

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-13 Adj 1/31/14	Jan-14 Adj 7/31/14	Feb-13 Adj 1/31/14	Feb-14 Adj 7/31/14	Mar-13 Adj 1/31/14	Mar-14 Adj 7/31/14	Apr-13 Adj 1/31/14	Apr-14 Adj 7/31/14	May-13 Adj 1/31/14	May-14 Adj 7/31/14	Jun-13 Adj 1/31/14	Jun-14 Adj 7/31/14	Jul-13 Adj 1/31/14	Jul-14 Unadjusted
Baileys Harbor	3,590 7.38% 138	3,405 6.43% 138	3,248 9.67% 96	3,048 10.47% 107	3,498 9.01% 106	3,343 9.33% 64	3,786 11.08% 109	3,741 11.41% 94	6,736 20.65% 161	8,287 19.07% 143	8,277 39.94% 175	8,621 41.82% 177	9,568 67.14% 188	9,120 71.57% 190
Brussels	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	31 0.00% -	0 0.00% -	30 0.00% -	0 0.00% -	31 29.03% 195
Clay Banks	31 0.00% -	0 0.00% -	28 0.00% -	0 0.00% -	31 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	83 3.61% 190	158 15.82% 177	150 22.67% 208	90 44.44% 258	155 54.84% 239	178 65.73% 256
Egg Harbor-Town	8,696 7.54% 96	9,992 8.29% 81	7,302 12.37% 91	9,236 10.56% 85	7,735 8.84% 103	9,955 9.45% 62	8,104 7.48% 92	9,037 7.75% 79	10,437 23.19% 109	10,886 25.00% 105	10,790 45.44% 142	10,901 47.47% 142	11,955 67.26% 179	11,270 68.79% 181
Egg Harbor - Village	4,153 26.01% 193	4,870 12.61% 107	3,635 31.20% 52	3,708 34.49% 54	4,033 29.43% 66	4,356 20.09% 81	4,288 22.41% 60	4,637 21.00% 75	8,596 32.57% 106	9,002 36.49% 100	11,110 44.34% 154	11,452 51.59% 134	11,603 73.46% 171	12,024 75.63% 167
Ephraim	6,581 10.17% 114	6,409 8.07% 111	5,900 14.03% 100	5,734 11.77% 114	6,151 14.86% 87	5,764 12.51% 93	6,369 11.46% 96	6,357 13.21% 88	13,996 26.29% 105	13,208 28.95% 106	15,562 48.55% 135	14,526 50.76% 139	16,326 73.94% 164	15,455 76.06% 152
Forestville - Town	31 0.00% -	31 0.00% -	28 0.00% -	28 0.00% -	31 0.00% -	0 0.00% -	30 0.00% -	30 0.00% -	31 0.00% -	31 0.00% -	30 0.00% -	30 0.00% -	31 9.68% 208	0 0.00% -
Forestville - Village	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -
Gardner	961 6.66% 133	961 19.15% 69	929 22.60% 81	896 30.47% 65	1,023 12.51% 76	1,067 22.21% 78	1,023 2.74% 105	1,067 11.43% 65	1,756 27.56% 95	1,934 19.34% 99	1,878 30.94% 100	2,238 20.82% 123	1,954 44.98% 110	1,961 42.89% 118
Gibraltar	6,128 17.33% 159	6,082 20.34% 140	6,020 23.06% 128	5,675 23.19% 137	6,376 21.63% 99	6,311 17.84% 117	7,225 19.31% 99	6,783 24.55% 86	14,596 32.82% 111	14,360 59.00% 119	16,275 59.00% 144	15,828 59.43% 144	17,110 80.29% 169	16,822 82.49% 173
Jacksonport	898 8.13% 170	877 6.84% 169	802 14.46% 118	791 10.75% 146	967 6.93% 123	849 5.18% 178	810 7.78% 133	853 4.92% 150	2,383 19.14% 109	2,448 20.14% 100	2,810 40.21% 147	2,681 39.50% 150	2,976 72.82% 183	2,962 71.17% 182
Liberty Grove	4,279 2.31% 151	4,271 3.56% 142	4,092 2.35% 114	4,312 3.41% 108	4,037 2.38% 136	4,097 3.78% 92	4,478 3.53% 108	4,094 4.62% 87	10,211 14.95% 106	9,355 14.66% 114	12,540 32.17% 138	11,271 37.76% 132	12,916 60.00% 166	12,186 60.77% 166
Nasewaupee	2,418 18.65% 45	2,417 21.97% 57	2,184 31.96% 59	2,197 36.55% 63	2,383 22.70% 54	2,419 28.69% 65	2,468 18.07% 52	2,251 14.53% 43	3,224 34.55% 76	3,470 38.99% 78	3,445 55.50% 102	3,478 57.33% 111	3,542 66.43% 136	2,697 66.74% 136
Sevastopol	4,247 14.43% 137	4,090 21.56% 90	3,779 24.29% 117	3,853 34.10% 96	4,238 25.77% 110	4,192 25.33% 104	4,408 21.67% 99	4,522 24.48% 97	5,696 31.46% 127	5,891 36.34% 122	6,258 56.12% 175	5,534 57.54% 189	7,073 70.73% 221	6,646 73.73% 219
Sister Bay	10,172 8.16% 149	9,792 9.44% 117	8,527 15.12% 88	8,634 15.81% 89	8,767 14.00% 88	9,603 13.39% 82	9,603 11.08% 85	8,209 15.71% 84	15,198 21.46% 105	13,181 24.68% 111	14,536 47.51% 132	14,465 49.79% 137	15,158 74.15% 168	13,705 78.88% 158
Sturgeon Bay - City	18,749 24.11% 70	18,696 25.97% 71	17,251 31.21% 68	17,651 37.50% 68	18,419 32.43% 72	19,617 35.90% 70	18,792 26.06% 71	18,855 29.27% 72	19,991 39.63% 80	20,194 45.33% 81	19,443 58.19% 102	18,740 57.93% 104	20,057 71.80% 122	18,891 71.73% 125
Sturgeon Bay - Town	245 2.45% 368	379 5.80% 163	251 4.78% 211	330 3.33% 158	248 6.05% 171	371 2.16% 160	237 4.64% 139	343 7.87% 149	390 13.08% 139	420 27.62% 176	747 45.11% 186	676 47.49% 187	1,044 63.79% 181	958 72.03% 197
Union	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	0 0.00% -	31 0.00% -	31 6.45% 100	30 0.00% -	0 0.00% -	31 41.94% 117	0 0.00% -
Washington Island	1,104 10.33% 69	1,235 6.72% 63	1,184 3.63% 77	984 9.86% 83	1,321 7.27% 71	1,106 7.96% 70	1,537 5.73% 73	1,079 25.39% 47	3,802 13.55% 72	3,398 19.75% 64	5,972 33.12% 99	4,669 36.17% 94	6,236 54.57% 106	5,638 52.29% 108
Available	72,283	73,507	65,160	67,077	69,258	73,050	73,158	71,858	117,157	116,285	129,853	125,230	137,735	130,544
Filled	10,502	11,109	13,333	15,278	13,715	14,592	11,823	13,503	32,206	35,215	62,031	62,535	96,757	93,912
%	14.53%	15.11%	20.46%	22.78%	19.80%	19.98%	16.16%	18.79%	27.49%	30.28%	47.77%	49.94%	70.25%	71.94%
Average	\$ 96	\$ 91	\$ 83	\$ 81	\$ 82	\$ 79	\$ 81	\$ 79	\$ 102	\$ 102	\$ 135	\$ 136	\$ 163	\$ 162