

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-22 Adj 1/31/23	Jan-23 Adj 1/31/24	Feb-22 Adj 1/31/23	Feb-23 Adj 1/31/24	Mar-22 Adj 1/31/23	Mar-23 Adj 1/31/24	Apr-22 Adj 1/31/23	Apr-23 Adj 1/31/24	May-22 Adj 1/31/23	May-23 Adj 1/31/24	Jun-22 Adj 1/31/23	Jun-23 Adj 1/31/24	Jul-22 Adj 1/31/23	Jul-23 Adj 1/31/24
Baileys Harbor	Revenue \$110,181	\$97,661	\$134,659	\$94,566	\$126,581	\$110,738	\$127,015	\$124,130	\$673,641	\$674,744	\$1,581,349	\$1,605,430	\$2,444,329	\$2,740,286
Units Available	4,430	4,664	3,934	3,969	4,395	4,428	5,013	4,650	7,717	8,625	9,449	9,661	10,224	10,282
Occupancy	14%	9%	18%	14%	15%	13%	13%	15%	42%	35%	63%	58%	82%	80%
Avg Daily Rate	\$ 177	\$ 224	\$ 189	\$ 169	\$ 189	\$ 187	\$ 201	\$ 180	\$ 208	\$ 223	\$ 266	\$ 287	\$ 292	\$ 335
Brussels	Revenue \$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Units Available	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	Revenue \$ 3,141	\$ 5,554	\$ 1,193	\$ 4,612	\$ -	\$ 5,798	\$ -	\$ 4,758	\$ 9,886	\$ 28,752	\$ 46,995	\$ 70,961	\$ 93,773	\$ 141,139
Units Available	122	218	111	90	75	93	60	120	205	206	203	288	266	407
Occupancy	9%	11%	5%	17%	0%	25%	0%	18%	20%	45%	57%	61%	68%	63%
Avg Daily Rate	\$ 286	\$ 231	\$ 239	\$ 307	\$ -	\$ 252	\$ -	\$ 216	\$ 235	\$ 309	\$ 409	\$ 405	\$ 518	\$ 547
Egg Harbor-Town	Revenue \$ 178,149	\$ 165,919	\$ 255,290	\$ 207,824	\$ 290,631	\$ 223,669	\$ 254,242	\$ 214,246	\$ 706,120	\$ 721,050	\$ 1,826,557	\$ 1,851,517	\$ 2,734,817	\$ 2,997,548
Units Available	8,884	9,273	8,122	7,930	9,045	8,812	8,915	8,759	11,180	12,581	11,577	12,892	11,666	9,215
Occupancy	13%	12%	19%	18%	22%	33%	21%	23%	36%	44%	63%	55%	76%	72%
Avg Daily Rate	\$ 151	\$ 150	\$ 163	\$ 146	\$ 145	\$ 78	\$ 135	\$ 105	\$ 165	\$ 130	\$ 258	\$ 261	\$ 309	\$ 310
Egg Harbor - Village	Revenue \$ 179,701	\$ 200,759	\$ 181,072	\$ 192,853	\$ 188,530	\$ 206,811	\$ 219,837	\$ 216,523	\$ 648,569	\$ 559,311	\$ 1,424,046	\$ 1,527,245	\$ 2,393,376	\$ 2,587,873
Units Available	4,902	5,267	3,765	4,692	4,671	5,016	4,905	4,660	7,920	7,623	12,893	12,193	11,666	9,215
Occupancy	27%	28%	34%	27%	28%	31%	31%	34%	44%	40%	66%	50%	85%	85%
Avg Daily Rate	\$ 134	\$ 134	\$ 142	\$ 152	\$ 145	\$ 131	\$ 144	\$ 138	\$ 188	\$ 182	\$ 245	\$ 249	\$ 294	\$ 329
Ephraim	Revenue \$ 112,405	\$ 115,422	\$ 152,433	\$ 129,254	\$ 115,700	\$ 103,207	\$ 147,100	\$ 112,870	\$ 841,120	\$ 813,188	\$ 2,321,781	\$ 2,350,237	\$ 3,697,881	\$ 3,717,776
Units Available	6,070	6,378	5,337	5,324	6,264	5,255	5,711	5,989	12,807	13,501	14,804	15,191	15,753	15,889
