



DOOR COUNTY TOURISM ZONE COMMISSION
Administrator's Report
7-2022

2021 "NO REPORTS" – As of 7/12/2022:

- **October 2021:** "No Reports": One (1) owner managed property to report. This property has been sent to legal counsel.

2022 "NO REPORTS" – As of 7/12/2022:

- **January 2022:** "No Reports": One (1) owner managed property and one (1) agent-managed property remain to report for the month of January 2022 for a total of two (2) properties to report. All properties have been sent to legal counsel.
- **February 2022:** "No Reports": Two (2) owner managed properties and two (2) agent-managed properties remain to report for the month of February 2022 for a total of four (4) properties to report. All properties have been sent to legal counsel.
- **March 2022:** "No Reports": Three (3) owner managed properties and two (2) agent-managed properties remain to report for the month of March 2022 for a total of five (5) properties to report.
- **April 2022:** "No Reports": Eleven (11) owner managed properties and nine (9) agent-managed properties remain to report for the month of April 2022 for a total of twenty (20) properties to report.
 - On 6/8/2022, fifty-eight (58) owner managed properties and fourteen (14) agent-managed properties remained to report for the month of April 2022 for a total of seventy-two (72) properties.
- **May 2022:** "No Reports": One hundred three (103) owner managed properties and forty-three (43) agent-managed properties remain to report for the month of May 2022 for a total of one hundred forty-six (146) properties to report.

PERMITTING: As of 7/12/2022 – twenty-three (23) permits were issued since the last Admin report. Four (4) permits were issued due to compliance efforts.

- *Twenty-five (25) permits were issued during the same period of 2021 (same report cycle year over year).*
- *As of 7/12/2022, there are one thousand four hundred six (1,406) permits. (2021: 1,338- same report cycle year over year).*
- *Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.*
- ** Property sold – previously permitted with a new owner/new permit*

- 1) Town of Washington (56) – Seasonal -Compliance
- 2) Town of Clay Banks (56) – Year-Round
- 3) Town of Baileys Harbor (53) – Year-Round
- 4) Town of Liberty Grove (56)* – Year-Round
- 5) Town of Jacksonport (56) – Year-Round
- 6) Town of Gibraltar (56) – Year-Round
- 7) Town of Liberty Grove (53) – Year-Round
- 8) City of Sturgeon Bay (56) – Year-Round
- 9) Town of Liberty Grove (56) – Year-Round
- 10) Town of Liberty Grove (56) – Year-Round

- 11) Town of Washington (56)* – Year-Round
- 12) Town of Washington (56)* – Year-Round
- 13) Town of Gibraltar (56) – Year-Round
- 14) Town of Baileys Harbor (56) – Year-Round
- 15) Town of Gibraltar (56) – Seasonal -Compliance
- 16) Town of Nasewaupée (56)* – Seasonal -Compliance
- 17) Village of Sister Bay (53) – Year-Round -Compliance
- 18) Town of Liberty Grove (56) – Year-Round
- 19) Town of Gibraltar (53) – Year-Round
- 20) Town of Gibraltar (53)* – Year-Round
- 21) City of Sturgeon Bay (56)* – Year-Round
- 22) City of Sturgeon Bay (50) – Year-Round
- 23) Town of Sevastopol (56) – Year-Round

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 7/12/2022 is: \$8,382.81 from seven (6) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
			\$25.81	\$143.95	
			\$25.10	\$555.75	
			\$43.91	\$460.15	
			\$36.25	\$457.57	
			\$83.60	\$289.18	
				\$392.98	
				\$285.18	Total Due
				\$283.11	\$8,382.81
				\$303.97	
				\$647.02	
				\$470.28	
				\$487.35	
				\$602.98	
				\$427.86	
				\$483.03	
				\$499.90	
				\$27.84	
				\$313.10	
				\$272.30	
				\$764.64	
\$0.00	\$-	\$-	\$214.67	\$8,168.14	

MARKETPLACE PLATFORM AUDITS:

The breakdown for each Marketplace Platform provides the number of listings by municipality. Beneath the breakdown for each Marketplace Platform is a list of unpermitted listing ID's associated with the indicated Marketplace Platform.

