

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for December 2024 reports

Room Tax Collection Annual 2024 Summary by Municipality - Comparative

	Jan-23 Adj 1/31/24	Jan-24 Adj 1/31/25	Feb-23 Adj 1/31/24	Feb-24 Adj 1/31/25	Mar-23 Adj 1/31/24	Mar-24 Adj 1/31/25	Apr-23 Adj 1/31/24	Apr-24 Adj 1/31/25	May-23 Adj 1/31/24	May-24 Adj 1/31/25	Jun-23 Adj 1/31/24	Jun-24 Adj 1/31/25	Jul-23 Adj 1/31/24	Jul-24 Adj 1/31/25
Baileys Harbor	\$ 7,813	\$ 5,691	\$ 7,565	\$ 8,940	\$ 8,859	\$ 10,671	\$ 9,930	\$ 9,207	\$ 53,807	\$ 54,305	\$ 128,133	\$ 147,223	\$ 214,534	\$233,640
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	\$ 444	\$ 1,121	\$ 369	\$ 1,415	\$ 464	\$ 2,320	\$ 381	\$ 1,167	\$ 2,300	\$ 3,142	\$ 5,677	\$ 7,333	\$ 11,291	\$ 11,692
Egg Harbor-Town	\$ 13,274	\$ 9,670	\$ 16,485	\$ 14,145	\$ 17,369	\$ 18,888	\$ 16,570	\$ 13,631	\$ 57,589	\$ 54,248	\$ 147,104	\$ 154,601	\$ 239,097	\$ 259,127
Egg Harbor - Village	\$ 16,029	\$ 13,902	\$ 15,232	\$ 15,462	\$ 16,545	\$ 19,473	\$ 17,311	\$ 14,884	\$ 44,698	\$ 55,394	\$ 121,927	\$ 145,263	\$ 205,372	\$ 221,281
Ephraim	\$ 9,105	\$ 6,841	\$ 10,340	\$ 9,036	\$ 8,257	\$ 9,311	\$ 9,030	\$ 9,598	\$ 64,801	\$ 70,817	\$ 187,779	\$ 198,871	\$ 294,806	\$ 301,619
Forestville-Town	\$ -	\$ -	\$ -	\$ 67	\$ -	\$ 231	\$ -	\$ 58	\$ 98	\$ 678	\$ 504	\$ 1,022	\$ 1,009	\$ 1,631
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 2,594	\$ 1,039	\$ 2,733	\$ 1,562	\$ 1,636	\$ 1,322	\$ 1,977	\$ 2,429	\$ 8,354	\$ 9,261	\$ 18,355	\$ 19,019	\$ 32,547	\$ 33,604
Gibraltar	\$ 20,292	\$ 18,317	\$ 20,866	\$ 22,378	\$ 13,397	\$ 16,728	\$ 23,053	\$ 20,697	\$ 83,758	\$ 89,758	\$ 209,455	\$ 219,628	\$ 328,860	\$ 337,986
Jacksonport	\$ 2,313	\$ 2,374	\$ 2,823	\$ 2,958	\$ 1,541	\$ 4,173	\$ 1,805	\$ 4,187	\$ 10,864	\$ 14,534	\$ 37,558	\$ 48,701	\$ 71,262	\$ 76,522
Liberty Grove	\$ 6,777	\$ 7,985	\$ 7,345	\$ 8,122	\$ 8,026	\$ 11,786	\$ 8,948	\$ 9,584	\$ 43,241	\$ 43,664	\$ 135,705	\$ 133,387	\$ 234,985	\$ 218,723
Nasewaupee	\$ 7,678	\$ 6,481	\$ 10,278	\$ 7,662	\$ 9,031	\$ 8,944	\$ 9,131	\$ 10,032	\$ 23,835	\$ 25,809	\$ 51,177	\$ 57,097	\$ 86,752	\$ 91,120
Sevastopol	\$ 16,106	\$ 14,264	\$ 14,796	\$ 14,785	\$ 15,530	\$ 17,486	\$ 17,922	\$ 16,744	\$ 40,427	\$ 41,362	\$ 89,562	\$ 94,281	\$ 150,033	\$ 146,777
