

Door County Tourism Zone Commission

Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for August 2025 reports

Room Tax Collection Annual 2025 Summary by Municipality - Comparative

	Jan-24 Adj 1/31/25	Jan-25 Adj 6/30/25	Feb-24 Adj 1/31/25	Feb-25 Adj 6/30/25	Mar-24 Adj 1/31/25	Mar-25 Adj 6/30/25	Apr-24 Adj 1/31/25	Apr-25 Adj 6/30/25	May-24 Adj 1/31/25	May-25 Adj 6/30/25	Jun-24 Adj 1/31/25	Jun-25 Adj 6/30/25
Baileys Harbor	\$ 5,691	\$8,212.29	\$ 8,940	\$ 8,977	\$ 10,671	\$ 9,577	\$ 9,207	\$ 9,748	\$ 54,305	\$ 56,862	\$ 147,223	\$ 141,109
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 151	\$ -	\$ 229	\$ -	\$ 315
Clay Banks	\$ 1,121	\$ 1,091	\$ 1,415	\$ 1,040	\$ 2,320	\$ 1,756	\$ 1,167	\$ 847	\$ 3,142	\$ 3,254	\$ 7,333	\$ 7,677
Egg Harbor-Town	\$ 9,670	\$ 13,278	\$ 14,145	\$ 13,450	\$ 18,888	\$ 17,708	\$ 13,631	\$ 15,788	\$ 54,248	\$ 63,193	\$ 154,601	\$ 166,089
Egg Harbor - Village	\$ 13,902	\$ 13,114	\$ 15,462	\$ 15,249	\$ 19,473	\$ 16,581	\$ 14,884	\$ 16,763	\$ 55,394	\$ 55,307	\$ 145,263	\$ 136,946
Ephraim	\$ 6,841	\$ 8,411	\$ 9,036	\$ 9,001	\$ 9,311	\$ 9,611	\$ 9,598	\$ 9,496	\$ 70,817	\$ 75,748	\$ 198,871	\$ 180,393
Forestville-Town	\$ -	\$ 596	\$ 67	\$ 327	\$ 231	\$ 431	\$ 58	\$ 443	\$ 678	\$ 744	\$ 1,022	\$ 1,391
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,039	\$ 1,984	\$ 1,562	\$ 3,085	\$ 1,322	\$ 2,187	\$ 2,429	\$ 3,950	\$ 9,261	\$ 10,462	\$ 19,019	\$ 18,989
Gibraltar	\$ 18,317	\$ 20,681	\$ 22,378	\$ 20,387	\$ 16,728	\$ 18,566	\$ 20,697	\$ 24,385	\$ 89,758	\$ 114,085	\$ 219,628	\$ 236,363
Jacksonport	\$ 2,374	\$ 2,132	\$ 2,958	\$ 2,599	\$ 4,173	\$ 4,535	\$ 4,187	\$ 3,238	\$ 14,534	\$ 16,534	\$ 48,701	\$ 46,184
Liberty Grove	\$ 7,985	\$ 8,312	\$ 8,122	\$ 7,268	\$ 11,786	\$ 10,543	\$ 9,584	\$ 9,496	\$ 43,664	\$ 47,583	\$ 133,387	\$ 139,124
Nasewaupee	\$ 6,481	\$ 12,473	\$ 7,662	\$ 13,277	\$ 8,944	\$ 11,343	\$ 10,032	\$ 10,544	\$ 25,809	\$ 28,786	\$ 57,097	\$ 56,466
Sevastopol	\$ 14,264	\$ 14,807	\$ 14,785	\$ 14,710	\$ 17,486	\$ 18,020	\$ 16,744	\$ 17,727	\$ 41,362	\$ 43,602	\$ 94,281	\$ 95,348
