

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-24 Adj 1/31/25	Jan-25 Adj 1/31/26	Feb-24 Adj 1/31/25	Feb-25 Adj 1/31/26	Mar-24 Adj 1/31/25	Mar-25 Adj 1/31/26	Apr-24 Adj 1/31/25	Apr-25 Adj 1/31/26	May-24 Adj 1/31/25	May-25 Adj 1/31/26	Jun-24 Adj 1/31/25	Jun-25 Adj 1/31/26	Jul-24 Adj 1/31/25	Jul-25 Adj 1/31/26
<b>Baileys Harbor</b>														
Revenue	\$ 73,637	\$105,154	\$ 114,248	\$114,711	\$ 135,885	\$122,227	\$ 118,391	\$124,343	\$ 684,176	\$713,793	\$ 1,863,042	\$1,784,388	\$ 2,935,953	\$3,041,577
Units Available	4,344	4,469	4,228	3,855	4,637	4,600	5,198	4,967	8,608	8,337	9,922	9,488	10,430	9,831
Occupancy	10%	13%	13%	17%	15%	14%	13%	13%	39%	32%	59%	54%	79%	78%
Avg Daily Rate	\$ 164	\$ 188	\$ 202	\$ 179	\$ 199	\$ 185	\$ 169	\$ 191	\$203.00	\$ 267	\$ 320	\$ 348	\$ 356	\$ 397
<b>Brussels</b>														
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,889	\$ -	\$ 2,867	\$ -	\$ 3,935	\$ -	\$ 5,034
Units Available	-	-	-	-	-	-	-	30	-	31	-	30	-	31
Occupancy	0%	0%	0%	0%	0%	0%	0%	30%	0%	42%	0%	50%	0%	81%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 210	\$ -	\$ 221	\$ -	\$ 262	\$ -	\$ 201
<b>Clay Banks</b>														
Revenue	\$ 15,712	\$ 13,633	\$ 19,385	\$ 12,999	\$ 30,503	\$ 21,954	\$ 14,585	\$ 10,588	\$ 39,278	\$ 40,676	\$ 91,665	\$ 95,958	\$ 146,147	\$ 138,538
Units Available	187	153	204	140	215	155	188	172	257	241	311	273	346	273
Occupancy	43%	24%	41%	30%	54%	38%	23%	18%	40%	49%	58%	66%	78%	81%
Avg Daily Rate	\$ 194	\$ 368	\$ 234	\$ 310	\$ 261	\$ 372	\$ 331	\$ 342	\$ 378	\$ 348	\$ 506	\$ 533	\$ 539	\$ 627
<b>Egg Harbor-Town</b>														
Revenue	\$ 120,876	\$ 165,990	\$ 176,818	\$ 173,226	\$ 237,119	\$ 221,350	\$ 170,382	\$ 215,939	\$681,317.00	\$ 792,949	\$ 1,937,298	\$ 2,154,253	\$ 3,315,520	\$ 3,745,441
Units Available	9,172	10,929	8,671	9,955	9,211	11,049	9,177	10,832	11,205	13,292	12,894	13,864	13,371	14,368
Occupancy	12%	8%	13%	10%	16%	11%	12%	10%	31%	25%	50%	49%	78%	69%
Avg Daily Rate	\$ 114	\$ 192	\$ 156	\$ 180	\$ 163	\$ 186	\$ 151	\$ 191	\$ 197	\$ 235	\$ 301	\$ 316	\$ 317	\$ 378
<b>Egg Harbor - Village</b>														
Revenue	\$ 173,775	\$ 167,320	\$ 196,125	\$ 194,045	\$ 246,166	\$ 210,958	\$ 188,844	\$ 210,664	\$694,447.00	\$ 693,065	\$ 1,815,797	\$ 1,814,333	\$ 2,767,435	\$ 2,817,758
Units Available	5,136	6,383	4,910	5,564	5,429	6,200	5,094	6,481	9,174	8,583	10,184	11,192	10,248	11,300
Occupancy	22%	17%	30%	25%	28%	26%	26%	23%	37%	41%	61%	58%	77%	72%
