

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-13 Adj 1/31/14	Jan-14 Adj 7/31/14	Feb-13 Adj 1/31/14	Feb-14 Adj 7/31/14	Mar-13 Adj 1/31/14	Mar-14 Adj 7/31/14	Apr-13 Adj 1/31/14	Apr-14 Adj 7/31/14	May-13 Adj 1/31/14	May-14 Adj 7/31/14	Jun-13 Adj 1/31/14	Jun-14 Adj 7/31/14	Jul-13 Adj 1/31/14	Jul-14 Unadjusted	Aug-13 Adj 1/31/14	Aug-14 Unadjusted
Baileys Harbor	3,590 7.38%	3,405 6.43%	3,248 9.67%	3,048 10.47%	3,498 9.01%	3,343 9.33%	3,786 11.09%	3,741 11.41%	6,736 20.65%	8,287 19.07%	8,277 39.94%	8,621 41.82%	9,568 67.14%	9,120 71.57%	9,474 64.80%	9,281 68.74%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 64	\$ 109	\$ 94	\$ 161	\$ 143	\$ 175	\$ 177	\$ 188	\$ 190	\$ 196	\$ 195
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%	0 0.00%	31 29.03%	0 0.00%	31 38.71%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 195	\$ -	\$ 195
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	0 0.00%	83 3.61%	158 15.82%	150 22.67%	90 44.44%	155 54.84%	178 65.73%	155 49.68%	149 68.46%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 190	\$ 177	\$ 208	\$ 258	\$ 239	\$ 256	\$ 194	\$ 195
Egg Harbor-Town	8,696 7.54%	9,992 8.29%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,955 9.45%	8,104 7.48%	9,037 7.75%	10,437 23.19%	10,886 25.00%	10,790 45.44%	10,901 47.47%	11,955 67.26%	11,270 68.79%	11,023 70.91%	12,333 66.44%
	\$ 96	\$ 81	\$ 91	\$ 85	\$ 103	\$ 62	\$ 92	\$ 79	\$ 109	\$ 105	\$ 142	\$ 142	\$ 179	\$ 181	\$ 171	\$ 174
Eqq Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%	4,288 22.41%	4,637 21.00%	8,596 32.57%	9,002 36.49%	11,110 44.34%	11,452 51.59%	11,603 73.46%	12,024 75.63%	11,426 74.44%	12,097 72.79%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81	\$ 60	\$ 75	\$ 106	\$ 100	\$ 154	\$ 134	\$ 171	\$ 167	\$ 176	\$ 177
Ephraim	6,581 10.17%	6,409 8.07%	5,900 14.03%	5,734 11.77%	6,151 14.86%	5,764 12.51%	6,369 11.46%	6,357 13.21%	13,996 26.29%	13,208 28.95%	15,562 48.55%	14,526 50.76%	16,326 73.94%	15,455 76.06%	16,469 75.96%	14,100 81.57%
	\$ 114	\$ 111	\$ 100	\$ 114	\$ 87	\$ 93	\$ 96	\$ 88	\$ 105	\$ 106	\$ 135	\$ 139	\$ 164	\$ 152	\$ 162	\$ 162
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 0.00%	0 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 0.00%	30 0.00%	31 9.68%	0 0.00%	31 12.90%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 208	\$ -	\$ 200	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	961 19.15%	929 22.60%	896 30.47%	1,023 12.51%	1,067 22.21%	1,023 2.74%	1,067 11.43%	1,756 27.56%	1,934 19.34%	1,878 30.94%	2,238 20.82%	1,954 44.98%	1,961 42.89%	1,943 39.48%	2,043 41.16%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78	\$ 105	\$ 65	\$ 95	\$ 99	\$ 100	\$ 123	\$ 110	\$ 118	\$ 125	\$ 125
Gibraltar	6,128 17.33%	6,082 20.34%	6,020 23.06%	5,675 23.19%	6,376 21.63%	6,311 17.84%	7,225 19.31%	6,783 24.55%	14,596 32.82%	14,360 33.80%	16,275 59.00%	15,828 59.43%	17,110 80.29%	16,822 82.49%	19,775 69.19%	16,699 86.18%
	\$ 159	\$ 140	\$ 128	\$ 137	\$ 99	\$ 117	\$ 99	\$ 86	\$ 111	\$ 119	\$ 144	\$ 144	\$ 169	\$ 173	\$ 169	\$ 170
Jacksonport	898 8.13%	877 6.84%	802 14.46%	791 10.75%	967 6.93%	849 5.18%	810 7.78%	853 4.92%	2,383 19.14%	2,448 20.14%	2,810 40.21%	2,681 39.50%	2,976 72.82%	2,962 71.17%	3,095 71.70%	3,139 69.42%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178	\$ 133	\$ 150	\$ 109	\$ 100	\$ 147	\$ 150	\$ 183	\$ 182	\$ 175	\$ 182
