



**DOOR COUNTY TOURISM ZONE  
FULL COMMISSION MEETING  
December 1st, 2022- 9:00 a.m. Via Zoom  
Zoom Meeting conducted from Council Chambers  
City of Sturgeon Bay - 421 Michigan Street**

Join Zoom Meeting

<https://us02web.zoom.us/j/84842177022>

Meeting ID: 848 4217 7022

Dial by your location

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 +1 646 931 3860 US  
 +1 507 473 4847 US  
 +1 564 217 2000 US

*In order for everyone to hear the discussion please, turn off your cell phone. Thank you.*

**Call Meeting to Order**

Deviations from the agenda order shown may occur.

	<i>Accountant – Mary Horton</i>		13	Gibraltar – Bill Weddig *
	<i>Administrator – Juliana Behme</i>		14	Gibraltar – Travis Thyssen
1	At Large – Mary Boston		15	Jacksonport – Kay Englebert
2	At Large – Fred Anderson *		16	Liberty Grove – Cathy Ward
3	Baileys Harbor – Dave Eliot *		17	Liberty Grove – Jewel Ouradnik
4	Baileys Harbor – Kate Lindsley		18	Nasewaupee – Richard Young
5	Clay Banks – Mike Johnson		19	Sevastopol – Jeanne Vogel
6	Village of Egg Harbor – Mary Zeller		20	Sevastopol – Linda Wait *
7	Village of Egg Harbor – Megan Sawyer		21	Sister Bay – Julie Schmelzer
8	Town of Egg Harbor – Rick Rogers		22	Sister Bay – Rob Zoschke
9	Town of Egg Harbor - Myles Dannhausen		22	City of Sturgeon Bay – Cameryn Ehlers-Kwaterski
10	Ephraim – Nedd Nedderson*		23	City of Sturgeon Bay – Josh Van Lieshout, Chair *
11	Ephraim- Matt Meacham		24	Town of Sturgeon Bay – Keli Groenfeldt
12	Gardner – Nancy Robillard		25	Washington – Mary Andersen
				Quorum = 13

*Village of Forestville, Town of Forestville, Town of Brussels, and Town of Union have deferred representation.*

**Roll Call**

**Comments, correspondence, and concerns from the public**

**Business Items**

1. Approval of the Agenda.

2. Updates on Tourism Investment Grant Program.
3. Destination Door County Quarter Three Report Review.
4. Presentation of the Destination Door County 2023 Strategic Plan.
5. Consideration of Destination Door County 2023 budget.
6. Report by Destination Door County on marketing efforts.
7. Report from Administrator.
8. Discussion on the current comparable occupancy numbers.
9. Consideration of the 2023 KerberRose Engagement Letter.
10. Consideration of the 2023 Door County Tourism Zone budget.
11. **Consideration of adjournment in to Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments and Wisconsin State Statutes, Section 19.85(1)(c) to consider employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
12. Consider a motion to reconvene into Open Session.
13. Consideration of action from Closed Session, if required.
14. Report from Commissioners on feedback from local boards on recent issues.
15. Matters to be placed on a future agenda or referred to a committee, official or employee.

## **Adjournment**

### **Public Notice**

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at [mailto: jvanlieshout@sturgeonbaywi.org](mailto:jvanlieshout@sturgeonbaywi.org). No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at [info@doorcountytourismzone.com](mailto:info@doorcountytourismzone.com).

## **2022 Meeting Schedule**

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### **October 20<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM**

November 17<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

December 15<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

### **Yearly Meeting Calendar 2023**

January 19<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

February 16<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

March 16<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

April 20<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

May 18<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

June 15<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

July 20<sup>st</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

August 17<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

September 21<sup>st</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

October 19<sup>th</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

November 16<sup>th</sup>, 2022 Executive Committee Meeting via Zoom at 9 AM

December 21<sup>st</sup>, 2022 Full Commission Meeting via Zoom at 9 AM

**Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.**