

Room Tax Data By Property Type		June 2024	June 2025	Difference
Hotel/Motel	Units Available	38693	36301	-2392
	Units Rented	24505	23445	-1060
	Occupancy Rate (Percentage)	63.3%	64.6%	1.3%
	Total Lodging Sales	\$ 4,307,372.15	\$ 4,313,442.65	\$ 6,070.50
Resort	Units Available	47337	44735	-2602
	Units Rented	26509	25936	-573
	Occupancy Rate (Percentage)	56.0%	58.0%	2.0%
	Total Lodging Sales	\$ 6,544,192.02	\$ 6,616,780.66	\$ 72,588.64
Inn	Units Available	6560	6240	-320
	Units Rented	4169	3574	-595
	Occupancy Rate (Percentage)	63.6%	57.3%	-6.3%
	Total Lodging Sales	\$ 788,385.13	\$ 721,715.41	\$ (66,669.72)
Condo	Units Available	9509	9114	-395
	Units Rented	5168	4882	-286
	Occupancy Rate (Percentage)	54.3%	53.6%	-0.8%
	Total Lodging Sales	\$ 1,588,485.93	\$ 1,577,880.97	\$ (10,604.96)
Bed/Breakfast	Units Available	3206	2519	-687
	Units Rented	1715	1419	-296
	Occupancy Rate (Percentage)	53.5%	56.3%	2.8%
	Total Lodging Sales	\$ 410,943.44	\$ 346,084.62	\$ (64,858.82)
Cottage/Cabin/House	Units Available	37358	37106	-252
	Units Rented	18711	17609	-1102
	Occupancy Rate (Percentage)	50.1%	47.5%	-2.6%
	Total Lodging Sales	\$ 7,850,701.36	\$ 7,901,263.03	\$ 50,561.67
Other	Units Available	1640	1832	192
	Units Rented	812	788	-24
	Occupancy Rate (Percentage)	49.5%	43.0%	-6.5%
	Total Lodging Sales	\$ 103,398.57	\$ 162,196.24	\$ 58,797.67
All Categories	Total Units Available	144303	137847	-6456
	Total Units Rented	81589	77653	-3936
	Total Occupancy Rate (%)	56.5%	56.3%	-0.2%
	Total Total Lodging Sales	\$ 21,593,478.60	\$ 21,639,363.58	\$ 45,884.98