

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-11 Adj 1/31/12	Jan-12 Unadj	Feb-11 Adj 1/31/12	Feb-12 Unadj
Baileys Harbor	3,488 5.91%	3,431 7.46%	3,111 6.49%	3,045 8.60%
	\$ 117	\$ 113	\$ 120	\$ 139
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	29 0.00%
	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	8,901 5.45%	8,376 4.73%	7,967 9.46%	7,680 10.07%
	\$ 104	\$ 95	\$ 84	\$ 69
Egg Harbor - Village	4,610 18.20%	4,426 8.81%	4,177 18.41%	3,994 20.33%
	\$ 92	\$ 195	\$ 74	\$ 82
Ephraim	6,569 7.66%	6,397 9.91%	5,896 11.45%	4,632 16.08%
	\$ 136	\$ 126	\$ 111	\$ 104
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	29 0.00%
	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Gardner	930 10.65%	775 6.97%	877 16.08%	785 16.31%
	\$ 112	\$ 95	\$ 104	\$ 98

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	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
Gibraltar	6,628 16.10%	6,446 14.82%	5,835 21.25%	5,707 27.11%
	\$ 174	\$ 159	\$ 131	\$ 104
Jacksonport	861 7.32%	669 4.48%	810 7.78%	840 7.50%
	\$ 221	\$ 243	\$ 145	\$ 137
Liberty Grove	4,323 2.38%	4,264 1.90%	4,032 1.98%	3,901 2.31%
	\$ 172	\$ 173	\$ 146	\$ 125
Nasewaupee	2,129 24.42%	1,575 15.81%	2,047 28.72%	1,072 29.01%
	\$ 65	\$ 35	\$ 59	\$ 74
Sevastopol	5,526 14.17%	4,101 14.48%	4,769 17.93%	3,858 19.49%
	\$ 122	\$ 148	\$ 97	\$ 117
Sister Bay	10,139 12.98%	10,190 7.96%	9,482 15.58%	7,996 17.01%
	\$ 89	\$ 140	\$ 80	\$ 79
Sturgeon Bay - City	18,459 20.69%	18,990 22.90%	16,726 30.34%	17,327 30.33%
	\$ 71	\$ 68	\$ 63	\$ 68
Sturgeon Bay - Town	308 6.82%	246 2.44%	201 10.45%	263 3.04%
	\$ 114	\$ 316	\$ 114	\$ 231
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Washington Island	955 5.76%	738 1.36%	1,132 3.53%	528 1.14%
	\$ 67	\$ 74	\$ 63	\$ 75
Available	73,857	70,655	67,090	61,686
Filled	9,880	8,815	11,980	12,142
%	13.38%	12.48%	17.86%	19.68%
Average	\$ 98	\$ 103	\$ 82	\$ 83