

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-24 Adj 1/31/25	Jan-25 Adj 6/30/25	Feb-24 Adj 1/31/25	Feb-25 Adj 6/30/25	Mar-24 Adj 1/31/25	Mar-25 Adj 6/30/25	Apr-24 Adj 1/31/25	Apr-25 Adj 6/30/25	May-24 Adj 1/31/25	May-25 Adj 6/30/25	Jun-24 Adj 1/31/25	Jun-25 Adj 6/30/25
Baileys Harbor												
Revenue	\$ 73,637	\$105,153.64	\$ 114,248	\$114,711.06	\$ 135,885	\$122,226.64	\$ 118,391	\$124,342.54	\$684,176.00	\$712,715.16	\$ 1,863,042	\$1,768,417.17
Units Available	4,344	4,469	4,228	3,855	4,637	4,600	5,198	4,967	8,608	8,307	9,922	9,368
Occupancy	10%	13%	13%	17%	15%	14%	13%	13%	39%	32%	59%	54%
Avg Daily Rate	\$ 164	\$187.77	\$ 202	\$179.24	\$ 199	\$184.91	\$ 169	\$190.71	\$203.00	\$266.54	\$ 320	\$347.02
Brussels												
Revenue	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$1,889.09		\$2,867.00	\$ -	\$3,934.90
Units Available	-	-	-	-	-	-	-	30	-	31	-	30
Occupancy	0%	0%	0%	0%	0%	0%	0%	30%	0%	42%	0%	50%
Avg Daily Rate	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$209.90		\$220.54	\$ -	\$262.33
Clay Banks												
Revenue	\$ 15,712	\$13,633.30	\$ 19,385	\$12,999.19	\$ 30,503	\$21,953.58	\$ 14,585	\$10,587.98	\$39,278.00	\$40,676.39	\$ 91,665	\$95,958.37
Units Available	187	153	204	140	215	155	188	172	257	241	311	273
Occupancy	43%	24%	41%	30%	54%	38%	23%	18%	40%	49%	58%	66%
Avg Daily Rate	\$ 194	\$368.47	\$ 234	\$309.50	\$ 261	\$372.09	\$ 331	\$341.55	\$378.00	\$347.66	\$ 506	\$533.10
Egg Harbor-Town												
Revenue	\$ 120,876	\$165,989.64	\$ 176,818	\$173,225.65	\$ 237,119	\$221,349.98	\$ 170,382	\$215,938.61	\$681,317.00	\$792,161.74	\$ 1,937,298	\$2,106,765.16
Units Available	9,172	10,929	8,671	9,955	9,211	11,049	9,177	10,832	11,205	13,292	12,894	13,656
Occupancy	12%	8%	13%	10%	16%	11%	12%	10%	31%	25%	50%	49%
Avg Daily Rate	\$ 114	\$191.90	\$ 156	\$179.51	\$ 163	\$186.32	\$ 151	\$191.27	\$197.00	\$234.92	\$ 301	\$314.02
Egg Harbor - Village												
Revenue	\$ 173,775	\$167,320.21	\$ 196,125	\$194,045.38	\$ 246,166	\$210,958.38	\$ 188,844	\$210,664.32	\$694,447.00	\$693,065.44	\$ 1,815,797	\$1,780,798.39
Units Available	5,136	6,383	4,910	5,564	5,429	6,200	5,094	6,481	9,174	8,583	10,184	9,308
Occupancy	22%	17%	30%	25%	28%	26%	26%	23%	37%	41%	61%	62%
Avg Daily Rate	\$ 157	\$150.60	\$ 135	\$139.70	\$ 162	\$132.18	\$ 145	\$138.50	\$ 205	\$199.04	\$ 291	\$310.68
Ephraim												
Revenue	\$ 85,520	\$106,083.83	\$ 112,951	\$112,776.19	\$ 116,384	\$120,260.77	\$ 119,977	\$158,849.76	\$ 888,710	\$949,362.92	\$ 2,486,765	\$2,255,946.68
