



DOOR COUNTY TOURISM ZONE COMMISSION

Administrator's Report

10-2024

"NO REPORTS" – As of 10/11/2024:

Month	Owner Managed	Agent Reports	Total Missing Reports	Missing Reports Previous Month
March 2024	0	0	0	1
April 2024	1	0	1	1
May 2024	2	0	2	4
June 2024	11	0	11	17
July 2024	24	0	24	45
August 2024	55	1	56	
Total			94	68

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 10/13/2024 is: \$65,740.05 from thirty (30) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
\$33.84	\$25.00	\$25.00	\$533.69	\$493.06	
	\$26.63	\$2,727.19	\$54.38	\$837.25	
		\$29.32	\$29.35	\$706.19	
		\$33.59	\$35.23	\$756.59	
		\$238.00	\$27.22	\$852.87	
		\$240.00	\$27.93	\$843.32	
		\$256.00	\$36.25	\$688.73	Total Due
		\$24,652.72	\$25.81	\$739.11	\$65,740.05
		\$163.38	\$25.10	\$967.26	
		\$121.50	\$73.54	\$987.72	
		\$25.20	\$25.10	\$821.64	
		\$25.43	\$25.00	\$661.77	
		\$1,780.10	\$25.00	\$824.59	
		\$25.07	\$25.00	\$647.28	
		\$610.00	\$25.69	\$981.74	
				\$943.08	
				\$967.52	
				\$929.31	
				\$953.06	
				\$946.06	
				\$908.55	
				\$931.84	
				\$894.78	
				\$917.38	
				\$893.05	
				\$981.74	
				\$943.08	
				\$967.52	
				\$929.31	
				\$953.06	

				\$946.06
				\$908.55
				\$931.84
				\$894.78
				\$917.38
				\$1,100.30
				\$1,091.98
				\$1,048.44
\$33.84	\$51.63	\$30,952.50	\$994.29	\$33,707.79

PERMITTING: As of 10/11/2024 ten (11) permits have been issued since the last Admin report. Two (2) of these permits were issued due to compliance efforts.

Nineteen (19) permits were issued during the same period of 2023 (same report cycle year over year) and currently, there are one thousand five hundred sixty-two (1,562) permits. (2023: 1525- same report cycle year over year).

- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other. ID Numbers #3225-#3235
- * Property sold – previously permitted with a new owner/new permits

- 1) Village of Egg Harbor (56)
- 2) Town of Baileys Harbor (56)
- 3) Town of Nasewaupee (56) – Compliance
- 4) Town of Jacksonport (56)
- 5) Town of Liberty Grove (56)
- 6) Town of Gibraltar (56)
- 7) Town of Liberty Grove (56)
- 8) Town of Egg Harbor (56)
- 9) Town of Liberty Grove* (56)
- 10) City of Sturgeon Bay (56) – Compliance
- 11) Town of Gibraltar* (53)

MARKETPLACE PLATFORM AUDITS:

VRBO listing breakdown by municipality as of 9/19/2024: [Link to full audit report](#)

Code	Municipality	1/30/2024	3/27/2024	5/22/2024	7/23/2024	9/19/2024
2	Baileys Harbor	90	91	95	98	99
6	Clay Banks	8	9	8	8	8
8	Town of Egg Harbor	79	82	81	85	83
9	Village of Egg Harbor	60	61	63	64	62
11	Ephraim	70	70	67	68	69
12	Gibraltar	142	141	142	145	148
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	2	3	2	2	2
15	Jacksonport	45	49	48	98	50
27	Nasewaupee	47	50	52	53	54
32	Liberty Grove	111	111	114	115	112
33	Sevastopol	55	59	61	60	60
34	Sister Bay	85	84	82	82	85
35	City of Sturgeon Bay	87	95	95	98	100
36	Town of Sturgeon Bay	29	30	29	30	31
39	Gardner	22	23	22	23	23
42	Union	12	11	11	13	13
46	Washington Island	17	16	17	19	24
Total Actually in Door County		961	985	989	1061	1023

The following are unpermitted properties utilizing the VRBO platform:

Profile ID	Municipality	Identification Status
VRBO 4110439	Town of Gibraltar	Owner Identified
VRBO 4165307	Town of Gibraltar	Owner Identified
VRBO 9998814ha	Town of Washington	Owner Identified
VRBO 3732705	Town of Nasewaupee	Owner Identified-Sent to Legal
VRBO 3537460	Town of Gibraltar	
VRBO 3404358	Town of Gibraltar	
VRBO 2541783	Town of Gibraltar	Wholesaler
VRBO 2970981	Town of Gibraltar	Wholesaler
VRBO 2970974	Town of Gibraltar	Wholesaler
VRBO 2970983	Town of Gibraltar	Wholesaler
VRBO 2970982	Town of Gibraltar	Wholesaler
VRBO 2970978	Town of Gibraltar	Wholesaler
VRBO 2970977	Town of Gibraltar	Wholesaler
VRBO 2970985	Town of Gibraltar	Wholesaler
VRBO 2970984	Town of Gibraltar	Wholesaler
VRBO 2970975	Town of Gibraltar	Wholesaler
VRBO 2970979	Town of Gibraltar	Wholesaler
VRBO 2970966	Town of Gibraltar	Wholesaler
VRBO 2970957	Town of Gibraltar	Wholesaler
VRBO 2970970	Town of Gibraltar	Wholesaler

VRBO 2970969	Town of Gibraltar	Wholesaler
VRBO 2970959	Town of Gibraltar	Wholesaler
VRBO 2970973	Town of Gibraltar	Wholesaler
VRBO 2970961	Town of Gibraltar	Wholesaler
VRBO 2970971	Town of Gibraltar	Wholesaler
VRBO 2970964	Town of Gibraltar	Wholesaler
VRBO 2970967	Town of Gibraltar	Wholesaler