VRBO listing breakdown by municipality as of 6/29/2022: [Link to full audit report](#)

MUNI		1/13/2022	2/18/2022	3/22/2022	5/20/2022	6/29/2022
2	Baileys Harbor	70	71	71	71	77
6	Clay Banks	3	3	3	4	5
8	Town of Egg Harbor	68	70	73	75	78
9	Village of Egg Harbor	40	40	43	45	47
11	Ephraim	51	53	56	60	66
12	Gibraltar	86	87	95	97	107
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0
15	Jacksonport	35	35	39	39	41
27	Nasewaupee	33	35	38	42	44
32	Liberty Grove	78	80	83	85	89
33	Sevastopol	44	44	45	49	51
34	Sister Bay	64	67	67	69	74
35	City of Sturgeon Bay	55	57	58	61	66
36	Town of Sturgeon Bay	21	21	22	23	24
39	Gardner	13	13	16	17	18
42	Union	9	9	9	19	20
46	Washington Island	13	13	13	13	17
Total in Door County		683	698	731	769	824
Not in Door County		26	26	26	26	26
Total		709	724	757	795	850

The following unpermitted properties are utilizing the VRBO platform- (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

1. VRBO # 2055784 – owner unfound (Town of Egg Harbor)- wholesaler. Compliance message sent through VRBO 11/9/2021, 12/15/2021, and 1/25/2022.
2. VRBO # 2094592 – owner unfound (Town of Gibraltar)- wholesaler. Compliance message sent through VRBO 11/9/2021, 12/2/2021, and 7/12/2022.
3. VRBO # 2541783 – owner unfound (Village of Sister Bay)-wholesaler. Same wholesaler as Airbnb profiles.
4. VRBO # 2602721 – compliance letter sent 4/11/2022 and 7/12/2022 (Town of Washington).
5. VRBO # 2464060 – Messaged via VRBO 4/5/2022 and 7/12/2022 (Town of Egg Harbor).
6. VRBO # 2694443 – Messaged via VRBO 4/5/2022 and 7/12/2022 (Town of Egg Harbor).

Airbnb listing breakdown by municipality as of 5/25/2022: [Link to full audit report](#)

MUNI		Jan-22	Feb-22	Mar-22	May-22
2	Baileys Harbor	78	79	80	81
4	Brussels	0	0	0	0
6	Clay Banks	1	1	1	1
8	Town of Egg Harbor	61	65	67	67
9	Village of Egg Harbor	46	46	52	51
11	Ephraim	66	66	69	73
12	Gibraltar	85	85	93	90
14	Town of Forestville	2	2	2	1
15	Town of Jacksonport	20	21	23	22
27	Nasewaupee	38	39	45	39
32	Liberty Grove	82	83	85	84
33	Sevastopol	33	33	36	37
34	Sister Bay	56	57	59	59
35	City of Sturgeon Bay	145	146	148	142
36	Town of Sturgeon Bay	13	13	13	13
39	Gardner	15	15	16	16
42	Union	5	6	7	6
46	Washington Island	43	44	45	35
Subtotal of DoorCounty Only		789	801	841	817

The following are unpermitted properties utilizing the Airbnb platform - (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

- 1) Airbnb 48941506 – unable to locate owner - wholesaler
- 2) Airbnb 48604196– unable to locate owner - wholesaler
- 3) Airbnb 48138983– unable to locate owner – wholesaler
- 4) Airbnb 48697600-unable to locate owner -wholesaler
- 5) Airbnb 48698068-unable to locate owner -wholesaler
- 6) Airbnb 48846402- unable to locate owner -wholesaler
- 7) Airbnb 48032380- unable to locate owner -wholesaler
- 8) Airbnb 48138990- unable to locate owner -wholesaler
- 9) Airbnb 23709001- unable to locate owner -wholesaler
- 10) Airbnb 53265232- unable to locate owner -wholesaler
- 11) Airbnb 53264853- unable to locate owner -wholesaler
- 12) Airbnb 53290833- unable to locate owner -wholesaler
- 13) Airbnb 48033777- unable to locate owner -wholesaler

Please note that the first 13 Airbnbs on this list have been reported nine times through the Airbnb Neighborhood Website. I am now in direct contact with the timeshare company to bring them into compliance.

- 14) Airbnb 578459034308057632 -owner messaged through Airbnb.
- 15) Airbnb 52856205 -owner messaged through Airbnb.
- 16) Airbnb 627503032985358588-owner sent a compliance request on 6/8/2022-Town of Egg Harbor.
- 17) Airbnb 556439481694008121-owner sent a compliance request on 6/8/2022-Town of Sevastopol.
- 18) Airbnb 567209631136391877- Owner contacted, currently refusing to send in permit. -City of Sturgeon Bay.

19) Airbnb 603679981079615683-owner sent a compliance request on 6/8/2022 and 7/12/2022-Town of Washington.

OTHER:

Airbnb Updates

Airbnb has placed a permanent ban on “disruptive parties and events,” including open-invite gatherings. Guests who violate these rules can face suspension or removal from the app. Below is a link to a full article.

[Airbnb makes its party ban permanent \(cnbc.com\)](https://www.cnn.com/2022/07/12/airbnb-party-ban/index.html)

Security memo

A memo warning permit holders about the dangers of opening suspicious emails was released on July 6th and sent to all permit holders by email on July 19th. We will add a section to our monthly email reminders with a link to this press release as well.



