

Room Tax Data By Property Type		January 2024	January 2025	February 2024	February 2025	2024 Total To Date	2025 Total To Date
Hotel/Motel	Units Available	17,836	16,250	17,063	16,170	34,899	32,420
	Units Rented	4,349	4,235	5,925	5,389	10,274	9,624
	Occupancy Rate (Percentage)	24.38%	26.06%	34.72%	33.33%	29.44%	29.69%
	Total Lodging Sales	\$465,648.31	\$479,959.31	\$631,051.04	\$574,407.74	\$1,096,699.35	\$1,054,367.05
Resort	Units Available	36,380	37,587	34,438	32,159	70,818	69,746
	Units Rented	5,257	5,591	6,858	6,332	12,115	11,923
	Occupancy Rate (Percentage)	14.45%	14.87%	19.91%	19.69%	17.11%	17.09%
	Total Lodging Sales	\$710,846.30	\$815,993.61	\$895,213.69	\$856,826.86	\$1,606,059.99	\$1,672,820.47
Inn	Units Available	3,143	2,727	2,658	2,619	5,801	5,346
	Units Rented	388	409	491	410	879	819
	Occupancy Rate (Percentage)	12.34%	15.00%	18.47%	15.65%	15.15%	15.32%
	Total Lodging Sales	\$53,405.88	\$58,829.96	\$73,262.80	\$65,465.93	\$126,668.68	\$124,295.89
Condo	Units Available	8,059	7,762	7,870	7,184	15,929	14,946
	Units Rented	1,113	1,662	1,686	1,835	2,799	3,497
	Occupancy Rate (Percentage)	13.81%	21.41%	21.42%	25.54%	17.57%	23.40%
	Total Lodging Sales	\$176,630.49	\$245,295.74	\$228,123.58	\$257,076.53	\$404,754.07	\$502,372.27
Bed/Breakfast	Units Available	1,896	1,957	1,879	1,824	3,775	3,781
	Units Rented	346	366	424	451	770	817
	Occupancy Rate (Percentage)	18.25%	18.70%	22.57%	24.73%	20.40%	21.61%
	Total Lodging Sales	\$78,668.73	\$66,075.40	\$97,457.51	\$82,063.09	\$176,126.24	\$148,138.49
Cottage/Cabin/House	Units Available	19,611	19,002	19,106	17,549	38,717	36,551
	Units Rented	2,007	1,769	2,024	1,962	4,031	3,731
	Occupancy Rate (Percentage)	10.23%	9.31%	10.59%	11.18%	10.41%	10.21%
	Total Lodging Sales	\$503,710.64	\$556,005.26	\$541,341.21	\$551,194.44	\$1,045,051.85	\$1,107,199.70
Other	Units Available	31	154	74	127	105	281
	Units Rented	-	49	25	34	25	83
	Occupancy Rate (Percentage)	0.00%	31.82%	33.78%	26.77%	23.81%	29.54%
	Total Lodging Sales	\$0.00	\$13,727.50	\$20,484.60	\$13,096.25	\$20,484.60	\$26,823.75
All Categories	Total Units Available	86,956	85,439	83,088	77,632	170,044	163,071
	Total Units Rented	13,460	14,081	17,433	16,413	30,893	30,494
	Total Occupancy Rate (Percentage)	13.35%	19.60%	23.07%	22.41%	19.13%	20.98%
	Total Total Lodging Sales	\$1,988,910.35	\$2,235,886.78	\$2,486,934.43	\$2,400,130.84	\$4,475,844.78	\$4,636,017.62