

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17
	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Unadj
Baileys Harbor	3,300 6.48% \$ 169	3,076 10.37% \$ 135	2,840 12.29% \$ 118	2,862 11.60% \$ 109	2,817 8.45% \$ 124	2,997 9.51% \$ 123	4,680 8.93% \$ 117	4,165 14.48% \$ 114	8,321 24.32% \$ 153	8,580 28.46% \$ 145	9,829 43.98% \$ 183	9,292 52.87% \$ 184
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	89 33.71% \$ 129	74 39.19% \$ 146	194 42.27% \$ 199	161 45.96% \$ 193
Egg Harbor-Town	9,781 9.43% \$ 85	6,936 13.60% \$ 85	9,459 14.38% \$ 85	5,393 20.90% \$ 82	9,062 13.42% \$ 73	10,800 12.64% \$ 54	8,781 13.37% \$ 67	11,680 15.08% \$ 59	10,988 29.60% \$ 108	13,279 33.18% \$ 84	11,780 51.10% \$ 148	13,322 59.00% \$ 119
Egg Harbor - Village	4,819 17.76% \$ 113	5,033 15.90% \$ 119	4,524 24.78% \$ 95	4,475 23.37% \$ 98	4,816 22.94% \$ 86	5,119 23.87% \$ 91	4,891 21.65% \$ 85	4,881 26.96% \$ 98	9,272 36.14% \$ 128	9,350 36.19% \$ 127	11,699 57.45% \$ 143	11,514 50.80% \$ 158
Ephraim	5,564 14.40% \$ 116	5,505 11.86% \$ 125	5,096 20.57% \$ 110	4,590 17.41% \$ 116	5,705 13.78% \$ 103	5,925 11.17% \$ 106	5,724 16.06% \$ 104	5,726 18.42% \$ 107	14,840 27.56% \$ 127	13,422 27.96% \$ 133	15,508 53.33% \$ 150	14,615 56.89% \$ 170
Forestville - Town	31 3.23% \$ 38	31 0.00% \$ -	58 1.72% \$ 58	28 0.00% \$ -	62 1.61% \$ 40	31 9.68% \$ 104	60 3.33% \$ 40	30 0.00% \$ -	62 6.45% \$ 97	31 0.00% \$ -	30 23.33% \$ 171	0 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	873 20.39% \$ 70	1,193 22.72% \$ 77	870 32.99% \$ 84	1,092 27.56% \$ 88	899 17.13% \$ 86	1,177 13.42% \$ 80	1,414 12.02% \$ 87	1,230 12.28% \$ 84	2,013 34.33% \$ 96	2,092 26.67% \$ 101	1,942 38.11% \$ 116	1,543 37.27% \$ 136
Gibraltar	6,494 20.53% \$ 160	6,995 15.03% \$ 178	5,917 21.92% \$ 135	6,146 23.58% \$ 144	6,064 16.61% \$ 114	5,698 16.04% \$ 109	7,032 23.45% \$ 93	7,475 21.65% \$ 125	15,254 31.63% \$ 136	15,617 32.24% \$ 130	16,120 59.68% \$ 161	16,372 59.42% \$ 171
Jacksonport	854 7.26% \$ 194	1,122 11.32% \$ 117	893 9.97% \$ 99	1,069 7.95% \$ 141	839 9.54% \$ 118	1,091 16.32% \$ 109	863 8.00% \$ 163	1,128 12.85% \$ 128	2,372 18.25% \$ 125	2,457 18.68% \$ 123	2,920 39.62% \$ 169	2,875 46.43% \$ 164
Liberty Grove	4,907 2.69% \$ 147	4,477 4.40% \$ 113	4,213 4.11% \$ 115	3,990 5.24% \$ 116	4,431 3.79% \$ 118	4,903 3.94% \$ 104	4,691 5.59% \$ 98	5,206 6.01% \$ 114	9,828 17.92% \$ 122	10,587 19.38% \$ 120	12,258 38.78% \$ 148	11,550 41.26% \$ 157
Nasewaupée	2,329 21.04% \$ 61	2,480 29.96% \$ 63	2,177 49.10% \$ 68	2,269 39.36% \$ 68	2,338 21.00% \$ 61	2,481 21.12% \$ 60	2,340 23.38% \$ 65	2,370 24.22% \$ 71	3,306 47.34% \$ 99	3,191 43.47% \$ 94	3,742 59.43% \$ 115	3,676 57.59% \$ 134
Sevastopol	4,517 15.67% \$ 148	4,577 22.18% \$ 106	4,232 21.88% \$ 123	4,251 19.90% \$ 131	4,465 22.93% \$ 110	4,809 26.45% \$ 92	5,025 23.28% \$ 116	5,206 24.97% \$ 122	6,461 36.26% \$ 137	7,247 32.10% \$ 133	7,124 50.97% \$ 186	7,229 54.09% \$ 192