Avg Daily Rate	\$ 157	\$ 151	\$ 135	\$ 140	\$ 162	\$ 132	\$ 145	\$ 139	\$ 205	\$ 199	\$ 291	\$ 278	\$ 353	\$ 345
<b>Ephraim</b>														
Revenue	\$ 85,520	\$ 106,084	\$ 112,951	\$ 112,776	\$ 116,384	\$ 120,261	\$ 119,977	\$ 159,071	\$ 888,710	\$ 949,556	\$ 2,486,765	\$ 2,442,796	\$ 3,775,658	\$ 3,946,165
Units Available	5,652	5,579	5,481	5,008	5,318	5,449	5,117	5,791	13,769	13,361	14,960	15,000	15,513	15,553
Occupancy	10%	12%	14%	15%	16%	16%	16%	30%	36%	38%	67%	68%	86%	86%
Avg Daily Rate	\$ 147	\$ 160	\$ 143	\$ 146	\$ 139	\$ 137	\$ 143	\$ 92	\$ 181	\$ 188	\$ 248	\$ 241	\$ 284	\$ 295
<b>Forestville - Town</b>														
Revenue	\$ -	\$ 7,451	\$ 843	\$ 4,087	\$ 2,882	\$ 5,389	\$ 728	\$ 5,534	\$ 8,479	\$ 9,303	\$ 12,781	\$ 17,390	\$ 20,389	\$ 21,653
Units Available	31	31	29	28	30	31	60	60	62	62	60	60	62	62
Occupancy	0%	68%	7%	32%	23%	39%	3%	17%	31%	32%	45%	65%	68%	76%
Avg Daily Rate	\$ -	\$ 355	\$ 421	\$ 454	\$ 142	\$ 449	\$ 364	\$ 553	\$ 446	\$ 465	\$ 473	\$ 446	\$ 485	\$ 461
<b>Forestville - Village</b>														
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Units Available	-	-	-	\$0.00	-	-	-	-	-	-	-	-	-	-
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Gardner</b>														
Revenue	\$ 12,986	\$ 24,799	\$ 19,526	\$ 38,562	\$ 16,526	\$ 27,336	\$ 30,361	\$ 49,369	\$117,062	\$ 130,771	\$ 239,995	\$ 268,599	\$ 422,109	\$ 429,836
Units Available	1,387	1,383	1,276	1,206	1,390	1,331	1,676	1,688	2,286	2,435	2,327	2,515	2,399	2,576
Occupancy	8%	13%	12%	24%	7%	15%	11%	14%	27%	26%	35%	43%	58%	60%
Avg Daily Rate	\$ 116	\$ 135	\$ 130	\$ 135	\$ 172	\$ 139	\$ 158	\$ 214	\$ 189	\$ 209	\$ 297	\$ 246	\$ 304	\$ 278
<b>Gibraltar</b>														
Revenue	\$ 228,967	\$ 258,745	\$ 280,896	\$ 255,830	\$ 209,104	\$ 232,142	\$ 261,920	\$ 306,936	\$ 1,125,275	\$ 1,317,911	\$ 2,753,291	\$ 3,046,466	\$ 4,281,159	\$ 4,756,790
Units Available	7,401	6,355	6,928	6,881	6,292	6,846	7,863	9,238	15,539	16,001	17,055	17,150	17,771	17,873
Occupancy	15%	19%	22%	20%	21%	21%	28%	19.20%	36%	38%	61%	64%	81%	84%
Avg Daily Rate	\$ 211	\$ 210	\$ 188	\$ 184	\$ 159	\$ 158	\$ 117	\$ 173	\$ 199	\$ 218	\$ 266	\$ 279	\$ 296	\$ 317

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-24 Adj 1/31/25	Jan-25 Adj 1/31/26	Feb-24 Adj 1/31/25	Feb-25 Adj 1/31/26	Mar-24 Adj 1/31/25	Mar-25 Adj 1/31/26	Apr-24 Adj 1/31/25	Apr-25 Adj 1/31/26	May-24 Adj 1/31/25	May-25 Adj 1/31/26	Jun-24 Adj 1/31/25	Jun-25 Adj 1/31/26	Jul-24 Adj 1/31/25	Jul-25 Adj 1/31/26
<b>Jacksonport</b>														
