

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-17</b>	<b>Jan-18</b>	<b>Feb-17</b>	<b>Feb-18</b>	<b>Mar-17</b>	<b>Mar-18</b>	<b>Apr-17</b>	<b>Apr-18</b>	<b>May-17</b>	<b>May-18</b>	<b>Jun-17</b>	<b>Jun-18</b>
	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19
Baileys Harbor	3,076 10.37%	3,668 8.75%	2,862 11.60%	3,474 8.89%	2,997 9.51%	3,803 8.39%	4,165 14.48%	4,470 16.26%	8,580 28.46%	8,388 27.24%	9,474 52.70%	9,884 47.89%
	\$ 135	\$ 131	\$ 109	\$ 147	\$ 123	\$ 148	\$ 114	\$ 67	\$ 145	\$ 160	\$ 183	\$ 199
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	74 39.19%	154 5.19%	191 52.88%	223 34.08%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 146	\$ 187	\$ 189	\$ 255
Egg Harbor-Town	6,936 13.60%	8,710 14.24%	5,393 20.90%	7,719 21.67%	10,800 12.64%	8,578 19.53%	11,680 15.08%	8,497 14.06%	13,403 33.07%	11,068 30.11%	13,502 59.10%	11,558 61.26%
	\$ 85	\$ 80	\$ 82	\$ 74	\$ 54	\$ 83	\$ 59	\$ 79	\$ 84	\$ 126	\$ 120	\$ 164
Egg Harbor - Village	5,033 15.90%	5,048 15.63%	4,475 23.37%	4,576 20.80%	5,119 23.87%	4,984 26.28%	4,881 26.96%	4,963 24.86%	9,381 36.07%	9,290 33.79%	11,634 51.01%	11,497 54.96%
	\$ 119	\$ 124	\$ 98	\$ 96	\$ 91	\$ 91	\$ 98	\$ 80	\$ 127	\$ 123	\$ 158	\$ 169
Ephraim	5,505 11.86%	5,654 13.80%	4,590 17.41%	5,069 18.15%	5,925 11.17%	5,196 14.80%	5,726 18.42%	4,470 17.54%	13,546 27.72%	14,023 29.74%	15,173 55.03%	15,283 57.67%
	\$ 125	\$ 111	\$ 116	\$ 117	\$ 106	\$ 110	\$ 107	\$ 110	\$ 134	\$ 135	\$ 160	\$ 167
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 9.68%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 10.00%	32 6.25%
	\$ -	\$ -	\$ -	\$ -	\$ 104	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 225	\$ 225
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,193 22.72%	1,353 23.65%	1,092 27.56%	1,261 29.34%	1,177 13.42%	1,400 17.86%	1,230 12.28%	1,554 7.21%	2,092 27.49%	1,962 30.84%	2,067 33.09%	2,115 36.55%
	\$ 77	\$ 73	\$ 88	\$ 89	\$ 80	\$ 75	\$ 84	\$ 75	\$ 102	\$ 109	\$ 138	\$ 130
Gibraltar	6,995 15.03%	7,419 18.34%	6,146 23.58%	6,727 22.12%	5,698 16.04%	7,282 18.87%	7,475 21.65%	8,362 18.79%	15,648 32.34%	15,860 31.13%	16,462 59.30%	16,976 58.12%
	\$ 178	\$ 156	\$ 144	\$ 131	\$ 109	\$ 107	\$ 125	\$ 122	\$ 131	\$ 141	\$ 171	\$ 175
Jacksonport	1,122 11.32%	1,088 10.29%	1,069 7.95%	955 13.30%	1,091 16.32%	1,048 15.08%	1,128 12.85%	984 8.33%	2,488 18.97%	2,477 19.66%	2,935 46.20%	2,813 46.29%
