

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-13</b>	<b>Jan-14</b>	<b>Feb-13</b>	<b>Feb-14</b>	<b>Mar-13</b>	<b>Mar-14</b>	<b>Apr-13</b>	<b>Apr-14</b>	<b>May-13</b>	<b>May-14</b>	<b>Jun-13</b>
	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14
Baileys Harbor	3,590 7.38%	3,405 6.43%	3,248 9.67%	3,048 10.47%	3,498 9.01%	3,343 9.33%	3,786 11.09%	3,741 11.41%	6,736 20.65%	8,287 19.07%	8,277 39.94%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 64	\$ 109	\$ 94	\$ 161	\$ 143	\$ 175
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	0 0.00%	83 3.61%	158 15.82%	150 22.67%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 190	\$ 177	\$ 208
Egg Harbor-Town	8,696 7.54%	9,992 8.29%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,955 9.45%	8,104 7.48%	9,037 7.75%	10,437 23.19%	10,886 25.00%	10,790 45.44%
	\$ 96	\$ 81	\$ 91	\$ 85	\$ 103	\$ 62	\$ 92	\$ 79	\$ 109	\$ 105	\$ 142
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%	4,288 22.41%	4,637 21.00%	8,596 32.57%	9,002 36.49%	11,110 44.34%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81	\$ 60	\$ 75	\$ 106	\$ 100	\$ 154
Ephraim	6,581 10.17%	6,409 8.07%	5,900 14.03%	5,734 11.77%	6,151 14.86%	5,764 12.51%	6,369 11.46%	6,357 13.21%	13,996 26.29%	13,208 28.95%	15,562 48.55%
	\$ 114	\$ 111	\$ 100	\$ 114	\$ 87	\$ 93	\$ 96	\$ 88	\$ 105	\$ 106	\$ 135
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 0.00%	0 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	961 19.15%	929 22.60%	896 30.47%	1,023 12.51%	1,067 22.21%	1,023 2.74%	1,067 11.43%	1,756 27.56%	1,934 19.34%	1,878 30.94%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78	\$ 105	\$ 65	\$ 95	\$ 99	\$ 100
Gibraltar	6,128 17.33%	6,082 20.34%	6,020 23.06%	5,675 23.19%	6,376 21.63%	6,311 17.84%	7,225 19.31%	6,783 24.55%	14,596 32.82%	14,360 33.80%	16,275 59.00%
	\$ 159	\$ 140	\$ 128	\$ 137	\$ 99	\$ 117	\$ 99	\$ 86	\$ 111	\$ 119	\$ 144
Jacksonport	898 8.13%	877 6.84%	802 14.46%	791 10.75%	967 6.93%	849 5.18%	810 7.78%	853 4.92%	2,383 19.14%	2,448 20.14%	2,810 40.21%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178	\$ 133	\$ 150	\$ 109	\$ 100	\$ 147
Liberty Grove	4,279 2.31%	4,271 3.56%	4,092 2.35%	4,312 3.41%	4,037 2.38%	4,097 3.78%	4,478 3.53%	4,094 4.62%	10,211 14.95%	9,355 14.66%	12,540 32.17%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92	\$ 108	\$ 87	\$ 106	\$ 114	\$ 138
Nasewaupée	2,418 18.65%	2,417 21.97%	2,184 31.96%	2,197 36.55%	2,383 22.70%	2,419 28.69%	2,468 18.07%	2,251 14.53%	3,224 34.55%	3,470 38.99%	3,445 55.50%
	\$ 45	\$ 57	\$ 59	\$ 63	\$ 54	\$ 65	\$ 52	\$ 43	\$ 76	\$ 78	\$ 102

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	<b>Jan-13</b>	<b>Jan-14</b>	<b>Feb-13</b>	<b>Feb-14</b>	<b>Mar-13</b>	<b>Mar-14</b>	<b>Apr-13</b>	<b>Apr-14</b>	<b>May-13</b>	<b>May-14</b>	<b>Jun-13</b>
	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14
Sevastopol	4,247	4,090	3,779	3,853	4,238	4,192	4,408	4,522	5,696	5,891	6,258
