



DOOR COUNTY TOURISM ZONE COMMISSION
 Administrator's Report
 March 2020

2019 "NO REPORTS":

- The number of **August 2019** "No reports": On 10/15/19 there were sixty-seven (67) owner-managed properties and one (1) agent-managed property to report for a total of sixty-eight (68) properties to report for August 2019. (68 properties for August 2018)
 - As of 11/14/19 there were still twenty-four (24) properties to report.
 - A final notice was mailed 11/14/19 with a deadline of 12/2/19.
 - As of 12/12/19 there are seven (7) to report.
 - As of 1/8/2020 there are three (3) to report.
 - ▶ As of 2/13/2020 there is one (1) property to report – this matter has been filed in Circuit Court. (Feb. 2019 there was one (1) property to report).
 - The status for August 2019 remains unchanged as of 3/12/2020.
- The number of **September 2019** "No reports": On 11/15/19 there were seventy-three (73) owner-managed properties to report for September 2019.
 - As of 11/27/19 there were forty-six (46) to report.
 - As of 12/12/19 there are twenty-five (25) to report.
 - As of 1/8/2020 there are eight (8) to report.
 - ▶ As of 2/13/2020 there are two (2) properties to report.
 - The status for September 2019 remains unchanged as of 3/12/2020. Both properties are with legal counsel.
- The number of **October 2019** "No reports": On 12/12/19 there were ninety-eight (98) owner-managed properties and ten (10) properties to report for agent managed properties for a total of one hundred and eight (108) properties still to report.
 - As of 1/8/2020 there are twenty-five to report.
 - ▶ As of 2/13/2020 there are three (3) properties to report.
 - The status for October 2019 remains unchanged as of 3/12/2020. All properties are with legal counsel.
- The number of **November 2019** "No reports": On 1/7/2020 there were seventy-eight (78) owner-managed properties and fourteen (14) properties to report for agent managed properties for a total of ninety-two (92) properties still to report. (65 properties for January 2019)
 - ▶ As of 2/13/2020 there are ten (10) properties to report.
 - The status for November 2019: Six (6) properties remain to report for November 2019 as of 3/12/2020. All have been referred to legal counsel.
- The number of **December 2019** "No reports": On 2/13/2020 there were fifty (50) owner-managed properties and four (4) properties to report for agent managed properties for a total of fifty (54) properties still to report.
 - The status of December 2019: Twelve (12) properties remain to report for December 2019 as of 3/12/2020. (Two notices have gone out.)
- The number of January 2020 "No Reports": On 3/10/2020 there were eight three (83) owner-managed properties. (39 in 2019).

UNPAID TAX/FEES/PENALTIES: The total outstanding due 3/xx/2020 is: \$4,054.65 from eight (8) permit holders. (\$2,219.37 in 2019)

First Notice	Second Notice	Third Notice	ACH REJECT	Attorney	Settlement/ Payment Plan	Collections
\$ 27.34	\$ 25.64	\$ 26.51	\$ 14.50	\$ 580.72	\$ 26.31	\$ 27.14
\$ 31.54		\$ 43.91		\$ 135.71	\$ 59.22	
\$ 37.50		\$ 93.82		\$ 315.45		
\$ 34.54		\$ 32.26		\$ 59.19		
\$ 25.13		\$ 30.22		\$ 92.13		
				\$ 490.85		
				\$ 536.30		
				\$ 492.84		
				\$ 407.69		
				\$ 408.19		
\$156.05	\$25.64	\$226.72	\$14.50	\$3,519.07	\$85.53	\$27.14
\$4,054.65	Total Outstanding					

- **PERMITS:** As of 3/xx/2020 – xx permits were issued – two (2) were permitted as a result of compliance efforts.

- 16 permits were issued during the same period of 2019
 - As of 3/xx/2020 there are 1,269 permits
 - Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.
1. Village of Sister Bay (56) – year-round
 2. Town of Egg Harbor (53) – year-round-compliance
 3. Town of Baileys Harbor (56) – year-round
 4. City of Sturgeon Bay (56)-year-round
 5. Town of Liberty Grov e (56) – year-round-compliance
 6. Town of Liberty Grov e (56) – year-round
 7. Town of Gibraltar (53) – year-round
 8. Town of Liberty Grov e (56) – year-round

VRBO as of 3/3/2020

The following are unpermitted properties utilizing the VRBO platform:

- 1) VRBO 1880751- owner unfound
- 2) VRBO 9264023ha – owner unfound
- 3) VRBO 1601979- compliance letter sent 1/14/2020, 2/4/2020 and final notice 3/3/2020
- 4) VRBO 1891154 – compliance letter sent 2/4/2020, 2/21/2020 and final notice 3/3/2020