	\$ 117	\$ 182	\$ 141	\$ 133	\$ 109	\$ 96	\$ 128	\$ 157	\$ 124	\$ 127	\$ 165	\$ 183
Liberty Grove	4,477 4.40%	4,994 3.00%	3,990 5.24%	4,944 3.96%	4,903 3.94%	5,400 3.94%	5,206 6.01%	4,640 5.56%	10,618 19.39%	10,150 19.81%	12,271 40.62%	12,191 43.34%
	\$ 113	\$ 111	\$ 116	\$ 137	\$ 104	\$ 132	\$ 114	\$ 104	\$ 120	\$ 128	\$ 161	\$ 167
Nasewaupée	2,480 29.96%	2,559 29.43%	2,269 39.36%	2,378 46.26%	2,481 21.12%	2,477 25.43%	2,370 24.22%	2,299 13.27%	3,284 42.78%	3,347 39.14%	3,759 57.17%	3,697 56.29%
	\$ 63	\$ 68	\$ 68	\$ 67	\$ 60	\$ 65	\$ 71	\$ 84	\$ 94	\$ 96	\$ 134	\$ 124
Sevastopol	4,546 22.33%	4,777 22.88%	4,223 20.01%	4,165 29.00%	4,778 26.62%	4,597 26.50%	5,176 25.12%	4,898 21.01%	7,247 32.03%	7,035 33.50%	7,321 49.79%	7,041 54.85%
	\$ 106	\$ 105	\$ 131	\$ 97	\$ 92	\$ 94	\$ 122	\$ 119	\$ 133	\$ 138	\$ 201	\$ 197
Sister Bay	10,445 11.68%	9,770 14.98%	9,211 20.23%	9,724 19.81%	10,574 15.04%	10,459 15.48%	10,559 22.07%	11,492 14.36%	13,888 34.33%	14,805 36.71%	14,924 59.84%	14,486 58.82%
	\$ 142	\$ 120	\$ 98	\$ 96	\$ 91	\$ 98	\$ 85	\$ 102	\$ 108	\$ 109	\$ 148	\$ 161
Sturgeon Bay - City	20,452 18.17%	20,751 23.62%	18,418 34.60%	18,763 32.48%	20,747 31.47%	20,170 30.31%	19,973 29.97%	20,041 23.95%	21,193 38.87%	21,638 39.24%	20,690 54.42%	21,432 54.97%
	\$ 109	\$ 88	\$ 80	\$ 83	\$ 80	\$ 79	\$ 85	\$ 85	\$ 95	\$ 95	\$ 118	\$ 114
Sturgeon Bay - Town	298 10.74%	432 6.94%	305 8.20%	391 6.65%	391 6.14%	463 6.26%	396 9.34%	439 7.52%	646 15.02%	696 24.57%	788 61.55%	918 49.67%
	\$ 129	\$ 135	\$ 128	\$ 136	\$ 140	\$ 165	\$ 143	\$ 165	\$ 168	\$ 163	\$ 187	\$ 201
Union	0 0.00%	31 9.68%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	31 54.84%	107 26.17%	30 86.67%	120 52.50%
	\$ -	\$ 425	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 130	\$ 125	\$ 126	\$ 168
Washington Island	1,465 2.46%	1,196 6.27%	1,158 6.74%	1,118 9.57%	1,262 3.65%	1,334 5.62%	1,534 7.17%	1,431 6.57%	3,676 15.89%	4,131 15.42%	5,854 34.85%	6,286 30.69%
	\$ 69	\$ 76	\$ 65	\$ 77	\$ 75	\$ 90	\$ 60	\$ 75	\$ 88	\$ 81	\$ 104	\$ 107
Available	74,054	77,481	65,229	71,320	77,974	77,253	81,529	78,570	125,826	125,162	137,105	136,552
Filled	11,124	13,392	15,424	16,496	14,965	15,753	17,299	13,874	39,639	39,404	72,682	72,942
%	15.02%	17.28%	23.65%	23.13%	19.19%	20.39%	21.22%	17.66%	31.50%	31.48%	53.01%	53.42%
Average	\$ 116	\$ 103	\$ 95	\$ 93	\$ 84	\$ 90	\$ 93	\$ 94	\$ 113	\$ 121	\$ 151	\$ 160