	14.43%	21.56%	24.29%	34.10%	25.77%	25.33%	21.67%	24.48%	31.46%	36.34%	56.12%
	\$ 137	\$ 90	\$ 117	\$ 96	\$ 110	\$ 104	\$ 99	\$ 97	\$ 127	\$ 122	\$ 175
Sister Bay	10,172	9,792	8,527	8,634	8,767	9,603	9,603	8,209	15,198	13,181	14,536
	8.16%	9.44%	15.12%	15.81%	14.00%	13.39%	11.08%	15.71%	21.46%	24.66%	47.51%
	\$ 149	\$ 117	\$ 88	\$ 89	\$ 88	\$ 82	\$ 85	\$ 84	\$ 105	\$ 111	\$ 132
Sturgeon Bay - City	18,749	18,696	17,251	17,651	18,419	19,617	18,792	18,855	19,991	20,194	19,443
	24.11%	25.97%	31.21%	37.50%	32.43%	35.90%	26.06%	29.27%	39.63%	45.33%	58.19%
	\$ 70	\$ 71	\$ 68	\$ 68	\$ 72	\$ 70	\$ 71	\$ 72	\$ 80	\$ 81	\$ 102
Sturgeon Bay - Town	245	379	251	330	248	371	237	343	390	420	747
	2.45%	5.80%	4.78%	3.33%	6.05%	2.16%	4.64%	7.87%	13.08%	27.62%	45.11%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160	\$ 139	\$ 149	\$ 139	\$ 176	\$ 186
Union	0	0	0	0	0	0	0	0	31	31	30
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.45%	0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -
Washington Island	1,104	1,235	1,184	984	1,321	1,106	1,537	1,079	3,802	3,398	5,972
	10.33%	6.72%	3.63%	9.86%	7.27%	7.96%	5.73%	25.39%	13.55%	19.75%	33.12%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70	\$ 73	\$ 47	\$ 72	\$ 64	\$ 99
Available	72,283	73,507	65,160	67,077	69,258	73,050	73,158	71,858	117,157	116,285	129,853
Filled	10,502	11,109	13,333	15,278	13,715	14,592	11,823	13,503	32,206	35,215	62,031
%	14.53%	15.11%	20.46%	22.78%	19.80%	19.98%	16.16%	18.79%	27.49%	30.28%	47.77%
Average	\$ 96	\$ 91	\$ 83	\$ 81	\$ 82	\$ 79	\$ 81	\$ 79	\$ 102	\$ 102	\$ 135

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	<b>Jun-14</b>	<b>Jul-13</b>	<b>Jul-14</b>	<b>Aug-13</b>	<b>Aug-14</b>	<b>Sep-13</b>	<b>Sep-14</b>	<b>Oct-13</b>	<b>Oct-14</b>
	Adj 7/31/14	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted
Baileys Harbor	8,621 41.82%	9,568 67.14%	9,120 71.57%	9,474 64.80%	9,281 68.74%	8,937 55.00%	8,093 44.99%	8,611 39.55%	6,682 49.28%
	\$ 177	\$ 188	\$ 190	\$ 196	\$ 195	\$ 173	\$ 181	\$ 168	\$ 153
Brussels	30 0.00%	0 0.00%	31 29.03%	0 0.00%	31 38.71%	0 0.00%	30 0.00%	0 0.00%	31 6.45%
	\$ -	\$ -	\$ 195	\$ -	\$ 195	\$ -	\$ -	\$ -	\$ 195
Clay Banks	90 44.44%	155 54.84%	178 65.73%	155 49.68%	149 68.46%	147 19.73%	164 20.12%	155 33.55%	134 24.63%
	\$ 258	\$ 239	\$ 256	\$ 194	\$ 195	\$ 168	\$ 190	\$ 180	\$ 162
Egg Harbor-Town	10,901 47.47%	11,955 67.26%	11,270 68.79%	11,023 70.91%	12,333 66.44%	10,741 41.51%	11,644 43.96%	11,546 43.25%	11,430 47.63%
	\$ 142	\$ 179	\$ 181	\$ 171	\$ 174	\$ 151	\$ 140	\$ 148	\$ 145
Egg Harbor - Village	11,452 51.59%	11,603 73.46%	12,024 75.63%	11,426 74.44%	12,097 72.79%	10,974 58.87%	11,470 55.07%	11,476 49.37%	10,694 54.08%
	\$ 134	\$ 171	\$ 167	\$ 176	\$ 177	\$ 136	\$ 140	\$ 148	\$ 158
Ephraim	14,526 50.76%	16,326 73.94%	15,455 76.06%	16,469 75.96%	14,100 81.57%	14,961 57.98%	14,378 58.30%	14,649 51.59%	13,224 58.71%