Revenue	\$ 31,785	\$ 26,655	\$ 39,286	\$ 36,567	\$ 53,766	\$ 56,681	\$ 52,335	\$ 40,481	\$ 181,891	\$ 202,792	\$ 608,769	\$ 605,250	\$ 975,635	\$ 1,013,194
Units Available	2,717	2,940	2,801	2,697	2,696	2,726	2,618	2,779	3,911	4,190	4,647	4,693	4,989	4,944
Occupancy	7%	4%	6%	5%	8%	6%	9%	6%	20%	22%	40%	37%	54%	53%
Avg Daily Rate	\$ 166	\$ 222	\$ 223	\$ 275	\$ 239	\$ 346	\$ 234	\$ 242	\$ 229	\$ 222	\$ 328	\$ 348	\$ 362	\$ 384
<b>Liberty Grove</b>														
Revenue	\$ 99,843	\$ 103,913	\$ 106,775	\$ 90,866	\$ 152,477	\$ 131,782	\$ 122,802	\$ 118,707	\$ 551,367	\$ 602,795	\$ 1,739,731	\$ 1,795,223	\$ 2,793,478	\$ 3,174,188
Units Available	3,260	4,351	3,198	3,856	3,274	4,350	3,556	4,951	9,088	9,572	11,204	11,497	11,820	12,059
Occupancy	11%	8%	13%	9%	18%	10%	14%	0	25%	24%	53%	49%	70%	75%
Avg Daily Rate	\$ 280	\$ 292	\$ 257	\$ 262	\$ 265	\$ 290	\$ 248	\$ 267	\$ 245	\$ 265	\$ 296	\$ 318	\$ 339	\$ 352
<b>Nasewaupee</b>														
Revenue	\$ 81,010	\$ 160,771	\$ 105,668	\$ 173,971	\$ 115,985	\$ 147,967	\$ 128,522	\$ 140,938	\$ 322,613	\$ 378,173	\$ 713,720	\$ 741,150	\$ 1,146,394	\$ 1,283,089
Units Available	3,609	3,344	3,387	3,347	3,489	3,436	3,746	3,685	4,507	4,528	5,066	4,969	5,390	5,237
Occupancy	11%	24%	23%	37%	24%	29%	23%	25%	39%	42%	56%	56%	74%	72%
Avg Daily Rate	\$ 199	\$ 201	\$ 133	\$ 139	\$ 141	\$ 150	\$ 152	\$ 152	\$ 182	\$ 200	\$ 251	\$ 269	\$ 289	\$ 340
<b>Sevastopol</b>														
Revenue	\$ 178,539	\$ 187,588	\$ 195,933	\$ 186,374	\$ 226,038	\$ 227,751	\$ 212,610	\$ 224,097	\$ 517,029	\$ 558,551	\$ 1,187,088	\$ 1,213,595	\$ 1,882,585	\$ 2,037,738
Units Available	4,734	4,974	4,852	4,530	5,107	5,091	5,340	5,203	6,795	6,899	7,116	6,857	7,470	7,265
Occupancy	23%	25%	28%	28%	27%	30%	27%	28%	36%	42%	57%	57%	74%	77%
Avg Daily Rate	\$ 162	\$ 163	\$ 159	\$ 145	\$ 161	\$ 148	\$ 146	\$ 155	\$ 212	\$ 194	\$ 293	\$ 309	\$ 342	\$ 367
<b>Sister Bay</b>														
Revenue	\$ 359,638	\$ 422,683	\$ 411,944	\$ 348,430	\$ 450,007	\$ 414,865	\$ 441,989	\$ 419,511	\$ 1,486,549	\$ 1,495,280	\$ 3,221,956	\$ 3,330,035	\$ 4,926,180	\$ 5,187,501
Units Available	14,376	14,031	13,413	12,500	14,395	13,698	14,944	13,979	17,145	17,406	17,294	17,759	18,050	18,198
Occupancy	14%	17%	20%	17%	20%	19%	20%	19%	40%	40%	67%	62%	82%	82%
Avg Daily Rate	\$ 177	\$ 175	\$ 156	\$ 161	\$ 158	\$ 162	\$ 151	\$ 159	\$ 216	\$ 215	\$ 279	\$ 305	\$ 333	\$ 348
<b>Sturgeon Bay - City</b>														
