

Checks to be issued for July 2026 reports

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

Room Tax Collection Annual 2026 Summary by Municipality - Comparative

	Jan-25 Adj 1/31/25	Jan-26 Adj 6/30/26	Feb-25 Adj 1/31/26	Feb-26 Adj 6/30/26	Mar-25 Adj 1/31/26	Mar-26 Adj 6/30/26	Apr-25 Adj 1/31/25	Apr-26 Adj 6/30/26	May-25 Adj 1/31/26	May-26 Adj 6/30/26
Baileys Harbor	\$ 8,212	\$ 7,794	\$ 8,977	\$ 8,292	\$ 9,577	\$ 7,995	\$ 9,748	\$ 10,429	\$ 56,949	\$ 58,196
Brussels	\$ -	\$ 69	\$ -	\$ 52	\$ -	\$ 31	\$ 151	\$ 114	\$ 229	\$ 165
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,040	\$ 860	\$ 1,756	\$ 1,498	\$ 847	\$ 1,584	\$ 3,254	\$ 3,696
Egg Harbor-Town	\$ 13,278	\$ 13,186	\$ 13,570	\$ 12,835	\$ 17,708	\$ 12,293	\$ 15,788	\$ 12,068	\$ 63,337	\$ 56,272
Egg Harbor - Village	\$ 13,377	\$ 13,428	\$ 15,249	\$ 13,850	\$ 16,581	\$ 13,550	\$ 16,763	\$ 18,583	\$ 55,307	\$ 61,020
Ephraim	\$ 8,411	\$ 9,286	\$ 9,001	\$ 11,511	\$ 9,611	\$ 8,124	\$ 9,514	\$ 11,917	\$ 75,763	\$ 91,947
Forestville-Town	\$ 596	\$ 360	\$ 327	\$ 400	\$ 431	\$ 239	\$ 443	\$ 119	\$ 744	\$ 329
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,355	\$ 3,085	\$ 4,144	\$ 2,187	\$ 1,988	\$ 3,950	\$ 2,817	\$ 10,462	\$ 10,400
Gibraltar	\$ 20,699	\$ 22,974	\$ 20,387	\$ 25,639	\$ 18,566	\$ 15,712	\$ 24,555	\$ 30,260	\$ 105,161	\$ 122,785
Jacksonport	\$ 2,132	\$ 1,913	\$ 2,599	\$ 2,384	\$ 4,535	\$ 2,202	\$ 3,238	\$ 3,079	\$ 16,224	\$ 18,941
Liberty Grove	\$ 8,312	\$ 8,816	\$ 7,268	\$ 7,166	\$ 10,543	\$ 8,601	\$ 9,496	\$ 12,774	\$ 47,790	\$ 54,678
Nasewaupee	\$ 12,473	\$ 10,245	\$ 13,277	\$ 14,045	\$ 11,343	\$ 9,630	\$ 10,597	\$ 10,130	\$ 29,756	\$ 31,977
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,710	\$ 16,010	\$ 18,020	\$ 14,956	\$ 17,727	\$ 18,844	\$ 43,717	\$ 46,946
Sister Bay	\$ 33,407	\$ 31,291	\$ 27,763	\$ 30,475	\$ 33,099	\$ 30,128	\$ 32,512	\$ 35,894	\$ 119,515	\$ 133,780
Sturgeon Bay-City	\$ 36,854	\$ 40,018	\$ 52,607	\$ 56,700	\$ 53,658	\$ 41,507	\$ 50,597	\$ 47,152	\$ 99,539	\$ 105,293
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,587	\$ 1,287	\$ 1,556	\$ 1,446	\$ 3,079	\$ 2,566	\$ 7,526	\$ 8,421
Union	\$ 112	\$ 52	\$ 283	\$ 265	\$ 450	\$ 428	\$ 1,741	\$ 134	\$ 2,147	\$ 2,967
Washington Island	\$ 503	\$ 553	\$ 957	\$ 830	\$ 684	\$ 270	\$ 1,216	\$ 895	\$ 8,115	\$ 9,277
TOTALS	\$ 177,449	\$ 179,836	\$ 192,687	\$ 206,746	\$ 210,303	\$ 170,597	\$ 211,961	\$ 219,357	\$ 745,535	\$ 817,092
30% MUNI	\$ 53,235	\$ 53,951	\$ 57,806	\$ 62,024	\$ 63,091	\$ 51,179	\$ 63,588	\$ 65,807	\$ 223,660	\$ 245,127
66% / 70% DDC	\$ 124,214	\$ 125,885	\$ 134,881	\$ 144,722	\$ 147,212	\$ 119,418	\$ 148,372	\$ 153,550	\$ 521,874	\$ 571,964
	\$ 177,449	\$ 179,836	\$ 192,687	\$ 206,746	\$ 210,303	\$ 170,597	\$ 211,960	\$ 219,357	\$ 745,535	\$ 817,092
Available	88,678	95,251	82,134	87,286	90,527	92,849	100,469	96,916	132,938	136,556
Rented	14,510	14,934	17,637	18,700	19,843	15,460	19,837	18,516	47,179	49,717
%	16.36%	15.68%	21.47%	21.42%	21.92%	16.65%	19.74%	19.11%	35.49%	36.41%
Average	\$ 159	\$ 154	\$ 143	\$ 142	\$ 138	\$ 143	\$ 140	\$ 152	\$ 199	\$ 210
Total Revenues	\$2,300,219	\$2,302,498	\$2,517,263	\$2,664,330	\$2,744,404	\$2,205,898	\$2,779,481	\$2,821,262	\$9,396,979	\$10,427,770
		0.10%		5.84%		-19.62%		1.50%		10.97%
Adjustments for comparative purposes										
Late Collections		12		358		41		226		2,553
Total	\$ 177,449	\$ 179,848	\$ 192,687	\$ 207,104	\$ 210,303	\$ 170,638	\$ 211,961	\$ 219,583	\$ 745,535	\$ 819,644.53
Increase(Decrease)		1.35%		7.5%		-18.9%		3.6%		9.9%
8/31/2026	-		-		-		-		-	