MUNI		# of VRBO Properties 9/27/19	# of VRBO Properties 11/8/19	# of VRBO Properties 11/26/19	# of VRBO Properties 2/3/2020	# of VRBO Properties 3/3/2020
2	Baileys Harbor	69	64	64	64	66
6	Clay Banks	3	3	3	3	3
8	Town of Egg Harbor	64	64	62	63	63
9	Village of Egg Harbor	47	47	47	44	48
11	Ephraim	52	51	51	47	49
12	Gibraltar	87	85	85	88	89
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0
15	Jacksonport	32	33	33	31	32
27	Nasewaupsee	25	25	25	28	31
32	Liberty Grove	67	67	66	68	69
33	Sevastopol	40	39	40	38	38
34	Sister Bay	50	51	51	51	54
35	City of Sturgeon Bay	29	28	28	27	32
36	Town of Sturgeon Bay	19	21	19	20	22
39	Gardner	10	10	10	9	9
42	Union	5	5	5	5	5
46	Washington Island	16	15	14	12	12
Total Actually in Door County		615	608	603	598	622
Not in Door County		11	18	20	20	20
Total		626	626	623	618	642
Vrbo list count		527 (9/27/19)	626 (11/8/19)	618 11/26/19	619 2/3/2020	624 3/3/2020
over/short		-99	0	5	-1	17

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
UNI	# of VRBO Properties	50 Hotel/Motel	51 Resort	52 Inn	53 Condo	53 Condo @ commercial property	54 B&B	55/56 Cottage Cabin Homes	59 OTHER	No permit req 30+	Total	Commercial	Non Commercial		
Baileys Harbor	66	0	0	1	0	0	0	65	0		66	1	65		
Brussels	0	0	0	0	0	0	0	0	0		0	0	0		
Clay Banks	3	0	0	0	0	0	0	3	0		3	0	3		
Town of Egg Harbor	63	0	0	0	0	29	0	34	0		63	29	34		
Village of Egg Harbor	48	0	0	0	5	0	0	43	0		48	0	48		
Ephraim	49	0	0	0	0	0	0	49	0		49	0	49		
Gibraltar	89	0	1	0	18	4	1	63	0	2	89	6	83		
Town of Forestville	0	0	0	0	0	0	0	0	0		0	0	0		
Town of Jacksonport	32	0	0	0	5	0	0	27	0		32	0	32		
Nasewaupsee	31	0	3	0	0	0	0	28	0		31	3	28		
Liberty Grove	69	1	2	0	4	0	0	62	0		69	3	66		
Sevastopol	38	0	0	0	0	0	0	38	0		38	0	38		
Sister Bay	54	0	1	0	14	0	0	39	0		54	1	53		
City of Sturgeon Bay	32	0	4	0	6	0	2	20	0		32	6	26		
Town of Sturgeon Bay	22	0	0	0	0	0	0	22	0		22	0	22		
Gardner	9	0	0	0	0	0	0	9	0		9	0	9		
Union	5	0	0	0	0	0	0	5	0		5	0	5		
Washington Island	12	0	0	0	0	0	0	12	0		12	0	12		
Total for Door County		1	11	1	52	33	3	519	0	2	622	49	573		
TOTAL IN DC		7.88%		92.12%		622		573							

Airbnb as of 3-xx-2020

The following are unpermitted properties utilizing the Airbnb platform:

- 1) Airbnb 23008138 – unable to locate owner - wholesaler
- 2) Airbnb 37886362– unable to locate owner - wholesaler

- 3) Airbnb 23709001- unable to locate owner - wholesaler
- 4) Airbnb 41104920 - compliance letter sent 2/7/2020, 2/21/2020 and final notice 3/3/2020

MUNI		2/5/2020
2	Baileys Harbor	72
4	Brussels	0
6	Clay Banks	1
8	Town of Egg Harbor	56
9	Village of Egg Harbor	28
11	Ephraim	47
12	Gibraltar	91
14	Town of Forestville	1
15	Town of Jacksonport	13
27	Nasewaupsee	21
32	Liberty Grove	74
33	Sevastopol	29
34	Sister Bay	35
35	City of Sturgeon Bay *	111
36	Town of Sturgeon Bay	14
39	Gardner	8
42	Union	2
46	Washington Island	25
Total DC Listings		628