Revenue	\$ 504,766	\$ 526,564	\$ 668,512	\$ 739,437	\$ 710,853	\$ 770,122	\$ 690,304	\$ 675,828	\$ 1,314,716	\$ 1,285,886	\$ 2,192,750	\$ 2,279,125	\$ 3,568,281	\$ 3,609,161
Units Available	22,673	21,621	21,590	20,527	22,912	23,290	21,879	27,966	26,804	23,169	23,951	22,958	25,006	25,235
Occupancy	21%	23%	29%	33%	29%	34%	30%	25%	36%	42%	52%	55%	70%	70%
Avg Daily Rate	\$ 106	\$ 107	\$ 107	\$ 109	\$ 108	\$ 97	\$ 106	\$ 98	\$ 135	\$ 131	\$ 177	\$ 181	\$ 203	\$ 205
<b>Sturgeon Bay - Town</b>														
Revenue	\$ 15,221	\$ 15,013	\$ 13,352	\$ 19,846	\$ 29,986	\$ 19,454	\$ 19,001	\$ 38,480	\$ 86,828	\$ 94,065	\$ 266,765	\$ 292,532	\$ 412,045	\$ 469,428
Units Available	923	807	897	756	968	862	908	988	1,138	1,140	1,241	1,277	1,406	1404
Occupancy	6%	4%	6%	8%	9%	10%	6%	10%	21%	24%	46%	51%	67%	68%
Avg Daily Rate	\$ 258	\$ 484	\$ 243	\$ 315	\$ 357	\$ 221	\$ 328	\$ 366	\$ 359	\$ 338	\$ 470	\$ 454	\$ 439	\$ 494
<b>Union</b>														
Revenue	\$ -	\$ 1,395	\$ -	\$ 3,535	\$ 1,375	\$ 5,620	\$ 3,071	\$ 21,762	\$ 10,778	\$ 26,835	\$ 66,733	\$ 73,919	\$ 111,008	\$ 140,176
Units Available	151	155	87	168	124	246	150	297	270	380	390	753	400	512
Occupancy	0%	2%	0%	5%	4%	6%	5%	11%	12%	19%	46%	27%	67%	58%
Avg Daily Rate	\$ -	\$ 465	\$ -	\$ 393	\$ 275	\$ 375	\$ 384	\$ 640	\$ 327	\$ 368	\$ 373	\$ 357	\$ 414	\$ 472
<b>Washington Island</b>														
Revenue	\$ 6,634	\$ 6,463	\$ 24,675	\$ 12,000	\$ 21,612	\$ 8,546	\$ 22,376	\$ 15,344	\$ 137,420	\$ 101,710	\$ 395,334	\$ 403,857	\$ 680,080	\$ 659,126
Units Available	1,203	1,173	1,136	1,116	1,164	1,167	1,535	1,362	3,926	3,311	5,681	5,131	5,589	5,164
Occupancy	7%	4%	19%	10%	15%	5%	9%	8%	24%	21%	43%	41%	68%	69%
Avg Daily Rate	\$ 80	\$ 154	\$ 115	\$ 111	\$ 120	\$ 150	\$ 162	\$ 136	\$ 144	\$ 147	\$ 162	\$ 191	\$ 179	\$ 185
Revenue Available	\$ 1,988,910	\$ 2,300,219	\$ 2,486,934	\$ 2,517,263	\$ 2,756,668	\$ 2,744,404	\$ 2,598,198	\$ 2,779,481	\$ 8,847,933	\$ 9,396,979	\$ 21,593,479	\$ 22,362,803	\$ 34,160,057	\$ 36,476,394
Available	86,956	88,678	83,088	82,134	86,651	90,527	89,049	100,469	134,484	132,938	144,303	145,466	150,260	151,885
Rented	13,460	14,510	17,433	17,637	18,757	19,843	19,114	19,837	46,606	47,179	81,589	81,404	113,801	114,277
%	15%	16%	21%	21%	22%	22%	21%	20%	35%	35%	57%	56%	76%	75%
Average	\$ 148	\$ 159	\$ 143	\$ 143	\$ 147	\$ 138	\$ 136	\$ 140	\$ 190	\$ 199	\$ 265	\$ 275	\$ 300	\$ 319

**Door County Tourism Zone Commission**  
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	Aug-24	Aug-25	Sep-24	Sep-25	Oct-24	Oct-25	Nov-24	Nov-25	Dec-24	Dec-25
