



DOOR COUNTY TOURISM ZONE COMMISSION  
Administrator's Report  
2-2023

**2022 "NO REPORTS" – As of 2/10/2023:**

- **January 2022:** "No Reports": One (1) owner managed property and one (1) agent-managed property remain to report for the month of January 2022 for a total of two (2) properties to report. All properties have been sent to legal counsel.
- **February 2022:** "No Reports": Two (2) owner managed properties for a total of two (2) properties to report. All properties have been sent to legal counsel.
- **March 2022:** "No Reports": Three (3) owner managed properties for a total of three (3) properties to report. All properties have been sent to legal counsel.
- **April 2022:** "No Reports": Three (3) owner managed properties and one (1) agent-managed property remain to report for the month of April 2022 for a total of four (4) properties to report. All properties have been sent to legal counsel.
- **May 2022:** "No Reports": Twelve (12) owner managed properties and four (4) agent-managed properties remain to report for the month of May 2022 for a total of sixteen (16) properties to report.
- **June 2022:** "No Reports": Ten (10) owner managed properties and nine (9) agent-managed properties remain to report for the month of June 2022 for a total of nineteen (19) properties to report.
- **July 2022:** "No Reports": Twelve (12) owner managed properties and three (3) agent-managed properties remain to report for the month of July 2022 for a total of fifteen (15) properties to report.
- **August 2022:** "No Reports": Fourteen (14) owner managed properties and one (1) agent-managed properties remain to report for the month of August 2022 for a total of fifteen (15) properties to report.
- **September 2022:** "No Reports": Twenty-one (21) owner managed properties and five (5) agent-managed properties remain to report for the month of September 2022 for a total of twenty-six (26) properties to report.
- **October 2022:** "No Reports": Twenty-six (26) owner managed properties and five (5) agent-managed properties remain to report for the month of October 2022 for a total of thirty-one (31) properties to report.
  - As of December 7, one hundred six (106) owner managed properties and twenty-five (25) agent-managed properties remained to report.
  - As of January 11, eighty-three (83) owner managed properties and thirteen (13) agent-managed properties remained to report.
- **November 2022:** "No Reports": Twenty-five (25) owner managed properties and one (1) agent-managed property remain to report for the month of November 2022 for a total of twenty-six (26) properties to report.
  - As of January 11, seventy-four (74) owner managed properties and twenty (20) agent-managed properties remained to report.
- **December 2022:** "No Reports": Seventy-six (76) owner managed properties and two (2) agent-managed properties remain to report for the month of December 2022 for a total of seventy-eight (78) properties to report.

**PERMITTING:** As of 2/10/2023 – fifteen (15) permits were issued since the last Admin report. One (1) permit was issued due to compliance efforts.

- *Thirty-one (31) permits were issued during the same period of 2022 (same report cycle year over year).*
- *As of 2/10/2023, there are one thousand four hundred thirty-nine (1,439) permits. (2022: 1,328- same report cycle year over year).*
- *Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.*
- *\* Property sold – previously permitted with a new owner/new permit*

- 1) Town of Gibraltar (56)\*
- 2) Town of Baileys Harbor (56)
- 3) Town of Liberty Grove (56)
- 4) Town of Liberty Grove (56)
- 5) Town of Egg Harbor (51)\*-Seasonal-Compliance
- 6) Town of Baileys Harbor (56)
- 7) Town of Sturgeon Bay (56)
- 8) Town of Clay Banks (56)
- 9) Town of Baileys Harbor (56)
- 10) Town of Baileys Harbor (56)
- 11) Town of Sturgeon Bay (56)
- 12) Town of Gibraltar (56)
- 13) Village of Sister Bay (56)
- 14) Town of Jacksonport (56)\*
- 15) Town of Gardner (56)

**UNPAID TAX/FEES/PENALTIES:** The total outstanding due as of 2/10/2023 is: \$8,297.32 from ten (10) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
\$ 25.91	\$ 27.29		\$ 25.81	\$ 143.95	
\$ 200.00	\$ 25.48		\$ 25.10	\$ 555.75	
\$ 25.65			\$ 36.25	\$ 460.15	
\$ 502.33				\$ 457.57	
\$ 92.00				\$ 289.18	
\$ 25.00				\$ 392.98	
				\$ 285.18	<b>Total Due</b>
				\$ 283.11	\$ 8,297.32
				\$ 303.97	
				\$ 647.02	
				\$ 470.28	
				\$ 487.35	
				\$ 602.98	
				\$ 427.86	
				\$ 483.03	
				\$ 499.90	
				\$ 27.84	
				\$ 313.10	
				\$ 272.30	
\$ 753.89	\$ 52.77	\$ -	\$ 87.16	\$ 7,403.50	

