

1. Town of Jacksonport (56) – year-round
2. Town of Egg Harbor (53)- year-round
3. Town of Sturgeon Bay (56) – year-round
4. Town of Nasewaupee (56) – seasonal - compliance
5. City of Sturgeon Bay (56) – year-round
6. Town of Baileys Harbor (56) – year-round
7. Town of Sevastopol (56) year-round
8. Town of Jacksonport (56) – year-round – compliance
9. Town of Sevastopol (56) – seasonal – compliance
10. Town of Egg Harbor (53) – year-round

✓**VRBO/ HomeAway/ Vacationrentals.com:** As of 11/26/19 VRBO displays that there are 618 listings for Door County– the audit reflects 603 properties which are in Door County and 20 listings that are not located in Door County for an audit total of 623.

MUNI		# of VRBO Properties 8/5/19	# of VRBO Properties 9/5/19	# of VRBO Properties 9/27/19	# of VRBO Properties 11/8/19	# of VRBO Properties 11/26/19
2	Baileys Harbor	71	71	69	64	64
6	Clay Banks	4	3	3	3	3
8	Town of Egg Harbor	65	64	64	64	62
9	Village of Egg Harbor	47	47	47	47	47
11	Ephraim	51	52	52	51	51
12	Gibraltar	87	87	87	85	85
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0
15	Jacksonport	32	32	32	33	33
27	Nasewaupee	23	23	25	25	25
32	Liberty Grove	66	67	67	67	66
33	Sevastopol	40	40	40	39	40
34	Sister Bay	49	49	50	51	51
35	City of Sturgeon Bay	30	29	29	28	28
36	Town of Sturgeon Bay	21	20	19	21	19
39	Gardner	9	10	10	10	10
42	Union	5	4	5	5	5
46	Washington Island	16	16	16	15	14
Total Actually in Door County		616	614	615	608	603
Not in Door County		13	17	11	18	20
Total		629 (8/5/19)	631	626	626	623
Vrbo list count		522 (8/5/19)	616 (9/5/19)	527 (9/27/19)	626 (11/8/19)	618 (11/26/19)
over/short		-107	-15	-99	0	5

MUNI	# of VRBO Properties	50 Hotel/Motel	51 Resort	52 Inn	53 Condo	53 Condo @ commercial property	54 B&B	55/56 Cottage Cabin Homes	59 OTHER	No permit req 30+	Total	Commercial	Non Commercial										
2	Baileys Harbor	64	0	0	1	0	0	63	0	0	64	1	63										
4	Brussels	0	0	0	0	0	0	0	0	0	0	0	0										
6	Clay Banks	3	0	0	0	0	0	3	0	0	3	0	3										
8	Town of Egg Harbor	62	0	0	0	31	0	31	0	0	62	31	31										
9	Village of Egg Harbor	47	0	0	0	6	0	41	0	0	47	0	47										
11	Ephraim	51	0	0	0	0	0	51	0	0	51	0	51										
12	Gibraltar	85	0	1	0	18	3	60	0	2	85	5	80										
14	Town of Forestville	0	0	0	0	0	0	0	0	0	0	0	0										
15	Town of Jacksonport	33	0	0	0	5	1	27	0	0	33	1	32										
27	Nasewaupee	25	0	1	0	0	0	24	0	0	25	1	24										
32	Liberty Grove	66	0	2	0	4	0	60	0	0	66	2	64										
33	Sevastopol	40	0	0	0	0	0	40	0	0	40	0	40										
34	Sister Bay	51	0	1	0	14	0	36	0	0	51	1	50										
35	City of Sturgeon Bay	28	0	0	0	6	0	20	0	0	28	2	26										
36	Town of Sturgeon Bay	19	0	0	0	0	0	19	0	0	19	0	19										
39	Gardner	10	0	0	0	0	0	10	0	0	10	0	10										
42	Union	5	0	0	0	0	0	5	0	0	5	0	5										
46	Washington Island	14	0	0	0	0	0	14	0	0	14	0	14										
Totals for Door County												0	5	1	53	35	3	504	0	2	603	44	559
												Commercial		Non Commercial									
603												TOTAL IN DC		7.30%		92.70%				603			

The following listings are unpermitted on VRBO/Homeaway:

- Unpermitted Listing #1: #1335047 – no leads on owner (timeshare Rushes)
- Unpermitted Listing #2: #1331435 – compliance letter sent 11/27/19

- ✓ **Airbnb:** As of 11/4/19, Airbnb no longer displays a total count for Door County. The audit reflects 617 properties located in Door County. 52 properties are not located in Door County. The large increase in Baileys Harbor is from one large commercial property putting most of their units online.

