

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-14 Adj 1/31/15	Jan-15 Unadj	Feb-14 Adj 1/31/15	Feb-15 Unadj	Mar-14 Adj 1/31/15	Mar-15 Unadj
Baileys Harbor	3,405 6.43%	3,128 13.49%	3,048 10.47%	2,950 15.86%	3,343 9.33%	3,254 14.44%
	\$ 138	\$ 98	\$ 107	\$ 76	\$ 64	\$ 78
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	9,992 8.29%	8,789 8.41%	9,236 10.56%	7,403 14.64%	9,955 9.45%	9,310 8.76%
	\$ 81	\$ 89	\$ 85	\$ 89	\$ 62	\$ 83
Egg Harbor - Village	4,870 12.61%	4,261 15.63%	3,708 34.49%	3,954 22.08%	4,356 20.09%	4,225 22.08%
	\$ 107	\$ 108	\$ 54	\$ 109	\$ 81	\$ 94
Ephraim	6,409 8.07%	6,319 10.33%	5,734 11.77%	5,372 15.82%	5,764 12.51%	4,937 13.27%
	\$ 111	\$ 117	\$ 114	\$ 109	\$ 93	\$ 106
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 19.15%	962 27.86%	896 30.47%	845 33.25%	1,067 22.21%	946 18.71%
	\$ 69	\$ 77	\$ 65	\$ 71	\$ 78	\$ 72
Gibraltar	6,082 20.34%	5,918 19.48%	5,675 23.19%	5,682 24.50%	6,311 17.84%	5,860 17.73%
	\$ 140	\$ 138	\$ 137	\$ 123	\$ 117	\$ 120
Jacksonport	877 6.84%	856 14.02%	791 10.75%	454 9.47%	849 5.18%	764 15.18%
	\$ 169	\$ 153	\$ 146	\$ 210	\$ 178	\$ 210
Liberty Grove	4,271 3.56%	3,922 3.03%	4,312 3.41%	3,907 2.89%	4,097 3.78%	4,460 2.76%
	\$ 142	\$ 173	\$ 108	\$ 132	\$ 92	\$ 113
Nasewaupee	2,417 21.97%	1,180 30.85%	2,197 36.55%	1,316 43.16%	2,419 28.69%	2,325 35.57%
	\$ 57	\$ 57	\$ 63	\$ 76	\$ 65	\$ 54
Sevastopol	4,090 21.56%	3,953 19.10%	3,853 34.10%	3,720 31.56%	4,192 25.33%	4,164 24.26%
	\$ 90	\$ 125	\$ 96	\$ 94	\$ 104	\$ 115
Sister Bay	9,792 9.44%	9,657 11.88%	8,634 15.81%	9,153 19.05%	9,603 13.39%	9,447 12.28%
	\$ 117	\$ 107	\$ 89	\$ 76	\$ 82	\$ 90
Sturgeon Bay - City	18,696 25.97%	19,364 25.34%	17,651 37.50%	15,599 34.44%	19,617 35.90%	19,895 31.77%
	\$ 71	\$ 76	\$ 68	\$ 76	\$ 70	\$ 78
Sturgeon Bay - Town	379 5.80%	236 10.59%	330 3.33%	227 16.30%	371 2.16%	368 5.43%
	\$ 163	\$ 129	\$ 158	\$ 105	\$ 160	\$ 122
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,235 6.72%	1,036 6.85%	984 9.86%	852 10.92%	1,106 7.96%	893 6.16%
	\$ 63	\$ 74	\$ 83	\$ 70	\$ 70	\$ 74
Available	73,507	69,612	67,077	61,434	73,050	70,848
Filled	11,109	13,208	15,278	14,092	14,592	13,722
%	15.11%	18.97%	22.78%	22.94%	19.98%	19.37%
Average	\$ 91	\$ 83	\$ 81	\$ 88	\$ 79	\$ 87