

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-21 Adj 1/31/22	Jan-22
Baileys Harbor		
Units Available	3,930	4,248
Occupancy	16.34%	14.48%
Avg Daily Rate	\$ 178	\$175.59
Brussels		
Units Available	0	0
Occupancy	0.00%	0.00%
Avg Daily Rate	\$ -	\$0.00
Clay Banks		
Units Available	62	91
Occupancy	4.84%	12.09%
Avg Daily Rate	\$ 137	\$285.58
Egg Harbor-Town		
Units Available	8,566	8,729
Occupancy	14.70%	13.37%
Avg Daily Rate	\$ 143	\$152.06
Egg Harbor - Village		
Units Available	4,620	4,810
Occupancy	24.05%	27.36%
Avg Daily Rate	\$ 131	\$129.18
Ephraim		
Units Available	5,599	5,791
Occupancy	17.91%	14.75%
Avg Daily Rate	\$ 144	\$125.01
Forestville - Town		
Units Available	62	0
Occupancy	0.00%	0.00%
Avg Daily Rate	\$ -	\$0.00
Forestville - Village		
Units Available	0	0
Occupancy	0.00%	0.00%
Avg Daily Rate	\$ -	\$0.00
Gardner		
Units Available	1,448	1,576
Occupancy	12.91%	12.06%
Avg Daily Rate	\$ 108	\$123.93
Gibraltar		
Units Available	8,160	7,571
Occupancy	21.47%	19.34%
Avg Daily Rate	\$ 163	\$167.81
Jacksonport		
Units Available	2,471	2,616
Occupancy	8.78%	7.11%
Avg Daily Rate	\$ 185	\$234.79
Liberty Grove		
Units Available	4,548	5,667
Occupancy	8.77%	8.21%
Avg Daily Rate	\$ 220	\$206.24
Nasewaupee		
Units Available	2,749	2,988
Occupancy	27.46%	37.15%
Avg Daily Rate	\$ 97	\$96.57
Sevastopol		
Units Available	4,280	4,548
Occupancy	26.68%	32.56%
Avg Daily Rate	\$ 151	\$155.47
Sister Bay		
Units Available	10,381	13,104
Occupancy	17.92%	18.64%
Avg Daily Rate	\$ 144	\$151.56
Sturgeon Bay - City		
Units Available	21,293	20,891
Occupancy	21.22%	27.39%
Avg Daily Rate	\$ 95	\$96.52
Sturgeon Bay - Town		
Units Available	645	611
Occupancy	17.98%	12.93%
Avg Daily Rate	\$ 257	\$331.55
Union		
Units Available	31	124
Occupancy	9.68%	10.48%
Avg Daily Rate	\$ 609	\$577.51
Washington Island		
Units Available	1,198	1,172
Occupancy	5.93%	10.07%
Avg Daily Rate	\$ 120	\$108.46
Available	80,043	84,537
Filled	15,038	17,233
%	18.79%	20.39%
Average	\$ 133	\$132.33