



**DOOR COUNTY TOURISM ZONE  
STRATEGIC PLANNING COMMITTEE MEETING  
JUNE 22nd, 2022- 1:00p.m. Door County Coffee and Tea Company  
5773 State Highway 42, Sturgeon Bay**

*In order for everyone to hear the discussion please, turn off your cell phone. Thank you.*

Call Meeting to Order

Deviations from the agenda order shown may occur.

	Administrator – Juliana Behme		5	DDC-Todd Trimberger	
1	Baileys Harbor – Dave Eliot *		6	DDC-Mona Christensen	
2	Ephraim-Nedd Neddersen		7	DDC-Meredith Coulson-Kanter	
3	Baileys Harbor – Kate Lindsley		8	DDC-Jeff Lutsey	
4	TZC Fourth Representative-Vacant			Quorum=5	

*Village of Forestville, Town of Forestville, Town of Brussels, and Town of Union have deferred representation.*

**Roll Call**

**Comments, correspondence, and concerns from the public**

**Business Items**

1. Approval of the Agenda.
2. Community Business Association and Destination Door County team input review.
3. Discussion of strategies and measurables related to tourism.

**Adjournment**

**Public Notice**

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at [jvanlieshout@sturgeonbaywi.org](mailto:jvanlieshout@sturgeonbaywi.org). No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite # 102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at [info@doorcountytourismzone.com](mailto:info@doorcountytourismzone.com).

**2022 Meeting Schedule**

July 21<sup>st</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

August 18<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

September 15<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

October 20<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

November 17<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

December 15<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

**Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.**