

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for October 2025 reports

Room Tax Collection Annual 2025 Summary by Municipality - Comparative

	Jan-24 Adj 1/31/25	Jan-25 Adj 6/30/25	Feb-24 Adj 1/31/25	Feb-25 Adj 6/30/25	Mar-24 Adj 1/31/25	Mar-25 Adj 6/30/25	Apr-24 Adj 1/31/25	Apr-25 Adj 6/30/25	May-24 Adj 1/31/25	May-25 Adj 6/30/25	Jun-24 Adj 1/31/25	Jun-25 Adj 6/30/25	Jul-24 Adj 1/31/25	Jul-25
Baileys Harbor	\$ 5,691	\$8,212.29	\$ 8,940	\$ 8,977	\$ 10,671	\$ 9,577	\$ 9,207	\$ 9,748	\$ 54,305	\$ 56,862	\$ 147,223	\$ 141,109	\$ 233,640	\$ 236,960
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 151	\$ -	\$ 229	\$ -	\$ 315	\$ -	\$ -
Clay Banks	\$ 1,121	\$ 1,091	\$ 1,415	\$ 1,040	\$ 2,320	\$ 1,756	\$ 1,167	\$ 847	\$ 3,142	\$ 3,254	\$ 7,333	\$ 7,677	\$ 11,692	\$ 11,083
Egg Harbor-Town	\$ 9,670	\$ 13,278	\$ 14,145	\$ 13,450	\$ 18,888	\$ 17,708	\$ 13,631	\$ 15,788	\$ 54,248	\$ 63,193	\$ 154,601	\$ 166,089	\$ 259,127	\$ 275,363
Egg Harbor - Village	\$ 13,902	\$ 13,114	\$ 15,462	\$ 15,249	\$ 19,473	\$ 16,581	\$ 14,884	\$ 16,763	\$ 55,394	\$ 55,307	\$ 145,263	\$ 136,946	\$ 221,281	\$ 217,869
Ephraim	\$ 6,841	\$ 8,411	\$ 9,036	\$ 9,001	\$ 9,311	\$ 9,611	\$ 9,598	\$ 9,496	\$ 70,817	\$ 75,748	\$ 198,871	\$ 180,393	\$ 301,619	\$ 305,899
Forestville-Town	\$ -	\$ 596	\$ 67	\$ 327	\$ 231	\$ 431	\$ 58	\$ 443	\$ 678	\$ 744	\$ 1,022	\$ 1,391	\$ 1,631	\$ 2,508
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,039	\$ 1,984	\$ 1,562	\$ 3,085	\$ 1,322	\$ 2,187	\$ 2,429	\$ 3,950	\$ 9,261	\$ 10,462	\$ 19,019	\$ 18,989	\$ 33,604	\$ 25,370
Gibraltar	\$ 18,317	\$ 20,681	\$ 22,378	\$ 20,387	\$ 16,728	\$ 18,566	\$ 20,697	\$ 24,385	\$ 89,758	\$ 114,085	\$ 219,628	\$ 236,363	\$ 337,986	\$ 358,623
Jacksonport	\$ 2,374	\$ 2,132	\$ 2,958	\$ 2,599	\$ 4,173	\$ 4,535	\$ 4,187	\$ 3,238	\$ 14,534	\$ 16,534	\$ 48,701	\$ 46,184	\$ 76,522	\$ 75,218
Liberty Grove	\$ 7,985	\$ 8,312	\$ 8,122	\$ 7,268	\$ 11,786	\$ 10,543	\$ 9,584	\$ 9,496	\$ 43,664	\$ 47,583	\$ 133,387	\$ 139,124	\$ 218,723	\$ 233,929
Nasewaupee	\$ 6,481	\$ 12,473	\$ 7,662	\$ 13,277	\$ 8,944	\$ 11,343	\$ 10,032	\$ 10,544	\$ 25,809	\$ 28,786	\$ 57,097	\$ 56,466	\$ 91,120	\$ 95,446