MUNI	# of Airbnb Properties	50 Hotel/Motel	51 Resort	52 Inn	53 Condo	53 Condo commercial property	54 S.B.B.	55/56 Cottage Cabins Homes	59 OTHER	30+ day	Total	Commercial	Non Commercial		
2	Baileys Harbor	72	20	0	6	0	0	0	46	0	0	72	26	46	
4	Brussels	0	0	0	0	0	0	0	0	0	0	0	0	0	
6	Clay Banks	1	0	0	0	0	0	0	1	0	0	1	0	1	
8	Town of Egg Harbor	56	0	0	0	11	26	0	25	4	0	56	26	30	
9	Village of Egg Harbor	28	1	0	0	7	0	0	20	0	0	28	1	27	
11	Ephraim	47	4	6	0	0	0	0	37	0	0	47	10	37	
12	Gibraltar	91	11	3	7	21	0	7	46	0	2	91	28	63	
14	Town of Forestville	1	0	0	0	0	0	0	1	0	0	1	0	1	
15	Town of Jacksonport	13	0	0	0	0	0	0	13	0	0	13	0	13	
27	Nasewaupsee	21	0	3	0	0	1	0	17	0	0	21	4	17	
32	Liberty Grove	74	0	0	0	2	0	1	71	0	0	74	1	73	
33	Sevastopol	29	0	0	0	0	0	5	24	0	0	29	5	24	
34	Sister Bay	35	2	0	0	6	0	0	27	0	0	35	2	33	
35	City of Sturgeon Bay	111	19	0	19	7	0	10	55	1	0	111	48	63	
36	Town of Sturgeon Bay	14	0	0	0	0	0	0	14	0	0	14	0	14	
39	Gardner	8	0	0	0	2	0	0	4	0	0	8	0	8	
42	Union	2	0	0	0	0	0	0	2	0	0	2	0	2	
46	Washington Island	25	4	0	0	0	0	0	20	1	0	25	4	21	
Totals for Door County		61	12	32	46	27	23	419	6	0	628	155	473		
Total Door County Listings		628											155	473	
		Commercial	Non Commercial											628	
		24.68%	75.32%												

WI ACT 10 – AB683/SB646 Update

→REMOVED PROPERTIES 2/14/2020 TO 3/xx/20

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Town of Sevastopol	33-56-1679-00	2/21/2020	On the Bluff	6092 W Dunn	Paulette Layne	No longer renting. Too complicated.
City of Sturgeon	35-56-1629-06	2/21/2020	Boat House	230 Juniper	William Andersen	No longer renting.
Town of Gibraltar	12-53-0424-00	2/21/2020	R&R Vacation Condo	3765 S Northhaven Drive #41001	Michael & Jennifer Briggs	Property sold.
Town of Jacksonport	15-56-2135-12	3/3/2020	Sunrise Beach House	6180 STH 57	Anthony & Patricia Waldron	No longer renting
Town of Gibraltar	12-53-0929-12	3/3/2020	Birch Grove Condo	4063 Main St	Kathleen Stanton	Property Sold.
Town of Liberty	32-56-0618-02	3/3/2020	Fich Home	12590 Garrett Bay Road	Paul Finch	No longer renting.

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BY PROPERTY REPORT:

January 2020					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel (50)	\$238,654.14	12,999	2,627	20.21%	\$90.85
Resort (51)	\$662,081.56	34,796	5,812	16.70%	\$113.92
Inn (52)	\$70,060.56	3,261	488	14.96%	\$143.57
Total Commercial	\$970,796.26	51,056	8,927	17.48%	\$108.75
Condo (53)	\$161,065.84	6,191	1,355	21.89%	\$118.87
Bed & Breakfast (54)	\$50,080.47	2,065	253	12.25%	\$197.95
Cottage/House/Cabin (55/56)	\$177,148.43	11,156	1,013	9.08%	\$174.88
Other (59)	\$2,108.00	9	9	100.00%	\$234.22
Total Non-Commercial	\$390,402.74	19,421	2,630	13.54%	\$148.44
TOTALS	\$ 1,361,199.00	70,477	11,557	16.40%	\$117.78
January 2019					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel (50)	\$191,347.49	10783	2045	18.97%	\$93.57
Resort (51)	\$514,620.31	29713	4438	14.94%	\$115.96
Inn (52)	\$54,624.67	3297	430	13.04%	\$127.03
Total Commercial	\$760,592.47	43,793	6,913	15.79%	\$110.02
Condo (53)	\$165,491.69	6205	1393	22.45%	\$118.80
Bed & Breakfast (54)	\$54,760.49	2236	263	11.76%	\$208.21
Cottage/House/Cabin (55/56)	\$174,033.41	9,227	895	9.70%	\$194.45
Other (59)	\$315.00	7	3	42.86%	\$105.00
Total Non-Commer	\$394,600.59	17,675	2,554	14.45%	\$154.50
TOTALS	\$ 1,155,193.06	61,468	9,467	15.40%	\$122.02