



DOOR COUNTY TOURISM ZONE COMMISSION
Administrator's Report
1-2023

2022 "NO REPORTS" – As of 1/10/2023:

- **January 2022:** "No Reports": One (1) owner managed property and one (1) agent-managed property remain to report for the month of January 2022 for a total of two (2) properties to report. All properties have been sent to legal counsel.
- **February 2022:** "No Reports": Two (2) owner managed properties for a total of two (2) properties to report. All properties have been sent to legal counsel.
- **March 2022:** "No Reports": Four (4) owner managed properties for a total of four (4) properties to report. All properties have been sent to legal counsel.
- **April 2022:** "No Reports": Four (4) owner managed properties and one (1) agent-managed property remain to report for the month of April 2022 for a total of five (5) properties to report. All properties have been sent to legal counsel.
- **May 2022:** "No Reports": Seventeen (17) owner managed properties and seven (7) agent-managed properties remain to report for the month of May 2022 for a total of twenty-four (24) properties to report.
- **June 2022:** "No Reports": Fifteen (15) owner managed properties and thirteen (13) agent-managed properties remain to report for the month of June 2022 for a total of twenty-eight (28) properties to report.
- **July 2022:** "No Reports": Twenty (20) owner managed properties and five (5) agent-managed properties remain to report for the month of June 2022 for a total of twenty-five (25) properties to report.
- **August 2022:** "No Reports": Thirty-one (31) owner managed properties and five (5) agent-managed properties remain to report for the month of August 2022 for a total of thirty-six (36) properties to report.
- **September 2022:** "No Reports": Fifty-two (52) owner managed properties and twelve (12) agent-managed properties remain to report for the month of September 2022 for a total of sixty-four (64) properties to report.
 - As of November 9, one hundred six (106) owner managed properties and twenty-five (25) agent-managed properties remained to report.
 - As of December 7, seventy-five (75) owner managed properties and fourteen (14) agent-managed properties remained to report.
- **October 2022:** "No Reports": Eighty-three (83) owner managed properties and thirteen (13) agent-managed properties remain to report for the month of October 2022 for a total of ninety-six (96) properties to report.
 - As of December 7, one hundred six (106) owner managed properties and twenty-five (25) agent-managed properties remained to report.
- **November 2022:** "No Reports": Seventy-four (74) owner managed properties and twenty (20) agent-managed properties remain to report for the month of November 2022 for a total of ninety-four (94) properties to report.

PERMITTING: As of 1/9/2023 – thirteen (13) permits were issued since the last Admin report. One (1) permit was issued due to compliance efforts.

- *Fourteen (14) permits were issued during the same period of 2022 (same report cycle year over year).*
- *As of 1/9/2023, there are one thousand four hundred thirty-two (1,432) permits. (2022: 1,324- same report cycle year over year).*
- *Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.*
- ** Property sold – previously permitted with a new owner/new permit*

- 1) Village of Sister Bay (56)
- 2) Town of Nasewaupee (56)
- 3) Town of Baileys Harbor* (56)
- 4) Town of Liberty Grove (56)
- 5) Town of Egg Harbor* (51)-Compliance
- 6) Town of Gibraltar (56)
- 7) Town of Gibraltar (56)
- 8) Town of Washington Island (56)
- 9) City of Sturgeon Bay* (56)
- 10) Town of Gardner (56)
- 11) Town of Sevastopol* (56)
- 12) Village of Egg Harbor (53)
- 13) Town of Liberty Grove* (56)

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 1/13/2023 is: \$11,421.13 from fifteen (15) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
\$ 25.20	\$ 48.00	\$ 29.37	\$ 25.81	\$ 143.95	
\$ 1,295.19	\$ 25.44	\$ 27.24	\$ 25.10	\$ 555.75	
\$ 1,482.27	\$ 31.86	\$ 26.45	\$ 43.91	\$ 460.15	
\$ 124.40	\$ 25.30	\$ 28.26	\$ 36.25	\$ 457.57	
	\$ 116.00	\$ 27.19	\$ 83.60	\$ 289.18	
	\$ 25.91			\$ 392.98	
	\$ 464.88			\$ 285.18	Total Due
				\$ 283.11	\$ 11,421.13
				\$ 303.97	
				\$ 647.02	
				\$ 470.28	
				\$ 487.35	
				\$ 602.98	
				\$ 427.86	
				\$ 483.03	
				\$ 499.90	
				\$ 27.84	
				\$ 313.10	
				\$ 272.30	
\$ 2,927.06	\$ 737.39	\$ 138.51	\$ 214.67	\$ 7,403.50	

MARKETPLACE PLATFORM AUDITS:

The breakdown for each Marketplace Platform provides the number of listings by municipality. Beneath the breakdown for each Marketplace Platform is a list of unpermitted listing ID's associated with the indicated Marketplace Platform.