Sister Bay	\$ 28,632	\$ 33,407	\$ 32,624	\$ 27,763	\$ 35,977	\$ 33,099	\$ 35,333	\$ 32,512	\$ 118,762	\$ 119,515	\$ 256,983	\$ 265,544
Sturgeon Bay-City	\$ 34,961	\$ 36,837	\$ 46,174	\$ 52,549	\$ 49,009	\$ 53,631	\$ 48,171	\$ 50,329	\$ 98,980	\$ 99,113	\$ 171,338	\$ 166,901
Sturgeon Bay-Town	\$ 1,217	\$ 1,201	\$ 1,068	\$ 1,587	\$ 2,399	\$ 1,556	\$ 1,519	\$ 3,079	\$ 6,947	\$ 7,526	\$ 21,342	\$ 21,570
Union	\$ -	\$ 112	\$ -	\$ 283	\$ 110	\$ 450	\$ 246	\$ 1,741	\$ 862	\$ 2,030	\$ 5,339	\$ 5,547
Washington Island	\$ 511	\$ 503	\$ 1,974	\$ 953	\$ 1,696	\$ 670	\$ 1,754	\$ 1,208	\$ 10,955	\$ 7,806	\$ 31,414	\$ 27,352
TOTALS	\$ 153,006	\$ 177,150	\$ 188,371	\$ 192,505	\$ 210,524	\$ 210,263	\$ 199,240	\$ 211,444	\$ 699,476	\$ 752,379	\$ 1,712,842	\$ 1,713,307
30% MUNI	\$ 45,902	\$ 53,145	\$ 56,511	\$ 57,752	\$ 63,157	\$ 63,079	\$ 59,772	\$ 63,433	\$ 209,843	\$ 225,714	\$ 513,853	\$ 513,992
66% / 70% DDC	\$ 107,104	\$ 124,005	\$ 131,860	\$ 134,754	\$ 147,366	\$ 147,184	\$ 139,468	\$ 148,011	\$ 489,633	\$ 526,665	\$ 1,198,989	\$ 1,199,315
	\$ 153,006	\$ 177,150	\$ 188,371	\$ 192,505	\$ 210,524	\$ 210,263	\$ 199,240	\$ 211,444	\$ 699,476	\$ 752,379	\$ 1,712,842	\$ 1,713,307
Available	86,956	88,647	83,088	82,134	86,651	90,501	89,049	100,500	134,484	132,845	144,303	145,068
Rented	13,460	14,510	17,433	17,643	18,757	19,843	19,114	19,840	46,606	47,175	81,589	81,325
%	15.48%	16.37%	20.98%	21.48%	21.65%	21.93%	21.46%	19.74%	34.66%	35.51%	56.54%	56.06%
Average	\$ 148	\$ 159	\$ 143	\$ 143	\$ 147	\$ 138	\$ 136	\$ 140	\$ 190	\$ 199	\$ 265	\$ 274
Total Revenues	\$1,988,910	\$2,299,781	\$2,486,934	\$2,517,630	\$2,756,668	\$2,743,896	\$2,598,198	\$2,779,422	\$8,847,933	\$9,390,617	\$ 21,593,479	\$22,307,567
Adjustments for comparative purposes												
Late Collections		264		91		-		368		(7,520)		57,458
Total	\$ 153,006	\$ 177,414	\$ 188,371	\$ 192,597	\$ 210,524	\$ 210,263	\$ 199,240	\$ 211,812	\$ 699,476	\$ 744,858.42	\$ 1,712,842	\$ 1,770,765
Increase(Decrease)		16.0%		2.2%		-0.1%		6.3%		6.5%		3.4%
9/30/2025	-		-		-		-		-			

