714332, 97258656128855846, 697259042442293747, 697258940857216601, 697259730312293575, 911808857221894645, 97259354201161212, 697259151340232916, 697258361093618425, 697258799395932217, 697257150166066977, 697257839383844208, 697259905494974645, 697257527904060462, 697257907090828141, 697258031644586678, 697258679410312746, 697258148586489485, 697257266142945474, 697259597529160621, 697257388886160728, 697259442077602808, 697257388886160728, 697257527904060462, 697258148586489485, 697257839383844208, 697258031644586678, 697257907090828141, 697258656128855846, 745594417892118033	Town of Gibraltar	Wholesaler-Sent to Legal

DEACTIVATION REPORT:

Permit Number	Business Name	Owner Name	Deactivation Date	Reason for Closure
09-56-1780-20	Egg Harbor Hideaway - Esposito	7908 CHURCH LLC- Robert and Suzanne Esposito	8/10/2026	Property sold
32-56-2898-00	10734 White Pine Ln	Matthew J Hockers-Hockers Rentals LLC	8/11/2026	Property sold
12-53-1855-00	Downtown Fish Creek with a View - Berndt	Bradley and Stacey Berndt Trust	8/24/2026	Property sold
33-56-3145-00	Sunset Ridge	Bob Sinclair and Lisa Heath	8/25/2026	Property sold
32-56-1186-00	Cat Nap Acres	Kevin & Deborah Statz Trust	8/28/2026	No longer wants to rent
35-59-3551-00	Sturgeon Bay Boat	Christopher Janusiewicz	9/3/2026	No longer renting

SOFTWARE UPDATE:

Mr. Mohr has completed interviews with Tourism Zone staff and will begin working with staff to review permit holder portal needs and form requirements.

Bylaw Update:

The Town of Gibraltar, Town of Egg Harbor, Town of Washington, and the Town of Sturgeon Bay have submitted approvals for the Tourism Zone's bylaw changes. We have sent reminders to our member municipalities and will continue to send reminders and offers to provide additional information as we continue.