VRBO listing breakdown by municipality as of 11/23/2022: [Link to full audit report](#)

MUNI		1/13/2022	2/18/2022	3/22/2022	5/20/2022	6/29/2022	8/6/2022	9/20/2022	10/22/2022
2	Baileys Harbor	70	71	71	71	77	79	80	80
6	Clay Banks	3	3	3	4	5	6	6	6
8	Town of Egg Harbor	68	70	73	75	78	80	82	81
9	Village of Egg Harbor	40	40	43	45	47	45	49	50
11	Ephraim	51	53	56	60	66	70	71	71
12	Gibraltar	86	87	95	97	107	111	114	114
13	Village of Forestville	0	0	0	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0	0	0	0
15	Jacksonport	35	35	39	39	41	43	43	44
27	Nasewaupsee	33	35	38	42	44	44	28	48
32	Liberty Grove	78	80	83	85	89	91	95	99
33	Sevastopol	44	44	45	49	51	56	57	57
34	Sister Bay	64	67	67	69	74	74	73	83
35	City of Sturgeon Bay	55	57	58	61	66	67	68	72
36	Town of Sturgeon Bay	21	21	22	23	24	25	27	27
39	Gardner	13	13	16	17	18	18	20	20
42	Union	9	9	9	19	20	21	18	11
46	Washington Island	13	13	13	13	17	21	20	32
Total Actually in Door County		683	698	731	769	824	851	851	895

The following unpermitted properties are utilizing the VRBO platform- (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

1. VRBO # 2055784 – owner unfound (Town of Egg Harbor)- wholesaler. Compliance message sent through VRBO 11/9/2021, 12/15/2021, and 1/25/2022. No Reviews.
2. VRBO # 2094656 –owner unfound (Ephraim) – Wholesaler.
3. VRBO # 2970977 – owner unfound (Town of Gibraltar)-wholesaler. Compliance message sent through VRBO 9/2022.
4. VRBO # 2928630 – agent contacted, permit pending.
5. VRBO #2859326-owner identified and contacted, (Town of Washington)
6. VRBO # 2560379-Ephraim
7. VRBO # 2094592-Gibraltar
8. VRBO # 559794-Gibraltar-Timeshare Company
9. VRBO # 993369-Gibraltar-Timeshare Company
10. VRBO # 2970981-Gibraltar-Timeshare Company
11. VRBO # 2970974-Gibraltar-Timeshare Company
12. VRBO # 2970983-Gibraltar-Timeshare Company
13. VRBO # 2970982-Gibraltar-Timeshare Company
14. VRBO # 2970978-Gibraltar-Timeshare Company
15. VRBO # 2970977-Gibraltar-Timeshare Company
16. VRBO # 2970985-Gibraltar-Timeshare Company
17. VRBO # 2970984-Gibraltar-Timeshare Company
18. VRBO # 2970984-Gibraltar-Timeshare Company

19. VRBO # 2970975-Gibraltar-Timeshare Company
20. VRBO # 2970979-Gibraltar-Timeshare Company
21. VRBO # 2541783-Gibraltar-Timeshare Company
22. VRBO # 2630365-Nasewaupee
23. VRBO # 2814836-Liberty Grove
24. VRBO # 2774220-Liberty Grove
25. VRBO # 2950520-Liberty Grove
26. VRBO # 2454774-Liberty Grove
27. VRBO # 2630191-Liberty Grove
28. VRBO # 2402869-Multiple Possible Munis
29. VRBO # 2675435- Multiple Possible Munis
30. VRBO # 2499064- Multiple Possible Munis
31. VRBO # 2858140-Union

Airbnb listing breakdown by municipality as of 12/20/2022: [Link to full audit report](#)

MUNI		1/13/2022	2/18/2022	3/22/2022	5/20/2022	6/29/2022	8/6/2022	9/20/2022	10/29/2022	12/20/2022
2	Baileys Harbor	70	71	71	71	77	79	80	89	83
6	Clay Banks	3	3	3	3	4	5	6	5	5
8	Town of Egg Harbor	68	70	73	75	78	80	82	79	70
9	Village of Egg Harbor	40	40	43	45	47	45	49	58	57
11	Ephraim	51	53	56	60	66	70	71	78	77
12	Gibraltar	86	87	95	97	107	111	114	107	105
13	Village of Forestville	0	0	0	0	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0	0	0	1	1
15	Jacksonport	35	35	39	39	41	43	43	25	27
27	Nasewaupee	33	35	38	42	44	44	28	50	52
32	Liberty Grove	78	80	83	85	89	91	95	108	94
33	Sevastopol	44	44	45	49	51	56	57	48	46
34	Sister Bay	64	67	67	69	74	74	73	63	60
35	City of Sturgeon Bay	55	57	58	61	66	67	68	167	169
36	Town of Sturgeon Bay	21	21	22	23	24	25	27	17	17
39	Gardner	13	13	16	17	18	18	20	26	24
42	Union	9	9	9	19	20	21	18	10	10
46	Washington Island	13	13	13	13	17	21	20	38	34
Subtotal of DoorCounty Only		683	698	731	769	824	851	851	969	931

The following are unpermitted properties utilizing the Airbnb platform - (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

