



**DOOR COUNTY TOURISM ZONE
FULL COMMISSION MEETING
October 21, 2021 - 9:00 a.m. Via Zoom
Zoom Meeting conducted from Council Chambers
City of Sturgeon Bay - 421 Michigan Street**

Join Zoom Meeting

<https://us02web.zoom.us/j/88624030607>

Meeting ID: 886 2403 0607

Dial by your location

- +1 312 626 6799 US (Chicago)
- +1 646 876 9923 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 346 248 7799 US (Houston)
- +1 408 638 0968 US (San Jose)
- +1 669 900 6833 US (San Jose)
- +1 253 215 8782 US (Tacoma)

Meeting ID: 886 2403 0607

In order for everyone to hear the discussion please, turn off your cell phone. Thank you.

Call Meeting to Order

Deviations from the agenda order shown may occur.

| | | | | | |
|----|---------------------------------------|--|----|---|--|
| | Accountant – Mary Horton | | 13 | Gibraltar – Bill Weddig * | |
| | Administrator – Juliana Behme | | 14 | Gibraltar – Travis Thyssen | |
| 1 | At Large – Mary Boston | | 15 | Jacksonport – Kay Englebert | |
| 2 | At Large – Fred Anderson * | | 16 | Liberty Grove – Cathy Ward | |
| 3 | Baileys Harbor – Dave Eliot * | | 17 | Liberty Grove – Jewel Ouradnik | |
| 4 | Baileys Harbor – Bryan Nelson * | | 18 | Nasewaupee – Richard Young | |
| 5 | Clay Banks – Mike Johnson | | 19 | Sevastopol – Jeanne Vogel | |
| 6 | Village of Egg Harbor – Mary Zeller | | 20 | Sevastopol – Linda Wait * | |
| 7 | Village of Egg Harbor – Megan Sawyer | | 21 | Sister Bay – Beau Bernhoff | |
| 8 | Town of Egg Harbor – Vacant | | 22 | Sister Bay – Rob Zoschke | |
| 9 | Town of Egg Harbor - Myles Dannhausen | | 22 | City of Sturgeon Bay – Pam Seiler | |
| 10 | Ephraim – Nedd Nedderson* | | 23 | City of Sturgeon Bay – Josh Van Lieshout, Chair * | |
| 11 | Ephraim- Matt Meacham | | 24 | Town of Sturgeon Bay – Keli Groenfeldt | |
| 12 | Gardner – Nancy Robillard | | 25 | Washington – Linda Elmore | |

***Denotes Executive Committee Member**

Quorum – 14

Village of Forestville, Town of Forestville, Town of Brussels, and Town of Union have deferred representation.

Roll Call

Comments, correspondence, and concerns from the public

Business Items

1. Approval of the Agenda.

2. Approval of the Minutes of September 16th, 2021, Executive Committee Meeting.
3. Approval of the Minutes of September 23rd, 2021, MOU Committee Meeting.
4. Approval of the Minutes of October 7th, 2021, MOU Committee Meeting.
5. Update on entity agreement status.
6. Consideration of approving entity agreement draft to be presented to Destination Door County.
7. Consideration of approving room tax to be increased to 8.0% for all stays occurring in 2022 and beyond.
8. Resolution of Appreciation for Jeff Larson.
9. Report from Bay Lakes Information Systems.
10. Report by Destination Door County on marketing efforts.
11. Report from Administrator.
12. Discussion on the current comparable occupancy numbers.
13. Consideration of approving reports and payables plus receipts to date.
- 14. Consideration of adjournment in to Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments.**
15. Consider a motion to reconvene into Open Session.
16. Discussion and consideration of action from Closed Session, if required.
17. Report from Commissioners on feedback from local boards on recent issues.
18. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2021 Meeting Schedule

October 21st, 2021 Full Commission Meeting via Zoom at 9 AM

November 18th, 2021: Executive Committee Meeting via Zoom at 9 AM

December 16th, 2021: Full Commission Meeting via Zoom at 9 AM

Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.