

Door County Tourism Zone Commission  
Units Available, Occupancy ADR Summary by Municipality - Comparative

PW: kerber

	Jan-19 Adj 1/31/20	Jan-20 Adj 1/31/21	Feb-19 Adj 1/31/20	Feb-20 Adj 1/31/21	Mar-19 Adj 1/31/20	Mar-20 Adj 1/31/21	Apr-19 Adj 1/31/20	Apr-20 Adj 1/31/21	May-19 Adj 1/31/20	May-20 Adj 1/31/21	Jun-19 Adj 1/31/20	Jun-20 Adj 1/31/21	Jul-19 Adj 1/31/20	Jul-20 Adj 1/31/21	Aug-19 Adj 1/31/20	Aug-20 Adj 1/31/21	Sep-19 Adj 1/31/20	Sep-20 Adj 1/31/21	Oct-19 Adj 1/31/20	Oct-20 Adj 1/31/21	Nov-19 Adj 1/31/20	Nov-20 Adj 1/31/21	Dec-19 Adj 1/31/20	Dec-20 Adj 1/31/21		
Baileys Harbor	4,098 8.32% \$ 137	3,743 9.80% \$ 145	3,567 7.82% \$ 153	3,648 10.77% \$ 169	3,911 8.26% \$ 158	2,738 7.78% \$ 135	5,293 8.31% \$ 139	1,323 4.46% \$ 118	9,131 24.43% \$ 169	4,948 15.08% \$ 180	9,743 49.35% \$ 210	9,226 41.95% \$ 198	10,387 73.80% \$ 232	9,845 72.49% \$ 244	10,383 71.33% \$ 228	9,994 72.46% \$ 250	9,952 53.57% \$ 200	9,729 60.31% \$ 217	9,713 47.31% \$ 194	9,376 48.62% \$ 218	4,210 12.83% \$ 167	4,389 17.93% \$ 200	3,710 9.92% \$ 158	3,706 13.92% \$ 240		
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	150 8.00% \$ 149	93 7.53% \$ 295	195 53.33% \$ 185	169 54.44% \$ 249	205 65.37% \$ 246	203 80.79% \$ 238	208 59.13% \$ 210	188 68.62% \$ 240	137 29.93% \$ 203	159 62.89% \$ 182	119 19.33% \$ 155	169 40.83% \$ 158	0 0.00% \$ -	34 20.59% \$ 149	0 0.00% \$ -	25 44.00% \$ 379		
Egg Harbor-Town	8,604 8.05% \$ 103	8,601 10.70% \$ 122	8,011 15.54% \$ 105	8,309 14.62% \$ 123	8,641 14.72% \$ 107	8,712 5.25% \$ 132	8,863 13.33% \$ 110	2,148 3.35% \$ 161	11,185 31.42% \$ 134	4,673 9.89% \$ 196	11,411 51.36% \$ 201	11,049 35.25% \$ 219	11,892 73.61% \$ 241	11,621 59.94% \$ 264	11,792 72.24% \$ 225	11,552 81.08% \$ 189	11,765 51.07% \$ 194	11,323 48.30% \$ 219	11,732 48.53% \$ 187	11,116 43.65% \$ 224	9,072 15.39% \$ 152	8,618 16.80% \$ 159	8,554 12.91% \$ 123	8,562 13.21% \$ 145		
Egg Harbor - Village	4,576 22.77% \$ 121	4,740 19.32% \$ 114	4,350 21.26% \$ 115	4,238 21.26% \$ 110	4,212 29.13% \$ 109	3,683 17.84% \$ 102	4,796 23.37% \$ 115	2,485 1.93% \$ 99	9,050 31.35% \$ 145	3,067 9.59% \$ 179	11,408 62.46% \$ 152	7,553 48.66% \$ 197	11,627 74.92% \$ 222	8,387 82.70% \$ 246	11,888 76.12% \$ 200	8,562 79.76% \$ 261	11,553 58.15% \$ 176	8,305 66.03% \$ 223	10,629 57.51% \$ 187	8,097 57.84% \$ 218	5,150 24.66% \$ 127	4,843 27.26% \$ 151	5,247 17.90% \$ 122	4,585 17.16% \$ 155		
Ephraim	5,615 13.89% \$ 112	4,827 16.20% \$ 126	5,164 16.17% \$ 122	4,546 20.69% \$ 123	5,291 15.89% \$ 113	4,248 9.16% \$ 104	5,616 13.92% \$ 118	901 0.78% \$ 103	14,321 31.02% \$ 135	5,764 15.68% \$ 148	15,429 59.30% \$ 167	13,619 45.98% \$ 177	16,180 82.21% \$ 203	15,273 79.71% \$ 209	16,255 80.90% \$ 197	15,346 78.85% \$ 215	15,535 63.55% \$ 179	14,449 60.36% \$ 194	14,533 64.37% \$ 178	13,837 52.55% \$ 202	5,230 19.66% \$ 132	6,159 15.07% \$ 153	5,336 13.10% \$ 128	6,136 15.07% \$ 157		
