

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative
 Checks to be issued for February 2026 reports
Room Tax Collection Annual 2026 Summary by Municipality - Comparative

	Jan-25 Adj 1/31/25	Jan-26	Feb-25 Adj 1/31/26	Feb-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total	YTD Variance
Baileys Harbor	\$ 8,212	\$ 7,659	\$ 8,977	\$ 8,276	\$ 17,189	\$ 134	\$ 16,070	\$ (1,119)
Brussels	\$ -	\$ -	\$ -	\$ 52	\$ -	\$ 69	\$ 121	\$ 121
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,040	\$ 860	\$ 2,131	\$ -	\$ 1,883	\$ (248)
Egg Harbor-Town	\$ 13,278	\$ 11,926	\$ 13,570	\$ 12,236	\$ 26,848	\$ 1,260	\$ 25,422	\$ (1,426)
Egg Harbor - Village	\$ 13,377	\$ 6,776	\$ 15,249	\$ 13,850	\$ 28,626	\$ 6,652	\$ 27,278	\$ (1,348)
Ephraim	\$ 8,411	\$ 7,029	\$ 9,001	\$ 11,175	\$ 17,412	\$ 2,257	\$ 20,461	\$ 3,049
Forestville-Town	\$ 596	\$ 360	\$ 327	\$ 400	\$ 923	\$ -	\$ 761	\$ (162)
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,196	\$ 3,085	\$ 4,144	\$ 5,069	\$ 159	\$ 6,499	\$ 1,430
Gibraltar	\$ 20,699	\$ 22,874	\$ 20,387	\$ 25,310	\$ 41,086	\$ 101	\$ 48,284	\$ 7,198
Jacksonport	\$ 2,132	\$ 1,857	\$ 2,599	\$ 2,384	\$ 4,731	\$ 56	\$ 4,297	\$ (434)
Liberty Grove	\$ 8,312	\$ 8,481	\$ 7,268	\$ 7,119	\$ 15,580	\$ 334	\$ 15,934	\$ 354
Nasewaupee	\$ 12,473	\$ 9,434	\$ 13,277	\$ 11,640	\$ 25,750	\$ 243	\$ 21,317	\$ (4,433)
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,710	\$ 15,576	\$ 29,517	\$ -	\$ 30,572	\$ 1,055
Sister Bay	\$ 33,407	\$ 31,150	\$ 27,763	\$ 30,434	\$ 61,170	\$ 92	\$ 61,677	\$ 507
Sturgeon Bay-City	\$ 36,854	\$ 37,431	\$ 52,607	\$ 53,182	\$ 89,461	\$ 2,548	\$ 93,161	\$ 3,700
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,587	\$ 1,248	\$ 2,788	\$ -	\$ 2,725	\$ (63)
Union	\$ 112	\$ 52	\$ 283	\$ 265	\$ 395	\$ -	\$ 318	\$ (77)
Washington Island	\$ 503	\$ 186	\$ 957	\$ 778	\$ 1,460	\$ 367	\$ 1,332	\$ (128)
TOTALS	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 370,136	\$ 14,273	\$ 378,111	\$ 7,976
								2.15%
30% MUNI	\$ 53,235	\$ 49,473	\$ 57,806	\$ 59,679				
66% / 70% DDC	\$ 124,214	\$ 115,436	\$ 134,881	\$ 139,251				
	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929				
Available	88,678	86,135	82,134	83,263	170,812		169,398	
Rented	14,510	13,303	17,637	18,081	32,147		31,384	
%	16.36%	15.44%	21.47%	21.72%	18.82%		18.53%	
Average	\$ 159	\$ 159	\$ 143	\$ 142	\$ 150		\$ 149	
Total Revenues	\$2,300,219	\$2,108,925	\$2,517,263	\$2,562,112	\$4,817,482		\$4,671,037	
		-8.32%		1.78%			-3.04%	
Adjustments for comparative purposes								
Late Collections		14,273				0.00		
Total	\$ 177,449	\$ 179,181	\$ 192,687	\$ 198,929	\$ 370,136	0	378,111	
Increase(Decrease)		0.98%		3.2%			2.15%	
3/31/2026	-		-					