Occupancy	14%	12%	20%	16%	16%	12%	20%	15%	40%	36%	69%	68%	89%	87%
Avg Daily Rate	\$ 129	\$ 149	\$ 145	\$ 148	\$ 117	\$ 161	\$ 130	\$ 129	\$ 162	\$ 168	\$ 226	\$ 228	\$ 263	\$ 270
Forestville - Town	Revenue \$ -	\$ -	\$ 1,819	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,653	\$ 1,229	\$ 4,055	\$ 6,302	\$ 9,265	\$ 12,618
Units Available	31	31	28	28	31	31	30	30	36	36	60	60	31	62
Occupancy	0%	0%	18%	0%	0%	0%	0%	0%	29%	14%	40%	33%	100%	69%
Avg Daily Rate	\$ -	\$ -	\$ 364	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 295	\$ 246	\$ 338	\$ 315	\$ 299	\$ 293
Forestville - Village	Revenue \$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Units Available	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	Revenue \$ 23,428	\$ 32,423	\$ 46,626	\$ 34,165	\$ 29,802	\$ 20,445	\$ 25,662	\$ 24,713	\$ 90,691	\$ 104,422	\$ 222,971	\$ 230,933	\$ 375,718	\$ 409,840
Units Available	1,638	1,886	1,153	1,703	1,700	1,425	2,003	2,256	2,233	2,445	2,289	2,466	2,414	2,510
Occupancy	12%	8%	29%	15%	14%	10%	9%	7%	23%	23%	23%	32%	57%	55%
Avg Daily Rate	\$ 123	\$ 215	\$ 137	\$ 132	\$ 127	\$ 141	\$ 136	\$ 152	\$ 177	\$ 189	\$ 242	\$ 293	\$ 271	\$ 297
Gibraltar	Revenue \$ 260,944	\$ 253,732	\$ 317,063	\$ 261,408	\$ 219,860	\$ 167,464	\$ 307,486	\$ 289,321	\$ 1,097,553	\$ 1,052,805	\$ 2,572,582	\$ 2,631,424	\$ 3,941,496	\$ 4,139,505
Units Available	8,346	6,999	7,638	6,640	8,070	7,078	8,858	7,963	14,519	15,125	15,824	16,575	17,337	16,528
Occupancy	18%	17%	26%	21%	20%	16%	23%	22%	42%	37%	76%	64%	86%	85%
Avg Daily Rate	\$ 170	\$ 214	\$ 160	\$ 188	\$ 140	\$ 147	\$ 150	\$ 168	\$ 181	\$ 188	\$ 231	\$ 201	\$ 263	\$ 294
Jacksonport	Revenue \$ 43,934	\$28,906.79	\$ 44,735	\$ 35,288	\$ 40,004	\$ 19,267	\$ 39,465	\$ 22,559	\$ 161,315	\$ 135,800	\$ 433,642	\$ 469,466	\$ 862,736	\$ 892,387
Units Available	2,802	2,822	2,446	2,278	2,560	2,341	2,295	2,388	3,547	3,646	4,344	4,397	4,740	4,750
Occupancy	7%	5%	7%	8%	8%	5%	9%	4%	17%	17%	40%	36%	54%	55%
Avg Daily Rate	\$ 235	\$ 224	\$ 226	\$ 199	\$ 177	\$ 182	\$ 228	\$ 270	\$ 270	\$ 224	\$ 253	\$ 297	\$ 334	\$ 340
Liberty Grove	Revenue \$ 99,052	\$ 85,712	\$ 87,951	\$ 91,895	\$ 100,256	\$ 100,322	\$ 112,059	\$ 112,559	\$ 491,271	\$ 548,107	\$ 1,483,147	\$ 1,742,321	\$ 2,587,635	\$ 2,992,987
Units Available	5,863	5,862	5,429	5,069	5,949	5,730	4,659	5,832	8,742	10,116	12,209	12,880	13,145	13,722
Occupancy	8%	6%	7%	8%	6%	7%	10%	8%	27%	25%	54%	54%	77%	75%
Avg Daily Rate	\$ 201	\$ 251	\$ 226	\$ 233	\$ 282	\$ 265	\$ 253	\$ 248	\$ 208	\$ 214	\$ 232	\$ 250	\$ 255	\$ 289