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jul-17	Jul-18	Aug-17	Aug-18	Sep-17	Sep-18	Oct-17	Oct-18	Nov-17	Nov-18	Dec-17	Dec-18
	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19	Adj 1/31/18	Adj 1/31/19
Baileys Harbor	10,021 76.77% \$ 210	10,258 73.43% \$ 225	10,056 66.87% \$ 206	10,058 67.99% \$ 221	9,829 54.42% \$ 176	9,708 50.82% \$ 200	9,825 39.53% \$ 210	9,790 46.55% \$ 192	3,837 14.36% \$ 123	4,749 15.62% \$ 157	3,727 9.77% \$ 160	4,426 7.79% \$ 196
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	203 67.98% \$ 217	234 66.67% \$ 233	213 60.56% \$ 209	241 52.70% \$ 230	210 47.14% \$ 175	187 35.83% \$ 229	149 32.21% \$ 217	173 20.81% \$ 208	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	14,097 78.63% \$ 168	11,725 77.31% \$ 218	14,152 69.72% \$ 159	11,880 69.14% \$ 216	11,141 57.86% \$ 166	11,361 49.68% \$ 188	11,228 55.79% \$ 153	11,460 50.84% \$ 171	8,610 23.59% \$ 86	8,528 16.51% \$ 119	8,609 17.97% \$ 80	8,690 14.50% \$ 114
Egg Harbor - Village	12,186 73.57% \$ 208	11,897 80.00% \$ 196	12,044 68.35% \$ 196	11,943 69.40% \$ 206	11,608 54.87% \$ 171	11,534 56.70% \$ 174	10,254 56.62% \$ 181	10,108 54.48% \$ 185	5,644 10.45% \$ 220	4,991 27.53% \$ 113	5,155 16.57% \$ 99	4,562 22.14% \$ 98
Ephraim	16,197 81.82% \$ 193	16,183 81.17% \$ 202	16,151 74.84% \$ 191	16,122 77.52% \$ 195	15,141 64.26% \$ 165	15,207 66.22% \$ 174	14,304 59.04% \$ 170	14,569 59.02% \$ 174	5,281 21.45% \$ 124	5,815 19.31% \$ 124	5,595 15.59% \$ 112	5,681 14.52% \$ 124
Forestville - Town	31 16.13% \$ 199	62 25.81% \$ 83	31 25.81% \$ 200	62 17.74% \$ 115	30 0.00% \$ -	61 19.67% \$ 111	31 0.00% \$ -	62 14.52% \$ 92	30 0.00% \$ -	30 36.67% \$ 82	31 0.00% \$ -	31 38.71% \$ 83
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	2,119 49.41% \$ 141	2,117 54.27% \$ 129	2,160 36.94% \$ 143	2,145 41.07% \$ 148	2,064 24.81% \$ 145	1,933 28.97% \$ 132	2,008 18.87% \$ 128	1,941 21.48% \$ 132	1,314 13.17% \$ 89	1,481 10.13% \$ 97	1,322 11.72% \$ 89	1,507 7.30% \$ 90
Gibraltar	17,252 83.79% \$ 202	17,475 83.99% \$ 208	17,304 79.46% \$ 194	17,436 79.71% \$ 202	16,689 66.56% \$ 168	16,846 67.05% \$ 178	16,880 60.23% \$ 176	17,019 60.54% \$ 178	8,486 21.55% \$ 137	8,289 24.97% \$ 137	7,581 18.48% \$ 147	7,797 20.57% \$ 150
Jacksonport	3,211 77.95% \$ 202	3,073 80.44% \$ 203	3,306 69.63% \$ 200	3,196 71.28% \$ 206	2,985 44.15% \$ 145	2,859 42.64% \$ 168	2,939 35.28% \$ 154	2,818 38.68% \$ 166	1,231 17.55% \$ 119	1,287 13.91% \$ 138	1,082 7.02% \$ 191	1,112 14.57% \$ 146