Forestville - Town	62 19.35% \$ 70	61 0.00% \$ -	28 32.14% \$ 79	58 3.45% \$ 146	62 11.29% \$ 93	0 0.00% \$ -	60 0.00% \$ -	0 0.00% \$ -	61 14.75% \$ 69	31 0.00% \$ -	60 23.33% \$ 118	60 0.00% \$ -	61 18.03% \$ 163	62 0.00% \$ -	61 21.31% \$ 119	31 100.00% \$ -	60 16.67% \$ 131	30 0.00% \$ -	30 16.39% \$ 112	31 0.00% \$ -	30 6.67% \$ 109	0 0.00% \$ -	22 22.73% \$ 158	31 0.00% \$ -		
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	1,465 14.27% \$ 87	1,328 12.20% \$ 90	1,345 22.30% \$ 74	1,418 24.47% \$ 100	1,521 15.45% \$ 81	1,170 5.90% \$ 106	1,561 11.47% \$ 79	961 3.92% \$ 142	1,927 39.85% \$ 109	1,502 20.51% \$ 124	2,076 32.61% \$ 132	1,890 30.26% \$ 169	2,180 54.95% \$ 141	1,989 77.02% \$ 163	2,192 44.89% \$ 157	1,943 56.41% \$ 170	1,923 26.11% \$ 150	1,876 38.38% \$ 163	1,915 25.31% \$ 134	1,915 27.42% \$ 154	1,519 11.05% \$ 89	1,500 10.40% \$ 122	1,316 11.47% \$ 86	1,505 14.76% \$ 108		
Gibraltar	8,228 16.40% \$ 156	9,543 14.85% \$ 154	7,334 21.60% \$ 133	7,632 18.97% \$ 151	7,883 21.03% \$ 110	7,030 12.69% \$ 111	9,168 19.08% \$ 116	4,716 4.64% \$ 71	16,358 28.59% \$ 149	8,765 12.71% \$ 156	16,746 62.69% \$ 178	15,882 47.23% \$ 187	17,731 83.39% \$ 210	17,218 82.97% \$ 224	17,776 80.90% \$ 208	17,160 83.56% \$ 217	16,905 67.79% \$ 178	16,754 67.40% \$ 194	17,148 62.18% \$ 181	16,271 57.32% \$ 200	8,545 23.01% \$ 132	8,359 20.90% \$ 156	7,711 20.88% \$ 165	7,824 17.23% \$ 181		
Jacksonport	1,265 8.85% \$ 166	1,175 17.36% \$ 155	1,099 17.47% \$ 78	1,175 26.30% \$ 76	1,118 20.30% \$ 74	1,087 10.58% \$ 148	930 11.61% \$ 98	930 3.87% \$ 303	2,520 19.40% \$ 125	1,580 14.37% \$ 226	2,940 45.61% \$ 207	2,838 47.04% \$ 225	3,311 70.25% \$ 267	3,615 82.46% \$ 200	3,615 72.50% \$ 215	4,394 60.58% \$ 235	3,011 40.19% \$ 168	4,169 39.94% \$ 203	2,830 39.12% \$ 175	3,710 32.16% \$ 219	1,267 16.89% \$ 148	1,091 20.35% \$ 252	765 9.41% \$ 245	2,544 9.79% \$ 195		
Liberty Grove	5,230 4.07% \$ 163	4,886 5.79% \$ 131	4,656 4.21% \$ 140	5,461 3.63% \$ 140	5,233 3.76% \$ 140	4,614 1.60% \$ 185	5,116 4.18% \$ 147	1,388 3.60% \$ 160	10,124 18.81% \$ 143	6,749 7.81% \$ 167	12,204 42.07% \$ 176	10,799 32.28% \$ 200	12,482 67.56% \$ 205	12,050 66.20% \$ 215	12,669 69.37% \$ 194	12,304 63.45% \$ 222	12,318 46.59% \$ 160	11,513 49.93% \$ 189	12,279 43.94% \$ 166	11,251 38.50% \$ 200	6,347 6.11% \$ 163	5,327 11.21% \$ 221	5,243 4.16% \$ 178	4,852 8.13% \$ 226		
Nasewaupee	2,716 22.61% \$ 86	2,613 24.84% \$ 59	2,446 44.81% \$ 86	2,464 49.27% \$ 76	2,682 29.34% \$ 75	2,221 24.54% \$ 86	2,658 25.51% \$ 49	1,773 13.14% \$ 60	3,126 47.44% \$ 98	2,501 38.06% \$ 89	4,021 55.73% \$ 131	3,761 56.82% \$ 140	4,356 73.85% \$ 161	4,207 75.33% \$ 171	4,389 68.67% \$ 156	4,297 74.70% \$ 170	3,882 48.25% \$ 136	3,843 60.63% \$ 160	3,806 43.38% \$ 123	3,589 51.71% \$ 151	2,606 17.61% \$ 70	2,637 26.47% \$ 92	1,496 10.63% \$ 67	2,042 27.96% \$ 93		