Sister Bay	9,917 12.87% \$ 114	10,445 11.68% \$ 142	8,357 18.39% \$ 106	9,211 20.23% \$ 98	9,942 15.33% \$ 86	10,574 15.04% \$ 91	9,598 15.95% \$ 89	10,559 22.07% \$ 85	13,070 29.47% \$ 118	13,857 34.41% \$ 108	14,865 50.90% \$ 146	14,894 59.96% \$ 148
Sturgeon Bay - City	19,831 27.52% \$ 77	20,421 18.20% \$ 109	18,477 38.00% \$ 74	18,390 34.64% \$ 80	19,774 31.70% \$ 73	20,716 31.52% \$ 80	19,324 33.73% \$ 76	19,943 30.02% \$ 85	20,241 46.02% \$ 91	21,071 39.01% \$ 95	20,218 60.27% \$ 114	20,539 54.64% \$ 118
Sturgeon Bay - Town	328 7.62% \$ 147	298 10.74% \$ 129	403 3.97% \$ 107	305 8.20% \$ 128	483 4.55% \$ 128	391 6.14% \$ 140	437 7.78% \$ 154	396 9.34% \$ 143	593 26.14% \$ 142	646 15.02% \$ 168	819 51.89% \$ 148	728 62.09% \$ 188
Union	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	30 0.00% \$ -	31 54.84% \$ 130	30 0.00% \$ -	30 86.67% \$ 126
Washington Island	862 4.76% \$ 70	1,465 2.46% \$ 69	615 4.07% \$ 62	1,158 6.74% \$ 65	918 8.50% \$ 72	1,262 3.65% \$ 75	1,185 10.80% \$ 70	1,534 7.17% \$ 60	3,591 12.92% \$ 83	3,366 16.82% \$ 87	5,643 31.81% \$ 107	5,494 35.53% \$ 105
Available Filled % Average	74,407 12,496 16.79% \$ 101	74,054 11,124 15.02% \$ 116	68,131 16,319 23.95% \$ 91	65,229 15,424 23.65% \$ 95	72,615 14,162 19.50% \$ 84	77,974 14,965 19.19% \$ 84	76,045 15,650 20.58% \$ 85	81,529 17,299 21.22% \$ 93	120,331 38,154 31.71% \$ 117	124,898 39,499 31.63% \$ 113	134,721 69,521 51.60% \$ 146	133,834 72,023 53.82% \$ 151

Door County Tourism Zone Commission
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	Jul-16	Jul-17	Aug-16	Aug-17	Sep-16	Sep-17	Oct-16	Oct-17	Nov-16	Nov-17
	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj
Baileys Harbor	10,140 74.67% \$ 200	9,742 77.18% \$ 208	10,228 65.05% \$ 207	9,343 69.11% \$ 208	9,813 51.16% \$ 179	9,679 54.91% \$ 176	9,543 49.72% \$ 176	9,041 40.68% \$ 210	3,117 13.83% \$ 160	3,747 14.49% \$ 122
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	236 60.59% \$ 204	172 70.93% \$ 200	239 53.97% \$ 217	213 60.56% \$ 209	205 40.00% \$ 172	180 42.78% \$ 185	186 33.87% \$ 147	149 32.21% \$ 217	1 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	12,098 72.69% \$ 193	13,880 78.76% \$ 168	12,248 69.22% \$ 177	13,811 70.57% \$ 159	11,911 49.18% \$ 152	10,750 58.34% \$ 166	11,790 50.63% \$ 149	10,607 56.74% \$ 152	9,626 17.32% \$ 82	8,280 24.14% \$ 84
Egg Harbor - Village	12,387 76.45% \$ 191	12,031 73.83% \$ 209	12,363 71.46% \$ 188	11,858 68.43% \$ 197	11,974 58.38% \$ 159	11,488 55.22% \$ 171	10,694 58.94% \$ 170	9,119 57.13% \$ 186	4,875 24.86% \$ 116	5,524 36.91% \$ 63
Ephraim	16,334 82.00% \$ 186	15,453 82.53% \$ 193	16,326 79.08% \$ 178	15,905 75.33% \$ 190	15,455 65.67% \$ 155	13,885 64.20% \$ 163	14,494 61.60% \$ 165	12,951 59.97% \$ 169	5,954 20.36% \$ 119	5,281 21.45% \$ 124