Liberty Grove	12,780 71.03% \$ 189	12,871 69.33% \$ 198	12,764 61.74% \$ 177	13,043 66.73% \$ 185	12,058 49.51% \$ 145	12,803 49.21% \$ 160	11,934 42.34% \$ 158	12,045 46.23% \$ 160	5,088 7.65% \$ 138	5,595 7.86% \$ 154	4,549 4.99% \$ 179	5,366 4.66% \$ 167
Nasewaupée	3,987 79.41% \$ 150	3,978 80.77% \$ 157	3,993 67.64% \$ 143	4,020 69.18% \$ 146	3,614 50.28% \$ 125	3,668 44.33% \$ 134	3,404 39.48% \$ 120	3,405 44.96% \$ 105	2,321 17.02% \$ 69	2,662 14.54% \$ 77	2,525 12.55% \$ 51	2,585 9.40% \$ 63
Sevastopol	7,796 78.07% \$ 236	7,622 78.80% \$ 242	7,671 68.28% \$ 236	7,385 76.63% \$ 239	7,229 61.03% \$ 173	6,666 61.93% \$ 191	6,749 54.75% \$ 183	6,387 57.87% \$ 180	4,791 31.68% \$ 116	4,418 27.43% \$ 134	4,647 20.66% \$ 103	4,608 16.78% \$ 139
Sister Bay	15,615 84.21% \$ 189	15,117 84.96% \$ 199	15,194 79.42% \$ 187	15,323 79.50% \$ 200	14,920 64.61% \$ 152	14,682 62.85% \$ 166	14,697 61.71% \$ 165	14,541 57.82% \$ 174	10,670 22.73% \$ 104	10,746 20.11% \$ 119	10,018 19.20% \$ 94	9,887 17.16% \$ 110
Sturgeon Bay - City	22,974 75.64% \$ 133	22,255 69.93% \$ 144	21,264 66.53% \$ 129	22,384 62.86% \$ 139	20,628 64.79% \$ 124	21,923 55.01% \$ 131	20,998 55.77% \$ 124	22,005 54.70% \$ 128	19,897 28.29% \$ 84	20,944 24.21% \$ 94	20,324 21.45% \$ 87	18,776 19.60% \$ 91
Sturgeon Bay - Town	1,041 70.22% \$ 207	1,013 80.26% \$ 260	981 74.11% \$ 187	1,112 59.62% \$ 258	896 45.87% \$ 157	962 46.78% \$ 193	830 35.78% \$ 163	781 35.98% \$ 194	444 19.59% \$ 145	583 10.46% \$ 200	414 10.39% \$ 201	459 11.98% \$ 244
Union	62 80.65% \$ 140	124 75.81% \$ 174	62 83.87% \$ 135	123 76.42% \$ 223	60 80.00% \$ 153	87 59.77% \$ 130	93 32.26% \$ 226	93 67.74% \$ 145	90 3.33% \$ 80	60 28.33% \$ 136	0 0.00% \$ -	31 0.00% \$ -
Washington Island	6,050 61.70% \$ 116	6,515 57.59% \$ 122	6,051 55.48% \$ 118	6,490 55.12% \$ 120	5,623 35.05% \$ 107	5,709 35.31% \$ 113	4,899 23.92% \$ 104	5,160 25.14% \$ 97	1,980 9.60% \$ 116	2,048 11.62% \$ 103	1,133 2.74% \$ 82	1,575 5.52% \$ 73
Available	145,622	142,519	143,397	142,963	134,725	136,196	131,222	132,357	79,714	82,226	76,712	77,093
Filled	112,515	108,930	100,068	100,764	78,564	76,201	68,400	65,115	17,159	16,643	13,129	12,114
%	77.27%	76.43%	69.78%	70.48%	58.31%	55.95%	52.13%	49.20%	21.53%	20.24%	17.11%	15.71%
Average	\$ 183	\$ 194	\$ 178	\$ 191	\$ 154	\$ 166	\$ 161	\$ 165	\$ 106	\$ 116	\$ 101	\$ 115