Units Available	5,652	5,579	5,481	5,008	5,318	5,449	5,117	5,791	13,769	13,361	14,960	13,117
Occupancy	10%	12%	14%	15%	16%	16%	16%	30%	36%	38%	67%	71%
Avg Daily Rate	\$ 147	\$160.25	\$ 143	\$146.46	\$ 139	\$136.50	\$ 143	\$92.19	\$ 181	\$187.88	\$ 248	\$242.21
Forestville - Town												
Revenue	\$ -	\$7,450.59	\$ 843	\$4,087.08	\$ 2,882	\$5,388.58	\$ 728	\$5,534.26	\$ 8,479	\$9,303.43	\$ 12,781	\$17,389.77
Units Available	31	31	29	28	30	31	60	60	62	62	60	60
Occupancy	0%	68%	7%	32%	23%	39%	3%	17%	31%	32%	45%	65%
Avg Daily Rate	\$ -	\$354.79	\$ 421	\$454.12	\$ 142	\$449.05	\$ 364	\$553.43	\$ 446	\$465.17	\$ 473	\$445.89
Forestville - Village												
Revenue	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00
Units Available	-	-	-	\$0.00	-	-	-	-	-	-	-	-
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00
Gardner												
Revenue	\$ 12,986	\$24,799.26	\$ 19,526	\$38,562.32	\$ 16,526	\$27,336.40	\$ 30,361	\$49,369.12	\$117,062.00	\$130,771.18	\$ 239,995	\$249,658.45
Units Available	1,387	1,383	1,276	1,206	1,390	1,331	1,676	1,688	2,286	2,435	2,327	2,455
Occupancy	8%	13%	12%	24%	7%	15%	11%	14%	27%	26%	35%	43%
Avg Daily Rate	\$ 116	\$134.78	\$ 130	\$135.31	\$ 172	\$139.47	\$ 158	\$213.72	\$ 189	\$208.90	\$ 297	\$234.86

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	Jan-24 Adj 1/31/25	Jan-25 Adj 6/30/25	Feb-24 Adj 1/31/25	Feb-25 Adj 6/30/25	Mar-24 Adj 1/31/25	Mar-25 Adj 6/30/25	Apr-24 Adj 1/31/25	Apr-25 Adj 6/30/25	May-24 Adj 1/31/25	May-25 Adj 6/30/25	Jun-24 Adj 1/31/25	Jun-25 Adj 6/30/25
Gibraltar												
Revenue	\$ 228,967	\$258,520.50	\$ 280,896	\$255,829.81	\$ 209,104	\$232,141.76	\$ 261,920	\$306,598.30	\$ 1,125,275	\$1,431,535.31	\$ 2,753,291	\$2,963,452.01
Units Available	7,401	6,355	6,928	6,881	6,292	6,846	7,863	9,238	15,539	15,932	17,055	16,782
Occupancy	15%	19%	22%	20%	21%	21%	28%	19.20%	36%	38%	61%	64%
Avg Daily Rate	\$ 211	\$210.01	\$ 188	\$183.79	\$ 159	\$158.24	\$ 117	\$172.83	\$ 199	\$236.73	\$ 266	\$274.93
Jacksonport												
Revenue	\$ 31,785	\$26,654.69	\$ 39,286	\$36,567.17	\$ 53,766	\$56,680.83	\$ 52,335	\$40,480.59	\$ 181,891	\$206,670.00	\$ 608,769	\$577,399.20
Units Available	2,717	2,909	2,801	2,669	2,696	2,696	2,618	2,779	3,911	3,885	4,647	4,531
Occupancy	7%	4%	6%	5%	8%	6%	9%	6%	20%	21%	40%	37%
Avg Daily Rate	\$ 166	\$222.12	\$ 223	\$274.94	\$ 239	\$345.61	\$ 234	\$242.40	\$ 229	\$248.10	\$ 328	\$341.86
Liberty Grove												
Revenue	\$ 99,843	\$103,912.74	\$ 106,775	\$90,865.92	\$ 152,477	\$131,791.76	\$ 122,802	\$118,707.05	\$ 551,367	\$600,208.86	\$ 1,739,731	\$1,762,421.15
