

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-11</b> Adj 1/31/12	<b>Jan-12</b> Unadj
Baileys Harbor	3,488 5.91%	3,431 7.46%
	\$ 117	\$ 113
Brussels	0 0.00%	0 0.00%
	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%
	\$ -	\$ -
Egg Harbor-Town	8,901 5.45%	8,376 4.73%
	\$ 104	\$ 95
Egg Harbor - Village	4,610 18.20%	4,426 8.81%
	\$ 92	\$ 195
Ephraim	6,569 7.66%	6,397 9.91%
	\$ 136	\$ 126
Forestville - Town	0 0.00%	0 0.00%
	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%
	\$ -	\$ -
Gardner	930 10.65%	775 6.97%
	\$ 112	\$ 95

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-11</b>	<b>Jan-12</b>
	Adj 1/31/12	Unadj
Gibraltar	6,628	6,446
	16.10%	14.82%
	\$ 174	\$ 159
Jacksonport	861	669
	7.32%	4.48%
	\$ 221	\$ 243
Liberty Grove	4,323	4,264
	2.38%	1.90%
	\$ 172	\$ 173
Nasewaupee	2,129	1,575
	24.42%	15.81%
	\$ 65	\$ 35
Sevastopol	5,526	4,101
	14.17%	14.48%
	\$ 122	\$ 148
Sister Bay	10,139	10,190
	12.98%	7.96%
	\$ 89	\$ 140
Sturgeon Bay - City	18,459	18,990
	20.69%	22.90%
	\$ 71	\$ 68
Sturgeon Bay - Town	308	246
	6.82%	2.44%
	\$ 114	\$ 316
Union	0	0
	0.00%	0.00%
	\$ -	\$ -
Washington Island	955	738
	5.76%	1.36%
	\$ 67	\$ 74
Available	73,857	70,655
Filled	9,880	8,815
%	13.38%	12.48%
Average	\$ 98	\$ 103