	Adj 1/31/25	Adj 1/31/26	Adj 1/31/25	Adj 1/31/26	Adj 1/31/25	Adj 1/31/26	Adj 1/31/25	Adj 1/31/26	Adj 1/31/25	Adj 1/31/26
<b>Baileys Harbor</b>										
Revenue	\$ 2,670,955	\$ 2,745,832	\$ 1,701,580	\$ 1,678,655	\$ 1,474,144	\$ 1,608,542	\$ 219,992	\$ 222,982	\$ 133,983	\$ 102,323
Units Available	10,287	9,706	9,824	9,353	9,711	9,540	5,054	5,821	4,285	5,504
Occupancy	73%	71%	60%	54%	56%	55%	21%	21%	14%	9%
Avg Daily Rate	\$ 356	\$ 399	\$ 287	\$ 332	\$ 272	\$ 307	\$ 208	\$ 181	\$ 219	\$ 216
<b>Brussels</b>										
Revenue	\$ -	\$ 5,342	\$ -	\$ 3,088	\$ -	\$ 2,689	\$ -	\$ 1,139	\$ -	\$ 2,242
Units Available	-	31	-	30	-	31	-	30	-	31
Occupancy	0%	65%	0%	47%	0%	39%	0%	13%	0%	26%
Avg Daily Rate	\$ -	\$ 267	\$ -	\$ 221	\$ -	\$ 224	\$ -	\$ 285	\$ -	\$ 280
<b>Clay Banks</b>										
Revenue	\$ 111,851	\$ 118,162	\$ 65,002	\$ 73,687	\$ 62,888	\$ 63,864	\$ 18,167	\$ 22,787	\$ 12,353	\$ 18,144
Units Available	344	270	285	257	279	232	187	175	155	184
Occupancy	61%	72%	52%	73%	52%	65%	25%	41%	17%	33%
Avg Daily Rate	\$ 530	\$ 606	\$ 439	\$ 392	\$ 431	\$ 426	\$ 395	\$ 321	\$ 458	\$ 302
<b>Egg Harbor-Town</b>										
Revenue	\$ 2,959,578	\$ 3,233,381	\$ 1,699,477	\$ 1,816,700	\$ 1,714,511	\$ 1,892,088	\$ 306,074	\$ 320,255	\$ 239,754	\$ 282,032
Units Available	12,324	14,330	13,169	13,997	12,248	12,808	10,602	10,868	10,759	10,826
Occupancy	80%	60%	46%	42%	49%	52%	14%	14%	12%	12%
Avg Daily Rate	\$ 301	\$ 375	\$ 280	\$ 307	\$ 289	\$ 284	\$ 209	\$ 217	\$ 190	\$ 212
<b>Egg Harbor - Village</b>										
Revenue	\$ 2,604,202	\$ 2,679,609	\$ 1,796,034	\$ 1,760,715	\$ 1,556,298	\$ 1,743,994	\$ 280,256	\$ 319,224	\$ 210,065	\$ 206,370
Units Available	9,838	10,268	9,647	10,184	9,504	9,980	6,315	7,399	5,694	6,943
Occupancy	75%	76%	64%	58%	59%	61%	26%	24%	21%	17%
Avg Daily Rate	\$ 352	\$ 345	\$ 291	\$ 296	\$ 276	\$ 287	\$ 171	\$ 180	\$ 178	\$ 179
<b>Ephraim</b>										
Revenue	\$ 3,681,324	\$ 3,684,900	\$ 2,476,765	\$ 2,520,148	\$ 2,355,070	\$ 2,545,430	\$ 226,429	\$ 215,460	\$ 103,395	\$ 160,125
Units Available	15,536	15,568	15,099	14,934	14,373	14,667	6,232	7,437	4,784	6,965
Occupancy	86%	81%	69%	68%	69%	68%	20%	15%	12%	12%
Avg Daily Rate	\$ 276	\$ 290	\$ 237	\$ 249	\$ 237	\$ 255	\$ 183	\$ 192	\$ 179	\$ 184
<b>Forestville - Town</b>										
Revenue	\$ 23,786	\$ 20,737	\$ 12,555	\$ 13,539	\$ 14,569	\$ 16,683	\$ 8,881	\$ 7,114	\$ 8,432	\$ 4,560
Units Available	62	62	61	60	62	62	30	32	31	31