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jul-24 Adj 1/31/25	Jul-25	Aug-24 Adj 1/31/25	Aug-25	2024 YTD Total	2025 Lates YTD	2025 YTD Total	YTD Variance
Baileys Harbor	\$ 233,640	\$ 236,960	\$ 213,100	\$ 216,827	\$ 682,777	\$ 3,814	\$ 692,088	\$ 9,311
Brussels	\$ -	\$ -	\$ -	\$ 427	\$ -	\$ 403	\$ 1,526	\$ 1,526
Clay Banks	\$ 11,692	\$ 11,083	\$ 8,948	\$ 9,453	\$ 37,138	\$ -	\$ 36,201	\$ (937)
Egg Harbor-Town	\$ 259,127	\$ 275,363	\$ 232,496	\$ 245,931	\$ 756,806	\$ 20,165	\$ 830,964	\$ 74,158
Egg Harbor - Village	\$ 221,281	\$ 217,869	\$ 201,111	\$ 205,697	\$ 686,770	\$ 14,515	\$ 692,041	\$ 5,271
Ephraim	\$ 301,619	\$ 305,899	\$ 291,596	\$ 286,855	\$ 897,689	\$ 17,147	\$ 902,561	\$ 4,872
Forestville-Town	\$ 1,631	\$ 2,508	\$ 1,903	\$ 1,659	\$ 5,590	\$ 850	\$ 8,949	\$ 3,359
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 33,604	\$ 25,370	\$ 28,978	\$ 26,761	\$ 97,214	\$ 9,573	\$ 102,360	\$ 5,146
Gibraltar	\$ 337,986	\$ 358,623	\$ 321,141	\$ 329,349	\$ 1,046,633	\$ 7,031	\$ 1,129,469	\$ 82,836
Jacksonport	\$ 76,522	\$ 75,218	\$ 72,563	\$ 75,108	\$ 226,012	\$ 4,773	\$ 230,321	\$ 4,309
Liberty Grove	\$ 218,723	\$ 233,929	\$ 206,430	\$ 220,218	\$ 639,681	\$ 11,635	\$ 688,108	\$ 48,427
Nasewaupee	\$ 91,120	\$ 95,446	\$ 77,172	\$ 72,879	\$ 284,317	\$ 10,965	\$ 312,179	\$ 27,862
Sevastopol	\$ 146,777	\$ 156,114	\$ 148,071	\$ 152,141	\$ 493,770	\$ 1,975	\$ 514,444	\$ 20,674
Sister Bay	\$ 392,551	\$ 397,834	\$ 374,015	\$ 390,107	\$ 1,274,877	\$ 13,045	\$ 1,312,825	\$ 37,948
Sturgeon Bay-City	\$ 279,554	\$ 251,099	\$ 249,647	\$ 238,172	\$ 977,834	\$ 16,303	\$ 964,933	\$ (12,901)
Sturgeon Bay-Town	\$ 32,963	\$ 31,414	\$ 26,953	\$ 28,361	\$ 94,408	\$ 5,345	\$ 101,638	\$ 7,230
Union	\$ 8,881	\$ 9,984	\$ 8,517	\$ 8,205	\$ 23,955	\$ 1,693	\$ 30,045	\$ 6,090
Washington Island	\$ 54,206	\$ 44,440	\$ 51,861	\$ 40,609	\$ 154,371	\$ 7,370	\$ 130,911	\$ (23,460)
TOTALS	\$ 2,701,875	\$ 2,729,151	\$ 2,514,502	\$ 2,548,760	\$ 8,379,842	\$ 146,602	\$ 8,681,561	\$ 301,720
								3.60%
30% MUNI	\$ 810,562	\$ 818,745	\$ 754,351	\$ 764,628				
	\$ -	\$ -		\$ -				
66% / 70% DDC	\$ 1,891,313	\$ 1,910,406	\$ 1,760,151	\$ 1,784,132				
	\$ 2,701,875	\$ 2,729,151	\$ 2,514,502	\$ 2,548,760				
Available	150,260	146,530	148,694	141,282	923,485		927,507	
Rented	113,801	110,536	109,347	102,548	420,107		413,420	
%	75.74%	75.44%	73.54%	72.58%	45.49%		44.57%	
Average	\$ 300	\$ 323	\$ 292	\$ 315	\$ 253		\$ 266	
Total Revenues	\$34,160,057	\$35,684,185	\$31,881,149	\$32,264,179	\$106,313,328		\$109,987,277	3.46%
Adjustments for com								
Late Collections		95,941				0.00		
Total	\$ 2,701,875	\$ 2,825,092	\$ 2,514,502	\$ 2,548,760	\$ 8,379,842	0	\$ 8,681,561	
Increase(Decrease)		4.6%		1.4%			3.60%	
9/30/2025								