Sevastopol	\$ 14,264	\$ 14,807	\$ 14,785	\$ 14,710	\$ 17,486	\$ 18,020	\$ 16,744	\$ 17,727	\$ 41,362	\$ 43,602	\$ 94,281	\$ 95,348	\$ 146,777	\$ 156,114
Sister Bay	\$ 28,632	\$ 33,407	\$ 32,624	\$ 27,763	\$ 35,977	\$ 33,099	\$ 35,333	\$ 32,512	\$ 118,762	\$ 119,515	\$ 256,983	\$ 265,544	\$ 392,551	\$ 397,834
Sturgeon Bay-City	\$ 34,961	\$ 36,837	\$ 46,174	\$ 52,549	\$ 49,009	\$ 53,631	\$ 48,171	\$ 50,329	\$ 98,980	\$ 99,113	\$ 171,338	\$ 166,901	\$ 279,554	\$ 251,099
Sturgeon Bay-Town	\$ 1,217	\$ 1,201	\$ 1,068	\$ 1,587	\$ 2,399	\$ 1,556	\$ 1,519	\$ 3,079	\$ 6,947	\$ 7,526	\$ 21,342	\$ 21,570	\$ 32,963	\$ 31,414
Union	\$ -	\$ 112	\$ -	\$ 283	\$ 110	\$ 450	\$ 246	\$ 1,741	\$ 862	\$ 2,030	\$ 5,339	\$ 5,547	\$ 8,881	\$ 9,984
Washington Island	\$ 511	\$ 503	\$ 1,974	\$ 953	\$ 1,696	\$ 670	\$ 1,754	\$ 1,208	\$ 10,955	\$ 7,806	\$ 31,414	\$ 27,352	\$ 54,206	\$ 44,440
TOTALS	\$ 153,006	\$ 177,150	\$ 188,371	\$ 192,505	\$ 210,524	\$ 210,263	\$ 199,240	\$ 211,444	\$ 699,476	\$ 752,379	\$ 1,712,842	\$ 1,713,307	\$ 2,701,875	\$ 2,729,151
30% MUNI	\$ 45,902	\$ 53,145	\$ 56,511	\$ 57,752	\$ 63,157	\$ 63,079	\$ 59,772	\$ 63,433	\$ 209,843	\$ 225,714	\$ 513,853	\$ 513,992	\$ 810,562	\$ 818,745
66% / 70% DDC	\$ 107,104	\$ 124,005	\$ 131,860	\$ 134,754	\$ 147,366	\$ 147,184	\$ 139,468	\$ 148,011	\$ 489,633	\$ 526,665	\$ 1,198,989	\$ 1,199,315	\$ 1,891,313	\$ 1,910,406
	\$ 153,006	\$ 177,150	\$ 188,371	\$ 192,505	\$ 210,524	\$ 210,263	\$ 199,240	\$ 211,444	\$ 699,476	\$ 752,379	\$ 1,712,842	\$ 1,713,307	\$ 2,701,875	\$ 2,729,151
Available	86,956	88,647	83,088	82,106	86,651	90,497	89,049	100,469	134,484	132,907	144,303	145,428	150,260	151,884
Rented	13,460	14,510	17,433	17,637	18,757	19,843	19,114	19,837	46,606	47,184	81,589	81,401	113,801	114,319
%	15.48%	16.37%	20.98%	21.48%	21.65%	21.93%	21.46%	19.74%	34.66%	35.50%	56.54%	55.97%	75.74%	75.27%
Average	\$ 148	\$ 159	\$ 143	\$ 143	\$ 147	\$ 138	\$ 136	\$ 140	\$ 190	\$ 199	\$ 265	\$ 275	\$ 300	\$ 319
Total Revenues	\$1,988,910	\$2,299,781	\$2,486,934	\$2,516,530	\$2,756,668	\$2,744,060	\$2,598,198	\$2,778,156	\$8,847,933	\$9,394,983	\$ 21,593,479	\$22,359,942	\$34,160,057	\$36,476,841