Nasawauppe	Revenue \$ 107,492	\$ 100,569	\$ 180,866	\$ 135,109	\$ 107,397	\$ 122,451	\$ 103,186	\$ 120,407	\$ 313,185	\$ 305,512	\$ 606,604	\$ 644,230	\$ 991,497	\$ 1,084,404
Units Available	3,050	3,356	2,991	2,992	3,169	3,253	3,183	3,318	4,188	4,335	4,640	4,718	5,002	5,022
Occupancy	36%	20%	50%	34%	31%	29%	29%	28%	46%	40%	61%	61%	81%	79%
Avg Daily Rate	\$ 97	\$ 152	\$ 122	\$ 134	\$ 109	\$ 128	\$ 111	\$ 129	\$ 164	\$ 178	\$ 215	\$ 225	\$ 245	\$ 274
Sevastopol	Revenue \$ 232,754	\$ 214,109	\$ 233,858	\$ 194,741	\$ 251,887	\$ 202,121	\$ 277,173	\$ 231,215	\$ 531,641	\$ 510,213	\$ 1,144,368	\$ 1,122,032	\$ 1,867,129	\$ 1,905,928
Units Available	4,715	5,046	4,231	4,247	4,783	4,627	4,399	5,103	6,477	6,329	6,658	6,863	7,068	7,267
Occupancy	32%	27%	38%	32%	37%	29%	38%	31%	64%	39%	64%	58%	84%	81%
Avg Daily Rate	\$ 156	\$ 156	\$ 147	\$ 145	\$ 142	\$ 150	\$ 168	\$ 145	\$ 197	\$ 205	\$ 268	\$ 284	\$ 315	\$ 326
Sister Bay	Revenue \$ 385,595	\$ 434,711	\$ 382,610	\$ 413,958	\$ 396,870	\$ 400,919	\$ 402,158	\$ 488,138	\$ 1,206,795	\$ 1,385,696	\$ 2,677,035	\$ 3,106,421	\$ 4,235,508	\$ 4,803,495
Units Available	13,358	12,925	11,629	12,296	11,563	13,991	12,149	13,533	15,003	16,770	16,437	17,089	17,458	18,234
Occupancy	19%	22%	24%	24%	24%	21%	23%	25%	47%	41%	73%	68%	88%	85%
Avg Daily Rate	\$ 155	\$ 152	\$ 139	\$ 139	\$ 142	\$ 136	\$ 146	\$ 146	\$ 163	\$ 199	\$ 234	\$ 266	\$ 276	\$ 311
Sturgeon Bay - City	Revenue \$ 557,340	\$ 478,556	\$ 767,293	\$ 643,113	\$ 716,762	\$ 644,434	\$ 653,057	\$ 581,537	\$ 1,194,099	\$ 1,193,158	\$ 2,058,772	\$ 2,049,092	\$ 4,405,806	\$ 3,277,509
Units Available	21,146	21,662	20,738	19,902	23,262	23,487	22,308	21,685	23,785	23,298	22,532	23,654	23,596	23,267
Occupancy	27%	21%	37%	31%	35%	26%	29%	25%	42%	40%	70%	50%	78%	74%
Avg Daily Rate	\$ 96	\$ 105	\$ 99	\$ 106	\$ 88	\$ 104	\$ 102	\$ 108	\$ 121	\$ 129	\$ 234	\$ 172	\$ 239	\$ 191
Sturgeon Bay - Town	Revenue \$ 26,643	\$ 9,871	\$ 19,151	\$ 10,229	\$ 23,455	\$ 20,264	\$ 27,770	\$ 30,742	\$ 77,362	\$ 77,901	\$ 199,894	\$ 206,353	\$ 312,332	\$ 392,461
Units Available	704	756	624	620	703	703	704	820	1,081	1,060	1,223	1,203	1,251	
Occupancy	11%	4%	9%	6%	10%	8%	13%	15%	31%	22%	55%	41%	75%	72%
Avg Daily Rate	\$ 333	\$ 353	\$ 336	\$ 320	\$ 391	\$ 349	\$ 352	\$ 298	\$ 306	\$ 323	\$ 346	\$ 408	\$ 406	\$ 438
Union	Revenue \$ 7,508	\$ 3,484	\$ 3,483	\$ 540	\$ 777	\$ 1,335	\$ 3,130	\$ 3,620	\$ 22,942	\$ 13,435	\$ 82,978	\$ 66,348	\$ 114,403	\$ 116,316
Units Available	124	147	112	84	124	124	150	120	223	156	339	313	328	346