Airbnb listing breakdown by municipality as of 8/27/2024: [Link to full audit report](#)

Municipality	Municipality	Feb-24	Apr-24	Jun-24	Aug-24
2	Baileys Harbor	102	105	101	109
6	Clay Banks	9	8	8	7
8	Town of Egg Harbor	60	67	70	71
9	Village of Egg Harbor	72	74	80	81
11	Ephraim	71	71	74	75
12	Gibraltar	156	166	157	161
13	Village of Forestville	0	0	0	0
14	Town of Forestville	2	2	2	2
15	Jacksonport	33	32	35	40
27	Nasewaupee	49	49	49	50
32	Liberty Grove	128	132	135	143
33	Sevastopol	50	51	54	57
34	Sister Bay	78	77	77	77
35	City of Sturgeon Bay	191	190	193	201
36	Town of Sturgeon Bay	22	22	23	24
39	Gardner	28	28	28	27
42	Union	8	10	13	14
46	Washington Island	51	53	54	60
Subtotal of Door County Only		1110	1137	1153	1199

The following are unpermitted properties utilizing the Airbnb platform:

Profile ID	Municipality	Identification Status
Airbnb 1022497115064351339	Landmark Resort	
Airbnb 1103737610451576829	City of Sturgeon Bay	Owner Identified
Airbnb 54140093	City of Sturgeon Bay	Owner Identified-Sent to Legal
Airbnb 950049017489250352	Town of Gardner	Owner Identified
Airbnb 1168465154685432352	Town of Gibraltar	
Airbnb 48941506	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48032380	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 954406969838282551	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48033777	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48604196	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48870166	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48138983	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48603938	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48138990	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48034308	Town of Gibraltar	Wholesaler-Sent to Legal

Airbnb 48697600	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48698068	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48846402	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 44578749	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48033779	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257266142945474	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257150166066977	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258361093618425	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 23709001	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 48034158	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 49362957	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 53290833	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 53264853	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb880331540940600784	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 911797342428400858	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 53265232	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 722708377758714332	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 97258656128855846	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259042442293747	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258940857216601	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697259730312293575	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb911808857221894645	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb97259354201161212	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259151340232916	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258361093618425	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258799395932217	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257150166066977	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257839383844208	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259905494974645	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257527904060462	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257907090828141	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258031644586678	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258679410312746	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258148586489485	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257266142945474	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697259597529160621	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257388886160728	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697259442077602808	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257388886160728	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697257527904060462	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 697258148586489485	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257839383844208	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258031644586678	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697257907090828141	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb697258656128855846	Town of Gibraltar	Wholesaler-Sent to Legal
Airbnb 745594417892118033	Town of Gibraltar	Wholesaler-Sent to Legal

DEACTIVATION REPORT:

Permit Number	Business_Name	Owner_Name	Deactivation Date
32-56-0014-00	Rowleys Bay Cabins - Cole	DONALD A COLE	9/23/2024
34-56-2850-00	Sister Bay Step Away-Thom	Alexander Thom	9/27/2024
02-52-2094-00	Globe Hotel, The	Karin Lukas	9/30/2024
32-56-2040-00	Tree Top Getaway Gensler	Kayla Gensler	10/2/2024
02-53-2745-00	Max Villa-Andersen	Kim & Dave Andersen	10/3/2024
08-56-2417-07	Sunset Serenity	Tom and Katie Bartels	10/10/2024
12-53-2885-07	Hilltop View in Fish Creek (B3)	Crews Door County Rentals, LLC-Brad Crews	10/11/2024

Other:

DOOR COUNTY TOURISM ZONE COMMISSION
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Website: www.doorcountytourismzone.com
Email: info@doorcountytourismzone.com

Date: October 14, 2024

To: The Door County Tourism Zone Commission

RE: Credit Card Fee Committee

Introduction

The Door County Tourism Zone's Credit Card Committee met on October 3rd to discuss reducing the burden of credit card fees on lodging providers. There have been several discussions in past years regarding the increased cost of credit card transaction fees on businesses as they have become the standard for transactions, necessitating a discussion regarding the Commission's options. Historically, business owners have been responsible for deciding whether to absorb credit card fee costs or pass them to the consumer and currently, there aren't any credit card reimbursement programs in the State of Wisconsin.

Discussion

Attorney Vande Castle was present to provide his legal opinion and review research completed prior to the meeting. A discussion was completed by the committee and our legal representation, and the salient point reached was as follows:

Should the Commission attempt to reimburse or otherwise credit lodging providers for fees incurred through the use of credit cards as a payment method, it would be a direct breach of the Uniformity Clause Article VIII, sec. 1 of the Wisconsin Constitution. This clause allows the state legislature to make modifications and create tax exemptions but prohibits municipalities from doing so.

The cost of this program also could not come from Destination Door County's portion of tax based on Wisc. ss 66.0615 requiring a minimum of 70% of room tax funds to be directed toward promotional and developmental costs. The decision to absorb the cost of the fees or pass them to the consumer will have to remain with the lodging provider.

A secondary subject to reduce the burden of cost for lodging providers was brought up during the meeting; the creation of a Door County OTA to limit the amount of money exiting the County through guest service fees and host fees on current Marketplace Provider sites. The committee asked Zone staff to discuss this possibility with Destination Door County and report on their thoughts as an alternative to a credit card program.

Sincerely,

Juliana Behme

Administrator

Door County Tourism Zone