Adjustments for comparative purposes														
Late Collections		264		213		13		518		(7,079)		61,976		160,493
Total	\$ 153,006	\$ 177,414	\$ 188,371	\$ 192,719	\$ 210,524	\$ 210,276	\$ 199,240	\$ 211,962	\$ 699,476	\$ 745,300.07	\$ 1,712,842	\$ 1,775,283	\$ 2,701,875	\$ 2,889,644
Increase(Decrease)		16.0%		2.3%		-0.1%		6.4%		6.6%		3.6%		6.9%
12/31/2025	-		-		-		-		-					

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Aug-24 Adj 1/31/25	Aug-25	Sep-24 Adj 1/31/25	Sep-25	Oct-24 Adj 1/31/25	Oct-25	Nov-24 Adj 1/31/25	Nov-25	2024 YTD Total	2025 Lates YTD	2025 YTD Total	YTD Variance
Baileys Harbor	\$ 213,100	\$ 216,827	\$ 135,149	\$ 132,705	\$ 117,932	\$ 126,830	\$ 17,554	\$ 17,824	\$ 953,412	\$ 10,210	\$ 975,842	\$ 22,430
Brussels	\$ -	\$ 427	\$ -	\$ 247	\$ -	\$ -	\$ -	\$ 91	\$ -	\$ 618	\$ 2,079	\$ 2,079
Clay Banks	\$ 8,948	\$ 9,453	\$ 5,200	\$ 5,415	\$ 5,031	\$ 5,109	\$ 1,453	\$ 1,823	\$ 48,822	\$ -	\$ 48,548	\$ (274)
Egg Harbor-Town	\$ 232,496	\$ 245,931	\$ 132,322	\$ 139,721	\$ 129,400	\$ 141,907	\$ 24,402	\$ 25,212	\$ 1,042,930	\$ 34,287	\$ 1,151,927	\$ 108,997
Egg Harbor - Village	\$ 201,111	\$ 205,697	\$ 137,894	\$ 135,907	\$ 124,266	\$ 129,700	\$ 22,408	\$ 22,583	\$ 971,338	\$ 31,212	\$ 996,927	\$ 25,589
Ephraim	\$ 291,596	\$ 286,855	\$ 197,963	\$ 198,830	\$ 188,406	\$ 194,589	\$ 18,114	\$ 16,835	\$ 1,302,172	\$ 40,196	\$ 1,335,863	\$ 33,691
Forestville-Town	\$ 1,903	\$ 1,659	\$ 1,004	\$ 1,083	\$ 1,166	\$ 1,335	\$ 710	\$ 569	\$ 8,470	\$ 850	\$ 11,936	\$ 3,466
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 28,978	\$ 26,761	\$ 15,649	\$ 12,997	\$ 14,459	\$ 14,311	\$ 3,949	\$ 2,148	\$ 131,271	\$ 13,703	\$ 135,945	\$ 4,674
Gibraltar	\$ 321,141	\$ 329,349	\$ 218,841	\$ 224,283	\$ 220,643	\$ 235,112	\$ 36,414	\$ 38,826	\$ 1,522,531	\$ 55,086	\$ 1,675,745	\$ 153,214
Jacksonport	\$ 72,563	\$ 75,108	\$ 36,118	\$ 38,119	\$ 33,918	\$ 29,483	\$ 4,295	\$ 4,002	\$ 300,343	\$ 17,581	\$ 314,734	\$ 14,391
Liberty Grove	\$ 206,430	\$ 220,218	\$ 120,922	\$ 125,863	\$ 118,637	\$ 121,861	\$ 18,336	\$ 16,914	\$ 897,576	\$ 35,717	\$ 976,828	\$ 79,252
Nasewaupee	\$ 77,172	\$ 72,879	\$ 40,647	\$ 36,845	\$ 40,826	\$ 40,130	\$ 11,410	\$ 12,203	\$ 377,200	\$ 29,124	\$ 419,515	\$ 42,315
