

Room Tax Data By Property Type		May 2024	May 2025	Difference
Hotel/Motel	Units Available	35731	37722	1991
	Units Rented	16331	18703	2372
	Occupancy Rate (Percentage)	45.7%	49.6%	3.9%
	Total Lodging Sales	2252877.25	2631663.21	\$ 378,785.96
Resort	Units Available	45627	46544	917
	Units Rented	16216	16715	499
	Occupancy Rate (Percentage)	35.5%	35.9%	0.4%
	Total Lodging Sales	2696667.39	2948034.18	\$ 251,366.79
Inn	Units Available	6105	5721	-384
	Units Rented	2198	1957	-241
	Occupancy Rate (Percentage)	36.0%	34.2%	-1.8%
	Total Lodging Sales	339187.72	327036.71	\$ (12,151.01)
Condo	Units Available	9342	9458	116
	Units Rented	2795	2836	41
	Occupancy Rate (Percentage)	29.9%	30.0%	0.1%
	Total Lodging Sales	615777.05	638615.72	\$ 22,838.67
Bed/Breakfast	Units Available	3157	2905	-252
	Units Rented	938	965	27
	Occupancy Rate (Percentage)	29.7%	33.2%	3.5%
	Total Lodging Sales	215146.8	231531.33	\$ 16,384.53
Cottage/Cabin/House	Units Available	33402	32931	-471
	Units Rented	7966	8123	157
	Occupancy Rate (Percentage)	23.8%	24.7%	0.8%
	Total Lodging Sales	2705497.06	3004442.61	\$ 298,945.55
Other	Units Available	1181	1628	447
	Units Rented	196	372	176
	Occupancy Rate (Percentage)	16.6%	22.9%	6.3%
	Total Lodging Sales	25529.86	58840.37	\$ 33,310.51
All Categories	Total Units Available	134545	136909	2364
	Total Units Rented	46640	49671	3031
	Total Occupancy Rate (%)	34.7%	36.3%	1.6%
	Total Total Lodging Sales	\$ 8,850,683.13	\$ 9,840,164.13	\$ 989,481.00