

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

| | Jan-20 | Jan-21 | Feb-20 | Feb-21 | Mar-20 | Mar-21 |
|-----------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | Adj 1/31/21 | | Adj 1/31/20 | Adj 1/31/21 | Adj 1/31/20 | Adj 1/31/21 |
| Baileys Harbor | 3,743 9.80% | 3,849 16.55% | 3,648 10.77% | 3,413 21.07% | 2,738 7.78% | 2,055 30.75% |
| | \$ 145 | \$ 180 | \$ 169 | \$ 170 | \$ 135 | \$ 203 |
| Brussels | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | - 0.00% | 0 0.00% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Clay Banks | 0 0.00% | 62 4.84% | 0 0.00% | 39 30.77% | - 0.00% | 32 28.13% |
| | \$ - | \$ 137 | \$ - | \$ 193 | \$ - | \$ 242 |
| Egg Harbor-Town | 8,601 10.70% | 8,288 14.61% | 8,309 14.62% | 7,521 20.14% | 8,712 5.25% | 8,307 22.67% |
| | \$ 122 | \$ 144 | \$ 123 | \$ 148 | \$ 132 | \$ 144 |
| Egg Harbor - Village | 4,740 19.32% | 4,589 24.21% | 4,238 21.26% | 4,211 28.90% | 3,683 17.84% | 4,830 34.43% |
| | \$ 114 | \$ 131 | \$ 110 | \$ 130 | \$ 102 | \$ 135 |
| Ephraim | 4,827 16.20% | 5,475 17.59% | 4,546 20.69% | 4,812 23.69% | 4,248 9.16% | 5,319 26.11% |
| | \$ 126 | \$ 139 | \$ 123 | \$ 136 | \$ 104 | \$ 136 |
| Forestville - Town | 61 0.00% | 0 0.00% | 58 3.45% | 56 3.57% | - 0.00% | 31 0.00% |
| | \$ - | \$ - | \$ 146 | \$ 113 | \$ - | \$ - |
| Forestville - Village | 0 0.00% | 31 0.00% | 0 0.00% | 0 0.00% | - 0.00% | 0 0.00% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Gardner | 1,328 12.20% | 1,448 12.91% | 1,418 24.47% | 1,338 22.80% | 1,170 5.90% | 1,488 15.59% |
| | \$ 90 | \$ 108 | \$ 100 | \$ 111 | \$ 106 | \$ 114 |
| Gibraltar | 9,543 14.85% | 7,882 21.94% | 7,632 18.97% | 6,333 23.34% | 7,030 12.69% | 6,818 30.92% |
| | \$ 154 | \$ 162 | \$ 151 | \$ 171 | \$ 111 | \$ 119 |
| Jacksonport | 1,175 17.36% | 2,378 7.61% | 1,175 26.30% | 2,181 8.71% | 1,087 10.58% | 2,237 8.58% |
| | \$ 155 | \$ 190 | \$ 76 | \$ 200 | \$ 148 | \$ 257 |
| Liberty Grove | 4,886 5.79% | 4,242 7.17% | 5,461 3.63% | 4,160 6.59% | 4,614 1.60% | 4,798 9.84% |
| | \$ 131 | \$ 214 | \$ 140 | \$ 223 | \$ 185 | \$ 242 |
| Nasewaupee | 2,613 24.84% | 2,027 33.30% | 2,464 49.27% | 2,458 55.94% | 2,221 24.54% | 2,674 44.39% |
| | \$ 59 | \$ 92 | \$ 76 | \$ 98 | \$ 86 | \$ 90 |
| Sevastopol | 4,258 20.69% | 4,143 27.25% | 4,025 24.30% | 3,827 34.39% | 4,421 16.96% | 4,177 40.77% |
| | \$ 135 | \$ 150 | \$ 137 | \$ 139 | \$ 118 | \$ 138 |
| Sister Bay | 10,841 16.65% | 9,210 18.13% | 10,373 18.38% | 9,837 19.27% | 10,120 9.41% | 9,392 25.16% |
| | \$ 124 | \$ 136 | \$ 113 | \$ 126 | \$ 102 | \$ 136 |
| Sturgeon Bay - City | 22,026 25.29% | 20,553 21.69% | 20,954 32.34% | 18,087 36.33% | 21,570 20.32% | 21,114 28.35% |
| | \$ 85 | \$ 94 | \$ 84 | \$ 95 | \$ 80 | \$ 97 |
| Sturgeon Bay - Town | 804 6.97% | 614 18.89% | 550 8.00% | 589 12.90% | 642 4.36% | 645 22.79% |
| | \$ 172 | \$ 257 | \$ 233 | \$ 223 | \$ 238 | \$ 220 |
| Union | 62 6.45% | 31 9.68% | 58 17.24% | 56 25.00% | 61 19.67% | 31 12.90% |
| | \$ 366 | \$ 632 | \$ 263 | \$ 96 | \$ 194 | \$ 384 |
| Washington Island | 1,046 8.13% | 1,198 5.93% | 1,013 8.29% | 1,052 9.32% | 960 3.44% | 1,079 10.84% |
| | \$ 52 | \$ 120 | \$ 89 | \$ 98 | \$ 80 | \$ 112 |
| Available | 80,554 | 76,020 | 75,922 | 69,970 | 73,277 | 75,027 |
| Filled | 14,101 | 14,447 | 16,779 | 18,198 | 9,572 | 20,086 |
| % | 17.51% | 19.00% | 22.10% | 26.01% | 13.06% | 26.77% |
| Average | \$ 109 | \$ 130 | \$ 106 | \$ 124 | \$ 97 | \$ 127 |