Sister Bay	\$ 34,251	\$ 28,632	\$ 32,437	\$ 32,624	\$ 31,212	\$ 35,977	\$ 37,530	\$ 35,333	\$ 110,178	\$ 118,762	\$ 246,657	\$ 256,983	\$ 382,563	\$ 392,551
Sturgeon Bay-City	\$ 35,915	\$ 34,961	\$ 47,428	\$ 46,174	\$ 45,826	\$ 49,009	\$ 40,902	\$ 48,171	\$ 88,287	\$ 98,980	\$ 156,369	\$ 171,338	\$ 254,759	\$ 279,554
Sturgeon Bay-Town	\$ 790	\$ 1,217	\$ 818	\$ 1,068	\$ 1,621	\$ 2,399	\$ 2,459	\$ 1,519	\$ 6,232	\$ 6,947	\$ 16,508	\$ 21,342	\$ 31,396	\$ 32,963
Union	\$ 279	\$ -	\$ 43	\$ -	\$ 107	\$ 110	\$ 290	\$ 246	\$ 1,075	\$ 862	\$ 5,215	\$ 5,339	\$ 9,305	\$ 8,881
Washington Island	\$ 983	\$ 511	\$ 879	\$ 1,974	\$ 798	\$ 1,696	\$ 1,486	\$ 1,754	\$ 8,993	\$ 10,955	\$ 28,701	\$ 31,414	\$ 50,544	\$ 54,206
TOTALS	\$ 174,643	\$ 153,006	\$ 190,437	\$ 188,371	\$ 180,219	\$ 210,524	\$ 198,725	\$ 199,240	\$ 648,538	\$ 699,476	\$ 1,586,386	\$ 1,712,842	\$ 2,599,116	\$ 2,701,875
30% MUNI	\$ 52,393	\$ 45,902	\$ 57,131	\$ 56,511	\$ 54,066	\$ 63,157	\$ 59,618	\$ 59,772	\$ 194,561	\$ 209,843	\$ 475,916	\$ 513,853	\$ 779,735	\$ 810,562
66% / 70% DDC	\$ 122,250	\$ 107,104	\$ 133,306	\$ 131,860	\$ 126,153	\$ 147,366	\$ 139,108	\$ 139,468	\$ 453,977	\$ 489,633	\$ 1,110,470	\$ 1,198,989	\$ 1,819,381	\$ 1,891,312
	\$ 174,643	\$ 153,006	\$ 190,437	\$ 188,371	\$ 180,219	\$ 210,524	\$ 198,725	\$ 199,240	\$ 648,538	\$ 699,476	\$ 1,586,386	\$ 1,712,842	\$ 2,599,116	\$ 2,701,875
Available	88,490	86,956	78,960	83,088	87,589	86,651	88,317	89,049	129,628	134,484	145,721	144,303	147,769	150,260
Rented	15,245	13,460	17,899	17,433	19,053	18,757	19,161	19,114	47,490	46,606	83,001	81,589	115,560	113,801
%	17.23%	15.48%	22.67%	20.98%	21.75%	21.65%	21.70%	21.46%	36.64%	34.66%	56.96%	56.54%	78.20%	75.74%
Average	\$ 147	\$ 148	\$ 137	\$ 143	\$ 124	\$ 147	\$ 135	\$ 136	\$ 174	\$ 190	\$ 241	\$ 265	\$ 284	\$ 300
Total Revenues	\$2,239,760	\$1,988,910	\$2,460,727	\$2,486,934	\$2,359,488	\$2,756,668	\$2,596,315	\$2,598,198	\$8,240,966	\$8,847,933	\$ 20,040,254	\$21,593,479	\$32,843,955	\$34,160,057
Adjustments for comparative purposes														
Late Collections														
Total	\$ 174,643	\$ 153,006	\$ 190,437	\$ 188,371	\$ 180,219	\$ 210,524	\$ 198,725	\$ 199,240	\$ 648,538	\$ 699,476.38	\$ 1,586,386	\$ 1,712,842	\$ 2,599,116	\$ 2,701,875
Increase/Decrease		-12.4%		-1.1%		16.8%		0.3%		7.9%		8.0%		4.0%
