Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for August 2025 reports

Room Tax Collection Annual 2025 Summary by Municipality - Comparative

	Jan-24 Adj 1/31/25	Jan-25 Adj 6/30/25	Feb-24 Adj 1/31/25	Feb-25 Adj 6/30/25	Mar-24 Adj 1/31/25	Mar-25 Adj 6/30/25	Apr-24 Adj 1/31/25	Apr-25 Adj 6/30/25	May-24 Adj 1/31/25	May-25 Adj 6/30/25	Jun-24 Adj 1/31/25	Jun-25 Adj 6/30/25
Baileys Harbor	$ 5,691	$8,212.29	$ 8,940	$ 8,977	$ 10,671	$ 9,577	$ 9,207	$ 9,748	$ 54,305	$ 56,862	$ 147,223	$ 141,109
Brussels	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 151	$ -	$ 229	$ -	$ 315
Clay Banks	$ 1,121	$ 1,091	$ 1,415	$ 1,040	$ 2,320	$ 1,756	$ 1,167	$ 847	$ 3,142	$ 3,254	$ 7,333	$ 7,677
Egg Harbor-Town	$ 9,670	$ 13,278	$ 14,145	$ 13,450	$ 18,888	$ 17,708	$ 13,631	$ 15,788	$ 54,248	$ 63,193	$ 154,601	$ 166,089
Egg Harbor - Village	$ 13,902	$ 13,114	$ 15,462	$ 15,249	$ 19,473	$ 16,581	$ 14,884	$ 16,763	$ 55,394	$ 55,307	$ 145,263	$ 136,946
Ephraim	$ 6,841	$ 8,411	$ 9,036	$ 9,001	$ 9,311	$ 9,611	$ 9,598	$ 9,496	$ 70,817	$ 75,748	$ 198,871	$ 180,393
Forestville-Town	$ -	$ 596	$ 67	$ 327	$ 231	$ 431	$ 58	$ 443	$ 678	$ 744	$ 1,022	$ 1,391
Forestville-Village	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Gardner	$ 1,039	$ 1,984	$ 1,562	$ 3,085	$ 1,322	$ 2,187	$ 2,429	$ 3,950	$ 9,261	$ 10,462	$ 19,019	$ 18,989
Gibraltar	$ 18,317	$ 20,681	$ 22,378	$ 20,387	$ 16,728	$ 18,566	$ 20,697	$ 24,385	$ 89,758	$ 114,085	$ 219,628	$ 236,363
Jacksonport	$ 2,374	$ 2,132	$ 2,958	$ 2,599	$ 4,173	$ 4,535	$ 4,187	$ 3,238	$ 14,534	$ 16,534	$ 48,701	$ 46,184
Liberty Grove	$ 7,985	$ 8,312	$ 8,122	$ 7,268	$ 11,786	$ 10,543	$ 9,584	$ 9,496	$ 43,664	$ 47,583	$ 133,387	$ 139,124
Nasewaupee	$ 6,481	$ 12,473	$ 7,662	$ 13,277	$ 8,944	$ 11,343	$ 10,032	$ 10,544	$ 25,809	$ 28,786	$ 57,097	$ 56,466
Sevastopol	$ 14,264	$ 14,807	$ 14,785	$ 14,710	$ 17,486	$ 18,020	$ 16,744	$ 17,727	$ 41,362	$ 43,602	$ 94,281	$ 95,348
Sister Bay	$ 28,632	$ 33,407	$ 32,624	$ 27,763	$ 35,977	$ 33,099	$ 35,333	$ 32,512	$ 118,762	$ 119,515	$ 256,983	$ 265,544
Sturgeon Bay-City	$ 34,961	$ 36,837	$ 46,174	$ 52,549	$ 49,009	$ 53,631	$ 48,171	$ 50,329	$ 98,980	$ 99,113	$ 171,338	$ 166,901
Sturgeon Bay-Town	$ 1,217	$ 1,201	$ 1,068	$ 1,587	$ 2,399	$ 1,556	$ 1,519	$ 3,079	$ 6,947	$ 7,526	$ 21,342	$ 21,570
Union	$ -	$ 112	$ -	$ 283	$ 110	$ 450	$ 246	$ 1,741	$ 862	$ 2,030	$ 5,339	$ 5,547