Door County Tourism Zone Commission

Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jun-25 Adj 1/31/26	Jun-26 Adj 6/30/26	Jul-25 Adj 1/31/26	Jul-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total	YTD Variance
Baileys Harbor	\$ 142,388	\$ 149,263	\$ 242,281	\$ 247,443	\$ 478,132	\$ 978	\$ 490,389	\$ 12,257
Brussels	\$ 315	\$ 418	\$ 403	\$ 462	\$ 1,098	\$ -	\$ 1,311	\$ 213
Clay Banks	\$ 7,677	\$ 6,344	\$ 11,083	\$ 7,946	\$ 26,748	\$ 1,476	\$ 24,426	\$ (2,322)
Egg Harbor-Town	\$ 169,887	\$ 171,891	\$ 295,110	\$ 301,941	\$ 588,678	\$ 9,568	\$ 590,055	\$ 1,377
Egg Harbor - Village	\$ 145,144	\$ 145,666	\$ 224,737	\$ 217,020	\$ 487,158	\$ 380	\$ 483,497	\$ (3,661)
Ephraim	\$ 195,341	\$ 214,542	\$ 315,129	\$ 340,091	\$ 622,770	\$ 3,674	\$ 691,092	\$ 68,322
Forestville-Town	\$ 1,391	\$ 946	\$ 1,732	\$ 1,541	\$ 5,664	\$ -	\$ 3,934	\$ (1,730)
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 20,504	\$ 20,368	\$ 33,427	\$ 30,657	\$ 75,599	\$ 1,165	\$ 73,895	\$ (1,704)
Gibraltar	\$ 243,322	\$ 261,413	\$ 379,795	\$ 390,406	\$ 812,485	\$ 7,729	\$ 876,919	\$ 64,434
Jacksonport	\$ 48,407	\$ 44,816	\$ 81,056	\$ 89,670	\$ 158,191	\$ 749	\$ 163,754	\$ 5,563
Liberty Grove	\$ 142,075	\$ 153,329	\$ 247,371	\$ 237,652	\$ 472,855	\$ 11,803	\$ 494,818	\$ 21,963
Nasewaupee	\$ 59,258	\$ 64,796	\$ 102,620	\$ 92,413	\$ 239,324	\$ 683	\$ 233,919	\$ (5,405)
Sevastopol	\$ 96,318	\$ 99,959	\$ 161,711	\$ 158,458	\$ 367,010	\$ 4,513	\$ 374,681	\$ 7,671
Sister Bay	\$ 266,079	\$ 296,116	\$ 412,412	\$ 461,824	\$ 924,787	\$ 5,744	\$ 1,025,252	\$ 100,465
Sturgeon Bay-City	\$ 176,407	\$ 187,519	\$ 283,584	\$ 253,938	\$ 753,246	\$ 1,792	\$ 733,918	\$ (19,328)
Sturgeon Bay-Town	\$ 23,403	\$ 23,075	\$ 37,554	\$ 36,243	\$ 75,906	\$ -	\$ 74,514	\$ (1,392)
Union	\$ 5,914	\$ 7,046	\$ 11,214	\$ 13,193	\$ 21,861	\$ 259	\$ 24,344	\$ 2,483
Washington Island	\$ 31,999	\$ 27,280	\$ 52,440	\$ 49,898	\$ 95,914	\$ 5,944	\$ 94,946	\$ (968)
TOTALS	\$ 1,775,829	\$ 1,874,785	\$ 2,893,658	\$ 2,930,797	\$ 6,207,426	\$ 56,455	\$ 6,455,664	\$ 248,239
								4.00%
30% MUNI	\$ 532,749	\$ 562,436	\$ 868,098	\$ 879,239	\$ 1,862,228			
		\$ -	\$ -	\$ -	\$ -			
66% / 70% DDC	\$ 1,243,081	\$ 1,312,350	\$ 2,025,561	\$ 2,051,558	\$ 4,345,198			
	\$ 1,775,829	\$ 1,874,785	\$ 2,893,658	\$ 2,930,797	\$ 6,207,426			
Available	145,466	141,724	151,885	137,527	792,097		788,109	
Rented	81,404	81,203	114,277	105,217	314,687		303,747	
%	55.96%	57.30%	75.24%	76.51%	39.73%		38.54%	
Average	\$ 275	\$ 300	\$ 319	\$ 356	\$ 250		\$ 271	
Total Revenues	\$ 22,362,803	\$24,395,033 9.09%	\$36,476,394	\$37,410,816 2.56%	\$78,577,543		\$82,227,607 4.65%	
Adjustments for com								
Late Collections		53,265				(0)		
Total	\$ 1,775,829	\$ 1,928,050	\$ 2,893,658	\$ 2,930,797	\$ 6,207,426	-	6,455,664	
Increase(Decrease)		8.6%		1.3%			4.00%	
8/31/2026								