Occupancy	79%	69%	44%	50%	48%	60%	87%	50%	61%	32%
Avg Daily Rate	\$ 485	\$ 482	\$ 465	\$ 451	\$ 486	\$ 451	\$ 342	\$ 445	\$ 444	\$ 456
<b>Forestville - Village</b>										
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Units Available	-	-	-	-	-	-	-	-	-	-
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Gardner</b>										
Revenue	\$ 365,345	\$ 388,268	\$ 197,207	\$ 168,680	\$ 182,633	\$ 190,158	\$ 49,362	\$ 26,844	\$ 13,951	\$ 21,889
Units Available	2,545	2,502	2,546	2,515	2,618	2,490	1,559	1,431	1,388	1,277
Occupancy	48%	56%	33%	29%	29%	29%	13%	9%	8%	12%
Avg Daily Rate	\$ 302	\$ 279	\$ 236	\$ 234	\$ 241	\$ 261	\$ 240	\$ 206	\$ 129	\$ 149
<b>Gibraltar</b>										
Revenue	\$ 4,106,833	\$ 4,545,119	\$ 2,820,797	\$ 2,984,168	\$ 2,782,519	\$ 3,005,095	\$ 459,113	\$ 502,844	\$ 374,280	\$ 407,150
Units Available	17,922	17,723	17,095	17,298	16,668	16,750	8,280	9,253	7,860	8,991
Occupancy	81%	83%	67%	66%	66%	68%	28%	28%	21%	22%
Avg Daily Rate	\$ 282	\$ 311	\$ 245	\$ 261	\$ 252	\$ 265	\$ 196	\$ 196	\$ 226	\$ 204

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	Aug-24 Adj 1/31/25	Aug-25 Adj 1/31/26	Sep-24 Adj 1/31/25	Sep-25 Adj 1/31/26	Oct-24 Adj 1/31/25	Oct-25 Adj 1/31/26	Nov-24 Adj 1/31/25	Nov-25 Adj 1/31/26	Dec-24 Adj 1/31/25	Dec-25 Adj 1/31/26
<b>Jacksonport</b>										
Revenue	\$ 914,996	\$ 1,018,723	\$ 460,512	\$ 509,828	\$ 426,972	\$ 416,420	\$ 53,690	\$ 54,894	\$ 28,724	\$ 42,151
Units Available	4,930	5,111	4,800	4,628	4,491	4,271	2,524	2,711	2,498	2,356
Occupancy	52%	53%	37%	36%	34%	33%	7%	9%	4%	5%
Avg Daily Rate	\$ 359	\$ 378	\$ 258	\$ 303	\$ 283	\$ 300	\$ 297	\$ 235	\$ 271	\$ 346
<b>Liberty Grove</b>										
Revenue	\$ 2,594,009	\$ 2,909,758	\$ 1,524,423	\$ 1,619,331	\$ 1,488,190	\$ 1,633,398	\$ 229,962	\$ 240,106	\$ 182,604	\$ 151,853
Units Available	11,827	12,139	11,257	11,715	10,873	10,982	5,929	7,315	4,975	4,624
Occupancy	70%	73%	50%	47%	50%	48%	13%	11%	13%	10%
Avg Daily Rate	\$ 313	\$ 330	\$ 269	\$ 293	\$ 273	\$ 308	\$ 296	\$ 296	\$ 287	\$ 322
<b>Nasewaupée</b>										
Revenue	\$ 974,048	\$ 1,068,591	\$ 524,440	\$ 542,086	\$ 510,499	\$ 561,388	\$ 142,628	\$ 153,824	\$ 99,961	\$ 125,334
Units Available	5,374	5,575	4,892	4,616	4,526	4,380	3,469	3,867	2,859	3,865
Occupancy	65%	64%	48%	47%	48%	49%	25%	20%	16%	16%
Avg Daily Rate	\$ 278	\$ 299	\$ 222	\$ 252	\$ 237	\$ 262	\$ 167	\$ 201	\$ 214	\$ 202
<b>Sevastopol</b>										
Revenue	\$ 1,902,737	\$ 1,912,117	\$ 1,073,435	\$ 1,200,711	\$ 1,030,835	\$ 1,078,382	\$ 307,424	\$ 357,497	\$ 168,490	\$ 184,363
