

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-19 Adj 1/31/20	Jan-20 Adj 7/31/20	Feb-19 Adj 1/31/20	Feb-20 Adj 7/31/20	Mar-19 Adj 1/31/20	Mar-20 Adj 7/31/20	Apr-19 Adj 1/31/20	Apr-20 Adj 7/31/20	May-19 Adj 1/31/20	May-20 Adj 7/31/20	Jun-19 Adj 1/31/20	Jun-20 Adj 7/31/20
Baileys Harbor	4,098 8.32%	3,743 9.80%	3,567 7.82%	3,648 10.77%	3,911 8.26%	2,738 7.78%	5,293 8.31%	1,293 4.56%	9,131 24.43%	4,585 14.96%	9,743 49.35%	8,210 42.33%
	\$ 137	\$ 145	\$ 153	\$ 169	\$ 158	\$ 135	\$ 139	\$ 118	\$ 169	\$ 184	\$ 210	\$ 201
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	150 8.00%	62 0.00%	195 53.33%	169 54.44%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 149	\$ -	\$ 185	\$ 249
Egg Harbor-Town	8,604 8.05%	8,601 10.70%	8,011 15.54%	8,309 14.62%	8,641 14.72%	8,743 5.23%	8,863 13.33%	2,118 1.98%	11,185 31.42%	4,580 9.72%	11,411 51.36%	10,716 35.37%
	\$ 103	\$ 122	\$ 105	\$ 123	\$ 107	\$ 132	\$ 110	\$ 276	\$ 134	\$ 209	\$ 201	\$ 218
Egg Harbor - Village	4,576 22.77%	4,740 19.32%	4,350 21.26%	4,238 21.26%	4,212 29.13%	3,693 17.84%	4,796 23.37%	2,485 1.93%	9,050 31.35%	2,947 9.13%	11,408 62.46%	7,447 49.09%
	\$ 121	\$ 114	\$ 115	\$ 110	\$ 109	\$ 102	\$ 115	\$ 99	\$ 145	\$ 183	\$ 152	\$ 195
Ephraim	5,615 13.89%	4,827 16.20%	5,164 16.17%	4,546 20.99%	5,291 15.89%	4,248 9.23%	5,616 13.92%	902 78.00%	14,321 31.02%	5,702 15.78%	15,429 59.30%	13,354 45.42%
	\$ 112	\$ 125	\$ 122	\$ 123	\$ 113	\$ 104	\$ 118	\$ 98	\$ 135	\$ 147	\$ 167	\$ 174
Forestville - Town	62 19.35%	61 0.00%	28 32.14%	58 3.45%	62 11.29%	0 0.00%	60 0.00%	0 0.00%	61 14.75%	0 0.00%	60 23.33%	30 0.00%
	\$ 70	\$ -	\$ 79	\$ 146	\$ 93	\$ -	\$ -	\$ -	\$ 69	\$ -	\$ 118	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,465 14.27%	1,328 12.20%	1,345 22.30%	1,418 24.47%	1,521 15.45%	1,170 5.90%	1,561 11.47%	961 3.02%	1,927 39.85%	1,502 20.51%	2,076 32.61%	1,828 29.70%
	\$ 87	\$ 90	\$ 74	\$ 100	\$ 81	\$ 106	\$ 79	\$ 142	\$ 109	\$ 124	\$ 132	\$ 164
Gibraltar	8,228 16.40%	9,543 14.85%	7,334 21.60%	7,632 18.97%	7,883 21.03%	7,061 12.63%	9,168 19.08%	4,716 4.64%	16,358 28.59%	8,796 12.66%	16,746 62.69%	15,447 47.26%
	\$ 156	\$ 153	\$ 133	\$ 151	\$ 110	\$ 111	\$ 116	\$ 71	\$ 149	\$ 156	\$ 178	\$ 185