Units Available	3,260	4,351	3,198	3,856	3,274	4,354	3,556	4,951	9,088	9,510	11,204	11,138
Occupancy	11%	8%	13%	9%	18%	10%	14%	9%	25%	24%	53%	50%
Avg Daily Rate	\$ 280	\$291.89	\$ 257	\$261.86	\$ 265	\$290.29	\$ 248	\$267.36	\$ 245	\$264.41	\$ 296	\$319.28
Nasewaupee												
Revenue	\$ 81,010	\$160,770.56	\$ 105,668	\$ 173,971	\$ 115,985	\$147,967.02	\$ 128,522	\$140,277.67	\$ 322,613	\$366,043.08	\$ 713,720	\$706,249.96
Units Available	3,609	3,344	3,387	3,347	3,489	3,436	3,746	3,681	4,507	4,452	5,066	4,701
Occupancy	11%	24%	23%	37%	24%	29%	23%	25%	39%	41%	56%	55%
Avg Daily Rate	\$ 199	\$201.47	\$ 133	\$139.18	\$ 141	\$150.22	\$ 152	\$151.65	\$ 182	\$199.15	\$ 251	\$272.68
Sevastopol												
Revenue	\$ 178,539	\$187,587.89	\$ 195,933	\$186,374.44	\$ 226,038	\$227,751.42	\$ 212,610	\$224,096.73	\$ 517,029	\$557,103.32	\$ 1,187,088	\$1,201,467.23
Units Available	4,734	4,974	4,852	4,530	5,107	5,091	5,340	5,203	6,795	6,889	7,116	6,797
Occupancy	23%	23%	25%	28%	28%	30%	27%	28%	36%	42%	57%	57%
Avg Daily Rate	\$ 162	\$162.70	\$ 159	\$145.26	\$ 161	\$148.18	\$ 146	\$154.76	\$ 212	\$193.57	\$ 293	\$308.78
Sister Bay												
Revenue	\$ 359,638	\$422,682.89	\$ 411,944	\$348,430.03	\$ 450,007	\$414,864.61	\$ 441,989	\$419,510.58	\$ 1,486,549	\$1,495,280.35	\$ 3,221,956	\$3,323,352.55
Units Available	14,376	14,031	13,413	12,500	14,395	13,698	14,944	13,979	17,145	17,406	17,294	17,669
Occupancy	14%	17%	20%	17%	20%	19%	20%	19%	40%	40%	67%	62%
Avg Daily Rate	\$ 177	\$174.73	\$ 156	\$160.57	\$ 158	\$162.18	\$ 151	\$158.55	\$ 216	\$214.75	\$ 279	\$304.89
Sturgeon Bay - City												
Revenue	\$ 504,766	\$526,350.67	\$ 668,512	\$738,703.60	\$ 710,853	\$769,777.95	\$ 690,304	\$672,483.81	\$ 1,314,716	\$1,280,603.77	\$ 2,192,750	\$2,154,080.84
Units Available	22,673	21,621	21,590	20,527	22,912	23,290	21,879	27,906	26,804	23,092	23,951	\$21,314.00
Occupancy	21%	23%	29%	33%	29%	34%	30%	25%	36%	42%	52%	54%
Avg Daily Rate	\$ 106	\$107.05	\$ 107	\$108.86	\$ 108	\$97.13	\$ 106	\$98.13	\$ 135	\$130.86	\$ 177	\$188.66
Sturgeon Bay - Town												
Revenue	\$ 15,221	\$15,012.72	\$ 13,352	\$19,845.73	\$ 29,986	\$19,454.24	\$ 19,001	\$38,479.70	\$ 86,828	\$94,065.35	\$ 266,765	\$269,614.15
Units Available	923	807	897	756	968	862	908	988	1,138	1,109	1,241	1,187
Occupancy	6%	4%	6%	8%	9%	10%	6%	10%	21%	25%	46%	50%
Avg Daily Rate	\$ 258	\$484.28	\$ 243	\$315.01	\$ 357	\$221.07	\$ 328	\$366.47	\$ 359	\$338.36	\$ 470	\$450.86
Union												
Revenue	\$ -	\$1,394.52	\$ -	\$3,535.34	\$ 1,375	\$5,619.66	\$ 3,071	\$21,762.05	\$ 10,778	\$25,377.66	\$ 66,733	\$69,330.58
