



DOOR COUNTY TOURISM ZONE COMMISSION

Administrator's Report

2-2026

“NO REPORTS” – As of 2/12/2026:

Month	Owner Managed	Agent Reports	Total Missing Reports	Missing Reports Previous Month
April 2025	1	0	1	2
September 2025	1	0	1	7
October 2025	4	0	4	21
November 2025	5	1	6	51
December 2025	33	2	35	
Total	44	3	47	107

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 2/12/2026 is: \$51,393.18, from twenty-eight (28) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
	\$8,271.87	\$127.51	\$54.38	\$13,194.57	
	\$25.00	\$339.13	\$29.35	\$5,409.33	
			\$35.23	\$4,404.17	
			\$27.22	\$4,679.05	
			\$27.93	\$2,558.67	
			\$36.25	\$968.59	
			\$25.81	\$960.86	Total Due
			\$25.10	\$4,287.88	\$51,393.18
			\$73.54	\$2,909.59	
			\$25.00	\$1,183.59	
			\$25.00		
			\$100.36		
			\$598.50		
			\$25.00		
			\$25.00		
			\$29.32		
			\$72.07		
			\$234.40		
			\$33.31		
			\$6.77		
			\$65.66		
			\$27.48		
			\$394.83		
			\$50.55		
			\$25.31		
\$0.00	\$8,296.87	\$466.64	\$2,073.37	\$40,556.30	

PERMITTING: As of 2/12/2026, seventeen permits have been issued since the last Admin report.

Fourteen (14) permits were issued during the same period of 2025 (same report cycle year over year) and currently, there are one thousand five-hundred ninety-seven (1,597) permits. (2025: 1561- same report cycle year over year).

- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other. ID Numbers #3424-#3441
- * Property sold – previously permitted with a new owner/new permits

- 1) City of Sturgeon Bay (56)
- 2) Town of Liberty Grove (56)
- 3) City of Sturgeon Bay (56)
- 4) City of Sturgeon Bay (56) -Compliance
- 5) City of Sturgeon Bay (56)
- 6) Town of Washington (56)
- 7) Village of Sister Bay (56)
- 8) Village of Egg Harbor (56)
- 9) Village of Sister Bay*(56)
- 10) Town of Jacksonport* (53)
- 11) Town of Liberty Grove (56) -Compliance
- 12) Town of Union* (56)
- 13) Town of Baileys Harbor (56)
- 14) City of Sturgeon Bay (56) -Compliance
- 15) Town of Liberty Grove* (56)
- 16) Town of Liberty Grove (56)
- 17) Town of Liberty Grove* (56)

MARKETPLACE PLATFORM AUDITS:

VRBO listing breakdown by municipality as of 02/12/2026: [Link to full audit report](#)

Code	Municipality	11/13/2025	1/23/2026
2	Baileys Harbor	84	83
4	Brussels	1	1
6	Clay Banks	5	6
8	Town of Egg Harbor	91	95
9	Village of Egg Harbor	69	72
11	Ephraim	68	68
12	Gibraltar	145	146
13	Village of Forestville	0	0
14	Town of Forestville	2	2
15	Jacksonport	62	61
27	Nasewaupee	57	57
32	Liberty Grove	126	130
33	Sevastopol	54	54
34	Sister Bay	84	85
35	City of Sturgeon Bay	98	105
36	Town of Sturgeon Bay	30	32
39	Gardner	23	23
42	Union	11	11
46	Washington Island	23	22
Total in Door County		1033	1053

The following are unpermitted properties utilizing the VRBO platform:

Profile ID	Municipality	Identification Status
VRBO 4401219	Town of Jacksonport	Owner identified, two compliance letters sent.
VRBO 5015679	Town of Egg Harbor	Owner identified, two compliance letters sent.
VRBO 3537460, 3404358, 2541783, 2970981, 2970974, 2970983, 2970982, 2970978, 2970977, 2970985, 2970984, 2970975, 2970979, 2970966, 2970957, 2970970, 2970969, 2970959, 2970973, 2970961, 2970971, 2970964, 2970967	Town of Gibraltar	Wholesaler

Airbnb listing breakdown by municipality as of 1/12/2026: [Link to full audit report](#)