Washington Island	$ 511	$ 503	$ 1,974	$ 953	$ 1,696	$ 670	$ 1,754	$ 1,208	$ 10,955	$ 7,806	$ 31,414	$ 27,352
TOTALS	$ 153,006	$ 177,150	$ 188,371	$ 192,505	$ 210,524	$ 210,263	$ 199,240	$ 211,444	$ 699,476	$ 752,379	$ 1,712,842	$ 1,713,307
30% MUNI	$ 45,902	$ 53,145	$ 56,511	$ 57,752	$ 63,157	$ 63,079	$ 59,772	$ 63,433	$ 209,843	$ 225,714	$ 513,853	$ 513,992
		$ -		$ -		$ -		$ -		$ -		$ -
66% / 70% DDC	$ 107,104	$ 124,005	$ 131,860	$ 134,754	$ 147,366	$ 147,184	$ 139,468	$ 148,011	$ 489,633	$ 526,665	$ 1,198,989	$ 1,199,315
	$ 153,006	$ 177,150	$ 188,371	$ 192,505	$ 210,524	$ 210,263	$ 199,240	$ 211,444	$ 699,476	$ 752,379	$ 1,712,842	$ 1,713,307
Available	86,956	88,647	83,088	82,134	86,651	90,501	89,049	100,500	134,484	132,937	144,303	145,368
Rented	13,460	14,510	17,433	17,639	18,757	19,843	19,114	19,840	46,606	47,187	81,589	81,386
%	15.48%	16.37%	20.98%	21.48%	21.65%	21.93%	21.46%	19.74%	34.66%	35.50%	56.54%	55.99%
Average	$ 148	$ 159	$ 143	$ 143	$ 147	$ 138	$ 136	$ 140	$ 190	$ 199	$ 265	$ 275
Total Revenues	$1,988,910	$2,299,781	$2,486,934	$2,517,630	$2,756,668	$2,743,896	$2,598,198	$2,779,422	$8,847,933	$9,395,968	$ 21,593,479	$22,355,017
Adjustments for comparative purposes												
Late Collections		264		210		-		368		(7,092)		61,582
Total	$ 153,006	$ 177,414	$ 188,371	$ 192,715	$ 210,524	$ 210,263	$ 199,240	$ 211,812	$ 699,476	$ 745,286.49	$ 1,712,842	$ 1,774,889
Increase(Decrease)		16.0%		2.3%		-0.1%		6.3%		6.5%		3.6%
10/31/2025	-		-		-		-		-			

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jul-24 Adj 1/31/25	Jul-25	Aug-24 Adj 1/31/25	Aug-25	Sep-24 Adj 1/31/25	Sep-25	2024 YTD Total	2025 Lates YTD	2025 YTD Total	YTD Variance
Baileys Harbor	$ 233,640	$ 236,960	$ 213,100	$ 216,827	$ 135,149	$ 132,705	$ 817,926	$ 8,319	$ 829,298	$ 11,372
Brussels	$ -	$ -	$ -	$ 427	$ -	$ 247	$ -	$ 403	$ 1,773	$ 1,773
Clay Banks	$ 11,692	$ 11,083	$ 8,948	$ 9,453	$ 5,200	$ 5,415	$ 42,338	$ -	$ 41,616	$ (722)
Egg Harbor-Town	$ 259,127	$ 275,363	$ 232,496	$ 245,931	$ 132,322	$ 139,721	$ 889,128	$ 29,509	$ 980,030	$ 90,902
Egg Harbor - Village	$ 221,281	$ 217,869	$ 201,111	$ 205,697	$ 137,894	$ 135,907	$ 824,664	$ 20,154	$ 833,587	$ 8,923
Ephraim	$ 301,619	$ 305,899	$ 291,596	$ 286,855	$ 197,963	$ 198,830	$ 1,095,652	$ 27,079	$ 1,111,323	$ 15,671