Units Available	151	155	87	168	124	246	150	297	270	370	390	723
Occupancy	0%	2%	0%	5%	4%	6%	5%	11%	12%	19%	46%	27%
Avg Daily Rate	\$ -	\$464.84	\$ -	\$392.82	\$ 275	\$374.64	\$ 384	\$640.06	\$ 327	\$367.79	\$ 373	\$361.10
Washington Island												
Revenue	\$ 6,634	\$6,463.32	\$ 24,675	\$11,958.45	\$ 21,612	\$8,372.18	\$ 22,376	\$15,251.17	\$ 137,420	\$97,864.74	\$ 395,334	\$345,765.20
Units Available	1,203	1,173	1,136	1,116	1,164	1,167	1,535	1,362	3,926	3,166	5,681	4,798
Occupancy	7%	4%	19%	10%	15%	5%	9%	8%	24%	21%	43%	41%
Avg Daily Rate	\$ 80	\$153.89	\$ 115	\$111.76	\$ 120	\$146.88	\$ 162	\$134.97	\$ 144	\$144.77	\$ 162	\$175.60
Revenue	\$ 1,988,910	\$2,299,781	\$ 2,486,934	\$ 2,516,489	\$ 2,756,668	\$ 2,743,896	\$ 2,598,198	\$ 2,774,823	\$ 8,847,933	\$ 9,485,676	\$ 21,593,479	\$ 21,652,002
Available	86,956	88,647	83,088	82,106	86,651	90,501	89,049	100,405	134,484	132,123	144,303	137,907
Rented	13,460	14,510	17,433	17,640	18,757	19,843	19,114	19,815	46,606	46,995	81,589	77,694
%	15%	16%	21%	21%	22%	22%	21%	20%	35%	36%	57%	56%
Average	\$ 148	\$ 159	\$ 143	\$ 143	\$ 147	\$ 138	\$ 136	\$ 140	\$ 190	\$ 202	\$ 265	\$ 279

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	Jul-24 Adj 1/31/25	Jul-25	Aug-24 Adj 1/31/25	Aug-25	Sep-24 Adj 1/31/25	Sep-25	Oct-24 Adj 1/31/25	Oct-25
Baileys Harbor								
Revenue	\$ 2,935,953	\$2,975,072.08	\$ 2,670,955	\$2,725,406.12	\$ 1,701,580	\$1,670,983.35	\$ 1,474,144	\$1,585,383.51
Units Available	10,430	9,651	10,287	9,551	9,824	9,293	9,711	\$9,299.00
Occupancy	79%	78%	73%	71%	60%	54%	56%	55.70%
Avg Daily Rate	\$ 356	\$395.04	\$ 356	\$399.68	\$ 287	\$332.20	\$ 272	\$306.06
Brussels								
Revenue	\$ -	\$0.00	\$ -	\$5,342.00	\$ -	\$3,088.00	\$ -	\$0.00
Units Available	-	-	-	31	-	30	-	\$0.00
Occupancy	0%	0%	0%	65%	0%	47%	0%	0%
Avg Daily Rate	\$ -	\$0.00	\$ -	\$267.10	\$ -	\$220.57	\$ -	\$0.00
Clay Banks								
Revenue	\$ 146,147	\$138,538.16	\$ 111,851	\$118,161.93	\$ 65,002	\$73,687.43	\$ 62,888	\$63,864.03
Units Available	346	273	344	270	285	257	279	232
Occupancy	78%	81%	61%	72%	52%	73%	52%	65%
Avg Daily Rate	\$ 539	\$626.87	\$ 530	\$605.96	\$ 439	\$391.95	\$ 431	\$425.76
Egg Harbor-Town								
Revenue	\$ 3,315,520	\$3,498,598.56	\$ 2,959,578	\$3,157,776.65	\$ 1,699,477	\$1,794,181.55	\$ 1,714,511	\$1,845,148.12
Units Available	13,371	12,886	12,324	13,963	13,169	13,783	12,248	12,447
Occupancy	78%	75%	80%	60%	46%	42%	49%	52%
Avg Daily Rate	\$ 317	\$359.79	\$ 301	\$374.81	\$ 280	\$306.59	\$ 289	\$284.35
Egg Harbor - Village								
