



DOOR COUNTY TOURISM ZONE COMMISSION
Administrator's Report
4-2023

“NO REPORTS” – As of 4/18/2023:

Month	Owner Managed	Agent Reports	Total Missing Reports
January 2022	1	0	1
February 2022	2	0	2
March 2022	3	0	3
April 2022	3	0	3
May 2022	8	3	12
June 2022	5	10	15
July 2022	7	4	11
August 2022	7	3	10
September 2022	9	4	13
October 2022	15	5	20
November 2022	13	0	13
December 2022	27	2	29
January 2023	34	9	43
February 2023	76	8	84

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 4/18/2023 is: \$7,766.72 from six (6) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
	\$ 25.15	\$ 25.91	\$ 25.81	\$ 143.95	
		\$ 200.00	\$ 25.10	\$ 555.75	
		\$ 25.00	\$ 36.25	\$ 460.15	
				\$ 457.57	
				\$ 289.18	
				\$ 392.98	
				\$ 285.18	Total Due
				\$ 283.11	\$ 7,766.72
				\$ 303.97	
				\$ 647.02	
				\$ 470.28	
				\$ 487.35	
				\$ 602.98	
				\$ 427.86	
				\$ 483.03	
				\$ 499.90	
				\$ 27.84	
				\$ 313.10	
				\$ 272.30	
\$ -	\$ 25.15	\$ 250.91	\$ 87.16	\$ 7,403.50	

PERMITTING: As of 4/20/2023 – twenty-seven (27) permits were issued since the last Admin report.

Twenty-two (22) permits were issued during the same period of 2022 (same report cycle year over year) and currently there are one thousand four hundred fifty-three (1,453) permits. (2022: 1,354- same report cycle year over year).

- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.
- * Property sold – previously permitted with a new owner/new permit.

- 1) Town of Gibraltar (53)
- 2) Town of Baileys Harbor (56)
- 3) Town of Baileys Harbor (56)
- 4) Village of Sister Bay (56) *
- 5) City of Sturgeon Bay (56)
- 6) City of Sturgeon Bay (56)
- 7) Town of Baileys Harbor (56)
- 8) Town of Gibraltar (56) *
- 9) Town of Liberty Grove (56) -Seasonal
- 10) Town of Baileys Harbor (56)
- 11) City of Sturgeon Bay (56)
- 12) Village of Ephraim (56) -Seasonal
- 13) Town of Clay Banks (56)
- 14) Town of Liberty Grove (56)
- 15) Village of Ephraim (56) * -Seasonal
- 16) City of Sturgeon Bay (56)
- 17) Village of Sister Bay (53)
- 18) Town of Baileys Harbor (56) *
- 19) Village of Egg Harbor (56) *
- 20) Town of Nasewaupee (56)
- 21) Village of Sister Bay (53)
- 22) City of Sturgeon Bay (56)
- 23) Town of Liberty Grove (56)
- 24) Town of Liberty Grove (56)
- 25) Village of Sister Bay (56) -Seasonal
- 26) Village of Egg Harbor (56) -Seasonal
- 27) Town of Sevastopol (56)

MARKETPLACE PLATFORM AUDITS:

VRBO listing breakdown by municipality as of 2/9/2023: [Link to full audit report](#)

Muni Code	Municipality	2/3/2023
2	Baileys Harbor	79
6	Clay Banks	5
8	Town of Egg Harbor	72
9	Village of Egg Harbor	47
11	Ephraim	67
12	Gibraltar	119
13	Village of Forestville	0
14	Town of Forestville	0
15	Jacksonport	41
27	Nasewaupee	47
32	Liberty Grove	88
33	Sevastopol	52
34	Sister Bay	73
35	City of Sturgeon Bay	67
36	Town of Sturgeon Bay	24
39	Gardner	19
42	Union	21
46	Washington Island	17
Total Actually in Door County		838

The following are unpermitted properties utilizing the VRBO platform:

1. VRBO #3151224-Baileys Harbor. Compliance message sent through 2/7/2023.- Letter sent to 8485 E Ridgeview Dr on 3/6/2023.
2. VRBO 3178612-Town of Egg Harbor-owner identified.
3. VRBO 9702537ha-Town of Egg Harbor-owner identified.
4. VRBO 3072542-Town of Egg Harbor-owner identified.
5. VRBO # 2094656 –owner unfound (Ephraim) – Wholesaler.
6. VRBO # 2970977 – owner unfound (Town of Gibraltar)-wholesaler. Compliance message sent through VRBO 9/2022.
7. VRBO # 2560379-Ephraim-letter sent 3/6/2023.
8. VRBO # 2094592-Gibraltar-wholesaler.
9. VRBO # 559794-Gibraltar-Timeshare Company
10. VRBO # 993369-Gibraltar-Timeshare Company
11. VRBO # 2970981-Gibraltar-Timeshare Company
12. VRBO # 2970974-Gibraltar-Timeshare Company
13. VRBO # 2970983-Gibraltar-Timeshare Company
14. VRBO # 2970982-Gibraltar-Timeshare Company
15. VRBO # 2970978-Gibraltar-Timeshare Company
16. VRBO # 2970977-Gibraltar-Timeshare Company
17. VRBO # 2970985-Gibraltar-Timeshare Company
18. VRBO # 2970984-Gibraltar-Timeshare Company
19. VRBO # 2970984-Gibraltar-Timeshare Company
20. VRBO # 2970975-Gibraltar-Timeshare Company
21. VRBO # 2970979-Gibraltar-Timeshare Company
22. VRBO # 2541783-Gibraltar-Timeshare Company
23. VRBO # 2774220-Liberty Grove-Owner identified and sent letter 3/6/2023.

- 24. VRBO # 2950520-Liberty Grove-Owner identified and sent letter 3/6/2023.
- 25. VRBO # 2454774-Liberty Grove-Owner identified and sent letter 3/6/2023.
- 26. VRBO # 3500670-Village of Sister Bay-Agent identified and sent to legal 3/1/2023.
- 27. VRBO # 2858140-Union.

Airbnb listing breakdown by municipality as of 4/3/2023: [Link to full audit report](#)

Code	Municipality	1/5/2023	4/1/2023
2	Baileys Harbor	83	91
6	Clay Banks	5	6
8	Town of Egg Harbor	70	71
9	Village of Egg Harbor	57	57
11	Ephraim	77	74
12	Gibraltar	105	121
13	Village of Forestville	0	0
14	Town of Forestville	1	1
15	Jacksonport	27	27
27	Nasewaupee	52	50
32	Liberty Grove	94	99
33	Sevastopol	46	46
34	Sister Bay	60	67
35	City of Sturgeon Bay	169	170
36	Town of Sturgeon Bay	17	18
39	Gardner	24	36
42	Union	10	10
46	Washington Island	34	45
Subtotal of Door County Only		931	989

The following are unpermitted properties utilizing the Airbnb platform:

- 1) Airbnb 48941506 – unable to locate owner - wholesaler
- 2) Airbnb 48604196– unable to locate owner - wholesaler
- 3) Airbnb 48138983– unable to locate owner – wholesaler
- 4) Airbnb 48697600-unable to locate owner -wholesaler
- 5) Airbnb 48698068-unable to locate owner -wholesaler
- 6) Airbnb 48846402- unable to locate owner -wholesaler
- 7) Airbnb 48032380- unable to locate owner -wholesaler
- 8) Airbnb 48138990- unable to locate owner -wholesaler
- 9) Airbnb 23709001- unable to locate owner -wholesaler
- 10) Airbnb 53265232- unable to locate owner -wholesaler
- 11) Airbnb 53264853- unable to locate owner -wholesaler
- 12) Airbnb 53290833- unable to locate owner -wholesaler
- 13) Airbnb 48033777- unable to locate owner -wholesaler
- 14) Airbnb 722708377758714332- unable to locate owner -wholesaler
- 15) Airbnb 697257266142945474 -timeshare company, secondary-wholesaler
- 16) Airbnb 697257388886160728-timeshare company, secondary-wholesaler

Please note that the first 13 Airbnbs on this list have been reported nine times through the Airbnb Neighborhood Website. The matter has now been passed along to legal counsel.