Municipality	Municipality	Dec-24	Feb-25	Apr-25	Jun-25	Aug-25	Oct-25	Dec-25
2	Baileys Harbor	110	107	112	116	111	113	108
4	Brussels	0	0	1	1	1	1	1
6	Clay Banks	6	5	5	6	5	5	5
8	Town of Egg Harbor	72	71	74	76	78	76	76
9	Village of Egg Harbor	81	80	85	88	104	112	110
11	Ephraim	74	69	74	73	77	81	78
12	Gibraltar	169	168	170	175	170	169	169
13	Village of Forestville	0	0	0	0	0	0	0
14	Town of Forestville	2	2	1	1	1	1	1
15	Jacksonport	44	42	43	44	43	42	41
27	Nasewaupee	51	52	55	60	64	67	68
32	Liberty Grove	140	137	150	160	167	171	171
33	Sevastopol	59	55	57	55	57	57	54
34	Sister Bay	78	77	81	89	91	90	89
35	City of Sturgeon Bay	199	196	207	207	208	200	201
36	Town of Sturgeon Bay	24	24	25	25	25	25	27
39	Gardner	25	24	23	26	26	25	24
42	Union	14	14	14	16	15	15	15
46	Washington Island	59	50	55	54	54	54	51
Subtotal of Door County Only		1207	1173	1232	1272	1297	1304	1289

The following are unpermitted properties utilizing the Airbnb platform:

Profile ID	Municipality	Identification Status
Airbnb 1574067959262057616	Town of Liberty Grove	Owner Contacted
Airbnb 1505451782211503161	City of Sturgeon Bay	Owner Identified
Airbnb 48941506, 48032380, 954406969838282551, 48033777, 48604196, 48870166, 48138983, 48603938, 48138990, 48034308, 48697600, 48698068, 48846402, 44578749, 48033779, 697257266142945474, 697257150166066977, 697258361093618425, 23709001, 48034158, 49362957, 53290833, 53264853, 880331540940600784, 911797342428400858, 53265232, 722708377758714332, 97258656128855846, 697259042442293747, 697258940857216601, 697259730312293575, 911808857221894645, 97259354201161212, 697259151340232916, 697258361093618425, 697258799395932217, 697257150166066977, 697257839383844208, 697259905494974645, 697257527904060462, 697257907090828141, 697258031644586678, 697258679410312746, 697258148586489485, 697257266142945474, 697259597529160621, 697257388886160728, 697259442077602808, 697257388886160728, 697257527904060462, 697258148586489485, 697257839383844208, 697258031644586678, 697257907090828141, 697258656128855846, 745594417892118033	Town of Gibraltar	Wholesaler-Sent to Legal

DEACTIVATION REPORT:

Permit Number	Property Name	Owner Name	Date	Reason For Deactivation
11-56-2337-22	Anderson House	Judy and Paul Flottman	1/12/2026	property sold
15-56-2037-01	Hinks Up North	Linda Hinkston Trust- Brent Hinkston	1/12/2026	no longer renting as STR
33-56-3346-07	Lodge on Laurie Lane	Lindsey and William Schmidt	1/13/2026	property sold
35-54-2728-00	Downtown Lofts	Boardwalk, LLC - John Brasch, Jr	1/16/2026	no longer renting as STR
35-56-2185-00	Summer Crush	Russell and Jill Kelley	1/16/2026	property was sold
34-53-3100-00	Skogland - Unit 22 - Parmeter	JEFFREY & DEBORAH PARMETER	1/20/2026	no longer utilizing as rental
34-53-2024-00	Marina View Condominium #201	SISTER BAY 531 LLC	1/21/2026	no longer utilizing as rental
15-56-1793-00	Whispering Pines - Meyer Trust- NO MORE RENTALS	Meyer Trust- Beth Ann Meyer	1/22/2026	property sold
32-56-2747-00	1581 Hill Road-Barlas	Anne Barlas	2/2/2026	admin deactivation, property sold

Other

2025 ASSEMBLY BILL 1009

AB 1009 has been introduced by Representatives Armstrong, Behnke, Anderson, Brill, Donovan, Goodwin, Green, Joers, Kitchens, Kurtz, Piwowarczyk, Stubbs, Subeck, Summerfield, Swearingen and Wittke, cosponsored by Senator James. The bill has been directed to the Committee on Tourism. The primary purpose of the bill is to enable municipalities and counties to create a tourism promotion improvement district (TPID). The bill would allow a political subdivision to levy assessments on hotels and motels within a district to pay for the cost of improvements and activities within the district which correspond with tourism promotion and development activities. The establishment of a TPID would require the owners of at least 50 percent of the total number of hotel and motel rooms located in the proposed tourism promotion improvement district to petition the political subdivision to create a tourism promotion and development improvement district. They would also be required to develop a proposed initial operating plan for the district.