Jacksonport	1,265 8.85%	1,175 17.36%	1,099 17.47%	1,175 26.30%	1,118 20.30%	1,093 9.52%	1,059 11.61%	930 65.00%	2,520 19.40%	1,611 14.15%	2,940 45.61%	2,807 46.10%
	\$ 166	\$ 155	\$ 78	\$ 76	\$ 74	\$ 116	\$ 98	\$ 154	\$ 125	\$ 283	\$ 207	\$ 225
Liberty Grove	5,230 4.07%	4,886 5.79%	4,656 4.21%	5,461 3.63%	5,233 3.76%	4,676 1.58%	5,116 4.18%	1,388 3.60%	10,124 18.81%	6,625 7.70%	12,204 42.07%	10,650 31.90%
	\$ 163	\$ 131	\$ 140	\$ 140	\$ 140	\$ 185	\$ 147	\$ 160	\$ 143	\$ 167	\$ 176	\$ 199
Nasewaupee	2,716 22.61%	2,613 24.84%	2,446 44.81%	2,464 49.27%	2,682 29.34%	2,221 24.54%	2,658 25.51%	1,773 13.14%	3,126 47.44%	2,467 38.31%	4,021 55.73%	3,728 56.89%
	\$ 86	\$ 59	\$ 86	\$ 76	\$ 75	\$ 86	\$ 49	\$ 60	\$ 98	\$ 87	\$ 131	\$ 139
Sevastopol	3,948 23.73%	4,258 20.69%	3,562 23.86%	4,025 24.30%	4,246 20.70%	4,421 16.96%	4,549 20.36%	3,133 3.93%	6,836 33.41%	5,054 10.61%	7,126 53.77%	6,272 45.14%
	\$ 137	\$ 135	\$ 137	\$ 137	\$ 137	\$ 118	\$ 145	\$ 112	\$ 150	\$ 209	\$ 211	\$ 233
Sister Bay	9,426 14.47%	10,869 16.61%	9,628 18.08%	10,402 18.33%	10,700 15.06%	10,147 9.38%	10,806 14.57%	5,453 3.80%	14,510 30.53%	9,836 12.43%	14,734 59.94%	13,206 46.15%
	\$ 136	\$ 124	\$ 104	\$ 113	\$ 105	\$ 102	\$ 104	\$ 71	\$ 135	\$ 130	\$ 173	\$ 184
Sturgeon Bay - City	21,735 22.61%	22,026 25.29%	19,647 35.01%	20,954 32.34%	21,598 32.62%	21,735 20.81%	21,011 23.08%	20,021 6.56%	22,515 37.14%	21,300 16.82%	22,092 50.79%	17,388 33.09%
	\$ 90	\$ 85	\$ 82	\$ 84	\$ 85	\$ 78	\$ 90	\$ 71	\$ 101	\$ 91	\$ 127	\$ 137
Sturgeon Bay - Town	510 7.65%	804 6.97%	456 3.51%	550 8.00%	431 4.64%	642 4.36%	530 4.53%	526 1.14%	755 19.34%	682 9.24%	1,081 45.70%	762 47.51%
	\$ 206	\$ 172	\$ 233	\$ 233	\$ 183	\$ 238	\$ 186	\$ 200	\$ 223	\$ 403	\$ 249	\$ 321
Union	31 0.00%	62 6.45%	28 0.00%	58 17.24%	31 0.00%	61 19.67%	30 23.33%	60 46.67%	77 20.78%	108 37.04%	120 50.83%	180 65.00%
	\$ -	\$ 366	\$ -	\$ 263	\$ -	\$ 194	\$ 101	\$ 328	\$ 103	\$ 266	\$ 178	\$ 276
Washington Island	1,299 4.31%	1,046 8.13%	1,286 7.15%	1,013 8.29%	1,323 5.59%	960 3.44%	1,589 6.92%	780 1.03%	4,119 17.21%	1,719 8.73%	5,902 33.58%	3,668 33.89%
	\$ 58	\$ 52	\$ 65	\$ 89	\$ 71	\$ 80	\$ 92	\$ 77	\$ 87	\$ 96	\$ 112	\$ 135
Available	78,808	80,582	72,607	75,951	78,883	73,609	82,705	46,539	126,765	77,576	137,288	115,862
