

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

PW: kerber

	Aug-22	Sep-21 Adj 1/31/22	Sep-22
Baileys Harbor			
Revenue	\$2,231,065	\$1,602,429	\$1,632,250
Units Available	9,862	9,830	9,782
Occupancy	78%	68%	62%
Avg Daily Rate	\$ 290	\$ 240	\$ 267
Brussels			
Revenue	\$ -	\$ -	\$ -
Units Available	0	0	0
Occupancy	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -
Clay Banks			
Revenue	\$ 55,782	\$ 21,076	\$ 36,477
Units Available	206	191	261
Occupancy	63%	51%	40%
Avg Daily Rate	\$ 432	\$ 215	\$ 347
Egg Harbor-Town			
Revenue	\$ 2,433,145	\$ 1,579,152	\$ 1,622,230
Units Available	11,484	11,422	11,157
Occupancy	76%	60%	56%
Avg Daily Rate	\$ 280	\$ 230	\$ 258
Eqq Harbor - Village			
Revenue	\$ 1,975,769	\$ 1,461,676	\$ 1,475,873
Units Available	8,392	8,272	8,312
Occupancy	83%	76%	74%
Avg Daily Rate	\$ 284	\$ 232	\$ 240
Ephraim			
Revenue	\$ 3,292,458	\$ 2,344,077	\$ 2,425,270
Units Available	15,572	15,131	15,006
Occupancy	84%	77%	74%
Avg Daily Rate	\$ 251	\$ 201	\$ 220
Forestville - Town			
Revenue	\$ 6,180	\$ 6,303	\$ -
Units Available	31	60	-
Occupancy	61%	15%	0%
Avg Daily Rate	\$ 325	\$ 700	\$ -
Forestville - Village			
Revenue	\$ -	\$ -	\$ -
Units Available	-	-	-
Occupancy	0%	0%	0%
Avg Daily Rate	\$ -	\$ -	\$ -
Gardner			
Revenue	\$ 287,039	\$ 169,715	\$ 192,983
Units Available	2,434	2,120	2,300
Occupancy	45%	39%	34%
Avg Daily Rate	\$ 260	\$ 206	\$ 240
Gibraltar			
Revenue	\$ 3,444,169	\$ 2,634,016	\$ 2,728,553
Units Available	16,543	16,683	16,196
Occupancy	84%	77%	74%
Avg Daily Rate	\$ 249	\$ 205	\$ 227
Jacksonport			
Revenue	\$ 697,908	\$ 367,998	\$ 440,182
Units Available	4,381	4,170	4,401
Occupancy	50%	41%	41%
Avg Daily Rate	\$ 317	\$ 216	\$ 246
Liberty Grove			
Revenue	\$ 2,106,845	\$ 1,479,737	\$ 1,458,402
Units Available	11,722	12,187	12,535
Occupancy	73%	61%	55%
Avg Daily Rate	\$ 247	\$ 200	\$ 213
Nasewaupee			
Revenue	\$ 738,155	\$ 467,832	\$ 486,725
Units Available	4,396	4,211	4,055
Occupancy	73%	65%	56%
Avg Daily Rate	\$ 231	\$ 170	\$ 214
Sevastopol			
Revenue	\$ 1,600,769	\$ 1,068,372	\$ 1,109,512
Units Available	6,688	6,564	6,513
Occupancy	79%	70%	68%
Avg Daily Rate	\$ 305	\$ 232	\$ 249
Sister Bay			
Revenue	\$ 3,690,177	\$ 2,627,529	\$ 2,768,633
Units Available	16,551	16,153	16,316
Occupancy	84%	76%	72%
Avg Daily Rate	\$ 268	\$ 214	\$ 237
Sturgeon Bay - City			
Revenue	\$ 2,853,996	\$ 2,280,777	\$ 2,238,398
Units Available	23,410	22,772	22,606
Occupancy	69%	66%	58%
Avg Daily Rate	\$ 178	\$ 152	\$ 170
Sturgeon Bay - Town			
Revenue	\$ 266,464	\$ 159,363	\$ 147,390
Units Available	1,012	1,351	963
Occupancy	67%	45%	50%
Avg Daily Rate	\$ 390	\$ 264	\$ 306
Union			
Revenue	\$ 92,633	\$ 59,011	\$ 65,324
Units Available	265	274	339
Occupancy	72%	64%	48%
Avg Daily Rate	\$ 488	\$ 337	\$ 401
Washington Island			
Revenue	\$ 464,135	\$ 327,299	\$ 273,000
Units Available	4,276	5,344	4,322
Occupancy	66%	43%	44%
Avg Daily Rate	\$ 164	\$ 144	\$ 145
Revenue Available	\$ 26,236,689	\$ 18,656,561	\$19,101,201
Rented	137,225	136,735	135,154
%	104,382	92,113	85,215
Average	76%	67%	63%
Average	\$ 251	\$ 203	\$ 224