



DOOR COUNTY TOURISM ZONE COMMISSION

Administrator's Report

08-2025

“NO REPORTS” – As of 08/15/2025:

Month	Owner Managed	Agent Reports	Total Missing Reports	Missing Reports Previous Month
April 2025	2	0	2	7
May 2025	7	0	7	65
June 2025	54	1	55	
Total	63	1	64	72

UNPAID TAX/FEE/PENALTIES: The total outstanding due as of 8/15/2025 is: \$58,589.33, from thirty-two (32) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
\$ 13,596.80	\$ 25.00	\$ 27.36	\$ 54.38	\$ 13,194.57	
\$ 110.80	\$ 25.36	\$ 33.05	\$ 29.35	\$ 5,409.33	
\$ 12,635.20		\$ 25.75	\$ 35.23	\$ 4,404.17	
\$ 451.45		\$ 25.52	\$ 27.22	\$ 4,679.05	
\$ 25.00			\$ 27.93	\$ 968.59	
\$ 196.72			\$ 36.25	\$ 960.86	
			\$ 25.81		Total Due
			\$ 25.10		\$ 58,589.33
			\$ 73.54		
			\$ 25.00		
			\$ 25.00		
			\$ 265.49		
			\$ 100.36		
			\$ 33.84		
			\$ 598.50		
			\$ 30.28		
			\$ 25.00		
			\$ 25.00		
			\$ 72.07		
			\$ 25.00		
			\$ 234.40		
\$ 27,015.97	\$ 50.36	\$ 111.68	\$ 1,794.75	\$ 29,616.57	

PERMITTING: As of 08/15/2025, eighteen (18) permits have been issued since the last Admin report, five of which were compliance permits.

Seventeen (17) permits were issued during the same period of 2024 (same report cycle year over year) and currently, there are one thousand five hundred ninety-nine (1,599) permits. (2024: 1562- same report cycle year over year).

- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other. ID Numbers #3356-#3373
- * Property sold – previously permitted with a new owner/new permits

- 1) Town of Egg Harbor (56)
- 2) Village of Sister Bay (53)
- 3) Village of Sister Bay (56)
- 4) Town of Egg Harbor (56)-Compliance
- 5) Town of Liberty Grove (56)
- 6) Town of Gibraltar (56)
- 7) Town of Liberty Grove (56)
- 8) Village of Egg Harbor (53)
- 9) Town of Egg Harbor* (56)
- 10) Town of Gibraltar (56)-Compliance
- 11) City of Sturgeon Bay* (56)-Compliance
- 12) Town of Baileys Harbor (56)
- 13) City of Sturgeon Bay (56)
- 14) City of Sturgeon Bay (56)
- 15) Village of Ephraim* (52)-Compliance
- 16) Village of Sister Bay (53)
- 17) Town of Forestville (56)-Compliance
- 18) Town of Baileys Harbor (56)

MARKETPLACE PLATFORM AUDITS:

VRBO listing breakdown by municipality as of 07/25/2025: [Link to full audit report](#)

Code	Municipality	1/29/2025	3/21/2025	5/19/2025	7/25/2025
2	Baileys Harbor	95	95	97	89
4	Brussels	0	1	1	1
6	Clay Banks	6	6	6	5
8	Town of Egg Harbor	82	87	93	94
9	Village of Egg Harbor	59	62	66	71
11	Ephraim	71	71	70	70
12	Gibraltar	147	147	151	150
13	Village of Forestville	0	0	0	0
14	Town of Forestville	2	2	2	2
15	Jacksonport	68	66	66	67
27	Nasewaupee	50	52	57	58
32	Liberty Grove	109	112	119	127
33	Sevastopol	58	57	60	58
34	Sister Bay	83	79	87	90
35	City of Sturgeon Bay	98	101	110	106
36	Town of Sturgeon Bay	30	30	32	33
39	Gardner	23	22	22	21
42	Union	15	15	13	12
46	Washington Island	24	25	27	27
Total Actually in Door County		1020	1030	1079	1081

The following are unpermitted properties utilizing the VRBO platform:

Profile ID	Municipality	Identification Status
VRBO 3537460	Town of Gibraltar	Wholesaler
VRBO 3404358	Town of Gibraltar	Wholesaler
VRBO 2541783	Town of Gibraltar	Wholesaler
VRBO 2970981	Town of Gibraltar	Wholesaler
VRBO 2970974	Town of Gibraltar	Wholesaler
VRBO 2970983	Town of Gibraltar	Wholesaler
VRBO 2970982	Town of Gibraltar	Wholesaler
VRBO 2970978	Town of Gibraltar	Wholesaler
VRBO 2970977	Town of Gibraltar	Wholesaler
VRBO 2970985	Town of Gibraltar	Wholesaler
VRBO 2970984	Town of Gibraltar	Wholesaler
VRBO 2970975	Town of Gibraltar	Wholesaler
VRBO 2970979	Town of Gibraltar	Wholesaler
VRBO 2970966	Town of Gibraltar	Wholesaler
VRBO 2970957	Town of Gibraltar	Wholesaler
VRBO 2970970	Town of Gibraltar	Wholesaler
VRBO 2970969	Town of Gibraltar	Wholesaler
VRBO 2970959	Town of Gibraltar	Wholesaler
VRBO 2970973	Town of Gibraltar	Wholesaler
VRBO 2970961	Town of Gibraltar	Wholesaler
VRBO 2970971	Town of Gibraltar	Wholesaler
VRBO 2970964	Town of Gibraltar	Wholesaler
VRBO 2970967	Town of Gibraltar	Wholesaler

