

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-17	Jan-18	Feb-17	Feb-18	Mar-17	Mar-18	Apr-17	Apr-18	May-17	May-18	Jun-17	Jun-18
	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18
Baileys Harbor	3,076 10.37%	3,668 8.75%	2,862 11.60%	3,474 8.89%	2,997 9.51%	3,803 8.39%	4,165 14.48%	4,470 16.26%	8,580 28.46%	8,388 27.28%	9,474 52.70%	9,704 48.28%
	\$ 135	\$ 131	\$ 109	\$ 147	\$ 123	\$ 148	\$ 114	\$ 67	\$ 145	\$ 161	\$ 183	\$ 198
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	74 39.19%	154 5.19%	191 52.88%	223 34.08%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 146	\$ 187	\$ 189	\$ 255
Egg Harbor-Town	6,936 13.60%	8,710 14.24%	5,393 20.90%	7,719 21.67%	10,800 12.64%	8,578 19.53%	11,680 15.08%	8,497 14.06%	13,403 33.07%	11,068 30.11%	13,502 59.10%	11,438 61.37%
	\$ 85	\$ 80	\$ 82	\$ 74	\$ 54	\$ 83	\$ 59	\$ 79	\$ 84	\$ 126	\$ 120	\$ 164
Egg Harbor - Village	5,033 15.90%	5,048 15.63%	4,475 23.37%	4,576 20.80%	5,119 23.87%	4,984 26.28%	4,881 26.96%	4,963 24.86%	9,381 36.07%	9,228 34.02%	11,634 51.01%	11,407 61.37%
	\$ 119	\$ 123	\$ 98	\$ 96	\$ 91	\$ 91	\$ 98	\$ 80	\$ 127	\$ 123	\$ 158	\$ 164
Ephraim	5,505 11.86%	5,654 13.80%	4,590 17.41%	5,069 18.15%	5,925 11.17%	5,196 14.80%	5,726 18.42%	4,470 17.54%	13,546 27.72%	13,961 29.87%	15,173 55.03%	15,013 58.17%
	\$ 125	\$ 111	\$ 116	\$ 117	\$ 106	\$ 110	\$ 107	\$ 110	\$ 134	\$ 135	\$ 160	\$ 166
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 9.68%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 10.00%	2 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ 104	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 225	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,193 22.72%	1,353 23.65%	1,092 27.56%	1,261 29.34%	1,177 13.42%	1,400 17.86%	1,230 12.28%	1,554 7.21%	2,092 27.49%	1,900 31.37%	2,067 33.09%	2,011 35.75%
	\$ 77	\$ 73	\$ 88	\$ 89	\$ 80	\$ 75	\$ 84	\$ 75	\$ 102	\$ 109	\$ 138	\$ 125
Gibraltar	6,995 15.03%	7,419 18.34%	6,146 23.58%	6,727 22.12%	5,698 16.04%	7,282 18.87%	7,475 21.65%	8,362 18.79%	15,648 32.34%	15,798 31.23%	16,462 59.30%	16,696 58.56%
	\$ 178	\$ 156	\$ 144	\$ 131	\$ 109	\$ 107	\$ 125	\$ 122	\$ 131	\$ 140	\$ 171	\$ 173
Jacksonport	1,122 11.32%	1,088 10.29%	1,069 7.95%	955 13.30%	1,091 16.32%	1,048 15.08%	1,128 12.85%	984 8.33%	2,488 18.97%	2,477 19.66%	2,935 46.20%	2,783 46.03%
	\$ 117	\$ 182	\$ 141	\$ 133	\$ 109	\$ 96	\$ 128	\$ 157	\$ 124	\$ 127	\$ 165	\$ 181
Liberty Grove	4,477 4.40%	4,994 3.00%	3,990 5.24%	4,944 3.96%	4,903 3.94%	5,400 3.94%	5,206 6.01%	4,640 5.56%	10,618 19.39%	10,088 19.91%	12,271 40.62%	11,980 43.99%
	\$ 113	\$ 111	\$ 116	\$ 137	\$ 104	\$ 132	\$ 114	\$ 104	\$ 120	\$ 128	\$ 161	\$ 167
Nasewaupée	2,480 29.96%	2,559 29.43%	2,269 39.36%	2,378 46.26%	2,481 21.12%	2,477 25.43%	2,370 24.22%	2,269 13.05%	3,284 42.78%	3,316 39.51%	3,759 57.17%	3,576 56.99%
	\$ 63	\$ 68	\$ 68	\$ 67	\$ 60	\$ 65	\$ 71	\$ 82	\$ 94	\$ 96	\$ 134	\$ 123