1/31/2025														

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Aug-23 Adj 1/31/24	Aug-24 Adj 1/31/25	Sep-23 Adj 1/31/24	Sep-24 Adj 1/31/25	Oct-23 Adj 1/31/24	Oct-24 Adj 1/31/25	Nov-23 Adj 1/31/24	Nov-24 Adj 1/31/25	Dec-23 Adj 1/31/24	Dec-24 Adj 1/31/25	2023 YTD Total	2024 Lates YTD	2024 YTD Total	YTD Variance	%
Baileys Harbor	\$ 201,814	\$ 213,100	\$ 137,042	\$ 135,149	\$ 117,386	\$ 117,932	\$ 16,238	\$ 17,554	\$ 11,909	\$ 10,718	\$ 915,030	\$ -	\$ 964,130	\$ 49,100	5.37%
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%
Clay Banks	\$ 9,260	\$ 8,948	\$ 5,507	\$ 5,200	\$ 3,705	\$ 5,031	\$ 1,711	\$ 1,453	\$ 1,946	\$ 988	\$ 43,055	\$ -	\$ 49,811	\$ 6,756	0.00%
Egg Harbor-Town	\$ 202,659	\$ 232,496	\$ 142,204	\$ 132,322	\$ 118,749	\$ 129,400	\$ 19,406	\$ 24,402	\$ 17,583	\$ 18,434	\$ 1,008,089	\$ -	\$ 1,061,363	\$ 53,274	5.28%
Egg Harbor - Village	\$ 174,728	\$ 201,111	\$ 129,928	\$ 137,894	\$ 116,110	\$ 124,266	\$ 21,652	\$ 22,408	\$ 12,420	\$ 16,805	\$ 891,952	\$ -	\$ 988,143	\$ 96,191	10.78%
Ephraim	\$ 277,527	\$ 291,596	\$ 209,526	\$ 197,963	\$ 174,201	\$ 188,406	\$ 16,414	\$ 18,114	\$ 11,917	\$ 8,272	\$ 1,273,703	\$ -	\$ 1,310,443	\$ 36,740	2.88%
Forestville-Town	\$ 923	\$ 1,903	\$ 395	\$ 1,004	\$ 639	\$ 1,166	\$ -	\$ 710	\$ -	\$ 675	\$ 3,568	\$ -	\$ 9,146	\$ 5,578	0.00%
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%
Gardner	\$ 27,262	\$ 28,978	\$ 15,382	\$ 15,649	\$ 14,093	\$ 14,459	\$ 2,152	\$ 3,949	\$ 2,022	\$ 1,116	\$ 129,107	\$ -	\$ 132,386	\$ 3,279	2.54%
Gibraltar	\$ 285,997	\$ 321,141	\$ 207,538	\$ 218,841	\$ 194,241	\$ 220,643	\$ 29,988	\$ 36,414	\$ 25,549	\$ 29,943	\$ 1,442,994	\$ -	\$ 1,552,475	\$ 109,481	7.59%
Jacksonport	\$ 62,628	\$ 72,563	\$ 35,056	\$ 36,118	\$ 26,726	\$ 33,918	\$ 3,821	\$ 4,295	\$ 2,875	\$ 2,298	\$ 259,272	\$ -	\$ 302,640	\$ 43,368	16.73%
Liberty Grove	\$ 199,204	\$ 206,430	\$ 122,609	\$ 120,922	\$ 106,673	\$ 118,637	\$ 15,488	\$ 18,336	\$ 11,481	\$ 14,457	\$ 900,482	\$ -	\$ 912,034	\$ 11,552	1.28%
Nasewaupee	\$ 55,717	\$ 77,172	\$ 43,182	\$ 40,647	\$ 36,278	\$ 40,826	\$ 9,903	\$ 11,410	\$ 8,321	\$ 7,997	\$ 351,283	\$ -	\$ 385,195	\$ 33,912	9.65%
Sevastopol	\$ 125,792	\$ 148,071	\$ 86,684	\$ 84,326	\$ 80,823	\$ 82,201	\$ 20,352	\$ 24,382	\$ 18,902	\$ 13,479	\$ 676,929	\$ -	\$ 698,158	\$ 21,229	3.14%