Forestville - Town	31 35.48% \$ 191	31 16.13% \$ 199	31 41.94% \$ 190	31 25.81% \$ 200	30 10.00% \$ 208	0 0.00% \$ -	31 3.23% \$ 225	31 0.00% \$ -	31 6.45% \$ 225	30 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	1,992 62.05% \$ 116	1,654 61.49% \$ 146	2,064 49.56% \$ 117	2,098 36.65% \$ 143	1,992 30.62% \$ 113	1,494 30.92% \$ 150	2,012 29.87% \$ 108	2,008 18.87% \$ 128	957 13.17% \$ 89	1,014 16.37% \$ 91
Gibraltar	16,546 87.58% \$ 193	17,140 83.78% \$ 202	17,224 78.33% \$ 190	17,149 79.44% \$ 193	16,466 68.71% \$ 160	16,149 67.01% \$ 168	16,718 62.20% \$ 169	15,790 61.03% \$ 175	8,117 21.31% \$ 139	8,426 21.68% \$ 137
Jacksonport	3,207 75.12% \$ 197	3,149 78.50% \$ 200	3,257 73.17% \$ 187	2,658 71.52% \$ 210	3,028 41.68% \$ 149	2,895 43.01% \$ 143	2,931 36.10% \$ 148	2,832 36.09% \$ 153	1,099 10.37% \$ 128	1,201 17.90% \$ 119
Liberty Grove	12,790 70.98% \$ 178	12,574 71.46% \$ 188	12,577 65.97% \$ 168	12,497 62.60% \$ 176	12,190 49.16% \$ 140	11,817 50.06% \$ 145	11,609 48.83% \$ 141	11,119 42.94% \$ 153	5,017 14.03% \$ 88	4,958 7.64% \$ 137
Nasewaupée	3,966 81.92% \$ 146	3,646 79.84% \$ 151	3,842 69.73% \$ 136	3,938 67.65% \$ 143	3,523 52.31% \$ 122	3,370 51.54% \$ 123	3,375 47.73% \$ 118	3,311 39.99% \$ 118	2,522 27.52% \$ 47	2,291 16.94% \$ 67
Sevastopol	7,888 78.09% \$ 226	7,703 78.23% \$ 233	7,961 69.31% \$ 301	7,516 68.80% \$ 233	6,804 59.60% \$ 180	7,178 61.34% \$ 172	6,874 58.10% \$ 172	6,248 54.50% \$ 188	4,491 29.99% \$ 131	4,671 32.39% \$ 115
Sister Bay	15,470 82.68% \$ 180	15,553 84.55% \$ 189	15,381 75.19% \$ 179	15,163 79.56% \$ 187	14,702 62.13% \$ 151	14,860 64.70% \$ 152	14,788 61.82% \$ 156	14,346 62.56% \$ 164	10,538 20.35% \$ 109	10,640 22.69% \$ 103
Sturgeon Bay - City	21,059 74.76% \$ 132	21,279 75.97% \$ 134	21,005 69.00% \$ 128	19,501 68.87% \$ 128	20,449 60.37% \$ 123	20,598 64.84% \$ 124	20,874 59.35% \$ 121	20,845 55.84% \$ 124	20,127 24.01% \$ 88	19,627 28.53% \$ 83
Sturgeon Bay - Town	955 76.54% \$ 193	859 76.48% \$ 208	989 69.57% \$ 183	950 73.47% \$ 194	753 46.75% \$ 148	806 47.39% \$ 158	657 37.75% \$ 169	768 35.94% \$ 160	348 16.38% \$ 149	324 25.93% \$ 144
Union	31 9.68% \$ 747	62 80.65% \$ 140	0 0.00% \$ -	62 83.87% \$ 135	30 46.67% \$ 125	60 80.00% \$ 153	31 54.84% \$ 125	93 32.26% \$ 226	0 0.00% \$ -	90 3.33% \$ 80
Washington Island	6,035 57.32% \$ 112	5,306 59.57% \$ 116	6,004 51.90% \$ 118	6,082 53.55% \$ 117	5,913 27.90% \$ 105	4,783 33.58% \$ 104	6,324 21.35% \$ 92	4,300 24.30% \$ 101	1,541 10.71% \$ 88	1,980 9.60% \$ 116
Available	141,165	140,234	141,739	138,775	135,238	129,992	132,931	123,558	78,361	78,084
Filled	108,783	109,167	100,270	97,889	76,675	76,513	72,486	65,228	16,437	18,492
%	77.06%	77.85%	70.74%	70.54%	56.70%	58.86%	54.53%	52.79%	20.98%	23.68%
Average	\$ 178	\$ 183	\$ 178	\$ 178	\$ 150	\$ 154	\$ 152	\$ 161	\$ 104	\$ 97