Airbnb listing breakdown by municipality as of 08/15/2025: [Link to full audit report](#)

Municipality	Municipality	Dec-24	Feb-25	Apr-25	Jun-25
2	Baileys Harbor	110	107	112	116
4	Brussels			1	1
6	Clay Banks	6	5	5	6
8	Town of Egg Harbor	72	71	74	76
9	Village of Egg Harbor	81	80	85	88
11	Ephraim	74	69	74	73
12	Gibraltar	169	168	170	175
13	Village of Forestville	0	0	0	0
14	Town of Forestville	2	2	1	1
15	Jacksonport	44	42	43	44
27	Nasewaupee	51	52	55	60
32	Liberty Grove	140	137	150	160
33	Sevastopol	59	55	57	55
34	Sister Bay	78	77	81	89
35	City of Sturgeon Bay	199	196	207	207
36	Town of Sturgeon Bay	24	24	25	25
39	Gardner	25	24	23	26
42	Union	14	14	14	16
46	Washington Island	59	50	55	54
Subtotal of Door County Only		1207	1173	1232	1272

The following are unpermitted properties utilizing the Airbnb platform:

Profile ID	Municipality	Identification Status
Airbnb 1022497115064351339	Landmark Resort	
Airbnb 1444477669432957285	Nasewaupee	Owner Identified
Airbnb 48941506	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48032380	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 954406969838282551	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48033777	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48604196	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48870166	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48138983	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48603938	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48138990	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48034308	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48697600	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48698068	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48846402	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 44578749	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48033779	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257266142945474	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257150166066977	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258361093618425	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 23709001	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48034158	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 49362957	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 53290833	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 53264853	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb880331540940600784	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 911797342428400858	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 53265232	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 722708377758714332	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 97258656128855846	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259042442293747	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258940857216601	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697259730312293575	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb911808857221894645	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb97259354201161212	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259151340232916	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258361093618425	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258799395932217	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257150166066977	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257839383844208	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259905494974645	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257527904060462	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257907090828141	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258031644586678	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258679410312746	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258148586489485	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257266142945474	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259597529160621	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257388886160728	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697259442077602808	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257388886160728	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257527904060462	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258148586489485	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257839383844208	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258031644586678	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257907090828141	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258656128855846	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 745594417892118033	Town of Gibraltar	Wholesaler-Sent to Legal

DEACTIVATION REPORT:

Permit Number	Property Name	Owner Name	Date	Reason For Deactivation
09-53-0549-16	Awesome Sunset Condo	Christine Crowley	7/14/2025	Property was sold
09-56-2165-16	Bluffwood House	Claudia Barnick	7/14/2025	Owner resides full time in home
08-53-1652-00	Landmark Resort - Our Piece of the Door - Onan #3222	Roby and Karen Onan	7/16/2025	Online deactivation request
02-56-0557-00	The Haven on North Bay	Janet and Sam Batzli	7/23/2025	Email and TC from owner
32-56-0404-00	Hedgehog Harbor Retreat	Daniel & Cynthia Schaulis	7/24/2025	Property is primary residence
08-56-2211-00	Beech Circle Cottage	Karen Jenovai	7/25/2025	Online deactivation request
11-54-1548-00	Village Green Lodge	Mike and Jamie McCarthy	7/29/2025	Online deactivation request, property sold
36-56-3008-00	5216 Buffalo Ridge Trail	Mike & Lisa Campo	8/1/2025	TC from owner, using only for personal use, never rented
08-53-2059-00	Landmark Resort - Our Door County Life LLC #1334	Monica McElroy-Denissen-ODCL	8/4/2025	Property has been sold,
46-56-2800-00	105 Skip Stone-Geiger	Robert S. Geiger	8/6/2025	Property sold, email from agent/owner
12-56-2705-00	3502 Peninsula Players Road	The Rock Pile	8/12/2025	phone call deactivation request

Other:

Hold Checks

I have completed a sweep of the properties listed “On Hold” for 2025 and have verified the inactivity for properties listed online. We will be conducting a “drive around” for properties suspected of renting without a license or operating while on hold by the end of August.

Average Daily Rate Checks

Our tax specialist is currently reviewing the first six months of room tax reports, specifically the average daily rates based on reported unit nights and lodging sales. Any reports flagged as high or low, depending on listed rates and/or previous years’ reports, are being contacted in order to correct the report or verify their sales.

Audio Investment

Quantum Technologies reviewed the current audio capabilities in the Door County Economic Development conference room and made several adjustments to improve the audio quality.