MUNI		# of Airbnb Properties 8/1/19	# of Airbnb Properties 9/9/19	# of Airbnb Properties 10/2/19	# of Airbnb properties 11/4/19	# of Airbnb properties 12/3/2019
2	Baileys Harbor	51	57	57	49	68
4	Brussels	0	0	0	0	0
6	Clay Banks	1	1	1	1	1
8	Town of Egg Harbor	54	56	55	52	54
9	Village of Egg Harbor	31	30	31	30	30
11	Ephraim	46	47	47	47	48
12	Gibraltar	88	91	92	93	92
14	Town of Forestville	1	1	1	1	1
15	Town of Jacksonport	15	13	13	12	12
27	Nasewaupee	19	20	20	21	22
32	Liberty Grove	68	69	72	71	72
33	Sevastopol	29	29	30	31	31
34	Sister Bay	32	33	33	35	35
35	City of Sturgeon Bay *	129	115	115	110	108
36	Town of Sturgeon Bay	12	12	13	12	11
39	Gardner	15	15	15	8	9
42	Union	2	2	2	2	2
46	Washington Island	25	25	18	25	21
	NOT IN DOOR COUNTY	44	46	48	51	52
	TOTAL IN DC	618	616	615	600	617
	Total All Door County Listings	662	663		x	x

Airbnb lists 670 on 8/1/19 for the Door County Search - audit is off 8 properties
 Airbnb lists 668 on 9/9/19 for the Door County Search
 Airbnb lists 663 on 10/2/19
 As of 11/4/19 Airbnb no longer lists a total for the area (only says 300+)

MUNI		# of Airbnb Properties	50 Hotel/Motel	51 Resort	52 Inn	53 Condo	53 Condo @ commercial property	54 B&B	55/56 Cottage Cabin Homes	59 OTHER	30+ day	Total	Commercial	Non Commercial
2	Baileys Harbor	68	20	0	0	6	0	0	42	0	0	68	26	42
4	Brussels	0	0	0	0	0	0	0	0	0	0	0	0	0
6	Clay Banks	1	0	0	0	0	0	0	1	0	0	1	0	1
8	Town of Egg Harbor	54	0	0	0	2	25	0	23	4	0	54	25	29
9	Village of Egg Harbor	30	1	0	0	8	0	0	21	0	0	30	1	29
11	Ephraim	48	4	7	0	0	0	0	37	0	0	48	11	37
12	Gibraltar	92	10	2	7	20	0	7	44	0	2	92	26	66
14	Town of Forestville	1	0	0	0	0	0	0	1	0	0	1	0	1
15	Town of Jacksonport	12	0	0	0	0	0	0	12	0	0	12	0	12
27	Nasewaupee	22	0	3	0	0	0	0	19	0	0	22	3	19
32	Liberty Grove	72	0	0	0	2	0	1	69	0	0	72	1	71
33	Sevastopol	31	0	0	0	0	0	5	26	0	0	31	5	26
34	Sister Bay	35	2	0	0	7	0	0	26	0	0	35	2	33
35	City of Sturgeon Bay	108	19	0	19	7	0	10	52	1	0	108	48	60
36	Town of Sturgeon Bay	11	0	0	0	0	0	0	11	0	0	11	0	11
39	Gardner	9	1	0	0	2	0	0	6	0	0	9	1	8
42	Union	2	0	0	0	0	0	0	2	0	0	2	0	2
46	Washington Island	21	3	0	0	0	0	0	17	1	0	21	3	18
	Totals for Door County	617	60	12	32	48	25	23	409	6	0	617	152	465
	Total Door County Listings	617											152	465
			Commercial	Non Commercial									617	
			24.64%	75.36%										