Filled	12,676	14,101	16,239	16,780	16,403	9,702	13,958	2,379	38,315	10,999	73,375	48,134
%	16.08%	17.50%	22.37%	22.09%	20.79%	13.18%	16.88%	5.11%	30.23%	14.18%	53.45%	41.54%
Average	\$ 113	\$ 109	\$ 100	\$ 106	\$ 98	\$ 95	\$ 104	\$ 84	\$ 131	\$ 136	\$ 169	\$ 185

Door County Tourism Zone Commission
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	Jul-19	Jul-20	Aug-19	Aug-20	Sep-19	Sep-20	Oct-19	Oct-20	Nov-19	Nov-20
	Adj 1/31/20		Adj 1/31/20		Adj 1/31/20		Adj 1/31/20		Adj 1/31/20	
Baileys Harbor	10,387 73.80% \$ 232	9,548 72.37% \$ 245	10,383 71.33% \$ 228	9,410 72.86% \$ 247	9,952 53.57% \$ 200	8,737 58.24% \$ 220	9,713 47.31% \$ 194	8,539 46.69% \$ 223	4,210 12.83% \$ 167	4,338 17.96% \$ 201
Brussels	0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	205 65.37% \$ 246	203 80.79% \$ 238	208 59.13% \$ 210	126 65.08% \$ 199	137 29.93% \$ 203	129 72.87% \$ 183	119 19.33% \$ 155	138 50.00% \$ 158	- 0.00% \$ -	34 20.59% \$ 149
Egg Harbor-Town	11,892 73.61% \$ 241	11,240 60.23% \$ 263	11,792 72.24% \$ 225	11,365 81.50% \$ 188	11,765 51.07% \$ 194	11,014 48.57% \$ 221	11,732 48.53% \$ 187	10,934 43.70% \$ 223	9,072 15.39% \$ 122	8,560 16.86% \$ 159
Egg Harbor - Village	11,627 74.92% \$ 222	8,164 82.73% \$ 246	11,888 76.12% \$ 200	8,258 79.74% \$ 263	11,553 58.15% \$ 176	8,060 66.04% \$ 225	10,629 57.51% \$ 187	7,252 61.45% \$ 221	5,150 24.66% \$ 127	4,602 27.05% \$ 152
Ephraim	16,180 82.21% \$ 203	14,907 80.18% \$ 209	16,255 80.90% \$ 197	14,711 77.30% \$ 208	15,535 63.55% \$ 179	14,319 63.81% \$ 195	14,533 60.36% \$ 178	13,651 52.37% \$ 199	5,230 19.66% \$ 132	6,009 15.91% \$ 153
Forestville - Town	61 18.03% \$ 163	62 0.00% \$ -	61 21.31% \$ 119	0 0.00% \$ -	60 16.67% \$ 131	30 0.00% \$ -	30 16.39% \$ 112	30 0.00% \$ -	30 6.67% \$ 109	0 0.00% \$ -
Forestville - Village	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	2,180 54.95% \$ 141	1,896 58.86% \$ 160	2,192 44.89% \$ 157	1,912 57.32% \$ 170	1,923 26.11% \$ 150	1,786 37.01% \$ 154	1,916 25.31% \$ 134	1,915 27.42% \$ 154	1,519 11.05% \$ 89	1,470 9.86% \$ 122
Gibraltar	17,731 83.39% \$ 210	16,995 79.69% \$ 222	17,776 82.97% \$ 208	16,781 82.72% \$ 216	16,905 67.79% \$ 178	15,673 68.42% \$ 193	17,148 62.18% \$ 181	15,294 58.30% \$ 198	8,545 23.01% \$ 132	7,959 21.05% \$ 156