- 17) Airbnb 697257527904060462-timeshare company, secondary-wholesaler
- 18) Airbnb 697258148586489485-timeshare company, secondary-wholesaler
- 19) Airbnb 697257839383844208-timeshare company, secondary-wholesaler
- 20) Airbnb 697258031644586678-timeshare company, secondary-wholesaler
- 21) Airbnb 697257907090828141-timeshare company, secondary-wholesaler
- 22) Airbnb 697258656128855846-timeshare company, secondary-wholesaler
- 23) Airbnb 697257150166066977-timeshare company, secondary-wholesaler
- 24) Airbnb 697258361093618425-timeshare company, secondary-wholesaler
- 25) Airbnb 714498581255726906-Town of Baileys Harbor-owner identified, and letter sent.
- 26) Airbnb 813140350201006380-Town of Egg Harbor-owner identified.
- 27) Airbnb 627503032985358588-Town of Egg Harbor-owner identified.
- 28) Airbnb 656398769779284823- Town of Egg Harbor-property manager identified.
- 29) Airbnb 54305805-Town of Egg Harbor-property manager identified.
- 30) Airbnb 745594417892118033-Town of Gibraltar-owner identified.
- 31) Airbnb 786120080110835240-Village of Sister Bay-possible address identified.
- 32) Airbnb 718045761348750585-City of Sturgeon Bay-possible address identified.
- 33) Airbnb 693709276720253681-City of Sturgeon Bay-owner identified.
- 34) Airbnb 54140093-City of Sturgeon Bay-owner identified.
- 35) Airbnb 808744541599851000-Town of Washington-owner identified, letter sent.
- 36) Airbnb 603679981079615683-Town of Washington-owner identified.

OTHER:

DATCP Check

The Tourism Zone received a list of current licenses from the Department of Agriculture, Trade, and Consumer Protection. We cross-checked all permits and notified DATCP of our active permits that either did not match the information they had or were not permitted. Two hundred twenty-two permits registered with the Door County Tourism Zone were not registered with DATCP based on their list or the information submitted to the Tourism Zone and DATCP did not match. The Department of Agriculture, Trade, and Consumer Protection was notified of these properties. Four DATCP licensed properties were not permitted with the Zone, but applications had been submitted for permitting at the time and one property permitted with DATCP was not permitted with the Tourism Zone and did not have an application submitted.

There were twenty-three active DATCP permits which have been deactivated with the Tourism Zone. We can reasonably assume that these properties will simply allow their DATCP licenses to lapse at the end of the year instead of renewing but will recheck to ensure they permit is not continued.

Audit

The in-person portion of the Door County Tourism Zone audit has been completed but there were difficulties with scheduling due to a relationship between one of CLA's auditors and a Commission member. The audit was conducted in-person by Jon Trautman. Mr. Trautman has requested that the Commission allow CLA to present the audit at the June 2023 meeting instead of the May 2023 meeting.

DEACTIVATED PERMITS 3/7/2023 through 4/12/2023:

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Town Of Gibraltar	12-56-2258-00	3-21-23	Cedar Cabin	9199 Silk Road	Nicholas J & Carrie A Serbian	No longer interested in renting.
Village of Sister Bay	34-56-2183-02	3-27-23	Cherrywood Cottage	10504 S Highland Road	Marlene J Thompson Trust	Property sold-new owner applied for permit.
Town of Gibraltar	12-56-2065-00	3-27-23	Garden House	9130 STH 42-Redmann	Marise Redmann	Property sold.
Town of Washington	46-56-1909-00	3-29-23	Island View Cottage - Wasie	375 Wickman Drive	Edward & Peri Ann Wasie	Property has been sold.
Village of Ephraim	11-56-0758-06	4-7-23	Cedar Glen	3046 Cedar St	John & Rachel Rothschild	Property has been sold. New permit issued to new property owner.
Village of Ephraim	11-56-0680-00	4-12-23	Park Place Cottages	9709 Hwy 42	Deborah Eckert	Property has been sold.