Sevastopol	4,546 22.33%	4,777 22.88%	4,223 20.01%	4,165 29.00%	4,778 26.62%	4,597 26.50%	5,176 25.12%	4,898 21.01%	7,247 32.03%	7,004 33.61%	7,321 49.79%	6,930 55.18%
	\$ 106	\$ 105	\$ 131	\$ 97	\$ 92	\$ 94	\$ 122	\$ 119	\$ 133	\$ 138	\$ 201	\$ 195
Sister Bay	10,445 11.68%	9,770 14.98%	9,211 20.23%	9,724 19.81%	10,574 15.04%	10,459 15.48%	10,559 22.07%	11,492 14.36%	13,888 34.33%	14,805 36.71%	14,924 59.84%	14,443 58.85%
	\$ 142	\$ 120	\$ 98	\$ 96	\$ 91	\$ 98	\$ 85	\$ 102	\$ 108	\$ 109	\$ 148	\$ 160
Sturgeon Bay - City	20,452 18.17%	20,751 23.62%	18,418 34.60%	18,735 32.52%	20,747 31.47%	20,162 30.28%	19,973 29.97%	20,040 24.02%	21,193 38.87%	21,585 39.29%	20,690 54.42%	21,342 55.09%
	\$ 109	\$ 88	\$ 80	\$ 83	\$ 80	\$ 79	\$ 85	\$ 84	\$ 95	\$ 95	\$ 118	\$ 114
Sturgeon Bay - Town	298 10.74%	405 7.41%	305 8.20%	391 6.65%	391 6.14%	463 6.26%	396 9.34%	439 7.52%	646 15.02%	696 24.57%	788 61.55%	888 50.56%
	\$ 129	\$ 135	\$ 128	\$ 136	\$ 140	\$ 165	\$ 143	\$ 165	\$ 168	\$ 163	\$ 187	\$ 202
Union	0 0.00%	31 9.68%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	31 54.84%	107 26.17%	30 86.67%	120 52.50%
	\$ -	\$ 425	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 130	\$ 125	\$ 126	\$ 168
Washington Island	1,465 2.46%	1,196 6.27%	1,158 6.74%	1,118 9.57%	1,262 3.65%	1,334 5.62%	1,534 7.17%	1,431 6.57%	3,676 15.89%	3,790 15.22%	5,854 34.85%	5,762 31.83%
	\$ 69	\$ 76	\$ 65	\$ 77	\$ 75	\$ 90	\$ 60	\$ 75	\$ 88	\$ 81	\$ 104	\$ 105
Available	74,054	77,454	65,229	71,292	77,974	77,245	81,529	78,539	125,826	124,396	137,105	134,318
Filled	11,124	13,392	15,424	16,494	14,965	15,745	17,299	13,879	39,639	39,320	72,682	72,321
%	15.02%	17.29%	23.65%	23.14%	19.19%	20.38%	21.22%	17.67%	31.50%	31.61%	53.01%	53.84%
Average	\$ 116	\$ 103	\$ 95	\$ 93	\$ 84	\$ 90	\$ 93	\$ 94	\$ 113	\$ 121	\$ 151	\$ 159

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	Jul-17 Adj 1/31/18	Jul-18	Aug-17 Adj 1/31/18	Aug-18	Sep-17 Adj 1/31/18	Sep-18	Oct-17 Adj 1/31/18	Oct-18	Nov-17 Adj 1/31/18	Nov-18
Baileys Harbor	10,021 76.77% \$ 210	9,401 73.00% \$ 231	10,056 66.87% \$ 206	9,903 67.94% \$ 221	9,829 54.42% \$ 176	9,588 51.13% \$ 199	9,825 39.53% \$ 210	9,697 46.61% \$ 192	3,837 14.36% \$ 123	4,679 15.00% \$ 160
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	203 67.98% \$ 217	208 66.83% \$ 213	213 60.56% \$ 209	241 52.70% \$ 230	210 47.14% \$ 175	157 36.94% \$ 232	149 32.21% \$ 217	173 20.81% \$ 208	0 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	14,097 78.63% \$ 168	11,395 77.85% \$ 219	14,152 69.72% \$ 159	11,737 69.04% \$ 216	11,141 57.86% \$ 166	10,952 50.31% \$ 189	11,228 55.79% \$ 153	10,840 51.92% \$ 171	8,610 23.59% \$ 86	8,198 16.44% \$ 119
Egg Harbor - Village	12,186 73.57% \$ 208	11,855 80.06% \$ 196	12,044 68.35% \$ 196	11,820 69.49% \$ 206	11,608 54.87% \$ 171	11,414 57.08% \$ 174	10,254 56.62% \$ 181	9,984 54.77% \$ 184	5,644 10.45% \$ 220	4,901 26.81% \$ 119
Ephraim	16,197 81.82% \$ 193	14,284 82.51% \$ 198	16,151 74.84% \$ 191	15,505 78.74% \$ 196	15,141 64.26% \$ 165	15,004 66.76% \$ 174	14,304 59.04% \$ 170	13,389 58.73% \$ 175	5,281 21.45% \$ 124	5,785 19.41% \$ 124
