



DOOR COUNTY TOURISM ZONE COMMISSION
 Administrator's Report
 August 2018

Compliance: Late Letters Sent

2018

- The number of **April 2018** "No Reports" letters sent: Forty nine (49) to owner managed properties on 6/13/18.
 - As of 7/10/18 there are four (4) properties to report.
 - As of 8/8/2018 there are two (2) properties to report.
- The number of **May 2018** "No Reports" letters sent: Seventy three (73) to owner managed properties on 7/11/18.
 - As of 8/7/2018 there are nine (9) properties to report.

Unpaid tax/fees/penalties: The total outstanding due 8/8/18 is: \$1,381.09 from seven (7) permit holders.

First Notice	Second Notice	Third Notice	Attorney	Settlement/ Payment Plan	Collections
\$109.21				\$ 1,016.79	\$ 26.23
\$53.88					
\$37.86					
\$91.47					
\$6.05					
\$39.60					
\$338.07	\$0.00	\$0.00	\$0.00	\$1,016.79	\$26.23
\$1,381.09	Total Outstanding				

- **Permits:** As of 8/9/18 – Fourteen (14) permits were issued – seven (7) or 50% were a result of compliance efforts.
 - Twelve (12) permits were issued during the same period of 2017
 - As of 8/8/18 there are 1163 permits
 - Town of Egg Harbor – Year-round
 - Town of Liberty Grove – year round - compliance
 - City of Sturgeon Bay – year round
 - Town of Baileys Harbor – year round
 - Town of Gibraltar – year-round – compliance
 - Town of Liberty Grove - seasonal
 - Town of Liberty Grove – year- round - compliance
 - Town of Baileys Harbor - seasonal
 - Town of Gibraltar – seasonal - compliance
 - Town of Egg Harbor – year -round
 - Town of Gibraltar – year-round – compliance
 - Town of Baileys Harbor – year-round
 - Village of Sister Bay- year-round - compliance
 - Town of Egg Harbor- year round - compliance
- City of Sturgeon Bay – 2 boats added to an existing permit via compliance efforts
- One additional property was permitted in July for the Town of Sevastopol but deactivated upon receipt of permit packet.

Unpermitted Properties: As of 8/9/18 there are nineteen (19) unpermitted properties that are advertising online without a permit. In August of 2017, I was working on nineteen (19) unpermitted properties.

- ✓ **VRBO/ Homeaway/ Vacationrentals.com :** As of 8/6/18 there are 533 properties listed – the platform lists 523 listings. (487 June /458 May /470 April) on VRBO. Homeaway has 520 listings. (520 June /458 in May and 511 In April).
 - ✓ **The following listings are unpermitted on VRBO/Homeaway:**
 - Unpermitted Listing #1: 1335047 – no leads on owner (timeshare Rushes)
 - Unpermitted Listing #2: #1405853 – compliance letter sent 8/7/18
 - Unpermitted Listing #3 #249849 – compliance letter sent 8/7/18
 - Unpermitted Listing #4: 424825 – compliance letter sent 8/7/18

	# of VRBO Properties		
Baileys Harbor	53		
Clay Banks	4		
Town of Egg Harbor	59		
Village of Egg Harbor	38		
Ephraim	43		
Gibraltar	86		
Village of Forestville	0		
Town of Forestville	0		
Jacksonport	27		
Nasewaupée	16		
Liberty Grove	61		
Sevastopol	42		
Sister Bay	30		
City of Sturgeon Bay	30		
Town of Sturgeon Bay	16		
Gardner	8		
Union	3		
Washington Island	17		
	533		

VRBO website lists 523 for Door County

- **Airbnb:** As of 8/1/18 Airbnb indicates that there are 398 listings for Door County. My audit reflect 408 total for Door County.

MUNI		# of Airbnb Properties		
2	Baileys Harbor	39		
4	Brussels	0		
6	Clay Banks	1		
8	Town of Egg Harbor	45		
9	Village of Egg Harbor	24		
11	Ephraim	35		
12	Gibraltar	37		
14	Town of Forestville	1		
15	Town of Jacksonport	7		
27	Nasewaupée	13		
32	Liberty Grove	57		
33	Sevastopol	25		
34	Sister Bay	18		
35	City of Sturgeon Bay	65		
36	Town of Sturgeon Bay	9		
39	Gardner	9		
42	Union	2		
46	Washington Island	21	408	TOTAL IN DC
	NOT IN DOOR COUNTY	14		
			422	Total Door County Listings

The following listings are unpermitted on Airbnb as of 8/9/18:

- Unpermitted Listing #1 : #23008138: NO LEADS TIMESHARE WHOLESALER
- Unpermitted Listing #2: #23709001: NO LEADS TIMESHARE WHOLESALER
- Unpermitted Listing #3: #25949863 – Compliance letter sent 6/13/18 & 7/2/18) - sent to legal counsel.
- Unpermitted Listing #4: #26960062 – Compliance letter sent 7/23 and 8/1/18)
- Unpermitted Listing #5 #26441383 – Compliance letter sent 7/2/18, 7/23 & 8/7/18
- Unpermitted Listing #6: #13549099 – Compliance letter sent 8/2/18.
- Unpermitted Listing #7: #27084618 – Compliance letter sent 8/2/18
- Unpermitted Listing #8: #27284807 – Meadow Ridge – NO LEADS
- Unpermitted Listing #9: #24911248 – Compliance letter sent 8/8/18.
- Unpermitted Listing #10: #27421061 – Compliance letter sent 8/8/18
- Unpermitted Listing #11: #27491674 – Compliance letter sent 8/8/18

- ✓ **Facebook** – There is one (1) property that are in the compliance process from Facebook. One have been referred on to legal counsel and is being filed in Circuit Court.
- ✓ **Craigslist** –There is currently one (1) listing unpermitted on Craigslist. The owner information is unfound.
- ✓ **TRIPADVISOR/FLIPKEY:** Currently on TripAdvisor there are 54 (49 last month) rentals. Flipkey has 54 listings for Door County. All are permitted.
- ✓ **Other** – There are two (2) other properties that are unpermitted that I have found by other means that are in the process of being permitted. These owners have larger properties that are permitted and seem to be somewhat slow in responding to getting their new smaller properties permitted. To be further discussed in Closed Session.

Other news:

- Although PRAT tax doesn't have anything to do with room tax, I want everyone to be aware of the issues that have arisen with the Village of Sister Bay's PRAT tax. Because OTA's locate properties via their zip code and not their municipal code, I was contacted by a property for assistance. They are having issues with PRAT tax being charged by their OTA's even though they are located in the Town of Liberty Grove. Additionally, I have looked up a number of Airbnb properties located in the Village of Sister Bay- 5.5% is what is being charged for Sales Tax, when Airbnb should be collecting 6.0% (5.5 WI State Sales tax and .5% PRAT). Moreover, PRAT is collected elsewhere in Wisconsin by Airbnb, but is still does not list the Village of Sister Bay as one of the areas that PRAT is collected even though it began 7/1/18. I did reach out to the Village in June when I first noticed that Airbnb did not have the PRAT information for Sister Bay on their website.

Airbnb and PRAT



Door County Tourism Zone <info@doorcountytourismzone.com>

Jun 11 ☆



to Tasha

Tasha,

You may want to check in with the State about the collections agreement between the WI DOR and Airbnb. Does that cover PRAT?

I see that other areas in WI are listed for the collection of PRAT, but I don't see Sister Bay covered on the Airbnb website. I just don't want Sister Bay to miss any income they should be getting from Airbnb stays - Sales tax is automatically collected and remitted by Airbnb. So it may get confusing for Airbnb hosts - they may think Airbnb has to do it.

<https://www.airbnb.com/help/article/653/in-what-areas-is-occupancy-tax-collection-and-remittance-by-airbnb-available#Wisconsin>

Hopefully, Airbnb is behind in updating the information - but I just didn't want to ask to be sure!

Kim Roberts, Administrator

REMOVED PROPERTIES 7/13/18 TO 8/9/18

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Town of Egg Harbor	08-53-1901-00	7/18/18	Landmark Resort Bani	4908 Landmark Circle	Alyssa Bani	Closing of property failed, never became owners of property
Town of Gibraltar	12-56-1690-00	7/23/18	Fish Creek Cottages	4066 Main St	Fish Creek Cottages LLC	Property Sold – new owner combined with existing permit
Town of Washington	46-56-1510-00	7/23/18	Danish Log Cabin	2153 Jacobsen Lane	Kathleen Cacio	Property sold.
Town of Liberty Grove	32-59-0694-00	7/23/18	Fernwood Farm	11940 CTH NP	William & Linda Kelly	Retired
Town of Gibraltar	12-56-1608-03	7/24/18	Cottage Row Waterfront Leonard	9297 Cottage Row	John Leonard	No longer renting – property is for sale
Town of Sevastopol	33-56-1973-00	7/31/18	Cute and Cozy Darling	5376 West Shore	Megan Darling	Permitted 7/24/18 decided it was too much paperwork and too many requirements – felt that it was meant to discourage property owners from renting.
Town of Gibraltar	12-53-1262-00	7/31/18	Cliff Cottage	4189 Cottage Row Court	Karen Ciesar	Owner: "No longer shareholder - new owners will have to open their own permit." Made inactive.
Village of Ephraim	11-56-0963-00	8/7/18	Log Cabin Place	3038 Spruce	Diane Taillon	Property sold. New owners in the process of permitting.
Town of Sevastopol	33-55-0062-00	8/9/18	Bay View Cottage	5451 N Bay Shore	Robert Graef	Property sold.