

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**  
**Room Tax Collection Annual 2026 Summary by Municipality - Comparative**

	Jan-25 Adj 1/31/25	Jan-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total	YTD Variance
Baileys Harbor	\$ 8,212	\$ 7,659	\$ 8,212	\$ -	\$ 7,659	\$ (553)
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,091	\$ -	\$ 1,023	\$ (68)
Egg Harbor-Town	\$ 13,278	\$ 11,926	\$ 13,278	\$ -	\$ 11,926	\$ (1,352)
Egg Harbor - Village	\$ 13,377	\$ 6,776	\$ 13,377	\$ -	\$ 6,776	\$ (6,601)
Ephraim	\$ 8,411	\$ 7,029	\$ 8,411	\$ -	\$ 7,029	\$ (1,382)
Forestville-Town	\$ 596	\$ 360	\$ 596	\$ -	\$ 360	\$ (236)
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,196	\$ 1,984	\$ -	\$ 2,196	\$ 212
Gibraltar	\$ 20,699	\$ 22,874	\$ 20,699	\$ -	\$ 22,874	\$ 2,175
Jacksonport	\$ 2,132	\$ 1,857	\$ 2,132	\$ -	\$ 1,857	\$ (275)
Liberty Grove	\$ 8,312	\$ 8,481	\$ 8,312	\$ -	\$ 8,481	\$ 169
Nasewaupee	\$ 12,473	\$ 9,434	\$ 12,473	\$ -	\$ 9,434	\$ (3,039)
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,807	\$ -	\$ 14,996	\$ 189
Sister Bay	\$ 33,407	\$ 31,150	\$ 33,407	\$ -	\$ 31,150	\$ (2,257)
Sturgeon Bay-City	\$ 36,854	\$ 37,431	\$ 36,854	\$ -	\$ 37,431	\$ 577
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,201	\$ -	\$ 1,476	\$ 275
Union	\$ 112	\$ 52	\$ 112	\$ -	\$ 52	\$ (60)
Washington Island	\$ 503	\$ 186	\$ 503	\$ -	\$ 186	\$ (317)
<b>TOTALS</b>	<b>\$ 177,449</b>	<b>\$ 164,908</b>	<b>\$ 177,449</b>	<b>\$ -</b>	<b>\$ 164,908</b>	<b>\$ (12,540)</b>
						<b>-7.07%</b>
30% MUNI	\$ 53,235	\$ 49,473				
66% / 70% DDC	\$ 124,214	\$ 115,436				
	<b>\$ 177,449</b>	<b>\$ 164,908</b>				
Available	88,678	86,135	88,678		86,135	
Rented	14,510	13,303	14,510		13,303	
%	16.36%	15.44%	16.36%		15.44%	
Average	\$ 159	\$ 159	\$ 159		\$ 159	
Total Revenues	\$2,300,219	\$2,108,925	\$2,300,219		2,108,925	
		-8.32%			-8.32%	
<b>Adjustments for comparative purposes</b>						
Late Collections				0.00		
Total	\$ 177,449	\$ 164,908	\$ 177,449	0	164,908	
Increase(Decrease)		-7.07%			-7.07%	
<b>2/28/2026</b>	<b>-</b>					