Forestville - Town	31 16.13% \$ 199	31 51.61% \$ 83	31 25.81% \$ 200	62 17.74% \$ 115	30 0.00% \$ -	61 19.67% \$ 111	31 0.00% \$ -	31 29.03% \$ 92	30 0.00% \$ -	30 36.67% \$ 82
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	2,119 49.41% \$ 141	2,024 53.21% \$ 126	2,160 36.94% \$ 143	1,542 47.73% \$ 156	2,064 24.81% \$ 145	1,933 28.97% \$ 132	2,008 18.87% \$ 128	1,910 21.10% \$ 132	1,314 13.17% \$ 89	1,451 9.72% \$ 94
Gibraltar	17,252 83.79% \$ 202	17,083 84.15% \$ 207	17,304 79.46% \$ 194	16,971 80.20% \$ 202	16,689 66.56% \$ 168	16,396 67.26% \$ 176	16,880 60.23% \$ 176	16,616 60.69% \$ 176	8,486 21.55% \$ 137	7,922 25.35% \$ 136
Jacksonport	3,211 77.95% \$ 202	2,887 80.46% \$ 195	3,306 69.63% \$ 200	2,752 72.20% \$ 187	2,985 44.15% \$ 145	2,799 42.19% \$ 163	2,939 35.28% \$ 154	2,558 38.04% \$ 164	1,231 17.55% \$ 119	892 13.57% \$ 143
Liberty Grove	12,780 71.03% \$ 189	12,716 69.68% \$ 198	12,764 61.74% \$ 177	12,860 66.67% \$ 184	12,058 49.51% \$ 145	12,350 50.69% \$ 159	11,934 42.34% \$ 158	11,897 46.36% \$ 160	5,088 7.65% \$ 138	4,938 8.20% \$ 155
Nasewaupée	3,987 79.41% \$ 150	3,203 80.05% \$ 153	3,993 67.64% \$ 143	2,780 66.55% \$ 159	3,614 50.28% \$ 125	2,828 55.02% \$ 117	3,404 39.48% \$ 120	2,568 50.43% \$ 102	2,321 17.02% \$ 69	772 13.73% \$ 95
Sevastopol	7,796 78.07% \$ 236	7,348 79.68% \$ 236	7,671 68.28% \$ 236	7,200 76.85% \$ 239	7,229 61.03% \$ 173	6,613 62.32% \$ 191	6,749 54.75% \$ 183	6,287 58.26% \$ 178	4,791 31.68% \$ 116	4,324 27.84% \$ 132
Sister Bay	15,615 84.21% \$ 189	15,065 84.86% \$ 199	15,194 79.42% \$ 187	15,261 79.73% \$ 200	14,920 64.61% \$ 152	14,574 63.06% \$ 167	14,697 61.71% \$ 165	14,479 57.88% \$ 174	10,670 22.73% \$ 104	10,326 20.24% \$ 120
Sturgeon Bay - City	22,974 75.64% \$ 133	17,970 70.26% \$ 146	21,264 66.53% \$ 129	20,736 62.53% \$ 139	20,628 64.79% \$ 124	20,511 57.12% \$ 131	20,998 55.77% \$ 124	17,494 55.26% \$ 129	19,897 28.29% \$ 84	18,139 24.95% \$ 96
Sturgeon Bay - Town	1,041 70.22% \$ 207	889 82.45% \$ 254	981 74.11% \$ 187	927 59.33% \$ 270	896 45.87% \$ 157	870 51.38% \$ 178	830 35.78% \$ 163	719 37.97% \$ 193	444 19.59% \$ 145	562 10.14% \$ 199
Union	62 80.65% \$ 140	124 75.81% \$ 174	62 83.87% \$ 135	123 76.42% \$ 223	60 80.00% \$ 153	87 59.77% \$ 130	93 32.26% \$ 226	93 67.74% \$ 145	90 3.33% \$ 80	30 56.67% \$ 136
Washington Island	6,050 61.70% \$ 116	4,902 63.61% \$ 123	6,051 55.48% \$ 118	5,592 56.90% \$ 121	5,623 35.05% \$ 107	4,750 38.55% \$ 112	4,899 23.92% \$ 104	4,913 25.91% \$ 97	1,980 9.60% \$ 116	1,992 11.95% \$ 103
Available	145,622	131,385	143,397	136,012	134,725	130,887	131,222	123,648	79,714	74,941
Filled	112,515	101,575	100,068	96,642	78,564	74,956	68,400	65,115	17,159	15,410
%	77.27%	77.31%	69.78%	71.05%	58.31%	57.27%	52.13%	52.66%	21.53%	20.56%
Average	\$ 183	\$ 195	\$ 178	\$ 192	\$ 154	\$ 166	\$ 161	\$ 165	\$ 106	\$ 119