Sister Bay	\$ 336,452	\$ 374,015	\$ 250,578	\$ 263,464	\$ 231,296	\$ 255,931	\$ 48,393	\$ 52,361	\$ 36,017	\$ 38,879	\$ 1,777,564	\$ -	\$ 1,885,511	\$ 107,947	6.07%
Sturgeon Bay-City	\$ 212,302	\$ 249,647	\$ 185,538	\$ 183,209	\$ 165,711	\$ 177,658	\$ 46,811	\$ 52,674 *	\$ 41,021	\$ 36,706	\$ 1,320,869	\$ -	\$ 1,428,080	\$ 107,211	8.12%
Sturgeon Bay-Town	\$ 24,350	\$ 26,953	\$ 13,155	\$ 13,636	\$ 10,440	\$ 11,831	\$ 3,322	\$ 3,798	\$ 1,602	\$ 2,400	\$ 112,693	\$ -	\$ 126,073	\$ 13,380	11.87%
Union	\$ 7,279	\$ 8,517	\$ 4,134	\$ 3,518	\$ 2,670	\$ 4,177	\$ 48	\$ 1,155	\$ 495	\$ 529	\$ 30,940	\$ -	\$ 33,334	\$ 2,394	7.74%
Washington Island	\$ 43,990	\$ 51,861	\$ 27,398	\$ 23,860	\$ 14,913	\$ 18,344	\$ 2,340	\$ 2,530	\$ 1,143	\$ 1,003	\$ 182,168	\$ -	\$ 200,108	\$ 17,940	9.85%
TOTALS	\$ 2,247,883	\$ 2,514,502	\$ 1,615,856	\$ 1,613,723	\$ 1,414,654	\$ 1,544,824	\$ 258,039	\$ 295,945	\$ 205,201	\$ 204,700	\$ 11,319,697	\$ -	\$ 12,039,029	\$ 719,332	6.35%
30% MUNI	\$ 674,365	\$ 754,351	\$ 484,757	\$ 484,117	\$ 424,396	\$ 463,447	\$ 77,412	\$ 88,784	\$ 61,560	\$ 61,410					
66% / 70% DDC	\$ 1,573,518	\$ 1,760,152	\$ 1,131,099	\$ 1,129,606	\$ 990,257	\$ 1,081,377	\$ 180,627	\$ 207,162	\$ 143,641	\$ 143,290					
	\$ 2,247,883	\$ 2,514,502	\$ 1,615,856	\$ 1,613,723	\$ 1,414,653	\$ 1,544,824	\$ 258,039	\$ 295,945	\$ 205,201	\$ 204,700					
Available	145,720	148,694	140,393	144,562	137,557	140,918	91,990	95,051	82,529	86,056	1,364,663		1,390,072		
Rented	103,668	109,347	85,620	82,811	75,865	78,028	21,273	20,632	15,463	14,286	619,298		615,864		
%	71.14%	73.54%	60.99%	57.28%	55.15%	55.37%	23.13%	21.71%	18.74%	16.60%	45.38%		44.30%		
Average	\$ 274	\$ 292	\$ 239	\$ 248	\$ 235	\$ 250	\$ 154	\$ 182	\$ 168	\$ 181	\$ 232		\$ 248		
Total Revenues	\$28,420,762	\$31,881,149	\$20,450,176	\$20,535,455	\$17,862,956	\$19,513,271	\$3,266,669	\$3,746,778	\$ 2,596,622	\$2,591,607	\$143,378,650		\$152,700,439	6.50%	
Adjustments for com															
Late Collections												0.00			
Total	\$ 2,247,883	\$ 2,514,502	\$ 1,615,856	\$ 1,613,723	\$ 1,414,654	\$ 1,544,824	\$ 258,039	\$ 295,945	\$ 205,201	\$ 204,700	\$ 11,319,697	0	\$ 12,039,029	6.35%	
Increase(Decrease)		11.9%		-0.1%		9.2%		14.7%		-0.2%					
1/31/2025															