

PW: kerber

	Jan-24 Adj 1/31/25	Jan-25	Feb-24 Adj 1/31/25	Feb-25
Baileys Harbor				
Revenue	\$ 73,637	\$ 99,070	\$ 114,248	\$ 114,711
Units Available	4,344	4,315	4,228	3,855
Occupancy	10%	13%	13%	17%
Avg Daily Rate	\$ 164	\$ 182	\$ 202	\$ 179
Brussels				
Revenue	\$ -	\$ -	\$ -	\$ -
Units Available	-	-	-	-
Occupancy	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -
Clay Banks				
Revenue	\$ 15,712	\$ 13,633	\$ 19,385	\$ 12,999
Units Available	187	153	204	140
Occupancy	43%	24%	41%	30%
Avg Daily Rate	\$ 194	\$ 368	\$ 234	\$ 310
Egg Harbor-Town				
Revenue	\$ 120,876	\$ 158,377	\$ 176,818	\$ 167,910
Units Available	9,172	10,681	8,671	9,871
Occupancy	12%	8%	13%	10%
Avg Daily Rate	\$ 114	\$ 189	\$ 156	\$ 176
Egg Harbor - Village				
Revenue	\$ 173,775	\$ 167,320	\$ 196,125	\$ 194,045
Units Available	5,136	6,321	4,910	5,536
Occupancy	22%	18%	30%	25%
Avg Daily Rate	\$ 157	\$ 151	\$ 135	\$ 140
Ephraim				
Revenue	\$ 85,520	\$ 105,825	\$ 112,951	\$ 112,776
Units Available	5,652	5,641	5,481	4,980
Occupancy	10%	12%	14%	15%
Avg Daily Rate	\$ 147	\$ 161	\$ 143	\$ 146
Forestville - Town				
Revenue	\$ -	\$ 7,451	\$ 843	\$ 4,087
Units Available	31	31	29	28
Occupancy	0%	68%	7%	32%
Avg Daily Rate	\$ -	\$ 355	\$ 421	\$ 454
Forestville - Village				
Revenue	\$ -	\$ -	\$ -	\$ -
Units Available	-	-	-	-
Occupancy	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -
Gardner				
Revenue	\$ 12,986	\$ 24,799	\$ 19,526	\$ 38,562
Units Available	1,387	1,353	1,276	1,178
Occupancy	8%	14%	12%	24%
Avg Daily Rate	\$ 116	\$ 135	\$ 130	\$ 135
Gibraltar				
Revenue	\$ 228,967	\$ 255,987	\$ 280,896	\$ 251,230
Units Available	7,401	6,046	6,928	6,713
Occupancy	15%	20%	22%	21%
Avg Daily Rate	\$ 211	\$ 210	\$ 188	\$ 181

	Jan-24	Jan-25	Feb-24	Feb-25
Jacksonport				
Revenue	\$ 31,785	\$ 24,018	\$ 39,286	\$ 33,913
Units Available	2,717	2,698	2,801	2,585
Occupancy	7%	4%	6%	5%
Avg Daily Rate	\$ 166	\$ 220	\$ 223	\$ 267
Liberty Grove				
Revenue	\$ 99,843	\$ 99,372	\$ 106,775	\$87,439.92
Units Available	3,260	4,016	3,198	3,660
Occupancy	11%	8%	13%	8%
Avg Daily Rate	\$ 280	\$ 291	\$ 257	\$ 285
Nasewaupee				
Revenue	\$ 81,010	\$ 160,771	\$ 105,668	\$ 152,509
Units Available	3,609	3,313	3,387	2,454
Occupancy	11%	24%	23%	42%
Avg Daily Rate	\$ 199	\$ 201	\$ 133	\$ 149
Sevastopol				
Revenue	\$ 178,539	\$ 173,591	\$ 195,933	\$ 186,374
Units Available	4,734	4,909	4,852	4,530
Occupancy	23%	23%	25%	28%
Avg Daily Rate	\$ 162	\$ 153	\$ 159	\$ 145
Sister Bay				
Revenue	\$ 359,638	\$ 417,814	\$ 411,944	\$ 348,430
Units Available	14,376	13,968	13,413	12,472
Occupancy	14%	17%	20%	17%
Avg Daily Rate	\$ 177	\$ 174	\$ 156	\$ 161
Sturgeon Bay - City				
Revenue	\$ 504,766	\$ 505,089	\$ 668,512	\$ 661,642
Units Available	22,673	19,982	21,590	17,842
Occupancy	21%	23%	29%	33%
Avg Daily Rate	\$ 106	\$ 110	\$ 107	\$ 113
Sturgeon Bay - Town				
Revenue	\$ 15,221	\$ 15,013	\$ 13,352	\$ 19,855
Units Available	923	807	897	700
Occupancy	6%	4%	6%	9%
Avg Daily Rate	\$ 258	\$ 484	\$ 243	\$ 315
Union				
Revenue	\$ -	\$ 1,395	\$ -	\$ 3,535
Units Available	151	155	87	140
Occupancy	0%	2%	0%	6%
Avg Daily Rate	\$ -	\$ 465	\$ -	\$ 393
Washington Island				
Revenue	\$ 6,634	\$ 6,365	\$ 24,675	\$ 10,120
Units Available	1,203	1,050	1,136	948
Occupancy	7%	4%	19%	10%
Avg Daily Rate	\$ 80	\$ 155	\$ 115	\$ 107
Revenue	\$1,988,910	\$2,235,887	\$2,486,934	\$2,400,140
Available	86,956	85,439	83,088	77,632
Rented	13,460	14,081	17,433	16,413
%	15%	16%	21%	21%
Average	\$ 148	\$ 159	\$ 143	\$ 146