- ✓ **The following listings are unpermitted on Airbnb:**
 - Unpermitted Listing #1: #23008138: NO LEADS TIMESHARE WHOLESALER
 - Unpermitted Listing #2: #37886362: NO LEADS TIMESHARE WHOLESALER
- ✓ **Facebook** – Nothing to report.
- ✓ **Craigslist** – Nothing to report.
- ✓ **Zillow** – Nothing to report.
- ✓ **Local Publications**- Nothing to report.
- ✓ **TRIPADVISOR/FLIPKEY:** Currently on TripAdvisor there are 374 rentals (394 rentals last month). VRBO properties are being picked up on Tripadvisor – it has become more of a web spider, pulling in listings from VRBO, rather than unique listings.
- ✓ **Flipkey** has 75 listings (79 listings last month) for Door County. All are permitted.

- ✓ **Vacasa** – a new and up and coming site that just bought out Wyndham Vacation Rentals – no listings for Door County, yet.
- ✓ **Vacayhome** – Nothing to report.

► **2019 WIS ACT 10** – Items included in the packet:

- Drafts of proposed communication to municipalities and permit holders.
- Communication to the League of Municipalities requesting support of Lodging Marketplace Bill.
- Communication from Representative Kitchens announcing the Lodging Marketplace Bill. LRB4224

► **Bi- Annual Reporting:** Permitted Property Report, Removed Property Report, and By-Unit Report will be distributed at the meeting.

2020 Meeting Schedule - *All meeting dates and locations confirmed except December.*

- **January 16** - (Executive Committee) – City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
- **February 20** - (**Full Commission**) -Village of Sister Bay – Sister Bay Fire Station - 2258 Mill Road
- **March 19** - (Executive Committee) - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
- **April 16** -(**Full Commission**) - Town of Nasewaupsee - 3388 County Road PD-920-495-0920
- **May 21**- (Executive Committee) – Town of Washington (late start mtg 9 AM Ferry)
- **June 18** - **Annual Meeting** – (Full Commission) – Baileys Harbor Town Hall, 2392 CTH F
- **July 16** - (Executive Committee) City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
- **August 20** - (**Full Commission**) – Sevastopol Town Hall – Sevastopol Town Hall, 4528 State Hwy 57, 920-746-1245
- **September 17** - (Executive Committee) - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
- **October 15** - (**Full Commission**): Town of Egg Harbor, 5242 County I, Sturgeon Bay -920-743-6141
- **November 19** - (Executive Committee) - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
- **December 17** - (**Full Commission**) – Jacksonport Town Hall – 3365 County Rd V – 920-823-2954

BY PROPERTY REPORT:

October 2019					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel (50)	\$2,522,750.37	29,693	18,355	61.82%	\$137.44
Resort (51)	\$4,837,747.33	49,544	27,617	55.74%	\$175.17
Inn (52)	\$625,973.03	6,368	4,044	63.51%	\$154.79
Total Commercial	\$7,986,470.73	85,605	50,016	58.43%	\$159.68
Condo (53)	\$775,088.61	8,129	4,161	51.19%	\$186.27
Bed & Breakfast (54)	\$375,988.07	3,252	1,827	56.18%	\$205.80
Cottage/House/Cabin (55/56)	\$2,133,543.93	25,602	8,909	34.80%	\$239.48
Other (59)	\$33,162.13	1,425	337	22.37%	\$98.40
Total Non-Commercial	\$3,317,782.74	38,408	15,234	39.66%	\$217.79
TOTALS	\$ 11,304,253.47	124,013	65,250	52.62%	\$173.25

October 2018					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel	\$2,538,507.89	32,238	19,274	59.79%	\$131.71
Resort	\$4,743,495.67	48,238	27,937	57.91%	\$169.79
Inn	\$539,822.40	6,121	3,380	55.22%	\$159.71
Total Commercial	\$7,821,825.96	86,597	50,591	58.42%	\$154.61
Condo	\$697,482.80	7,617	4,027	52.87%	\$173.20
Bed & Breakfast	\$369,971.04	3,274	1,852	56.57%	\$199.77
Cottage/House/Cabin (56)	\$1,847,149.65	24,704	8,305	33.62%	\$222.41
Other	\$33,392.00	1,456	340	23.35%	\$98.21
Total Non-Commercial	\$2,947,995.49	37,051	14,524	39.20%	\$202.97
TOTALS	\$ 10,769,821.45	123,648	65,115	52.66%	\$165.40