## MARKETPLACE PLATFORM AUDITS:

*The breakdown for each Marketplace Platform provides the number of listings by municipality. Beneath the breakdown for each Marketplace Platform is a list of unpermitted listing ID's associated with the indicated Marketplace Platform.*

VRBO listing breakdown by municipality as of 2/9/2023: [Link to full audit report](#)

MUNI		2/3/2023
2	Baileys Harbor	70
6	Clay Banks	3
8	Town of Egg Harbor	68
9	Village of Egg Harbor	40
11	Ephraim	51
12	Gibraltar	86
13	Village of Forestville	0
14	Town of Forestville	0
15	Jacksonport	35
27	Nasewaupee	33
32	Liberty Grove	78
33	Sevastopol	44
34	Sister Bay	64
35	City of Sturgeon Bay	55
36	Town of Sturgeon Bay	21
39	Gardner	13
42	Union	9
46	Washington Island	13
<b>Total Actually in Door County</b>		<b>683</b>

The following unpermitted properties are utilizing the VRBO platform- (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

1. VRBO #3151224-Baileys Harbor. Compliance message sent through 2/7/2023.-Will be driving to location to identify exact address.
2. VRBO # 2055784 – owner unfound Town of Egg Harbor- wholesaler. Compliance message sent through VRBO.
3. 3178612-Town of Egg Harbor-owner identified.
4. 9702537ha-Town of Egg Harbor-owner identified.
5. 3072542-Town of Egg Harbor-owner identified.
6. VRBO # 2094656 –owner unfound (Ephraim) – Wholesaler.
7. VRBO # 2970977 – owner unfound (Town of Gibraltar)-wholesaler. Compliance message sent through VRBO 9/2022.
8. VRBO # 2560379-Ephraim.
9. VRBO # 2094592-Gibraltar-wholesaler.
10. VRBO # 559794-Gibraltar-Timeshare Company
11. VRBO # 993369-Gibraltar-Timeshare Company

12. VRBO # 2970981-Gibraltar-Timeshare Company
13. VRBO # 2970974-Gibraltar-Timeshare Company
14. VRBO # 2970983-Gibraltar-Timeshare Company
15. VRBO # 2970982-Gibraltar-Timeshare Company
16. VRBO # 2970978-Gibraltar-Timeshare Company
17. VRBO # 2970977-Gibraltar-Timeshare Company
18. VRBO # 2970985-Gibraltar-Timeshare Company
19. VRBO # 2970984-Gibraltar-Timeshare Company
20. VRBO # 2970984-Gibraltar-Timeshare Company
21. VRBO # 2970975-Gibraltar-Timeshare Company
22. VRBO # 2970979-Gibraltar-Timeshare Company
23. VRBO # 2541783-Gibraltar-Timeshare Company
24. VRBO # 2774220-Liberty Grove-Owner identified.
25. VRBO # 2950520-Liberty Grove-Owner identified.
26. VRBO # 2454774-Liberty Grove-Owner identified.
27. VRBO # 3500670-Village of Sister Bay-Agent identified.
28. VRBO # 2858140-Union.

**Airbnb listing breakdown by municipality as of 1/12/2023: [Link to full audit report](#)**

MUNI		1/5/2023
2	Baileys Harbor	83
6	Clay Banks	5
8	Town of Egg Harbor	70
9	Village of Egg Harbor	57
11	Ephraim	77
12	Gibraltar	105
13	Village of Forestville	0
14	Town of Forestville	1
15	Jacksonport	27
27	Nasewaupee	52
32	Liberty Grove	94
33	Sevastopol	46
34	Sister Bay	60
35	City of Sturgeon Bay	169
36	Town of Sturgeon Bay	17
39	Gardner	24
42	Union	10
46	Washington Island	34
Subtotal of Door County Only		931

The following are unpermitted properties utilizing the Airbnb platform - (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

- 1) Airbnb 48941506 – unable to locate owner - wholesaler
- 2) Airbnb 48604196– unable to locate owner - wholesaler
- 3) Airbnb 48138983– unable to locate owner – wholesaler
- 4) Airbnb 48697600-unable to locate owner -wholesaler
- 5) Airbnb 48698068-unable to locate owner -wholesaler
- 6) Airbnb 48846402- unable to locate owner -wholesaler
- 7) Airbnb 48032380- unable to locate owner -wholesaler
- 8) Airbnb 48138990- unable to locate owner -wholesaler
- 9) Airbnb 23709001- unable to locate owner -wholesaler
- 10) Airbnb 53265232- unable to locate owner -wholesaler
- 11) Airbnb 53264853- unable to locate owner -wholesaler
- 12) Airbnb 53290833- unable to locate owner -wholesaler
- 13) Airbnb 48033777- unable to locate owner -wholesaler
- 14) Airbnb 722708377758714332- unable to locate owner -wholesaler
- 15) Airbnb 697257266142945474 -timeshare company, secondary-wholesaler
- 16) Airbnb 697257388886160728-timeshare company, secondary-wholesaler
- 17) Airbnb 697257527904060462-timeshare company, secondary-wholesaler
- 18) Airbnb 697258148586489485-timeshare company, secondary-wholesaler
- 19) Airbnb 697257839383844208-timeshare company, secondary-wholesaler
- 20) Airbnb 697258031644586678-timeshare company, secondary-wholesaler
- 21) Airbnb 697257907090828141-timeshare company, secondary-wholesaler
- 22) Airbnb 697258656128855846-timeshare company, secondary-wholesaler
- 23) Airbnb 697257150166066977-timeshare company, secondary-wholesaler
- 24) Airbnb 697258361093618425-timeshare company, secondary-wholesaler