DOOR COUNTY TOURISM ZONE COMMISSION

PO Box 55, Sister Bay, WI 54234

E-mail: info@doorcountytourismzone.com

Website: www.doorcountytourismzone.com

FOR IMMEDIATE RELEASE

Press Contact:
Josh Van Lieshout, Chair
920-746-6905

Tourism Zone Commission Issues Security Warning

The Tourism Zone has become aware of frequent spam emails sent to permit holders claiming to offer services in conjunction with the Door County Tourism Zone. These emails often offer services such as marketing, sales, and promotional expertise related to tourism and include links to websites. However, they are not connected to the Tourism Zone and may not be safe. The Commission is recommending that permit holders do not follow any links on these emails unless it has been verified they are from a trusted source.

The Tourism Zone is contracted with Destination Door County for the purposes of marketing all of Door County and works with Community Business Associations to promote municipalities as well. Any email received from other marketing agencies is not connected to or promoted by the Door County Tourism Zone.

If any Door County residents or visitors receive emails from accounts that do not include @doorcountytourismzone.com, @doorcounty.com, or a municipal address (example @ephrain-wisconsin.gov), mentioning their connection to the Tourism Zone, they may be spam and should be treated with caution. Email links could contain viruses that may damage computers or tamper with information.

If a suspicious email regarding marketing or room tax is received, the Tourism Zone is urging permit holders to contact them and verify the sender. The Tourism Zone follows Wisconsin public records law and takes data security very seriously.

The Door County Tourism Zone does **not** sell information and is prohibited by Wisconsin Public Records Law (Chapter. 19.31-19.39, Wisconsin Statutes) from sharing details of lodging properties that could divulge private trade information; but must share otherwise publicly available information that the Commission retains and existing data in the aggregate.

Door County Tourism Zone Administrator Juliana Behme adds “We would never violate the trust of our permit holders by disclosing private information without their express consent. Our office follows strict protocols to protect their privacy in all aspects of our operations and documents every information request that is received.”

The Wisconsin public records law can be found on the Wisconsin Department of Justice website at <https://www.doj.state.wi.us/office-open-government/open-government-law-and-compliance-guides>.

The Tourism Zone office can be reached by email at info@doorcountytourismzone.com or called at (920) 854-6200 with any questions regarding security practices or suspicious emails.

DEACTIVATED PERMITS 6/9/2022 through 7/12/2022:

Municipality	Permit #	Removed Date	Lodging Name	Lodging Address	Owner	Reason for Removal
Liberty Grove	32-56-1847-00	6/14/2022	Blackberry Acres	12232 Blackberry Road	Chad & Pamela Ewald	Property Sold
Nasewaupée	27-56-2308-00	6/28/2022	Idlewild golf Getaway-Alexander	7225 Hammarstrom Rd	Jon Alexander	Property sold
Nasewaupée	27-56-1841-00	6/28/2022	Nasewaupée Trail Log Home	6424 County C	Terry Kinney Revocable Trust-Colleen Kinney	Consolidated this permit into #0737
Village of Egg Harbor	08-53-1754-00	6/28/2022	Landmark Resort-Pidgeon-Unit 205	4929 Landmark Dr-Unit 205	Matthew Pidgeon	Property sold
City of Sturgeon Bay	35-56-2420-00	6/28/2022	The Fun Flat	625 Nautical Drive	Desmond DePas/HD Vacation Rentals, LLC	Property sold
Village of Sister Bay	34-56-1702-06	6/29/2022	Hidden Gem on Trillium	10869 Trillium Lane	Nathan & Julie Slovin	Owner occupied no longer renting

City of Sturgeon Bay	35-56-1807-00	7/6/2022	Chalet by the Bay-Salit	925 N. 7 th Pl	Jonathan & Kathy Salit	Consolidated this property into #1936 – 4 units on one permit
Sister Bay	34-53-1561-00	7/6/2022	Highland Greens-Beach-Unit 2	10684 Golf Road – Unit 2	Janet R Beach	No longer renting as of 04/01/2022
Baileys Harbor	02-56-2455-00	7/6/2022	Sunrise Serenity-7096 All Creatures Lane	7096 All Creatures Lane	David & Kathryn Wisner	No longer renting as of 11/01/2021
Washington Island	46-56-1149-11	7/6/2022	Shorefront #111-Gieseke	2246 McDonald Rd	Wayne Gieseke	No longer renting as of 12/31/2021
Sevastopol	33-56-1319-00	7/6/2022	Red House-Anderson	3771 Moeller Drive	Greg Anderson/Anderson WFB, LLC	No longer renting as of 01/01/2022
Nasewaupée	27-56-1680-00	7/12/2022	Waterfront Cottage-Knutter	3538 N. Duluth Ave #5	Louise Knutter	Admin Deactivation – property sold