Occupancy	10%	4%	5%	2%	2%	4%	4%	12%	28%	24%	51%	76%	60%	60%
Avg Daily Rate	\$ 578	\$ 581	\$ 581	\$ 270	\$ 389	\$ 267	\$ 522	\$ 259	\$ 364	\$ 363	\$ 419	\$ 412	\$ 459	\$ 557
Washington Island	Revenue \$ 12,798	\$ 12,372	\$ 12,226	\$ 11,173	\$ 13,809	\$ 10,243	\$ 16,995	\$ 18,977	\$ 112,406	\$ 115,643	\$ 390,869	\$ 359,941	\$ 623,325	\$ 631,882
Units Available	1,235	1,198	1,109	1,157	1,204	1,195	1,356	1,207	4,140	3,755	5,501	5,261	5,709	5,636
Occupancy	10%	8%	10%	9%	8%	7%	10%	12%	21%	25%	44%	48%	68%	68%
Avg Daily Rate	\$ 108	\$ 122	\$ 110	\$ 110	\$									

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Aug-22	Aug-23	Sep-22	Sep-23	Oct-22	Oct-23	Nov-22	Nov-23	Dec-22	Dec-23
	Adj 1/31/23	Adj 1/31/24	Adj 1/31/23	Adj 1/31/24	Adj 1/31/23	Adj 1/31/24	Adj 1/31/23	Adj 1/31/24	Adj 1/31/23	Adj 1/31/24
Baileys Harbor										
Revenue	\$2,315,964	\$2,528,767	\$1,649,952	\$1,732,363	\$1,407,429	\$1,469,941	\$213,587	\$205,478	\$84,665	\$151,365
Units Available	10,147	10,425	9,872	10,110	9,590	9,607	5,691	5,157	2,694	4,206
Occupancy	77%	76%	62%	60%	58%	56%	18%	18%	11%	16%
Avg Daily Rate	\$ 295	\$ 318	\$ 268	\$ 287	\$ 255	\$ 272	\$ 228	\$ 217	\$ 293	\$ 228
Brussels										
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Units Available	0	0	0	0	0	0	0	0	0	0
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks										
Revenue	\$ 72,168	\$ 115,752	\$ 39,782	\$ 68,838	\$ 28,351	\$ 46,315	\$ 13,019	\$ 24,083	\$ 5,757	\$ 25,821
Units Available	268	375	291	332	223	310	120	270	86	237
Occupancy	59%	57%	38%	48%	39%	51%	40%	33%	24%	46%
Avg Daily Rate	\$ 454	\$ 543	\$ 355	\$ 428	\$ 332	\$ 293	\$ 271	\$ 268	\$ 274	\$ 237
Egg Harbor-Town										
Revenue	\$ 2,461,277	\$ 2,575,881	\$ 1,650,805	\$ 1,790,767	\$ 1,508,583	\$ 1,526,576	\$ 281,685	\$ 245,015	\$ 222,224	\$ 219,799
Units Available	11,670	13,234	11,401	12,802	11,593	13,068	8,583	9,926	8,930	8,600
Occupancy	75%	70%	56%	55%	55%	47%	21%	29%	16%	16%
Avg Daily Rate	\$ 281	\$ 279	\$ 258	\$ 255	\$ 235	\$ 247	\$ 155	\$ 85	\$ 153	\$ 159
Egg Harbor - Village										
Revenue	\$ 2,023,471	\$ 2,184,203	\$ 1,621,281	\$ 1,636,736	\$ 1,530,257	\$ 1,453,049	\$ 228,150	\$ 273,325	\$ 141,736	\$156,710.00
Units Available	8,547	8,578	8,880	8,772	8,746	8,079	5,001	5,119	4,489	5,025
Occupancy	82%	80%	75%	68%	71%	67%	31%	28%	21%	19%
Avg Daily Rate	\$ 287	\$ 318	\$ 243	\$ 274	\$ 246	\$ 268	\$ 146	\$ 189	\$ 149	\$168.00
Ephraim										
Revenue	\$ 3,312,580	\$ 3,492,220	\$ 2,459,869	\$ 2,628,822	\$ 2,204,159	\$ 2,177,520	\$ 217,766	\$ 205,174	\$ 163,879	\$148,958.00