Revenue	\$ 2,767,435	\$2,768,000.26	\$ 2,604,202	\$2,596,478.42	\$ 1,796,034	\$1,699,220.17	\$ 1,556,298	\$1,685,558.79
Units Available	10,248	9,664	9,838	10,115	9,647	9,314	9,504	9,153
Occupancy	77%	75%	75%	76%	64%	61%	59%	63%
Avg Daily Rate	\$ 353	\$384.34	\$ 352	\$338.79	\$ 291	\$298.58	\$ 276	\$290.41
Ephraim								
Revenue	\$ 3,775,658	\$3,829,860.96	\$ 3,681,324	\$3,625,375.00	\$ 2,476,765	\$2,491,388.20	\$ 2,355,070	\$2,432,360.57
Units Available	15,513	14,809	15,536	15,041	15,099	14,754	14,373	13,735
Occupancy	86%	87%	86%	83%	69%	68%	69%	68%
Avg Daily Rate	\$ 284	\$298.04	\$ 276	\$290.45	\$ 237	\$249.34	\$ 237	\$259.20
Forestville - Town								
Revenue	\$ 20,389	\$31,345.83	\$ 23,786	\$20,737.30	\$ 12,555	\$13,539.21	\$ 14,569	\$16,683.19
Units Available	62	93	62	62	61	60	62	\$62.00
Occupancy	68%	72%	79%	69%	44%	50%	48%	60%
Avg Daily Rate	\$ 485	\$467.85	\$ 485	\$482.26	\$ 465	\$451.31	\$ 486	\$450.90
Forestville - Village								
Revenue	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00
Units Available	-	-	-	-	-	-	-	-
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00	\$ -	\$0.00
Gardner								
Revenue	\$ 422,109	\$329,113.40	\$ 365,345	\$348,016.62	\$ 197,207	\$167,366.29	\$ 182,633	\$180,085.79
Units Available	2,399	1,708	2,545	2,410	2,546	2,485	2,618	2,366
Occupancy	58%	63%	48%	56%	33%	29%	29%	30%
Avg Daily Rate	\$ 304	\$306.44	\$ 302	\$259.33	\$ 236	\$233.10	\$ 241	\$256.90

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Gibraltar									
Revenue	\$ 4,281,159	\$4,509,213.41	\$ 4,106,833	\$4,182,289.10	\$ 2,820,797	\$2,896,410.82	\$ 2,782,519	\$2,941,942.97	
Units Available	17,771	16,771	17,922	16,045	17,095	16,596	16,668	16,414	
Occupancy	81%	85%	81%	82%	67%	67%	66%	68%	
Avg Daily Rate	\$ 296	\$316.66	\$ 282	\$319.02	\$ 245	\$259.02	\$ 252	\$261.90	
Jacksonport									
Revenue	\$ 975,635	\$940,222.78	\$ 914,996	\$938,847.18	\$ 460,512	\$476,486.05	\$ 426,972	\$370,324.78	
Units Available	4,989	4,727	4,930	4,881	4,800	4,269	4,491	3,892	
Occupancy	54%	52%	52%	52%	37%	36%	34%	31%	
Avg Daily Rate	\$ 362	\$380.20	\$ 359	\$366.88	\$ 258	\$306.22	\$ 283	\$309.64	
Liberty Grove									
Revenue	\$ 2,793,478	\$3,005,192.10	\$ 2,594,009	\$ 2,771,449	\$ 1,524,423	\$1,579,382.27	\$ 1,488,190	\$ 1,524,915	
Units Available	11,820	11,140	11,827	11,439	11,257	11,354	10,873	10,048	
Occupancy	70%	76%	70%	74%	50%	48%	50%	49%	
Avg Daily Rate	\$ 339	\$355.01	\$ 313	\$329.42	\$ 269	\$292.26	\$ 273	\$307.94	
Nasewaupee									
Revenue	\$ 1,146,394	\$1,193,414.35	\$ 974,048	\$923,803.86	\$ 524,440	\$479,054.42	\$ 510,499	\$502,230.94	
