

Room Tax Data By Property Type		April 2024	April 2025	Difference
Hotel/Motel	Units Available	18688	22718	4030
	Units Rented	7535	7370	-165
	Occupancy Rate (Percentage)	40.3%	32.4%	-7.9%
	Total Lodging Sales	\$ 723,184.59	\$ 732,655.56	\$ 9,470.97
Resort	Units Available	35769	34870	-899
	Units Rented	6836	6304	-532
	Occupancy Rate (Percentage)	19.1%	18.1%	-1.0%
	Total Lodging Sales	\$ 878,790.61	\$ 834,031.31	\$ (44,759.30)
Inn	Units Available	3240	3588	348
	Units Rented	482	547	65
	Occupancy Rate (Percentage)	14.9%	15.2%	0.4%
	Total Lodging Sales	\$ 72,685.39	\$ 65,503.46	\$ (7,181.93)
Condo	Units Available	8606	7698	-908
	Units Rented	1370	2224	854
	Occupancy Rate (Percentage)	15.9%	28.9%	13.0%
	Total Lodging Sales	\$ 183,593.51	\$ 243,245.97	\$ 59,652.46
Bed/Breakfast	Units Available	1992	2062	70
	Units Rented	446	351	-95
	Occupancy Rate (Percentage)	22.4%	17.0%	-5.4%
	Total Lodging Sales	\$ 83,514.28	\$ 74,363.52	\$ (9,150.76)
Cottage/Cabin/House	Units Available	20713	21513	800
	Units Rented	2404	2334	-70
	Occupancy Rate (Percentage)	11.6%	10.8%	-0.8%
	Total Lodging Sales	\$ 654,049.80	\$ 762,052.01	\$ 108,002.21
Other	Units Available	41	4	-37
	Units Rented	41	4	-37
	Occupancy Rate (Percentage)	100.0%	100.0%	0.0%
	Total Lodging Sales	\$ 2,380.00	\$ 1,456.48	\$ (923.52)
All Categories	Total Units Available	89049	92453	3404
	Total Units Rented	19114	19134	20
	Total Occupancy Rate (%)	21.5%	20.7%	-0.8%
	Total Total Lodging Sales	\$ 2,598,198.18	\$ 2,713,308.31	\$ 115,110.13