

| Room Tax Data By Property Type | | January 2024 | January 2025 | February 2024 | February 2025 | March 2024 | March 2025 | 2024 Total |
|--------------------------------|-----------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Hotel/Motel | Units Available | 17,836 | 16,250 | 17,063 | 16,170 | 17,663 | 19,802 | 52,562 |
| | Units Rented | 4,349 | 4,235 | 5,925 | 5,389 | 6040 | 7576 | 16314 |
| | Occupancy Rate (Percentage) | 24.38% | 26.06% | 34.72% | 33.33% | 21.03% | 24.18% | 20.15% |
| | Total Lodging Sales | \$465,648.31 | \$479,959.31 | \$631,051.04 | \$574,407.74 | \$610,727.50 | \$672,990.48 | \$1,707,426.85 |
| Resort | Units Available | 36,380 | 37,587 | 34,438 | 32,159 | 36,291 | 37,031 | 107,109 |
| | Units Rented | 5,257 | 5,591 | 6,858 | 6,332 | 7,267 | 6,940 | 19,382 |
| | Occupancy Rate (Percentage) | 14.45% | 14.87% | 19.91% | 19.69% | 19.71% | 17.12% | 16.39% |
| | Total Lodging Sales | \$710,846.30 | \$815,993.61 | \$895,213.69 | \$856,826.86 | \$964,935.67 | \$918,410.33 | \$2,570,995.66 |
| Inn | Units Available | 3,143 | 2,727 | 2,658 | 2,619 | 2521 | 2481 | 8322 |
| | Units Rented | 388 | 409 | 491 | 410 | 285 | 315 | 1164 |
| | Occupancy Rate (Percentage) | 12.34% | 15.00% | 18.47% | 15.65% | 3.88% | 5.90% | 8.70% |
| | Total Lodging Sales | \$53,405.88 | \$58,829.96 | \$73,262.80 | \$65,465.93 | \$41,406.42 | \$45,453.81 | \$168,075.10 |
| Condo | Units Available | 8,059 | 7,762 | 7,870 | 7,184 | 8,150 | 7,860 | 24,079 |
| | Units Rented | 1,113 | 1,662 | 1,686 | 1,835 | 1,687 | 2,012 | 4,486 |
| | Occupancy Rate (Percentage) | 13.81% | 21.41% | 21.42% | 25.54% | 7.04% | 10.22% | 7.36% |
| | Total Lodging Sales | \$176,630.49 | \$245,295.74 | \$228,123.58 | \$257,076.53 | \$248,354.23 | \$290,993.98 | \$653,108.30 |
| Bed/Breakfast | Units Available | 1,896 | 1,957 | 1,879 | 1,824 | 1979 | 1820 | 5754 |
| | Units Rented | 346 | 366 | 424 | 451 | 424 | 407 | 1194 |
| | Occupancy Rate (Percentage) | 18.25% | 18.70% | 22.57% | 24.73% | 12.17% | 13.32% | 12.72% |
| | Total Lodging Sales | \$78,668.73 | \$66,075.40 | \$97,457.51 | \$82,063.09 | \$87,929.41 | \$74,534.27 | \$264,055.65 |
| Cottage/Cabin/House | Units Available | 19,611 | 19,002 | 19,106 | 17,549 | 19,944 | 19,504 | 58,661 |
| | Units Rented | 2,007 | 1,769 | 2,024 | 1,962 | 2,982 | 2,357 | 7,013 |
| | Occupancy Rate (Percentage) | 10.23% | 9.31% | 10.59% | 11.18% | 11.77% | 9.50% | 9.18% |
| | Total Lodging Sales | \$503,710.64 | \$556,005.26 | \$541,341.21 | \$551,194.44 | \$797,452.61 | \$694,702.82 | \$1,842,504.46 |
| Other | Units Available | 31 | 154 | 74 | 127 | 103 | 18 | 208 |
| | Units Rented | - | 49 | 25 | 34 | 72 | 18 | 97 |
| | Occupancy Rate (Percentage) | 0.00% | 31.82% | 33.78% | 26.77% | 33.33% | 33.33% | 17.28% |
| | Total Lodging Sales | \$0.00 | \$13,727.50 | \$20,484.60 | \$13,096.25 | \$5,861.88 | \$6,266.48 | \$26,346.48 |
| All Categories | Total Units Available | 86,956 | 85,439 | 83,088 | 77,632 | 86,651 | 88,516 | 256,695 |
| | Total Units Rented | 13,460 | 14,081 | 17,433 | 16,413 | 18,757 | 19,625 | 49,650 |
| | Total Occupancy Rate (Percentage) | 13.35% | 19.60% | 23.07% | 22.41% | 11.63% | 10.47% | 9.64% |
| | Total Total Lodging Sales | \$1,988,910.35 | \$2,235,886.78 | \$2,486,934.43 | \$2,400,130.84 | \$2,756,667.72 | \$2,703,352.17 | \$7,232,512.50 |

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|----------------|
| 2025 Total |
| 52,222 |
| 17200 |
| 22.63% |
| \$1,727,357.53 |
| 106,777 |
| 18,863 |
| 16.26% |
| \$2,591,230.80 |
| 7827 |
| 1134 |
| 8.85% |
| \$169,749.70 |
| 22,806 |
| 5,509 |
| 9.39% |
| \$793,366.25 |
| 5601 |
| 1224 |
| 17.00% |
| \$222,672.76 |
| 56,055 |
| 6,088 |
| 8.54% |
| \$1,801,902.52 |
| 299 |
| 101 |
| 17.62% |
| \$33,090.23 |
| 251,587 |
| 50,119 |
| 9.58% |
| \$7,339,369.79 |