

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

PW: kerber

	Jan-19 Adj 1/31/20	Jan-20	Feb-19 Adj 1/31/20	Feb-20	Mar-19 Adj 1/31/20	Mar-20
Baileys Harbor	4,098 8.32% \$ 137	3,527 9.81% \$ 141	3,567 7.82% \$ 153	3,503 10.48% \$ 161	3,911 8.26% \$ 158	2,645 8.05% \$ 135
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	8,604 8.05% \$ 103	8,323 10.71% \$ 123	8,011 15.54% \$ 105	8,135 14.84% \$ 123	8,641 14.72% \$ 107	8,526 5.17% \$ 133
Egg Harbor - Village	4,576 22.77% \$ 121	4,709 19.28% \$ 113	4,350 21.26% \$ 115	3,854 20.55% \$ 109	4,212 29.13% \$ 109	3,662 18.00% \$ 102
Ephraim	5,615 13.89% \$ 112	4,611 16.33% \$ 125	5,164 16.17% \$ 122	4,517 20.70% \$ 124	5,291 15.89% \$ 113	4,186 9.27% \$ 103
Forestville - Town	62 19.35% \$ 70	61 0.00% \$ -	28 32.14% \$ 79	29 6.90% \$ 146	62 11.29% \$ 93	0 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	1,465 14.27% \$ 87	1,268 12.46% \$ 87	1,345 22.30% \$ 74	1,360 25.51% \$ 100	1,521 15.45% \$ 81	1,139 6.06% \$ 106
Gibraltar	8,228 16.40% \$ 156	9,234 15.17% \$ 153	7,334 21.60% \$ 133	7,086 19.46% \$ 152	7,883 21.03% \$ 110	6,854 12.87% \$ 110
Jacksonport	1,265 8.85% \$ 166	1,082 18.39% \$ 154	1,099 17.47% \$ 78	1,060 29.15% \$ 76	1,118 20.30% \$ 74	1,062 9.79% \$ 116
Liberty Grove	5,230 4.07% \$ 163	4,576 5.31% \$ 124	4,656 4.21% \$ 140	5,163 3.60% \$ 147	5,233 3.76% \$ 140	4,498 1.42% \$ 200
Nasewaupee	2,716 22.61% \$ 86	714 9.24% \$ 97	2,446 44.81% \$ 86	695 22.16% \$ 132	2,682 29.34% \$ 75	682 12.17% \$ 116
Sevastopol	3,948 23.73% \$ 137	4,083 21.55% \$ 139	3,562 23.86% \$ 137	3,802 25.41% \$ 138	4,246 20.70% \$ 137	4,205 17.84% \$ 118
Sister Bay	9,426 14.47% \$ 136	10,319 16.56% \$ 125	9,628 18.08% \$ 104	9,967 18.09% \$ 116	10,700 15.06% \$ 105	8,568 7.96% \$ 106
Sturgeon Bay - City	21,735 22.61% \$ 90	16,368 23.59% \$ 93	19,647 35.01% \$ 82	16,432 29.13% \$ 89	21,598 32.62% \$ 85	20,061 19.00% \$ 82
Sturgeon Bay - Town	510 7.65% \$ 206	773 7.24% \$ 172	456 3.51% \$ 233	494 8.30% \$ 238	431 4.64% \$ 183	642 4.36% \$ 238
Union	31 0.00% \$ -	62 6.45% \$ 366	28 0.00% \$ -	58 17.24% \$ 263	31 0.00% \$ -	61 19.67% \$ 194
Washington Island	1,299 4.31% \$ 58	767 10.69% \$ 51	1,286 7.15% \$ 65	984 8.54% \$ 89	1,323 5.59% \$ 71	930 3.55% \$ 80
Available	78,808	70,477	72,607	67,139	78,883	67,721
Filled	12,676	11,557	16,239	13,369	16,403	8,219
%	16.08%	16.40%	22.37%	19.91%	20.79%	12.14%
Average	\$ 113	\$ 118	\$ 100	\$ 113	\$ 98	\$ 99