Units Available	7,375	7,298	7,104	6,925	7,142	7,188	5,470	6,122	4,208	6,002
Occupancy	75%	73%	57%	62%	59%	59%	36%	32%	22%	18%
Avg Daily Rate	\$ 345	\$ 357	\$ 264	\$ 281	\$ 244	\$ 255	\$ 157	\$ 182	\$ 178	\$ 171
<b>Sister Bay</b>										
Revenue	\$ 4,694,451	\$ 5,066,993	\$ 3,331,955	\$ 3,550,436	\$ 3,202,448	\$ 3,525,098	\$ 658,977	\$ 740,687	\$ 489,116	\$ 484,724
Units Available	17,976	18,240	17,640	17,559	17,727	18,151	14,395	14,481	13,650	13,463
Occupancy	82%	82%	68%	68%	62%	64%	20%	26%	19%	19%
Avg Daily Rate	\$ 318	\$ 340	\$ 280	\$ 298	\$ 289	\$ 305	\$ 235	\$ 197	\$ 186	\$ 193
<b>Sturgeon Bay - City</b>										
Revenue	\$ 3,171,154	\$ 3,397,900	\$ 2,334,848	\$ 2,585,508	\$ 2,281,696	\$ 2,750,274	\$ 692,142	\$ 742,023	\$ 477,346	\$ 526,946
Units Available	24,533	24,397	24,091	23,997	24,566	24,847	22,637	22,419	20,629	17,641
Occupancy	65%	69%	55%	60%	52%	60%	25%	28%	19%	24%
Avg Daily Rate	\$ 198	\$ 203	\$ 176	\$ 179	\$ 180	\$ 184	\$ 122	\$ 120	\$ 124	\$ 124
<b>Sturgeon Bay - Town</b>										
Revenue	\$ 336,899	\$ 387,963	\$ 170,452	\$ 175,309	\$ 147,885	\$ 151,384	\$ 47,472	\$ 39,043	\$ 30,000	\$ 22,028
Units Available	1,470	1,345	1,326	1,345	1,219	1,212	890	936	955	958
Occupancy	56%	59%	41%	35%	32%	30%	15%	12%	10%	11%
Avg Daily Rate	\$ 407	\$ 490	\$ 313	\$ 371	\$ 374	\$ 422	\$ 352	\$ 346	\$ 303	\$ 218
<b>Union</b>										
Revenue	\$ 106,465	\$ 110,586	\$ 43,970	\$ 62,831	\$ 52,215	\$ 55,145	\$ 14,440	\$ 28,902	\$ 6,617	\$ 9,546
Units Available	371	476	380	497	355	425	210	320	186	186
Occupancy	61%	52%	34%	33%	39%	29%	19%	24%	10%	12%
Avg Daily Rate	\$ 469	\$ 448	\$ 338	\$ 383	\$ 376	\$ 445	\$ 370	\$ 371	\$ 368	\$ 415
<b>Washington Island</b>										
Revenue	\$ 662,516	\$ 592,958	\$ 302,003	\$ 336,792	\$ 229,899	\$240,959.55	\$ 31,770	\$32,517.82	\$ 12,536	\$17,595.20
Units Available	5,980	5,382	5,346	5,057	4,556	4,237	1,268	2,134	1,140	2,149
Occupancy	60%	60%	37%	39%	32%	35%	17%	10%	8%	5%
Avg Daily Rate	\$ 184	\$ 184	\$ 155	\$ 169	\$ 157	\$162.26	\$ 151	\$151.25	\$ 142	\$164.44
Revenue Available	\$31,881,149	\$ 33,886,940	\$20,535,455	\$ 21,602,213	\$19,513,271	\$ 21,480,991	\$ 3,746,778	\$ 4,028,144	\$ 2,591,607	\$ 2,769,376
Rented	148,694	150,423	144,562	144,967	140,918	142,253	95,051	102,751	86,056	91,996
%	109,347	108,601	82,811	82,037	78,028	81,770	20,632	22,506	14,286	15,323
Average	\$ 292	\$ 312	\$ 248	\$ 263	\$ 250	\$ 263	\$ 182	\$ 179	\$ 181	\$ 181