Jacksonport	3,311 70.25% \$ 267	3,531 83.09% \$ 199	3,414 72.50% \$ 215	4,332 59.46% \$ 232	3,011 40.19% \$ 168	2,519 58.48% \$ 194	2,830 39.12% \$ 175	3,617 32.43% \$ 216	1,267 16.89% \$ 148	1,031 19.40% \$ 237
Liberty Grove	12,482 67.56% \$ 205	11,140 65.38% \$ 214	12,669 69.37% \$ 194	11,923 62.50% \$ 222	12,318 46.59% \$ 160	11,032 49.37% \$ 188	12,279 43.94% \$ 166	9,788 38.01% \$ 205	6,347 6.11% \$ 163	5,023 10.77% \$ 212
Nasewaupee	4,356 73.85% \$ 161	3,841 75.97% \$ 161	4,389 68.67% \$ 156	4,083 75.04% \$ 168	3,882 48.25% \$ 136	3,685 60.57% \$ 155	3,806 43.38% \$ 123	3,488 51.43% \$ 149	2,606 17.61% \$ 70	887 18.49% \$ 175
Sevastopol	7,769 74.39% \$ 247	6,641 77.61% \$ 265	7,831 72.24% \$ 237	6,681 81.48% \$ 261	6,917 62.22% \$ 194	6,321 66.97% \$ 213	6,939 55.38% \$ 183	6,376 57.58% \$ 209	4,472 26.19% \$ 123	4,096 31.42% \$ 154
Sister Bay	15,534 80.08% \$ 211	14,513 77.92% \$ 220	15,715 81.83% \$ 208	14,721 76.01% \$ 229	15,282 6303.00% \$ 177	13,872 59.67% \$ 194	15,350 61.34% \$ 177	14,150 52.66% \$ 196	12,041 19.39% \$ 122	11,255 19.32% \$ 151
Sturgeon Bay - City	22,828 70.93% \$ 142	18,224 64.34% \$ 160	22,877 67.20% \$ 143	22,526 57.99% \$ 156	22,106 52.96% \$ 134	15,974 47.41% \$ 154	22,921 53.14% \$ 129	20,186 43.75% \$ 139	21,325 22.03% \$ 92	17,178 17.03% \$ 114
Sturgeon Bay - Town	1,053 82.81% \$ 257	975 76.92% \$ 319	1,032 71.90% \$ 261	972 69.24% \$ 368	969 42.41% \$ 198	912 50.33% \$ 305	950 34.53% \$ 216	850 46.12% \$ 273	549 10.38% \$ 240	652 18.10% \$ 272
Union	152 80.92% \$ 211	156 91.03% \$ 309	156 77.56% \$ 206	157 87.90% \$ 334	148 57.43% \$ 204	177 79.10% \$ 305	122 51.64% \$ 204	150 68.67% \$ 309	60 41.67% \$ 215	60 23.33% \$ 252
Washington Island	6,044 56.47% \$ 145	4,271 60.52% \$ 137	6,173 62.68% \$ 136	4,544 64.77% \$ 148	5,732 32.36% \$ 116	4,354 39.09% \$ 142	5,232 26.72% \$ 102	3,475 29.47% \$ 144	1,341 14.62% \$ 105	1,132 16.25% \$ 113
Available	143,792	126,307	144,811	132,502	138,195	118,594	136,249	119,834	83,764	74,286
Filled	107,355	92,009	106,892	95,677	76,759	67,915	71,735	58,041	15,912	13,857
%	74.66%	72.85%	73.81%	72.21%	55.54%	57.27%	52.65%	48.43%	19.00%	18.65%
Average	\$ 202	\$ 216	\$ 196	\$ 212	\$ 171	\$ 195	\$ 169	\$ 194	\$ 117	\$ 152