Forestville-Town	$ 1,631	$ 2,508	$ 1,903	$ 1,659	$ 1,004	$ 1,083	$ 6,594	$ 850	$ 10,032	$ 3,438
Forestville-Village	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Gardner	$ 33,604	$ 25,370	$ 28,978	$ 26,761	$ 15,649	$ 12,997	$ 112,863	$ 12,006	$ 117,789	$ 4,926
Gibraltar	$ 337,986	$ 358,623	$ 321,141	$ 329,349	$ 218,841	$ 224,283	$ 1,265,474	$ 38,776	$ 1,385,497	$ 120,023
Jacksonport	$ 76,522	$ 75,218	$ 72,563	$ 75,108	$ 36,118	$ 38,119	$ 262,130	$ 13,074	$ 276,742	$ 14,612
Liberty Grove	$ 218,723	$ 233,929	$ 206,430	$ 220,218	$ 120,922	$ 125,863	$ 760,603	$ 25,403	$ 827,738	$ 67,135
Nasewaupee	$ 91,120	$ 95,446	$ 77,172	$ 72,879	$ 40,647	$ 36,845	$ 324,964	$ 19,226	$ 357,284	$ 32,320
Sevastopol	$ 146,777	$ 156,114	$ 148,071	$ 152,141	$ 84,326	$ 93,064	$ 578,096	$ 4,306	$ 609,838	$ 31,742
Sister Bay	$ 392,551	$ 397,834	$ 374,015	$ 390,107	$ 263,464	$ 280,750	$ 1,538,341	$ 26,466	$ 1,606,996	$ 68,655
Sturgeon Bay-City	$ 279,554	$ 251,099	$ 249,647	$ 238,172	$ 183,209	$ 174,548	$ 1,161,043	$ 68,219	$ 1,191,397	$ 30,354
Sturgeon Bay-Town	$ 32,963	$ 31,414	$ 26,953	$ 28,361	$ 13,636	$ 13,822	$ 108,044	$ 10,650	$ 120,765	$ 12,721
Union	$ 8,881	$ 9,984	$ 8,517	$ 8,205	$ 3,518	$ 4,840	$ 27,473	$ 1,693	$ 34,885	$ 7,412
Washington Island	$ 54,206	$ 44,440	$ 51,861	$ 40,609	$ 23,860	$ 23,437	$ 178,231	$ 16,591	$ 163,569	$ (14,662)
TOTALS	$ 2,701,875	$ 2,729,151	$ 2,514,502	$ 2,548,760	$ 1,613,723	$ 1,642,476	$ 9,993,565	$ 322,724	$ 10,500,159	$ 506,596
										5.07%
30% MUNI	$ 810,562	$ 818,745	$ 754,351	$ 764,628	$ 484,117	$ 492,743				
	$ -	$ -		$ -		$ -				
66% / 70% DDC	$ 1,891,313	$ 1,910,406	$ 1,760,151	$ 1,784,132	$ 1,129,606	$ 1,149,733				
	$ 2,701,875	$ 2,729,151	$ 2,514,502	$ 2,548,760	$ 1,613,723	$ 1,642,476				
Available	150,260	151,761	148,694	149,463	144,562	137,365	1,068,047		1,078,676	
Rented	113,801	114,234	109,347	107,972	82,811	78,501	502,918		501,112	
%	75.74%	75.27%	73.54%	72.24%	57.28%	57.15%	47.09%		46.46%	
Average	$ 300	$ 319	$ 292	$ 312	$ 248	$ 267	$ 252		$ 266	
Total Revenues	$34,160,057	$36,451,847	$31,881,149	$33,634,485	$20,535,455	$20,941,414	$126,848,783		$133,119,460	
									4.94%	
Adjustments for com										
Late Collections		158,493		108,899				0.00		
Total	$ 2,701,875	$ 2,887,644	$ 2,514,502	$ 2,657,659	$ 1,613,723	$ 1,642,476	$ 9,993,565	0	$ 10,500,159	
Increase(Decrease)		6.9%		5.7%		1.8%			5.07%	

10/31/2025