- 1) Airbnb 48941506 – unable to locate owner - wholesaler
- 2) Airbnb 48604196– unable to locate owner - wholesaler
- 3) Airbnb 48138983– unable to locate owner – wholesaler
- 4) Airbnb 48697600-unable to locate owner -wholesaler
- 5) Airbnb 48698068-unable to locate owner -wholesaler
- 6) Airbnb 48846402- unable to locate owner -wholesaler
- 7) Airbnb 48032380- unable to locate owner -wholesaler
- 8) Airbnb 48138990- unable to locate owner -wholesaler
- 9) Airbnb 23709001- unable to locate owner -wholesaler
- 10) Airbnb 53265232- unable to locate owner -wholesaler
- 11) Airbnb 53264853- unable to locate owner -wholesaler
- 12) Airbnb 53290833- unable to locate owner -wholesaler
- 13) Airbnb 48033777- unable to locate owner -wholesaler
- 14) Airbnb 722708377758714332- unable to locate owner -wholesaler
- 15) Airbnb 697257266142945474 -timeshare company, secondary-wholesaler
- 16) Airbnb 697257388886160728-timeshare company, secondary-wholesaler
- 17) Airbnb 697257527904060462-timeshare company, secondary-wholesaler
- 18) Airbnb 697258148586489485-timeshare company, secondary-wholesaler
- 19) Airbnb 697257839383844208-timeshare company, secondary-wholesaler
- 20) Airbnb 697258031644586678-timeshare company, secondary-wholesaler
- 21) Airbnb 697257907090828141-timeshare company, secondary-wholesaler
- 22) Airbnb 697258656128855846-timeshare company, secondary-wholesaler
- 23) Airbnb 697257150166066977-timeshare company, secondary-wholesaler
- 24) Airbnb 697258361093618425-timeshare company, secondary-wholesaler

Please note that the first 13 Airbnbs on this list have been reported nine times through the Airbnb Neighborhood Website. The matter has now been passed along to legal counsel.

- 25) Airbnb 578459034308057632 -owner messaged through Airbnb.

- 26) Airbnb 52856205 -owner messaged through Airbnb.
- 27) Airbnb 627503032985358588-owner sent a compliance request on 6/8/2022-Town of Egg Harbor.
- 28) Airbnb 770308812817268725-owners and address have been identified-Town of Baileys Harbor.
- 29) Airbnb 54305805 -Town of Egg Harbor
- 30) Airbnb 656398769779284823-Town of Egg Harbor
- 31) Airbnb 52459557-owner has listed phone number-Town of Liberty Grove
- 32) Airbnb 47886331-owner unknown-Town of Liberty Grove
- 33) Airbnb 786120080110835240-owner unknown -Village of Sister Bay
- 34) Airbnb 54140093-owner found-City of Sturgeon Bay

OTHER:

Website Delay

Due to delays in the Door County Tourism Zone website being completed, the Tourism Zone office is still accepting paper reports until our security can be updated. The website's look will be updated in the last week of January, but the other added features will not be released until the second week of February at the latest.

In the updated site, we will also be including spaces for permit holders to add their own marketplace provider listings, their DATCP license number, and maximum occupancy.

Online Filing Information Sessions

The Door County Tourism Zone has three information sessions running to inform permit holders of our upcoming website changes.

Zoom at 5:00pm on January 18th

Join Zoom Meeting

<https://us02web.zoom.us/j/89900664207>

Kress Pavilion-7845 Church St, Egg Harbor, WI 54209- 12:00pm on January 19th

Sturgeon Bay Library-107 S 4th Ave, Sturgeon Bay, WI 54235- 10:00am on January 20th

During the meeting, the Tourism Zone will review where to find your login information, how to change contact information, how to check your old reports, and how to find your sales amounts. If you are not able to attend any of the offered sessions, video instructions will be made available on the Door County Tourism Zone website as well.

Added Commissioner Positions

Ephraim, Gibraltar, Sister Bay and the City of Sturgeon Bay have all reached \$1,000,000 in room tax collections for 2022 and by state statute have a third position open on the Commission. Clerks have been notified of the update and we have requested to be forwarded the contact information of the new Commissioners upon appointment.

DEACTIVATED PERMITS 12/5/2022 through 1/13/2023:

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Sevastopol	33-56-2502-00	01/04/2023	Glidden Getaway	4083 Glidden Drive	Stuth Real Estate Holdings LLC – Todd & Ann Stuth	Property sold 1/6/2023
Sister Bay	34-56-1335-06	01/05/2023	Wall to Wall Retreat	10841 Birchwood Drive	Jack & Teresa Wall	Ceased renting 10/23/22 – property sold 1/11/2023
Sister Bay	34-56-2306-06	01/05/2023	Wall to Wall Cottage	10843 Birchwood	Jack & Teresa Wall	Ceased renting 10/23/22- property sold 1/11/2023
Village of Egg Harbor	09-53-1445-00	01/05/2023	Awesome Sunset Condo Too- Ridgewood Condo	7823 Ridgewood Bluff – 8B	Susan Dreyfus Fosdick	Ceased renting 10/18/2021- purchased from Clair Murphy