Sevastopol	3,948 23.73% \$ 137	4,258 20.69% \$ 135	3,562 23.86% \$ 137	4,025 24.30% \$ 137	4,246 20.70% \$ 137	4,421 16.96% \$ 118	4,549 20.36% \$ 145	3,133 3.93% \$ 112	6,836 33.41% \$ 150	5,084 10.60% \$ 210	7,126 53.77% \$ 211	6,457 45.59% \$ 240	7,769 74.39% \$ 247	6,930 77.21% \$ 273	7,831 72.24% \$ 237	6,812 81.68% \$ 265	6,917 62.22% \$ 194	6,571 66.84% \$ 222	6,571 55.38% \$ 183	6,505 57.59% \$ 211	4,472 26.19% \$ 123	4,194 31.52% \$ 153	4,286 18.48% \$ 136	4,182 22.48% \$ 165		
Sister Bay	9,426 14.47% \$ 136	10,841 16.65% \$ 124	9,628 18.08% \$ 104	10,373 18.38% \$ 113	10,700 15.06% \$ 105	10,120 9.41% \$ 102	10,806 14.57% \$ 104	5,432 3.81% \$ 71	14,510 30.53% \$ 135	10,168 12.68% \$ 127	14,734 59.94% \$ 173	14,343 45.65% \$ 181	15,534 80.08% \$ 211	14,884 77.02% \$ 222	15,715 81.83% \$ 208	15,052 76.17% \$ 228	15,282 63.03% \$ 177	14,159 59.84% \$ 195	15,350 61.34% \$ 177	14,274 52.45% \$ 197	12,041 19.39% \$ 122	11,675 18.77% \$ 152	10,494 16.18% \$ 127	10,965 14.76% \$ 134		
Sturgeon Bay - City	21,735 22.61% \$ 90	22,026 25.29% \$ 85	19,647 35.01% \$ 82	20,954 32.34% \$ 84	21,598 32.62% \$ 85	21,570 20.32% \$ 80	21,011 23.08% \$ 90	19,783 6.64% \$ 71	22,515 37.14% \$ 101	21,141 17.03% \$ 91	22,092 60.79% \$ 127	21,611 35.01% \$ 128	22,828 70.93% \$ 142	22,936 62.60% \$ 156	22,877 67.20% \$ 143	22,639 58.14% \$ 157	22,106 52.96% \$ 134	21,968 47.44% \$ 148	22,921 53.14% \$ 129	21,912 42.20% \$ 140	21,325 22.03% \$ 92	20,045 19.04% \$ 103	20,594 18.81% \$ 98	20,842 14.95% \$ 104		
Sturgeon Bay - Town	510 7.65% \$ 206	804 6.97% \$ 172	456 3.51% \$ 233	550 8.00% \$ 233	431 4.64% \$ 183	642 4.36% \$ 238	530 4.53% \$ 186	526 1.14% \$ 200	755 19.34% \$ 223	882 9.24% \$ 403	1,081 45.70% \$ 249	852 44.95% \$ 338	852 82.81% \$ 257	975 76.82% \$ 320	1,032 71.90% \$ 261	1,065 70.99% \$ 356	1,329 42.41% \$ 198	1,032 49.42% \$ 302	1,032 34.53% \$ 216	881 46.88% \$ 291	549 10.38% \$ 240	682 18.18% \$ 267	547 12.43% \$ 236	618 22.17% \$ 153		
Union	31 0.00% \$ -	62 6.45% \$ 366	28 0.00% \$ -	58 17.24% \$ 263	31 0.00% \$ -	61 19.67% \$ 194	30 23.33% \$ 101	60 46.67% \$ 328	77 20.78% \$ 103	108 37.04% \$ 266	120 50.83% \$ 178	180 65.00% \$ 276	152 80.92% \$ 211	186 82.47% \$ 303	156 77.56% \$ 206	157 58.14% \$ 334	148 57.43% \$ 204	177 79.10% \$ 305	122 51.64% \$ 204	162 67.28% \$ 303	60 41.67% \$ 215	60 23.33% \$ 252	62 33.87% \$ 240	62 14.52% \$ 489		
Washington Island	1,299 4.31% \$ 58	1,046 8.13% \$ 52	1,286 7.15% \$ 65	1,013 8.29% \$ 89	1,323 3.23% \$ 71	960 3.44% \$ 80	1,589 6.92% \$ 92	780 1.03% \$ 77	4,119 17.21% \$ 87	2,011 8.25% \$ 102	5,902 32.70% \$ 112	4,410 56.47% \$ 142	6,044 63.14% \$ 145	5,269 62.68% \$ 148	6,173 63.02% \$ 136	5,522 63.02% \$ 147	5,732 3									