Units Available	15,816	17,044	15,156	15,387	13,934	14,098	6,740	6,417	6,589	5,882
Occupancy	83%	77%	73%	75%	69%	67%	19%	18%	15%	15%
Avg Daily Rate	\$ 251	\$ 266	\$ 221	\$ 229	\$ 230	\$ 232	\$ 172	\$ 176	\$ 166	\$165.00
Forestville - Town										
Revenue	\$ 6,180	\$ 11,533	\$ 4,420	\$ 4,934	\$ 2,115	\$ 7,982	\$ 1,410	\$ -	\$ 970	\$0.00
Units Available	31	82	30	60	31	61	30	30	31	31
Occupancy	61%	60%	43%	23%	19%	43%	13%	0%	10%	0%
Avg Daily Rate	\$ 325	\$ 312	\$ 340	\$ 352	\$ 353	\$ 307	\$ 353	\$ -	\$ 323	\$0.00
Forestville - Village										
Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Units Available	-	-	-	-	-	-	-	-	-	-
Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner										
Revenue	\$ 310,659	\$ 342,269	\$ 200,490	\$ 192,279	\$ 148,631	\$ 177,657	\$ 32,130	\$ 26,902	\$ 29,855	\$ 25,275
Units Available	2,527	2,509	2,450	2,508	2,557	2,562	1,881	1,969	1,710	1,941
Occupancy	45%	44%	34%	28%	47%	27%	8%	9%	8%	8%
Avg Daily Rate	\$ 273	\$ 308	\$ 240	\$ 275	\$ 125	\$ 254	\$ 202	\$ 154	\$ 213	\$ 171
Gibraltar										
Revenue	\$ 3,592,494	\$ 3,656,965	\$ 2,777,140	\$ 2,670,006	\$ 2,565,108	\$ 2,434,906	\$ 404,397	\$ 377,570	\$ 306,523	\$ 319,439
Units Available	17,171	17,303	16,487	16,347	16,050	15,695	7,586	8,576	6,742	7,199
Occupancy	83%	78%	74%	69%	71%	66%	28%	25%	26%	24%
Avg Daily Rate	\$ 253	\$ 272	\$ 229	\$ 238	\$ 225	\$ 236	\$ 194	\$ 178	\$ 177	\$ 187
Jacksonport										
Revenue	\$ 739,275	\$ 782,850	\$ 440,887	\$ 439,276	\$ 359,699	\$ 338,048	\$ 61,872	\$ 47,760	\$ 27,417	\$ 35,934
Units Available	4,659	4,726	4,469	4,680	4,239	4,343	2,933	2,908	2,443	2,163
Occupancy	50%	48%	40%	36%	34%	30%	10%	10%	5%	6%
Avg Daily Rate	\$ 320	\$ 348	\$ 246	\$ 262	\$ 249	\$ 257	\$ 202	\$ 171	\$ 228	\$ 290
Liberty Grove										
Revenue	\$ 2,354,464	\$ 2,558,391	\$ 1,525,077	\$ 1,541,179	\$ 1,373,609	\$ 1,342,499	\$ 158,533	\$ 193,599	\$ 98,164	\$ 143,968
Units Available	13,217	13,681	13,223	11,313	12,189	10,835	5,806	4,516	3,451	3,451
Occupancy	70%	68%	53%	55%	50%	50%	9%	14%	6%	14%
Avg Daily Rate	\$ 254	\$ 276	\$ 216	\$ 247	\$ 226	\$ 253	\$ 308	\$ 303	\$ 307	\$ 291
Nasawauppe										
Revenue	\$ 879,283	\$ 701,866	\$ 505,780	\$ 539,789	\$ 396,539	\$ 453,479	\$ 120,774	\$ 123,802	\$ 83,941	\$ 104,007
Units Available	5,205	3,985	4,395	4,723	4,063	4,668	3,076	3,554	3,063	3,016
Occupancy	72%	59%	56%	53%	48%	45%	23%	21%	16%	17%
Avg Daily Rate	\$ 235	\$ 296	\$ 207	\$ 216	\$ 203	\$ 217	\$ 172	\$ 170	\$ 169	\$ 202
Sevastopol										