Analysis * these are at month end reports not year end re-run comparison					
Type	Diff YOY \$	DIFF UNITS	DIFF FILLED	DIFF OCCUP	DIFF ADR
Hotel/Motel (50)	(\$15,757.52)	-2,545	-919	2.03%	\$5.73
Resort (51)	\$94,251.66	1,306	-320	-2.17%	\$5.38
Inn (52)	\$86,150.63	247	664	8.29%	(\$4.92)
Total Commercial	\$164,644.77	-992	-575	0.01%	\$5.07
Condo (53)	\$77,605.81	512	134	-1.68%	\$13.07
Bed & Breakfast (54)	\$6,017.03	-22	-25	-0.39%	\$6.03
Cottage/House/Cabin (55/56)	\$286,394.28	898	604	1.18%	\$17.07
Other (59)	(\$229.87)	-31	-3	-0.98%	\$0.19
Total Non-Commercial	\$369,787.25	1357	710	0.46%	\$14.81
TOTALS	\$ 534,432.02	365	135	-0.05%	\$7.85

Still to report for October as of 12/12/19 = 108	
Hotel/Motel (50)	8
Resort (51)	3
Inn (52)	2
Condo (53)	10
B&B (54) x 0	
Cottage/Cabin/Home (56)	84
Other (59)	1

→REMOVED PROPERTIES 11/15/19 TO 12/12/19

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Town of Liberty Grove	32-56-1056-00	11/19/19	Four Seasons Barn House	2554 German Rd	David Wohnrade	No longer renting.
Town of Gibraltar	12-53-1423-00	11/19/19	Northhaven Gunderson #39004	3757 Northhaven	Mary Gunderson	Sold property.
Town of Gibraltar	12-56-2194-02	11/26/19	Casita Vista – Lundquist permit	8379 Island View Road	Lundquist	This was an admin split permit to deal with an owner that left the mgmt. company but still had reservations on the books. With Lundquist uploading via BLIS, we could not have owner payment information assigned with a property manager that now uploads.
Town of Liberty Grove	32-56-1541-00	11/26/19	Beach Road Rental	11436 Beach Road	Alma Vaicekauskas	Now a long -term rental.
City of Sturgeon Bay	35-56-2127-00	11/26/19	Almost Like Home Americana	1400 Georgia St	Jerome Kobishop	Property sold.
City of Sturgeon Bay	35-56-2012-00	11/26/19	Almost Like Home Country Suite	1708 Delaware	Jerome Kobishop	No longer doing short term rentals. (Primary residence)
City of Sturgeon Bay	35-56-2068-00	11/26/19	Almost Like Home Parkside	1720 Delaware	Jerome Kobishop	Property sold.
Town of Sturgeon Bay	36-56-1487-00	11/26/19	Emmerich – On the Shore of Lake Michigan	3422 N Lake Michigan Drive	Ann Emmerich	No longer renting. (primary residence)
Town of Sevastopol	33-50-0107-00	11/26/19	Chal-A-Motel	3910 STH 42-57	Chal-A-Motel Inc	Property sold.
Town of Liberty Grove	32-56-0684-00	11/27/19	Up North on the Lake LLC	12424 Northern Door Rd	R Anna Flach	Probate matter now closed. Admin Deact.
Town of Sturgeon Bay	36-56-2155-00	12/9/19	Cattywampus Cabin	6025 Lake Lan	Cattywampus Cabin LLC	Owner: "Too many hurdles to prepare home for rental - not worth it." Made inactive.
Town of Liberty Grove	32-54-1458-00	12/10/19	Double S Lodge	11086 STH 42	Double S Lodge Inc	Property sold 10/31/19
Village of Ephraim	11-56-2193-02	12/12/19	Norra Skoggen Lundquist Permit	10525 Stock Lane	Brian and Amanda Jenkins	This was an admin split permit to deal with an owner that left the mgmt. company but still had reservations on the books. With Lundquist uploading via BLIS, we could not have owner payment information assigned with a property manager that now uploads.