Please note that the first 13 Airbnbs on this list have been reported nine times through the Airbnb Neighborhood Website. The matter has now been passed along to legal counsel.

- 25) Airbnb 578459034308057632 -owner messaged through Airbnb.
- 26) Airbnb 52856205 -owner messaged through Airbnb.
- 27) Airbnb 627503032985358588-owner sent a compliance request on 6/8/2022-Town of Egg Harbor.
- 28) Airbnb 54305805 -Town of Egg Harbor
- 29) Airbnb 656398769779284823-Town of Egg Harbor
- 30) Airbnb 52459557-owner has listed phone number-Town of Liberty Grove
- 31) Airbnb 47886331-owner unknown-Town of Liberty Grove
- 32) Airbnb 786120080110835240-owner unknown -Village of Sister Bay
- 33) Airbnb 54140093-owner found-City of Sturgeon Bay

**OTHER:**

**Hopper-New Online Marketplace Provider**

The Tourism Zone office added Hopper to our regular rotation of audited marketplace provider sites. The service is only available in app form right now, so I am tracking it by phone.

**Website**

The first phase of the Door County Tourism Zone website-the front-facing upgrade was completed on Monday, February 5<sup>th</sup>. The second phase will include an upgrade to the permit holder profiles, online form completion features, and security.

**DEACTIVATED PERMITS 1/14/2023 through 2/9/2023:**

<b>Municipality</b>	<b>Permit #</b>	<b>Removed</b>	<b>Lodging Name</b>	<b>Lodging Address</b>	<b>Owner</b>	<b>Reason for Removal</b>
Nasewaupee	27-56-2739-17	1/25/2023	Edgewood Landing	6834 Edgewood Ct	Kelly Avenson	Ceased renting 8/21/2022- property sold 8/21/2022
Town of Egg Harbor	08-51-0364-00	1/25/2023	Shallows Resort	7353 Horseshoe Bay Rd	Shallows Inc	Property sold 12/2022 – new permit issued to new owners
Clay Banks	06-56-2544-01	1/26/2023	260 Clar Lin Rd- Pacini	260 Clar Lin Road	Michael Pacini	Ceased renting Sept 2021. Deactivate per ID
Town of Egg Harbor	08-53-1020-00	2/1/2023	Sunrise Ridge Condo-Williamsen	7569 Sunrise Ridge Road	Kurt & Carolyn Williamsen	Assoc does not allow STRS-deact form replacement per
Gibraltar	32-56-2171-00	2/1/2023	Sunwise Turn	2209 Hillcrest Lane	Sunwise Turn, LLC - Eryka Fiedler	Ceased renting 12/2021
Village of Egg Harbor	09-53-0117-05	2/3/2023	Whitecliff Condominiums- Fellman	7845 White Cliff Road Unit 3	Windsand LLP, Megan Fellman	Duplicated permit deactivation
Baileys Harbor	02-56-0764-00	2/3/2023	Secret Haven	8806 W Cana Island Road	Mary Kay Marrello	Admin deact per JB – owner hasnt rented in 10 years
Village of Egg Harbor	09-56-2539-00	2/8/2023	On Door County Time	5150 Glenwood	WJW Legacy Property LLC	No longer renting & will not rent in future

Jacksonport	15-56-1956-00	2/8/2023	Beechwood Lodge-Porter	6465 County Rd A	Robert & Jessica Porter	Ceased renting March-2020
Liberty Grove	32-56-1202-02	2/8/2023	Cedar Tree Cottage LLC	1825 Waters End Road	Glen & Laurie Moegenburg	Ceased renting June 2022
Liberty Grove	32-56-0487-02	2/9/2023	Waters End Vacation Home	1168 Waters End Rd	Dorothy and Donald Voight	Property Sold
Town of Egg Harbor	08-56-0337-00	2/10/2023	Egg Harbor Campground & RV Resort	8164 Hwy 42	DIV HTR Egg Harbor LLC	