Sevastopol	\$ 148,071	\$ 152,141	\$ 84,326	\$ 93,064	\$ 82,201	\$ 82,320	\$ 24,382	\$ 28,014	\$ 684,679	\$ 7,904	\$ 723,771	\$ 39,092
Sister Bay	\$ 374,015	\$ 390,107	\$ 263,464	\$ 280,750	\$ 255,931	\$ 280,569	\$ 52,361	\$ 57,708	\$ 1,846,633	\$ 28,779	\$ 1,947,586	\$ 100,953
Sturgeon Bay-City	\$ 249,647	\$ 238,172	\$ 183,209	\$ 174,548	\$ 177,658	\$ 191,070	\$ 52,674	\$ 53,321	\$ 1,391,375	\$ 91,209	\$ 1,458,777	\$ 67,402
Sturgeon Bay-Town	\$ 26,953	\$ 28,361	\$ 13,636	\$ 13,822	\$ 11,831	\$ 10,949	\$ 3,798	\$ 3,120	\$ 123,673	\$ 12,015	\$ 136,198	\$ 12,525
Union	\$ 8,517	\$ 8,205	\$ 3,518	\$ 4,840	\$ 4,177	\$ 4,040	\$ 1,155	\$ 1,943	\$ 32,805	\$ 2,842	\$ 42,017	\$ 9,212
Washington Island	\$ 51,861	\$ 40,609	\$ 23,860	\$ 23,437	\$ 18,344	\$ 15,896	\$ 2,530	\$ 2,297	\$ 199,105	\$ 23,197	\$ 188,367	\$ (10,738)
TOTALS	\$ 2,514,502	\$ 2,548,760	\$ 1,613,723	\$ 1,642,476	\$ 1,544,824	\$ 1,625,208	\$ 295,945	\$ 305,432	\$ 11,834,336	\$ 434,530	\$ 12,542,604	\$ 708,270 5.98%
30% MUNI	\$ 754,351	\$ 764,628	\$ 484,117	\$ 492,743	\$ 463,447	\$ 487,563	\$ 88,784	\$ 91,629				
66% / 70% DDC	\$ 1,760,151	\$ 1,784,132	\$ 1,129,606	\$ 1,149,733	\$ 1,081,377	\$ 1,137,646	\$ 207,162	\$ 213,802				
	\$ 2,514,502	\$ 2,548,760	\$ 1,613,723	\$ 1,642,476	\$ 1,544,824	\$ 1,625,208	\$ 295,945	\$ 305,432				
Available	148,694	150,169	144,562	143,239	140,918	141,169	95,051	98,879	1,304,016		1,325,394	
Rented	109,347	108,409	82,811	81,434	78,028	81,221	20,632	22,197	601,578		607,992	
%	73.54%	72.19%	57.28%	56.85%	55.37%	57.53%	21.71%	22.45%	46.13%		45.87%	
Average	\$ 292	\$ 312	\$ 248	\$ 264	\$ 250	\$ 263	\$ 182	\$ 178	\$ 250		\$ 262	
Total Revenues	\$31,881,149	\$33,828,090	\$20,535,455	\$21,519,749	\$19,513,271	\$21,343,294	\$3,746,778	\$3,940,764	\$150,108,832		\$159,202,190 6.06%	
Adjustments for com												
Late Collections		124,387		45,694		48,050				0.00		
Total	\$ 2,514,502	\$ 2,673,147	\$ 1,613,723	\$ 1,688,170	\$ 1,544,824	\$ 1,673,258	\$ 295,945	\$ 305,432	\$ 11,834,334	0	\$ 12,542,604	
Increase(Decrease)		6.3%		4.6%		8.3%		3.2%			5.98%	
12/31/2025												