

Doer County Tourism Zone Commission  
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-17 Adj 1/31/18	Jan-18
Baileys Harbor	3,076 10.37% \$ 135	3,739 10.19% \$ 110
Brussels	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	6,936 13.60% \$ 85	8,370 14.28% \$ 76
Egg Harbor - Village	5,033 15.90% \$ 119	5,017 15.73% \$ 123
Ephraim	5,505 11.86% \$ 125	5,586 13.96% \$ 109
Forestville - Town	31 0.00% \$ -	0 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -
Gardner	1,193 22.72% \$ 77	1,353 23.65% \$ 73
Gibraltar	6,995 15.03% \$ 178	7,110 18.65% \$ 153
Jacksonport	1,122 11.32% \$ 117	995 11.26% \$ 182
Liberty Grove	4,477 4.40% \$ 113	4,250 3.25% \$ 109
Nasewaupsee	2,480 29.96% \$ 63	2,435 30.55% \$ 67
Sevastopol	4,546 22.33% \$ 106	4,691 23.30% \$ 105
Sister Bay	10,445 11.68% \$ 142	9,770 14.98% \$ 120
Sturgeon Bay - City	20,452 18.17% \$ 109	19,154 25.02% \$ 88
Sturgeon Bay - Town	298 10.74% \$ 129	405 7.41% \$ 135
Union	0 0.00% \$ -	31 9.68% \$ 425
Washington Island	1,465 2.46% \$ 69	1,016 6.79% \$ 76
Available	74,054	73,922
Filled	11,124	13,236
% Average	15.02% \$ 116	17.91% \$ 102