	\$ 139	\$ 164	\$ 152	\$ 162	\$ 162	\$ 141	\$ 147	\$ 157	\$ 146
Forestville - Town	30 0.00%	31 9.68%	0 0.00%	31 12.90%	0 0.00%	30 0.00%	30 3.33%	31 0.00%	31 3.23%
	\$ -	\$ 208	\$ -	\$ 200	\$ -	\$ -	\$ 100	\$ -	\$ 300
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	2,238 20.82%	1,954 44.98%	1,961 42.89%	1,943 39.48%	2,043 41.16%	1,870 18.18%	2,076 19.85%	1,887 16.38%	2,217 18.22%
	\$ 123	\$ 110	\$ 118	\$ 125	\$ 125	\$ 129	\$ 119	\$ 117	\$ 112
Gibraltar	15,828 59.43%	17,110 80.29%	16,822 82.49%	19,775 69.19%	16,699 86.18%	16,264 62.58%	16,061 65.79%	16,218 59.77%	15,382 60.73%
	\$ 144	\$ 169	\$ 173	\$ 169	\$ 170	\$ 149	\$ 154	\$ 147	\$ 151
Jacksonport	2,681 39.50%	2,976 72.82%	2,962 71.17%	3,095 71.70%	3,139 69.42%	2,796 32.01%	2,713 31.92%	2,769 25.82%	2,671 32.05%
	\$ 150	\$ 183	\$ 182	\$ 175	\$ 182	\$ 133	\$ 135	\$ 135	\$ 131
Liberty Grove	11,271 37.76%	12,916 60.00%	12,186 60.77%	12,636 61.78%	12,375 65.58%	12,273 34.25%	11,615 37.36%	11,715 37.61%	10,974 42.29%
	\$ 132	\$ 166	\$ 166	\$ 157	\$ 163	\$ 129	\$ 125	\$ 125	\$ 127
Nasewaupee	3,478 57.33%	3,542 66.43%	2,697 66.74%	3,625 66.37%	2,892 72.37%	3,290 39.88%	2,188 43.05%	3,146 40.72%	2,152 39.50%
	\$ 111	\$ 136	\$ 136	\$ 127	\$ 127	\$ 114	\$ 135	\$ 94	\$ 121

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	<b>Jun-14</b>	<b>Jul-13</b>	<b>Jul-14</b>	<b>Aug-13</b>	<b>Aug-14</b>	<b>Sep-13</b>	<b>Sep-14</b>	<b>Oct-13</b>	<b>Oct-14</b>
	Adj 7/31/14	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted
Sevastopol	5,534	7,073	6,646	6,926	6,144	5,724	6,220	6,498	6,193
	57.54%	70.73%	73.73%	69.45%	76.61%	52.20%	54.24%	50.85%	55.71%
	\$ 189	\$ 221	\$ 219	\$ 226	\$ 232	\$ 181	\$ 174	\$ 157	\$ 157
Sister Bay	14,465	15,158	13,705	15,160	14,518	14,656	14,465	14,829	12,903
	49.79%	74.15%	76.88%	74.49%	79.61%	51.02%	50.50%	52.71%	55.13%
	\$ 137	\$ 168	\$ 158	\$ 165	\$ 166	\$ 139	\$ 147	\$ 146	\$ 145
Sturgeon Bay - City	18,740	20,057	18,891	18,376	20,439	18,318	19,556	18,378	17,516
	57.93%	71.80%	71.73%	77.69%	71.02%	58.73%	56.76%	57.23%	57.11%
	\$ 104	\$ 122	\$ 125	\$ 118	\$ 126	\$ 114	\$ 113	\$ 114	\$ 116
Sturgeon Bay - Town	676	1,044	958	1,088	1,086	911	752	670	589
	47.49%	63.79%	72.03%	60.66%	73.30%	30.30%	35.77%	27.31%	31.24%
	\$ 187	\$ 181	\$ 197	\$ 178	\$ 175	\$ 163	\$ 176	\$ 169	\$ 186
Union	0	31	0	0	0	0	0	0	0
	0.00%	41.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	\$ -	\$ 117	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	4,669	6,236	5,638	6,243	5,240	5,648	5,022	4,452	4,726
	36.17%	54.57%	52.29%	50.47%	57.84%	25.85%	25.99%	24.44%	19.38%
	\$ 94	\$ 106	\$ 108	\$ 105	\$ 107	\$ 95	\$ 91	\$ 78	\$ 90
Available	125,230	137,735	130,544	137,445	132,566	127,540	126,477	127,030	117,549
Filled	62,535	96,757	93,912	96,108	97,223	63,024	63,971	61,003	60,078
%	49.94%	70.25%	71.94%	69.92%	73.34%	49.42%	50.58%	48.02%	51.11%
Average	\$ 136	\$ 163	\$ 162	\$ 161	\$ 164	\$ 139	\$ 141	\$ 140	\$ 141