Liberty Grove	4,279 2.31%	4,271 3.56%	4,092 2.35%	4,312 3.41%	4,037 2.38%	4,097 3.78%	4,478 3.53%	4,094 4.62%	10,211 14.95%	9,355 14.66%	12,540 32.17%	11,271 37.76%	12,916 60.00%	12,186 60.77%	12,636 61.78%	12,375 65.58%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92	\$ 108	\$ 87	\$ 106	\$ 114	\$ 138	\$ 132	\$ 166	\$ 166	\$ 157	\$ 163
Nasewaupee	2,418 18.65%	2,417 21.97%	2,184 31.96%	2,197 36.55%	2,383 22.70%	2,419 28.69%	2,468 18.07%	2,251 14.53%	3,224 34.55%	3,470 38.99%	3,445 55.50%	3,478 57.33%	3,542 66.43%	2,697 66.74%	3,625 66.37%	2,892 72.37%
	\$ 45	\$ 57	\$ 59	\$ 63	\$ 54	\$ 65	\$ 52	\$ 43	\$ 76	\$ 78	\$ 102	\$ 111	\$ 136	\$ 136	\$ 127	\$ 127
Sevastopol	4,247 14.43%	4,090 21.56%	3,779 24.29%	3,853 34.10%	4,238 25.77%	4,192 25.33%	4,408 21.67%	4,522 24.48%	5,696 31.46%	5,891 36.34%	6,258 56.12%	5,534 57.54%	7,073 70.73%	6,646 73.73%	6,926 69.45%	6,144 76.61%
	\$ 137	\$ 90	\$ 117	\$ 96	\$ 110	\$ 104	\$ 99	\$ 97	\$ 127	\$ 122	\$ 175	\$ 189	\$ 221	\$ 219	\$ 226	\$ 232
Sister Bay	10,172 8.16%	9,792 9.44%	8,527 15.12%	8,634 15.81%	8,767 14.00%	9,603 13.39%	9,603 11.08%	8,209 15.71%	15,198 21.46%	13,181 24.66%	14,536 47.51%	14,465 49.79%	15,158 74.15%	13,705 76.88%	15,160 74.49%	14,518 79.61%
	\$ 149	\$ 117	\$ 88	\$ 89	\$ 88	\$ 82	\$ 85	\$ 84	\$ 105	\$ 111	\$ 132	\$ 137	\$ 168	\$ 158	\$ 165	\$ 166
Sturgeon Bay - City	18,749 24.11%	18,696 25.97%	17,251 31.21%	17,651 37.50%	18,419 32.43%	19,617 35.90%	18,792 26.06%	18,855 29.27%	19,991 39.63%	20,194 45.33%	19,443 58.19%	18,740 57.93%	20,057 71.80%	18,891 71.73%	18,376 77.69%	20,439 71.02%
	\$ 70	\$ 71	\$ 68	\$ 68	\$ 72	\$ 70	\$ 71	\$ 72	\$ 80	\$ 81	\$ 102	\$ 104	\$ 122	\$ 125	\$ 118	\$ 126

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-13</b>	<b>Jan-14</b>	<b>Feb-13</b>	<b>Feb-14</b>	<b>Mar-13</b>	<b>Mar-14</b>	<b>Apr-13</b>	<b>Apr-14</b>	<b>May-13</b>	<b>May-14</b>	<b>Jun-13</b>	<b>Jun-14</b>	<b>Jul-13</b>	<b>Jul-14</b>	<b>Aug-13</b>	<b>Aug-14</b>
	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted
Sturgeon Bay - Town	245	379	251	330	248	371	237	343	390	420	747	676	1,044	958	1,088	1,086
	2.45%	5.80%	4.78%	3.33%	6.05%	2.16%	4.64%	7.87%	13.08%	27.62%	45.11%	47.49%	63.79%	72.03%	60.66%	73.30%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160	\$ 139	\$ 149	\$ 139	\$ 176	\$ 186	\$ 187	\$ 181	\$ 197	\$ 178	\$ 175
Union	0	0	0	0	0	0	0	0	31	31	30	0	31	0	0	0
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.45%	0.00%	0.00%	41.94%	0.00%	0.00%	0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ 117	\$ -	\$ -	\$ -
Washington Island	1,104	1,235	1,184	984	1,321	1,106	1,537	1,079	3,802	3,398	5,972	4,669	6,236	5,638	6,243	5,240
	10.33%	6.72%	3.63%	9.86%	7.27%	7.96%	5.73%	25.39%	13.55%	19.75%	33.12%	36.17%	54.57%	52.29%	50.47%	57.84%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70	\$ 73	\$ 47	\$ 72	\$ 64	\$ 99	\$ 94	\$ 106	\$ 108	\$ 105	\$ 107
Available	72,283	73,507	65,160	67,077	69,258	73,050	73,158	71,858	117,157	116,285	129,853	125,230	137,735	130,544	137,445	132,566
Filled	10,502	11,109	13,333	15,278	13,715	14,592	11,823	13,503	32,206	35,215	62,031	62,535	96,757	93,912	96,108	97,223
%	14.53%	15.11%	20.46%	22.78%	19.80%	19.98%	16.16%	18.79%	27.49%	30.28%	47.77%	49.94%	70.25%	71.94%	69.92%	73.34%
Average	\$ 96	\$ 91	\$ 83	\$ 81	\$ 82	\$ 79	\$ 81	\$ 79	\$ 102	\$ 102	\$ 135	\$ 136	\$ 163	\$ 162	\$ 161	\$ 164