

**Door County Tourism Zone Commission  
Units Available, Occupancy ADR Summary by Municipality - Comparative**

Checks to be issued for May 2022 reports

**Room Tax Collection Annual 2022 Summary by Municipality - Comparative**

|   | Jan-21<br>Adj 1/31/22 | Jan-22<br>Adj 7/31/22 | Feb-21<br>Adj 1/31/22 | Feb-22<br>Adj 7/31/22 | Mar-21<br>Adj 1/31/22 | Mar-22<br>Adj 7/31/22 | Apr-21<br>Adj 1/31/22 | Apr-22<br>Adj 7/31/22 | May-21<br>Adj 1/31/22 | May-22<br>Adj 7/31/22 |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Baileys Harbor                              | \$ 6,146              | \$ 8,381              | \$ 6,432              | \$ 10,773             | \$ 8,734              | \$ 10,125             | \$ 10,001             | \$ 10,161             | \$ 37,948             | \$ 53,672             |
| Brussels                                    | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  |
| Clay Banks                                  | \$ 23                 | \$ 251                | \$ 128                | \$ 95                 | \$ 120                | \$ -                  | \$ -                  | \$ -                  | \$ 527                | \$ 790                |
| Egg Harbor-Town                             | \$ 9,897              | \$ 14,144             | \$ 12,767             | \$ 20,304             | \$ 15,389             | \$ 22,777             | \$ 15,774             | \$ 20,250             | \$ 39,076             | \$ 55,586             |
| Egg Harbor - Village                        | \$ 7,889              | \$ 14,162             | \$ 8,638              | \$ 14,486             | \$ 12,358             | \$ 15,082             | \$ 14,588             | \$ 17,315             | \$ 37,987             | \$ 51,463             |
| Ephraim                                     | \$ 7,935              | \$ 8,956              | \$ 8,506              | \$ 12,195             | \$ 10,584             | \$ 9,256              | \$ 11,748             | \$ 11,685             | \$ 48,375             | \$ 66,663             |
| Forestville-Town                            | \$ -                  | \$ -                  | \$ 12                 | \$ 146                | \$ -                  | \$ -                  | \$ 166                | \$ -                  | \$ 269                | \$ 212                |
| Forestville-Village                         | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  |
| Gardner                                     | \$ 1,114              | \$ 1,874              | \$ 1,843              | \$ 3,730              | \$ 1,654              | \$ 2,384              | \$ 1,762              | \$ 2,053              | \$ 5,239              | \$ 7,255              |
| Gibraltar                                   | \$ 15,665             | \$ 20,569             | \$ 14,038             | \$ 25,190             | \$ 14,232             | \$ 17,479             | \$ 21,654             | \$ 24,489             | \$ 63,629             | \$ 85,876             |
| Jacksonport                                 | \$ 2,203              | \$ 3,515              | \$ 2,290              | \$ 3,579              | \$ 2,719              | \$ 3,201              | \$ 2,705              | \$ 3,156              | \$ 10,850             | \$ 12,224             |
| Liberty Grove                               | \$ 4,837              | \$ 7,760              | \$ 4,059              | \$ 6,977              | \$ 6,821              | \$ 8,020              | \$ 8,422              | \$ 8,839              | \$ 30,768             | \$ 38,394             |
| Nasewaupsee                                 | \$ 3,802              | \$ 8,163              | \$ 7,617              | \$ 13,942             | \$ 5,735              | \$ 7,774              | \$ 6,253              | \$ 7,528              | \$ 15,647             | \$ 23,110             |
| Sevastopol                                  | \$ 9,290              | \$ 17,174             | \$ 9,547              | \$ 16,739             | \$ 13,230             | \$ 18,757             | \$ 16,479             | \$ 21,759             | \$ 30,343             | \$ 41,692             |
| Sister Bay                                  | \$ 14,634             | \$ 29,456             | \$ 13,656             | \$ 29,636             | \$ 18,780             | \$ 30,594             | \$ 22,335             | \$ 31,424             | \$ 56,082             | \$ 93,726             |
| Sturgeon Bay-City                           | \$ 21,742             | \$ 41,506             | \$ 32,734             | \$ 57,234             | \$ 31,157             | \$ 53,047             | \$ 32,826             | \$ 46,947             | \$ 61,681             | \$ 89,830             |
