

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-13 Adj 1/31/14	Jan-14 Unadjusted	Feb-13 Adj 1/31/14	Feb-14 Unadjusted	Mar-13 Adj 1/31/14	Mar-14 Unadjusted	Apr-13 Adj 1/31/14	Apr-14 Unadjusted	May-13 Adj 1/31/14	May-14 Unadjusted
Baileys Harbor	3,590 7.38%	3,343 6.55%	3,248 9.67%	3,020 10.56%	3,498 9.01%	3,281 9.45%	3,786 11.09%	3,651 11.70%	6,736 20.65%	8,039 19.62%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 62	\$ 109	\$ 94	\$ 161	\$ 142
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	0 0.00%	83 3.61%	127 19.69%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 190	\$ 177
Egg Harbor-Town	8,696 7.54%	9,620 8.26%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,707 9.65%	8,104 7.48%	8,714 7.94%	10,437 23.19%	10,639 25.16%
	\$ 96	\$ 79	\$ 91	\$ 85	\$ 103	\$ 62	\$ 92	\$ 77	\$ 109	\$ 104
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%	4,288 22.41%	4,637 21.00%	8,596 32.57%	11,677 28.13%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81	\$ 60	\$ 75	\$ 106	\$ 100
Ephraim	6,581 10.17%	4,450 9.69%	5,900 14.03%	5,538 11.65%	6,151 14.86%	5,764 12.51%	6,369 11.46%	6,327 13.28%	13,996 26.29%	13,146 29.09%
	\$ 114	\$ 111	\$ 100	\$ 113	\$ 87	\$ 93	\$ 96	\$ 88	\$ 105	\$ 106
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	930 19.78%	929 22.60%	868 31.45%	1,023 12.51%	1,036 22.88%	1,023 2.74%	1,052 11.41%	1,756 27.56%	1,841 19.61%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78	\$ 105	\$ 64	\$ 95	\$ 98
Gibraltar	6,128 17.33%	5,961 20.57%	6,020 23.06%	5,647 23.22%	6,376 21.63%	6,008 18.36%	7,225 19.31%	5,675 27.07%	14,596 32.82%	12,813 35.14%
	\$ 159	\$ 139	\$ 128	\$ 137	\$ 99	\$ 116	\$ 99	\$ 85	\$ 111	\$ 121
Jacksonport	898 8.13%	781 7.68%	802 14.46%	791 10.75%	967 6.93%	818 5.38%	810 7.78%	823 4.86%	2,383 19.14%	2,324 21.21%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178	\$ 133	\$ 140	\$ 109	\$ 100
Liberty Grove	4,279 2.31%	4,240 3.58%	4,092 2.35%	4,283 3.43%	4,037 2.38%	3,880 3.99%	4,478 3.53%	4,002 4.72%	10,211 14.95%	9,169 14.71%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92	\$ 108	\$ 87	\$ 106	\$ 114
Nasewaupee	2,418 18.65%	1,270 20.87%	2,184 31.96%	1,217 30.90%	2,383 22.70%	1,303 23.94%	2,468 18.07%	2,221 14.72%	3,224 34.55%	2,354 32.33%
	\$ 45	\$ 69	\$ 59	\$ 89	\$ 54	\$ 87	\$ 52	\$ 43	\$ 76	\$ 95
Sevastopol	4,247 14.43%	3,997 22.07%	3,779 24.29%	3,628 33.93%	4,238 25.77%	4,161 25.52%	4,408 21.67%	4,402 24.97%	5,696 31.46%	5,675 37.43%
	\$ 137	\$ 90	\$ 117	\$ 90	\$ 110	\$ 104	\$ 99	\$ 96	\$ 127	\$ 121
Sister Bay	10,172 8.16%	8,830 9.48%	8,527 15.12%	8,622 15.72%	8,767 14.00%	9,137 12.55%	9,603 11.08%	8,154 15.82%	15,198 21.46%	12,320 24.73%
	\$ 149	\$ 118	\$ 88	\$ 89	\$ 88	\$ 87	\$ 85	\$ 84	\$ 105	\$ 113
Sturgeon Bay - City	18,749 24.11%	16,134 28.75%	17,251 31.21%	16,559 37.57%	18,419 32.43%	18,202 36.97%	18,792 26.06%	18,855 29.27%	19,991 39.63%	18,985 46.60%
	\$ 70	\$ 71	\$ 68	\$ 69	\$ 72	\$ 70	\$ 71	\$ 72	\$ 80	\$ 81
Sturgeon Bay - Town	245 2.45%	255 8.63%	251 4.78%	330 3.33%	248 6.05%	371 2.16%	237 4.64%	253 8.30%	390 13.08%	323 30.34%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160	\$ 139	\$ 141	\$ 139	\$ 154
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	31 6.45%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100
Washington Island	1,104 10.33%	1,235 6.72%	1,184 3.63%	956 10.15%	1,321 7.27%	1,106 7.96%	1,537 5.73%	1,079 25.39%	3,802 13.55%	3,026 21.91%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70	\$ 73	\$ 47	\$ 72	\$ 64
Available	72,283	65,947	65,160	64,403	69,258	69,220	73,158	69,845	117,157	112,520
Filled	10,502	11,883	13,333	14,326	13,715	13,728	11,823	13,347	32,206	33,636
%	14.53%	18.02%	20.46%	22.24%	19.80%	19.83%	16.16%	19.11%	27.49%	29.89%
Average	\$ 96	\$ 81	\$ 83	\$ 83	\$ 82	\$ 80	\$ 81	\$ 78	\$ 102	\$ 103