Revenue	\$ 1,650,734	\$ 1,574,916	\$ 1,119,047	\$ 1,107,561	\$ 1,016,374	\$ 1,022,898	\$ 275,186	\$ 256,901	\$ 148,886	\$ 237,669
Units Available	6,987	7,040	6,573	6,810	6,808	6,998	4,828	4,945	5,060	5,576
Occupancy	77%	70%	68%	65%	61%	61%	36%	36%	22%	25%
Avg Daily Rate	\$ 306	\$ 318	\$ 250	\$ 249	\$ 246	\$ 241	\$ 157	\$ 145	\$ 133	\$ 168
Sister Bay										
Revenue	\$ 3,831,561	\$ 4,227,754	\$ 2,828,427	\$ 3,141,404	\$ 2,719,049	\$ 2,891,795	\$ 629,712	\$ 605,928	\$ 409,819	\$ 450,890
Units Available	17,232	17,376	16,716	16,895	17,564	17,292	14,058	13,611	12,538	12,885
Occupancy	84%	81%	71%	69%	65%	62%	27%	25%	21%	20%
Avg Daily Rate	\$ 266	\$ 299	\$ 237	\$ 270	\$ 238	\$ 269	\$ 166	\$ 176	\$ 153	\$ 174
Sturgeon Bay - City										
Revenue	\$ 2,933,683	\$ 2,712,557	\$ 2,341,906	\$ 2,393,126	\$ 2,147,588	\$ 2,169,733	\$ 621,107	\$ 609,748	\$ 473,604	\$ 536,299
Units Available	24,097	21,894	24,200	22,564	24,751	24,371	20,010	22,294	19,850	20,311
Occupancy	67%	65%	57%	60%	53%	52%	28%	24%	22%	21%
Avg Daily Rate	\$ 181	\$ 191	\$ 169	\$ 176	\$ 163	\$ 172	\$ 112	\$ 116	\$ 107	\$ 125
Sturgeon Bay - Town										
Revenue	\$ 279,785	\$ 304,374	\$ 163,561	\$ 164,420	\$ 139,699	\$ 130,504	\$ 31,239	\$ 41,532	\$ 22,563	\$ 20,031
Units Available	1,074	1,382	1,053	1,264	1,109	1,203	745	893	702	888
Occupancy	67%	57%	50%	35%	34%	37%	19%	13%	9%	8%
Avg Daily Rate	\$ 389	\$ 390	\$ 309	\$ 375	\$ 372	\$ 291	\$ 222	\$ 352	\$ 347	\$ 286
Union										
Revenue	\$ 103,105	\$ 90,991	\$ 65,324	\$ 51,679	\$ 38,364	\$ 33,370	\$ 10,789	\$ 600	\$ 4,065	\$ 6,182
Units Available	296	340	339	361	275	303	158	165	155	495
Occupancy	73%	61%	48%	42%	36%	37%	11%	1%	5%	8%
Avg Daily Rate	\$ 477	\$ 435	\$ 401	\$ 338	\$ 391	\$ 298	\$ 635	\$ 300	\$ 508	\$ 618
Washington Island										
Revenue	\$ 603,890	\$ 559,473	\$ 329,286	\$ 346,999	\$ 218,391	\$ 186,684	\$ 48,397	\$ 29,252	\$ 14,009	\$ 14,288
Units Available	5,561	5,786	5,432	5,465	4,841	4,264	1,883	1,640	1,107	994
Occupancy	66%	60%	40%	41%	29%	33%	19%	13%	10%	9%
Avg Daily Rate	\$ 164	\$ 160	\$ 150	\$ 154	\$ 154	\$ 133	\$ 137	\$ 139	\$ 127	\$ 152
Revenue Available	\$ 27,470,571	\$ 28,420,762	\$ 19,723,033	\$20,450,176	\$ 17,803,944	\$ 17,862,956	\$3,349,753	\$3,266,669	\$ 2,238,078	\$2,596,622
Rented	144,505	145,720	140,967	140,393	136,573	137,557	89,129	91,990	81,325	82,529
%	108,339	103,668	87,950	85,620	80,546	75,865	21,000	21,273	14,922	15,463
Average	75%	71%	62%	61%	58%	55%	24%	23%	18%	19%
	\$ 254	\$ 274	\$ 224	\$ 239	\$ 221	\$ 235	\$ 160	\$ 154	\$ 150	\$ 168