Units Available	5,390	4,865	5,374	4,651	4,892	3,878	4,526	3,943	
Occupancy	74%	74%	65%	62%	48%	46%	48%	47%	
Avg Daily Rate	\$ 289	\$329.85	\$ 278	\$ 321	\$ 222	\$267.93	\$ 237	\$ 271	
Sevastopol									
Revenue	\$ 1,882,585	\$1,976,279.78	\$ 1,902,737	\$1,911,178.30	\$ 1,073,435	\$1,197,352.45	\$ 1,030,835	\$1,033,477.87	
Units Available	7,470	6,676	7,375	7,298	7,104	6,894	7,142	6,891	
Occupancy	74%	79%	75%	73%	57%	62%	59%	59%	
Avg Daily Rate	\$ 342	\$376.22	\$ 345	\$356.50	\$ 264	\$280.48	\$ 244	\$254.99	
Sister Bay									
Revenue	\$ 4,926,180	\$5,005,270.54	\$ 4,694,451	\$4,902,805.04	\$ 3,331,955	\$3,538,337.86	\$ 3,202,448	\$3,508,600.17	
Units Available	18,050	17,703	17,976	17,961	17,640	17,469	17,727	18,059	
Occupancy	82%	82%	82%	82%	68%	68%	62%	64%	
Avg Daily Rate	\$ 333	\$344.74	\$ 318	\$332.98	\$ 280	\$297.39	\$ 289	\$304.41	
Sturgeon Bay - City									
Revenue	\$ 3,568,281	\$3,198,148.65	\$ 3,171,154	\$3,055,166.40	\$ 2,334,848	\$2,323,848.55	\$ 2,281,696	\$2,524,406.13	
Units Available	25,006	\$21,372.00	24,533	\$21,105.00	24,091	\$20,472.00	24,566	\$22,596.00	
Occupancy	70%	70%	65%	69%	55%	61%	52%	58%	
Avg Daily Rate	\$ 203	\$213.28	\$ 198	\$209.57	\$ 176	\$187.33	\$ 180	\$191.17	
Sturgeon Bay - Town									
Revenue	\$ 412,045	\$392,678.77	\$ 336,899	\$354,503.92	\$ 170,452	\$172,767.78	\$ 147,885	\$136,862.52	
Units Available	1,406	1311	1,470	1,314	1,326	1,314	1,219	1,108	
Occupancy	67%	68%	56%	59%	41%	36%	32%	30%	
Avg Daily Rate	\$ 439	\$441.71	\$ 407	\$460.99	\$ 313	\$369.95	\$ 374	\$407.33	
Union									
Revenue	\$ 111,008	\$124,801.32	\$ 106,465	\$102,565.79	\$ 43,970	\$60,500.59	\$ 52,215	\$50,671.34	
Units Available	400	450	371	445	380	467	355	395	
Occupancy	67%	57%	61%	51%	34%	33%	39%	29%	
Avg Daily Rate	\$ 414	\$489.42	\$ 469	\$455.85	\$ 338	\$390.33	\$ 376	\$444.49	
Washington Island									
Revenue	\$ 680,080	\$559,131.53	\$ 662,516	\$524,276.04	\$ 302,003	\$303,819.50	\$ 229,899	\$200,665.72	
Units Available	5,589	4,534	5,980	4,700	5,346	4,676	4,556	3,284	
Occupancy	68%	64%	60%	63%	37%	40%	32%	39%	
Avg Daily Rate	\$ 179	\$193.47	\$ 184	\$178.39	\$ 155	\$163.17	\$ 157	\$156.53	
Average									
Revenue	\$ 34,160,057	\$34,474,882.48	\$ 31,881,149	\$ 32,264,179	\$ 20,535,455	\$ 20,941,414	\$ 19,513,271	\$ 20,603,182	\$ -
Available	150,260	138,633	148,694	141,282	144,562	137,365	140,918	133,924	
Rented	113,801	106,280	109,347	102,548	82,811	78,501	78,028	77,496	
%	76%	77%	74%	73%	57%	57%	55%	58%	
Average	\$ 300	\$ 324	\$ 292	\$ 315	\$ 248	\$ 267	\$ 250	\$ 266	