| Sturgeon Bay-Town                           | \$ 1,550              | \$ 2,118              | \$ 844                | \$ 1,532              | \$ 1,690              | \$ 1,877              | \$ 2,034              | \$ 2,222              | \$ 5,375              | \$ 6,023              |
| Union                                       | \$ 101                | \$ 601                | \$ 306                | \$ 279                | \$ 404                | \$ 62                 | \$ 504                | \$ 250                | \$ 953                | \$ 1,835              |
| Washington Island                           | \$ 454                | \$ 1,024              | \$ 628                | \$ 958                | \$ 972                | \$ 1,059              | \$ 1,393              | \$ 1,324              | \$ 6,951              | \$ 6,870              |
| <b>TOTALS</b>                               | <b>\$ 107,280</b>     | <b>\$ 179,654</b>     | <b>\$ 124,046</b>     | <b>\$ 217,793</b>     | <b>\$ 144,580</b>     | <b>\$ 201,493</b>     | <b>\$ 168,645</b>     | <b>\$ 209,403</b>     | <b>\$ 451,699</b>     | <b>\$ 635,222</b>     |
| 30% MUNI                                    | \$ 32,184             | \$ 53,896             | \$ 37,214             | \$ 65,338             | \$ 43,374             | \$ 60,448             | \$ 50,594             | \$ 62,821             | \$ 135,510            | \$ 190,567            |
| 4% DCTZC                                    | \$ 4,291              | \$ -                  | \$ 4,962              | \$ -                  | \$ 5,783              | \$ -                  | \$ 6,746              | \$ -                  | \$ 18,068             | \$ -                  |
| 66% // 70% DDC                              | \$ 70,805             | \$ 125,758            | \$ 81,870             | \$ 152,455            | \$ 95,423             | \$ 141,045            | \$ 111,306            | \$ 146,582            | \$ 298,121            | \$ 444,655            |
|   | <b>\$ 107,280</b>     | <b>\$ 179,654</b>     | <b>\$ 124,046</b>     | <b>\$ 217,793</b>     | <b>\$ 144,580</b>     | <b>\$ 201,493</b>     | <b>\$ 168,645</b>     | <b>\$ 209,403</b>     | <b>\$ 451,699</b>     | <b>\$ 635,222</b>     |
| Available                                   | 80043                 | 87328                 | 73498                 | 79299                 | 80217                 | 87433                 | 81536                 | 85925                 | 124615                | 121570                |
| Rented                                      | 15038                 | 17486                 | 18995                 | 21245                 | 21358                 | 21169                 | 24055                 | 20007                 | 52335                 | 47928                 |
| %   | 18.79%                | 20.02%                | 25.84%                | 26.79%                | 26.63%                | 24.21%                | 29.50%                | 23.28%                | 42.00%                | 39.42%                |
| Average                                     | \$ 133                | \$ 133                | \$ 123                | \$ 133                | \$ 126                | \$ 124                | \$ 130                | \$ 135                | \$ 158                | \$ 168                |
| Total Revenues                              | \$1,999,294           | \$2,332,105           | \$2,328,376           | \$2,820,363           | \$2,681,487           | \$2,619,941           | \$3,115,736           | \$2,709,981           | \$8,265,108           | \$8,073,521           |
| <b>Adjustments for comparative purposes</b> |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
| Late Collections                            |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
| Total                                       | \$ 107,280            | \$ 179,654            | \$ 124,046            | \$ 217,793            | \$ 144,580            | \$ 201,493            | \$ 168,645            | \$ 209,403            | \$ 451,699            | \$ 635,222            |
| Increase(Decrease)                          |                       | 67.5%                 |                       | 75.6%                 |                       | 39.4%                 |                       | 24.2%                 |                       | 40.6%                 |
| 7/31/2022                                   |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |

Report does not include prior year revenues collected in 2022, and current year lates are included in the green total comparative section.

**Door County Tourism Zone Commission**  
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|                            | Jun-21<br>Adj 1/31/22 | Jun-22<br>Adj 7/31/22 | 2021<br>YTD Total   | 2022 Lates<br>YTD | 2022<br>YTD Total   | YTD Variance      | %             |
|----------------------------|-----------------------|-----------------------|---------------------|-------------------|---------------------|-------------------|---------------|
| Baileys Harbor             | \$ 87,999             | \$ 122,162            | \$ 157,260          | \$ -              | \$ 215,275          | \$ 58,015         | 36.89%        |
| Brussels                   | \$ -                  | \$ -                  | \$ -                | \$ -              | \$ -                | \$ -              | 0.00%         |
| Clay Banks                 | \$ 2,045              | \$ 3,760              | \$ 2,843            | \$ -              | \$ 4,897            | \$ 2,054          | 0.00%         |
| Egg Harbor-Town            | \$ 93,363             | \$ 140,865            | \$ 186,266          | \$ -              | \$ 273,926          | \$ 87,660         | 47.06%        |
| Egg Harbor - Village       | \$ 78,478             | \$ 108,081            | \$ 159,938          | \$ -              | \$ 220,589          | \$ 60,651         | 37.92%        |
| Ephraim                    | \$ 118,444            | \$ 184,549            | \$ 205,592          | \$ -              | \$ 293,303          | \$ 87,711         | 42.66%        |
| Forestville-Town           | \$ 227                | \$ 324                | \$ 674              | \$ -              | \$ 682              | \$ 8              | 0.00%         |
| Forestville-Village        | \$ -                  | \$ -                  | \$ -                | \$ -              | \$ -                | \$ -              | 0.00%         |
| Gardner                    | \$ 8,554              | \$ 17,369             | \$ 20,166           | \$ -              | \$ 34,666           | \$ 14,500         | 71.90%        |
| Gibraltar                  | \$ 140,603            | \$ 197,306            | \$ 269,821          | \$ -              | \$ 370,909          | \$ 101,088        | 37.46%        |
| Jacksonport                | \$ 28,606             | \$ 32,044             | \$ 49,373           | \$ -              | \$ 57,720           | \$ 8,347          | 16.91%        |
| Liberty Grove              | \$ 75,842             | \$ 109,152            | \$ 130,749          | \$ -              | \$ 179,142          | \$ 48,393         | 37.01%        |
| Nasewaupsee                | \$ 29,452             | \$ 44,020             | \$ 68,506           | \$ -              | \$ 104,537          | \$ 36,031         | 52.59%        |
| Sevastopol                 | \$ 66,227             | \$ 90,009             | \$ 145,116          | \$ -              | \$ 206,130          | \$ 61,014         | 42.04%        |
| Sister Bay                 | \$ 134,052            | \$ 208,136            | \$ 259,539          | \$ -              | \$ 422,973          | \$ 163,434        | 62.97%        |
| Sturgeon Bay-City          | \$ 109,595            | \$ 157,365            | \$ 289,735          | \$ -              | \$ 445,929          | \$ 156,194        | 53.91%        |
| Sturgeon Bay-Town          | \$ 9,860              | \$ 15,534             | \$ 21,353           | \$ -              | \$ 29,305           | \$ 7,952          | 37.24%        |
| Union                      | \$ 4,073              | \$ 5,981              | \$ 6,341            | \$ -              | \$ 9,007            | \$ 2,666          | 100.00%       |
| Washington Island          | \$ 21,495             | \$ 24,028             | \$ 31,893           | \$ -              | \$ 35,263           | \$ 3,370          | 10.57%        |
| <b>TOTALS</b>              | <b>\$ 1,008,913</b>   | <b>\$ 1,460,686</b>   | <b>\$ 2,005,165</b> | <b>\$ -</b>       | <b>\$ 2,904,251</b> | <b>\$ 899,087</b> | <b>44.84%</b> |
| 30% MUNI                   | \$ 302,674            | \$ 438,206            |                     |                   |                     |                   |               |
| 4% DCTZC                   | \$ 40,357             | \$ -                  |                     |                   |                     |                   |               |
| 66% // 70% DDC             | \$ 665,883            | \$ 1,022,480          |                     |                   |                     |                   |               |
|                            | <u>\$ 1,008,913</u>   | <u>\$ 1,460,686</u>   |                     |                   |                     |                   |               |
| Available                  | 136512                | 130572                | 576421              |                   | 592127              |                   |               |
| Rented                     | 90847                 | 82061                 | 222628              |                   | 209896              |                   |               |
| %                          | 66.55%                | 62.85%                | 38.62%              |                   | 35.45%              |                   |               |
| Average                    | \$ 203                | \$ 224                | \$ 165              |                   | \$ 176              |                   |               |
| Total Revenues             | \$18,450,466          | \$18,404,899          | \$36,840,467        |                   | \$36,960,809        |                   |               |
| <b>Adjustments for com</b> |                       |                       |                     |                   |                     |                   |               |
| Late Collections           |                       |                       |                     | 0                 |                     |                   |               |
| Total                      | \$ 1,008,913          | \$ 1,460,686          | \$ 2,005,163        | 0                 | \$ 2,904,251        |                   |               |
| Increase(Decrease)         |                       | 44.8%                 |                     |                   |                     |                   |               |
| 7/31/2022                  | -                     |                       |                     |                   |                     |                   |               |