

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-22 Adj 1/31/23	Jan-23
Baileys Harbor		
Revenue	\$110,181	\$95,527
Units Available	4,430	4,540
Occupancy	14%	10%
Avg Daily Rate	\$ 177	\$ 221
Brussels		
Revenue	\$ -	\$ -
Units Available	0	0
Occupancy	0%	0%
Avg Daily Rate	\$ -	\$ -
Clay Banks		
Revenue	\$ 3,141	\$ 4,310
Units Available	122	182
Occupancy	9%	10%
Avg Daily Rate	\$ 286	\$ 227
Egg Harbor-Town		
Revenue	\$ 178,149	\$ 162,922
Units Available	8,884	8,690
Occupancy	13%	12%
Avg Daily Rate	\$ 151	\$ 151
Egg Harbor - Village		
Revenue	\$ 179,701	\$ 195,788
Units Available	4,902	4,991
Occupancy	27%	29%
Avg Daily Rate	\$ 134	\$ 135
Ephraim		
Revenue	\$ 112,405	\$ 114,861
Units Available	6,070	6,316
Occupancy	14%	12%
Avg Daily Rate	\$ 129	\$ 149
Forestville - Town		
Revenue	\$ -	\$ -
Units Available	31	31
Occupancy	0%	0%
Avg Daily Rate	\$ -	\$ -
Forestville - Village		
Revenue	\$ -	\$ -
Units Available	-	-
Occupancy	0%	0%
Avg Daily Rate	\$ -	\$ -
Gardner		
Revenue	\$ 23,428	\$ 32,423
Units Available	1,638	1,855
Occupancy	12%	8%
Avg Daily Rate	\$ 123	\$ 215
Gibraltar		
Revenue	\$ 260,944	\$ 242,091
Units Available	8,346	6,287
Occupancy	18%	18%
Avg Daily Rate	\$ 170	\$ 218
Jacksonport		
Revenue	\$ 43,934	\$ 28,101
Units Available	2,802	2,729
Occupancy	7%	5%
Avg Daily Rate	\$ 235	\$ 225
Liberty Grove		
Revenue	\$ 99,052	\$ 80,817
Units Available	5,863	5,503
Occupancy	8%	6%
Avg Daily Rate	\$ 201	\$ 257
Nasewaupee		
Revenue	\$ 107,492	\$ 98,845
Units Available	3,050	3,232
Occupancy	36%	20%
Avg Daily Rate	\$ 97	\$ 150
Sevastopol		
Revenue	\$ 232,754	\$ 212,559
Units Available	4,715	4,631
Occupancy	32%	29%
Avg Daily Rate	\$ 156	\$ 160
Sister Bay		
Revenue	\$ 385,595	\$ 429,439
Units Available	13,358	12,403
Occupancy	19%	23%
Avg Daily Rate	\$ 155	\$ 153
Sturgeon Bay - City		
Revenue	\$ 557,340	\$ 465,358
Units Available	21,146	19,892
Occupancy	27%	22%
Avg Daily Rate	\$ 96	\$ 105
Sturgeon Bay - Town		
Revenue	\$ 26,643	\$ 9,871
Units Available	704	694
Occupancy	11%	4%
Avg Daily Rate	\$ 333	\$ 353
Union		
Revenue	\$ 7,508	\$ 3,484
Units Available	124	116
Occupancy	10%	5%
Avg Daily Rate	\$ 578	\$ 581
Washington Island		
Revenue	\$ 12,798	\$ 7,223
Units Available	1,235	702
Occupancy	10%	8%
Avg Daily Rate	\$ 108	\$ 136
Revenue	\$2,341,063	\$ 2,183,619
Available	87,420	82,794
Rented	17,511	14,770
%	20%	18%
Average	\$ 134	\$ 148